

Bay Harbor ——— est. 2002

IN-WATER BOAT SHOW



2026 EXHIBITOR PACKET

June 19: Noon-7pm | June 20: 10am-7pm | June 21: 10am-3pm

Bay Harbor Lake 
M A R I N A

832 Front Street • Bay Harbor, MI • 231-439-2544
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24th Annual Bay Harbor Lake Marina In-Water Boat Show

June 19-21, 2026 / Father's Day Weekend

We are pleased to invite you to exhibit at the 24th Annual Bay Harbor Lake Marina In-Water Boat Show, one of Northern Michigan's premier boating events. Set against the stunning backdrop of Bay Harbor Lake, this highly anticipated show draws Bay Harbor property owners, serious boat buyers, marine enthusiasts, and summer visitors seeking the latest innovations in boating and waterfront living.

With the vibrant Downtown Village just steps from the marina – featuring boutique shopping, dining, and an energetic waterfront atmosphere – the event delivers both exceptional exposure and an unforgettable experience.

Space is limited, and placement is determined by size, quantity, and power requirements. We encourage early registration to secure optimal positioning.

For event details, visit www.bayharborboatshow.com

Key Dates

- June 1, 2026 – Exhibitor Registration Deadline
- June 10, 2026 – Final Payment Due
- June 19-21, 2026 – Show Dates



GENERAL EXHIBITOR INFORMATION



ACCOMMODATIONS

Village Suites Bay Harbor, located in The Village at Bay Harbor, offers accommodations from standard, deluxe, penthouse, and private home rentals. Please inquire about our special In-Water Boat Show room rates. The Village Suites number is (231) 439-2400.

PARKING

There are designated parking areas off Bay Harbor Drive for all large trucks and trailers. These areas will be clearly marked. Parking is prohibited in The Village, on Main Street, Front Street, and in the Village Suites Bay Harbor parking lots. The parking spaces along Front Street may be used as a drop off zone. Trailer boats enter from the south near Brandy's Harbortown and exit through the village on Main Street.

INSURANCE

All exhibitors must have liability insurance naming Bay Harbor Company, LLC as the additional insured. The minimum coverage required is \$1,000. This policy should be submitted with the Exhibitor Registration Form.

CANCELLATION POLICY

A cancellation may be made prior to June 1, 2026, 50% will be refunded. **All cancellations after June 1, 2026 are NON-REFUNDABLE.**

INJURY REPORTING

In the event of an emergency **DIAL 911** or Bay Harbor Security at 231-439-7911.



ON LAND DISPLAY STAGING INFORMATION

BOOTH DISPLAY SIZES AND ASSIGNMENTS

A booth is 10' x 15'. Space assignments will be finalized the week of the show, staked, and marked on the lawn panels. Exhibitor will be notified upon arrival. Suggestions or preferences on space location can be made to the Harbormaster Office, locations are not guaranteed.

BULK DISPLAY SIZES AND ASSIGNMENTS

An on land bulk display is a minimum of 400 square feet. Space assignments will be finalized the week of the show, staked, and marked on the lawn panels upon arrival. Based on the size of your display, placement will be assigned accordingly. Suggestions or preferences on space location can be made to the Harbormaster Office, locations are not guaranteed. Please remember that boats or products may be sold prior to the show, so changes in location are subject to change.

TENT AND FURNITURE RENTAL

If you need to rent a tent, table, or chairs contact Taylor Rental, these items will not be provided. Taylor Rental's contact number is (231) 347-1840. Exhibitor will be contacted to schedule delivery and set up; tents are typically placed Thursday afternoon or Friday morning.

ELECTRICAL AND WATER NEEDS

Limited, \$50 extension cord rental electricity is available (110V / 20A). **Exhibitors are responsible to bring their own extension cords and adapters** that are needed. Also notify staff of power requirements prior to show as it will help with layouts of exhibitors.

RULES AND REGULATIONS

Marina staff will be available throughout the entire show to assist you with all of your needs including trash disposal; however, your cooperation in keeping your display area neat and free of litter is greatly appreciated.

Moving Boats In-Water

A Set-up official will be on hand to instruct slip assignments and locations.



IN-WATER DISPLAY STAGING INFORMATION

SLIP RESERVATIONS

Exhibitors arriving before or prior to the show must reserve a transient slip with Bay Harbor Lake Marina.

SLIP LENGTHS AND ASSIGNMENTS

Slips are available in both 40' and 50' in length. Slip assignments will be finalized the week of the show. Exhibitor will be notified upon arrival. Based on the length of your display, placement will be assigned accordingly. Suggestions or preferences on slip location can be made to the Harbormaster Office, locations are not guaranteed. Please remember that boats or products may be sold prior to the show, so changes in location are subject to change.

ELECTRICAL AND WATER NEEDS

Limited, free electricity is available (110V/30A or 220V/50A). **Exhibitors are responsible to bring their own splitter, adapters, extension cords that are needed.** Note that in some cases up to 150' of extension cords may be needed. There is also water available and exhibitors are responsible to bring their own hoses and equipment. Bay Harbor Lake Marina will not be providing any of the above items.

EXHIBITOR ARRIVAL

Exhibitors arriving via the Bay Harbor Entrance Channel should contact the Harbormaster by hailing BAY HARBOR LAKE MARINA on CHANNEL 16 upon entering Bay Harbor Lake. Once contact has been established the exhibitor will be given docking instructions. Please do not approach the docks without instruction.

When delivering a boat, the exhibitor or its representative must be present until the boat is launched and secure in the assigned slip. Please have lines and fenders ready prior to contacting marina staff for assistance.

All boats must be placed prior to the show. Late arrival risks forfeiture of assigned slip or complete displacement. Arrival times will be strictly enforced. Show set up will be complete by Friday June 19, 2026 at 12 pm.

Note that boats may have to be rafted and/or moved to an alternate location by the marina staff for stage in. Please have plenty of lines and fenders in the event your boat is moved into a tight area.

BOAT LAUNCH

The launch ramp is located at the east end of Bay Harbor Lake. We recommend that you launch your boat prior to the opening of the show as access to ramp will be limited during the show. You will receive a dock map of Bay Harbor Lake once your reservation has been confirmed.



RULES AND REGULATIONS

In an effort to host a first class show and for the safety of everyone, we ask that each exhibitor share awareness and comply with the following rules and regulations:

- Tie and secure dock lines to dock cleats only.
- Water hoses are not permitted on the docks.
- Maintain dock in a neat and orderly fashion.
- All cleaning materials must be stored, off the docks and out of sight during show hours.
- Exhibitors must comply with Clean Marina rules and regulations.
- Due to dock decking, baby strollers are not permitted on the docks.
- Use discretion whether or not to allowing a guest to board the in-water display.

Marina staff will be available throughout the entire show to assist you with all of your dockside needs including trash disposal; however, exhibitor cooperation in keeping display area neat and free of litter is greatly appreciated.

EXHIBITOR DEPARTURE

Exhibitors may coordinate departure with marina staff starting Sunday, June 21, 2026 after 3 pm.



2026 EXHIBITOR REGISTRATION FORM
PLEASE RETURN THIS FORM TO SECURE SPACE

EXHIBITOR INFORMATION:

Business Name: _____ Contact: _____
Phone Number: _____ Email: _____
Billing Address: _____
Employees Attending: _____

DISPLAY INFORMATION:

Booth Display (10' x 15') No. of Booths _____ x \$395 /Booth = A \$
Extension Cord rental (110V / 20amp) No. of Cords _____ x \$50 / Booth = \$
On-Land Bulk Display (400 SQ Ft Min) SQ Ft _____ x \$2.20/SQ Ft = B

In-Water Display:

Boat (1)	\$14.35/Ft x _____	= \$ _____
Boat (2)	\$14.35/Ft x _____	= \$ _____
Boat (3)	\$14.35/Ft x _____	= \$ _____
Boat (4)	\$14.35/Ft x _____	= \$ _____
Boat (5)	\$14.35/Ft x _____	= \$ _____
Boat (6)	\$14.35/Ft x _____	= \$ _____

Total # of Boats In-Water =

Total Cost = _____

Insurance Copy

Date: _____ Proof of Insurance/Deposit Received: \$ _____

METHOD OF PAYMENT:

Cash Check payable to Bay Harbor Lake Marina AM EX DISC MC VISA

Exhibitor/Card Holder Signature: _____ Payment Date: _____

NOTE: By providing your credit card information or signature you hereby authorize all **respective and processing fees** associated with the In-Water Boat Show as specified by Bay Harbor Lake Marina.
DATE OF REGISTRATION WILL DETERMINE SHOW PLACEMENT, LOCATION NOT GUARANTEED

Card No: _____ Exp: _____ CVV _____
Billing Zip Code _____

Your credit card number will be securely disposed of immediately following charges.

SUBMIT FORM TO BHLM 832 Front Street Bay Harbor, MI 49770 or bhlm@bayharbor.com

TS - Grove Pt Marinas BHLM LLC is not responsible for lost or stolen items or any boat damages.