



June 4-7, 2026

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Rockford Chamber of Commerce thanks our 2026 Gold Champions

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FREE Shuttle Service

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**Friday, June 5
5pm- 11pm**

**Saturday, June 6
10am - 11pm**

Park at one of the following locations and take the free shuttle to downtown Rockford! Shuttle will be doing a continuous route during operating hours!

City Church - Rockford

3233 10 Mile Rd NE
Rockford, MI 49341

Family Fare - Rockford

201 Marcell Dr. NE
Rockford, MI 49341

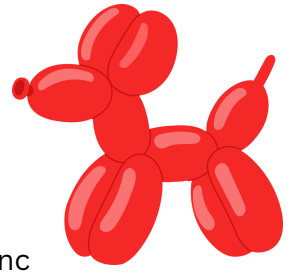
Downtown Drop Off/Pick Up

Michigan Nature Co.

106 E Bridge Street
Rockford, MI 49341



Thursday, June 4



10am-8pm

Courtyard Fun at Maison Blanc

5-10pm

Carnival

5pm



Food booths open

5-8pm



RBC RORA Booth Open

5-9pm

Firehouse Open House

6-8pm

The Balloon Guy - *Strolling*

7pm

Rockford Community Band - Rotary Pavilion

Friday, June 5

Downtown Rockford
Stores will be open
and will have
sidewalk sales!

10am-8pm

Courtyard Fun at Maison Blanc

11am-7pm



Craft booths & Vendors open

12-10pm



Carnival

12pm

Food booths open

12-11pm



Lion's Beer Tent open

12-8pm



Rockford Rotary Booth

12-8pm

RBC RORA Booth Open

1-6pm

BattleGR laser tag - Children's Area

1-6pm

Children's Area - Free activities

4pm

The Balloon Guy Show - Rotary Pavilion

4:30-6:30pm

The Balloon Guy - *Strolling*

5-9pm

Firehouse Open House

6pm

Rockford Dance Co - Rotary Pavilion

6-8pm

Mime Michael Lee - *Strolling*

7-11pm

Live Music - Trixie Tang @ Lion's Tent

7pm

Live music - The Bronk Bros - Main St. Corner Bar

8-10pm

Karaoke with Diva Productions - Rotary Pavilion

Saturday, June 6



- 8am-1pm  Rockford Farm Market - Farm Market Lot
- 9:30am Kids for Kids Run - Garden Club Park
- 10am-8pm Courtyard Fun at Maison Blanc
- 11am SOS Parade (*Arrows mark the route*)
- 11am-3pm Kids Fun Day - Lion's Tent
- 11am-3pm Bloody Mary Bar - Lion's Tent
- 11am-7pm  Craft booths & Vendors open
- 12-10pm  Carnival
- 12pm  Food booths open
- 12-4pm  Vintage Baseball - Memorial Park
- 12-11pm Lion's Beer Tent open
- 12-8pm RBC RORA Booth Open
- 12pm  Rockford Rotary Booth
- 12:30-7:30pm Firehouse Open House
- 1pm Frog & Turtle Race @ Modern Woodmen
- 1pm Mr. Smith & The Jones - Rotary Pavilion
- 1-3pm Mime Michael Lee - *Strolling*
- 1-6pm BattleGR laser tag - Children's Area
- 1-6pm Children's Area - Free activities
- 2pm Cornhole Tournament - Lion's Tent
- 3-5pm The Balloon Guy - *Strolling*
- 4pm Magic Show: Christian Rasmussen - Pavilion
- 5pm  Rockford Rotary Big Daddy Duck Race - Dam
- 7-11pm Live music - Kyndred @ Lion's Tent
- 7-10pm Tim Salisbury Juggler - *Strolling*
- 7pm Live Music - Flashback - Rotary Pavilion
- 7pm Live music - The Drew Hale Band - Main St. Corner Bar
- Dusk Fireworks - Memorial Park

Parade
Grand
Marshall:
Chris
Bedford



Sunday June 7



11am-5pm



Craft booths & Vendors open
Courtyard Fun at Maison Blanc

11am-5pm



Carnival

12-5pm



Food booths open

12-5pm

12-2pm

The Balloon Guy - *Strolling*

12-3pm

Bloody Mary's & Bingo (Adults only) - Lion's Tent

1-4pm

BattleGR laser tag - Children's Area

1-4pm

Children's Area - Free activities

1pm

Family Talent Showcase - Rotary Pavilion



THANK YOU SPONSORS!

Live Entertainment



Main Street



Family Activities

BHS Insurance | Consumers Credit Union
Independent Bank | Nugent Builders, Inc.
White & Associates | Young Insurance

Memories

Aunt Candy's Toy Company | Bishop Hills Assisted
Living | Senior Helpers of Greater Grand Rapids |
Soaring Suds Soap Co. | VCA Knapp's Corner

**Fireworks
sponsored by**

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A special thank you to all of those who help to put on this great event: City of Rockford, Department of Public Safety, Department of Public Works, Rockford Ambulance, and the Start of Summer Celebration Committee!

