



ROGUE Review

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AT A GLANCE



CELEBRATING ANNI

The world only had Anni Meier for 17 years, however, the impact she made on it will be remembered forever.

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GOING MOBILE

This summer, North Kent Connect is launching Fresh Connect, their new mobile food initiative designed to bring fresh food directly into communities across northern Kent County.

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WRITING A BEST-SELLER

Local author and business coach, Dr. Kevin Mays has officially hit the bestseller list following a high-energy book launch at the historic Corner Bar.

See Article on Page 7

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CELEBRATING THE SEASON

*Record-Breaking Attendance
and Countless Smiles:
Rockford's 57th Annual Start of Summer
Celebration a Resounding Success*

The streets of downtown Rockford were filled with energy, laughter, and community spirit the first weekend in June as the town hosted its 57th Annual Start of Summer Celebration. The Chamber is officially declaring the event a massive success, marked by unprecedented turnout, vibrant community engagement, and unforgettable memories.

While Mother Nature tested the community's resolve with rainy conditions on Friday, the clouds gave way to a record-breaking Saturday. Thousands of residents and visitors poured into Rockford to enjoy the festivities, resulting in one of the highest single-day attendances in the event's nearly six-decade history. From the carnival rides and live music to the local food vendors and crafts, the weekend was defined by endless smiles and a shared appreciation for the Rockford community.

"We are absolutely blown away by the turnout and the incredible energy this weekend," said Megan Randall. "Seeing our community come together, especially after Friday's rain, to create a record-breaking Saturday is a testament to the resilient, joyful spirit of Rockford. This festival is a labor of love, and this year truly showed the best of what our town has to offer."

A Heartfelt Thank You to Our Partners

An event of this magnitude is only possible through the dedication, generosity, and hard work of many. The Chamber wishes to extend our deepest gratitude to the key groups who made the 57th Annual Start of Summer Celebration possible:

- The Rockford Community & Attendees: Thank you to the thousands of neighbors and visitors who showed up, supported local vendors, danced in the streets, and brought your unmatched positive energy.
- Our Generous Sponsors: Your financial and structural support is the backbone of this celebration. Because of your investment, we are able to keep traditions alive and introduce exciting new experiences for families year after year.
- Our Incredible Volunteers: From directing traffic and setting up booths to working behind the scenes in the rain and the sunshine, our volunteers are the unsung heroes of the weekend. We couldn't have done it without your tireless hands and warm smiles.
- The Start of Summer Committee: Months of planning, logistics, and late-night meetings culminated in an flawlessly executed weekend. Thank you



for your vision, leadership, and unwavering commitment to excellence.

Plans are already quietly underway to make next year's celebration even bigger and better. Photos and highlights from the weekend can be found on our official social media pages and website. Thank you again, Rockford, for making the 57th Annual Start of Summer Celebration one for the history books!



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For your convenience, summer office hours are:
9 a.m.-4 p.m. Monday-Thursday
9 a.m.-Noon Friday
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START of SUMMER CELEBRATION

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The rendition of the pickle ball court at Warren Hotel. It is the latest project of Bear Creek Murals.

Bear Creek Murals introduces printing in a whole new light

When Richard and Christine Russell first launched their business in March, Bear Creek Murals, they knew it would be a great move into an ever-growing tech world. But, they had no idea how quickly it would evolve into a flourishing endeavor. Pioneers, the duo shares their company is the first and only UV-ink and floor printer for West Michigan.

The company prints directly onto walls using advanced, no-site vertical UV printing technology. Why wall printing? According to Christine, there are many advantages that are brought to their customers when compared to vinyl, outside of the seamless beauty. These features include durability, easy cleaning and are environmentally friendly, as the ink is free from chemical adhesives, solvents and thinners. And the colors practically jump off the wall.

The technology also offers infinite surface potential, as they are able to print on drywall, glass, metal, wood, brick and more. The duo invites you to turn blank walls into unforgettable moments.

It's not just about UV printing in living rooms and kids' bedrooms, either. The company also prints at businesses to help companies have their space work as hard as their brand does.

"Wall printing allows you to shape how customers, clients and teams experience your brand the moment they walk through the door," shares Christine.

The company just completed an important project at the Warren Hotel.

The hotel's logo was printed by Bear Creek Mural right on their pickleball court for constant brand exposure.

The company also re-



Making a statement right when a client walks in the door. Here is Bear Creek Murals work at C&B Equipment LLC headquartered in Muskegon Heights.



The installment at Cranbrook Art Museum displays the artwork of artist Brian Goodwin and Bear Creek Murals.

cently marked a milestone with their work featuring a printed item in an art museum. They collaborated with Cranbrook Art Museum and graduate artist Brian Goodwin to print his artistry on the wall of the museum to share an

exact replica of Goodwin's masterpiece for more to enjoy at the 2026 Graduate Degree Exhibition.

Bear Creek Murals is local to Rockford, but serves West Michigan and beyond. For more information, go to bearcreekmurals.com.

Boichot Insurance is ready to help you navigate insurance coverage

Life Changes Can Lead to a Special Enrollment Period for Health Insurance

Life doesn't always line up neatly with the health insurance enrollment calendar. A move, a marriage, or the arrival of a child can all change your insurance needs in a hurry. These major life events, as well as many others, may open a Special Enrollment Period, giving you a limited window to enroll in or change health insurance.

What is a Special Enrollment Period?

A Special Enrollment Period, often called an SEP, is a set amount of time during which you may be able to sign up for health coverage or make changes to your plan. For many Marketplace situations, this window is generally 60 days from the event, although some cases also allow action before a known loss of coverage. Rules can vary depending on the type of coverage and the reason for the change.

Some Qualifying Life Changes

- Loss of health coverage: Losing job-based insurance, aging off a parent's plan, changes in Medicaid eligibility, or losing other qualifying coverage.

- Household changes: Getting married, having a baby, adopting a child, placing a child in foster care, or divorcing and losing coverage.

- Moving: A move to a new ZIP code, county, or state.



- Turning 65 and retirement: Aging into Medicare or transitioning into retirement.

- Changes affecting Marketplace eligibility: Certain income or household changes.

- Other special circumstances: Errors, emergencies, or other exceptional situations.

Boichot Insurance can help guide you through any Special Enrollment Period. We can help determine which documents you may need in order to act quickly so you do not miss important deadlines. We review your specific health care needs, make sure your current doctors and specialists are in net-

work whenever possible, and check that your prescriptions are covered at the most affordable level available. We help you compare plan options side by side so you can better understand your benefits, monthly premiums, deductibles, and overall out-of-pocket costs. Most importantly, our assistance does not end at sign-up.

When Teresa Schissler-Boichot started her agency over eight years ago, her guiding principle was to not only sell insurance but to show up for her clients when they needed her most, and it is that principle that guides all her agents today.



CELEBRATING ANNI

Celebrating a Legacy of Inspiration, Laughter and Love



Cherishing Anni

A parent always knows that their child is special. They see the beauty in them from the time they are born, watching them learn and grow into the unique character they were meant to be. From the beginning, the family gathers together and supports them, making sure they know they are loved and cherished.

But every once in a great while, there comes a child so extraordinary that God ordains their light to shine far beyond the circle of their own family. Their kindness, compassion, and spirit touch everyone they meet, and before long they are known not only within their community, but across their state, and even throughout the nation. Their life becomes a testament to the remarkable difference one person can make simply by being the unique individual they are. Annika Meier was one of those incredibly special people.

It was there in her smile, in her sense of humor, and it was displayed in a genuine good-

ness that literally called to people, even when she couldn't anymore. Events were held for her, scholarships developed, and footwear manufactured. A literal army was built to launch her non-profit organization to raise important funds.

She inspired all of us in a way that will never be forgotten. Anni left every life she touched a little brighter, every heart a little fuller, and the world a better place than she found it.



Honoring Anni



REVIEW SUMMER 2026

Remembering Anni

Annika "Anni" Katherine Meier, beloved daughter, sister, granddaughter, niece, cousin and friend gained her angel wings on May 5, 2026, after a five-year battle with brain cancer, posterior fossa syndrome, radiation necrosis, and recurrent cancer.

Born on May 1, 2009, in Grand Rapids, she accomplished so much throughout her short life - a decorated ski racer, passionate soccer player, avid reader, lover of animals and babies, so very happy when outdoors taking in nature - fishing, swimming, kayaking or savoring a slice of watermelon while rocking in a chair on the deck.

She was a cheerful and grateful young lady - she found joy in a glorious sunrise or sunset, the first snowfall of the season and polishing off ribs while daintily enjoying them. She loved organizing, managing the laundry when mom traveled and frequently offered backrubs and hair "cuts" in her at home beauty salon for a minimal cost. She took advantage of every opportunity to keep her brothers in line and loved them so very much.

She loved traveling, flight was exciting for her and she was so, so grateful to be able to fly with her brother Cam as her pilot in October 2025. GO BLUE! A lover of Michigan football, she lit up when she found out pre-game field passes were on the docket when we made it to a game in October 2025 or when she received video encouragement from some of her favorite players. She was delighted to attend many West Michigan Whitecaps games over the past few years - she loved watching baseball (and watching her brothers work).

Perhaps what brought her the most laughter over

the past few years was her golden retriever, Tucker. What a joyful, sweet and hilarious dog! God sure knew what he was doing when he blessed us with Tucker.

Pink defined her and she was known as "Pink Lightning" on the ski slopes while competing for WinAlpine Ski Team (WA coaches and ski families - some of our family's best memories are from the years spent with you all).

She was the catalyst behind Anni's Army Foundation, founded by the Meier family in 2021 in honor of Annika. Annika was involved throughout, taking joy in each and every Anni's Gift we were able to grant to other pediatric brain cancer patients and their families across the state of Michigan or donations to PORT and AYA at Helen DeVos Children's Hospital.

She was the light of many lives, a source of hope and encouragement for so many, offering sass ("Sassy Sissy"), hilarity ("dur") and a warm smile even in the toughest of times. She was a warrior and an eternal optimist, unapologetically confident that she would win the battle. Her manners were impeccable and she had heartfelt empathy for those on their own cancer journey and their caregivers.

We are forever indebted to the health care professionals at Helen DeVos Children's Hospital - to all the techs, therapists, nurses, physicians, care managers, social workers, etc. who loved on our girl, thank you. You became family throughout Annika's battle. Despite the seriousness of Annika's journey, she was so grateful for the care and was never scared to be admitted as a patient on floor 9 - she looked forward to decorating her hospital room with photos, signs

and the softest blankets, turning on the essential oil diffuser, talking about music and puppies and filling her room with Squishmallows (especially Giant Carl).

To the leadership, administrative staff, teachers, para pros, coaches, security staff and therapy dogs at Rockford Public Schools, along with her LINKs (Kate and Emma) and nurses (Kelly, Jennifer, Ramona, Becky and Matt) - thank you will never be enough to convey our appreciation for your dedication to Annika. She thrived at school and so loved her years at East Rockford Middle School, Rockford Freshman Center and Rockford High School. Despite her physical limitations, you found a way to make our girl feel "normal" and included. The entire Rockford community has been beyond supportive.

To Sarah, Dr. Bradd and Rebecca at Anchors/Hospice of Michigan. Your compassionate care of Annika has been nothing short of angelic. We've shared so many laughs, especially about Tucker, newer TVs and Dr. Bradd's guitar skills. We are so grateful to you and the entire Palliative Care Team at HDVCH. Sarah - what a gift to have you and Becca with us as Annika was welcomed into heaven. Words cannot describe what it meant to have your strength and support here for our family.

We gaze forward to the time we will be reunited in the beautiful kingdom of heaven. Until then, we know Annika is with us and her kind, funny, energetic, empathetic, warrior spirit lives on! When you see a rainbow, a snowflake, a puppy or a baby think fondly of our girl because she will be thinking fondly of you!

~The Meier Family



Pickle Docks celebrates 10 Years of powering community in Lakeview

Byrne, a leading manufacturer of power and data solutions serving contract furniture, hospitality, retail, healthcare, and educational environments, is celebrating ten years of operations at its Lakeview manufacturing facility, affectionately known as “Pickle Docks.”

When Byrne announced plans in 2015 to build in Lakeview and add 32 jobs in Montcalm County, the vision extended beyond manufacturing. The facility transformed a long-vacant industrial property on Tamarack Lake into a place of opportunity for a community with deep manufacturing roots.

The opening of Pickle Docks in 2016 marked a turning point for Lakeview. Today, the facility employs 65 team members, providing stable careers close to home while continuing to build on the original promise of job creation and community investment.

“Investing in Michigan communities has always been central to who we are,” said Dan Byrne, CEO of Byrne. “Lakeview embodies resilience. Over the past decade, we have not only built products here, we’ve built careers, partnerships, and momentum. We are proud to call this community home.”

For many employees, that investment has been personal.

“It was exciting being part of something that was brand new, yet familiar,” said Sheila Yeakey, Production Supervisor at Pickle Docks, who has been with Byrne for 14 years and transferred from the company’s Rockford location when the Lakeview facility opened. “Living only about two minutes from work has been life changing. The quick commute gives me more time with my family, and I love seeing how involved Byrne is in the com-



munity through events like Trunk or Treat and the Lakeview Summerfest parade.”

Yeakey said she quickly recognized the impact the facility would have on the area.

“When we opened and saw such a long waitlist for hiring, it really put into perspective how important bringing another manufacturing facility to the area was,” she said. “Celebrating 10 years means being proud of the team I work with every day and knowing we all played a part in reaching this milestone.”

The impact has extended well beyond Byrne’s walls.

Over the past decade, Lakeview has seen renewed investment, infrastructure improvements, expanded services, and a resurgence of community events. Local organizations have also benefited from Byrne’s ongoing support.

“I’ve seen a lot of positive changes in our village over the years, and one of those has been the addition of Byrne,” said Dominic Trevino, Village Trustee and President of the Lakeview Summerfest Committee.



“They have over the past few years provided numerous jobs, jobs that probably changed lives. Byrne seems to appreciate their employees as well. I’ve witnessed many events they’ve put on for their employees, and they donate money to our committee every year so we can put on Summerfest. Without help like that, events like Summerfest can’t happen.”

The facility’s nickname, Pickle Docks, pays tribute to the property’s history as the former home of the Michigan Pickle Company, once one of the nation’s largest independent pickle producers. Today, the site has a new purpose, producing power and data solutions that serve customers across the country and around the globe.

BattleGR celebrates summer at its location, and on the road

Where did the time go? Hey, are you out of time? Lately, everyone is out of time. It’s like the world’s most popular excuse, right up there with “the dog ate my homework” and “my phone fell in the toilet...again.”

I ran into an old friend recently.

When I asked, “how ya been”, he responded. “Really busy!”

Being busy has become a source of pride, a symbol of success. Heck, we must be successful because we don’t have any time.

And so, we’re running on fumes, living on caffeine and the faint hope that someone will invent a time-bending machine.

But here’s the kicker: this morning, poof!

We all magically pulled an hour out of our collective hats like a bunch of time-traveling magicians.

We’re like, “Oh, daylight saving? Sure, I’ll just wake up an extra 60 minutes early. No problem!”

So, if we can conjure an early morning hour out of thin air when we’re already supposedly drowning in “no time,” maybe, just maybe, we’re not quite as

time-starved as we think.

Maybe we’re just really good at losing track of it, like me and my keys or that one sock that always vanishes in the dryer.

Or, of focusing on the wrong things.

Instead of blaming the clock, let’s play a little game of “Where’s Waldo... with my focus?” Here’s some reminders to keep on track with your time:

- Default Calendar Shenanigans: Treat your calendar like a digital bouncer. “Sorry, ‘Netflix and Procrastination,’ you’re not on the list!” Schedule time to work ON your business not just IN it. And, schedule that date night. Don’t let the fires of the day devour your life.

- Morning Reset Ritual:

Start your day with a moment of Zen. Or, at least remembering what day it is. Ground your mind in the present and set your intention before the chaos descends. Put it on the schedule!

- The “Important Stuff” List: Write down what actually matters, like “world domination” or “building a business that actually serves my life” or “stay-

ing in love with my wife” or “being a great dad.” Be sure you do things daily with that in mind.

Let’s face it, time flies, and you don’t want to look back and realize you spent it all working while your kids grew up without you.

Remember, you have all the time in the world... to waste it or use it wisely. The choice is yours.

And if you’re still feeling overwhelmed, know that you can always pull an hour out of your hat. It’s the Daylight Savings Superpower we all have.

PS - they’ve put together a personal ‘Life Hack Assessment’ to help you realign your priorities. If you’d like a copy just email kevin@maysleadership.com with the phrase ‘Life Hack’ in the subject line.

If you would like coaching to help grow your business, improve your leadership, and regain your confidence, click here to schedule a 15-minute call and get the ball rolling.

Call or text Dr. Kevin Mays at Mays Leadership at (406) 396-6978 to set up an appointment. For more information, go to www.maysleadership.com.



Help your pet live their best summer with VCA Knapp’s Corner Animal Hospital

Summer in West Michigan is made for adventure—long walks, lake days, and time spent outdoors with the pets we love. But as activity ramps up, so does the risk of parasites like fleas, ticks, and mosquitoes that can impact your pet’s health.

At VCA Knapp’s Corner Animal Hospital, we believe protection goes beyond simply refilling medications—it starts with an ongoing

relationship and regular care. Establishing care with a veterinary team allows for personalized prevention plans tailored to your pet’s unique lifestyle and needs.

As a growing four-doctor practice serving the Rockford and greater Grand Rapids community, we’re proud to build lasting relationships with pets and their families. With consistent care, we can catch concerns early and keep your pet

protected all season long.

At the heart of what we do is a simple belief: your best friend is our best friend. We’re here to support your pet’s health every step of the way.

This summer, take the next step—establish care with a team that’s invested in your pet’s long-term health and happiness!

Call (616) 221-0316 today to get started. We’d love to meet you and your pet!

FRESH connect

NKC continues to expand its outreach programs

We have exciting news to share... North Kent Connect (NKC) is officially hitting the road!

This summer, we're launching Fresh Connect, our new mobile food initiative designed to bring fresh food directly into communities across northern Kent County.

For 53 years, North Kent Connect has worked to ensure neighbors have access to the support they need to thrive. Fresh, healthy food has always been part of that mission, but we know some families, seniors, and rural residents can't always make it to us.

So instead of wait-

ing, we're bringing fresh food directly to them.

Starting in June, NKC will visit Kent District Library branches in Tyronne, Nelson, and Spencer Townships, helping make fresh produce, pantry staples, and supportive resources more accessible to our neighbors.

But Fresh Connect is about more than food. It's about meeting people where they are with dignity, warmth, and care. Alongside fresh food, neighbors will also be able to connect with housing support, utility assistance, job services, and other North Kent Connect resources.

This exciting new chapter is possible because of a community that believes in helping neighbors thrive. We are deeply grateful to The River City Foundation, Corewell Health's Healthier Communities, and the Cook Foundation for helping make Fresh Connect possible.

Thank you for being part of this mission. Whether you volunteer, donate, shop, pray, or share our story, you are helping bring hope, nourishment, and connection to communities across northern Kent County.

We can't wait to see where the road leads next.



REVIEW SUMMER 2026

Mays Leadership can help you when running on fumes

Local author and business coach, Dr. Kevin Mays has officially hit the bestseller list following a high-energy book launch at the historic Corner Bar. The packed event drew more than 100 community members, rallying local support to propel *Lead Yourself First* to instant success.

The book, which has quickly been dubbed a must-read on leadership development, provides readers with a clear, actionable pathway to upgrade both their professional leadership skills and their personal lives.

"I'm amazed at how well it's going and so excited to spread the word," said Dr. Mays, reflecting on the overwhelming success. "Seeing the community come out like this to support the book's message is incredibly humbling."

The launch event at the Corner Bar proved that grassroots local support can spark national momentum. Attendees didn't just buy books; they actively helped get the word out, creating a wave of digital and word-of-mouth buzz



that pushed the title into bestseller territory.

'Lead Yourself First' sets a new standard in the crowded leadership genre by focusing on the foundational element of success: mastering self-leadership

before attempting to lead others. It is a practical guide that helps individuals identify their patterns, upgrade their mindset, and implement a clear framework for life, career, and business growth.

For more information on Chamber events, go to rockfordmichamber.com

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Stop by and see us!
503 East Division Street NE
(10 Mile Road)



Elevating the quality of real estate education

The launch of the Courtland Academy of Real Estate marks an exciting new chapter not only for aspiring real estate professionals, but for the broader real estate community throughout West Michigan. Located in downtown Rockford, Courtland Academy was created with a simple but ambitious mission: to elevate the quality of real estate education while developing knowledgeable, ethical, and community focused professionals prepared to succeed in today's evolving housing market.

At a time when the real estate industry continues to adapt to changing technology, shifting consumer expectations, and new regulatory requirements, there has never been a greater need for practical, high quality training. Courtland Academy of Real Estate was founded to meet that need by offering comprehensive education that goes beyond simply helping students pass a licensing exam. The school is designed to help students

build the skills, confidence, and professionalism necessary to create lasting careers in real estate.

Conveniently situated in the heart of downtown Rockford, the Academy serves students from across West Michigan while contributing to the continued vitality of the local business district. The location itself reflects the Academy's philosophy that real estate is ultimately a relationship driven business rooted in community involvement and local knowledge.

Courtland Academy will offer Michigan pre licensing education courses for individuals seeking to become licensed real estate salespersons, as well as continuing education, advanced certifications, and professional designation classes for established agents looking to sharpen their expertise. The curriculum is designed to serve students at every stage of their careers, from those entering the industry for the first time to seasoned professionals pursuing

advanced knowledge and leadership opportunities.

One of the Academy's defining strengths is its faculty. Unlike many online only or large scale education platforms, Courtland Academy's instructors are experienced real estate brokers and industry leaders with proven track records of success in the field. These instructors bring decades of practical experience into the classroom, offering students real world insight into negotiations, contracts, marketing, client relationships, financing, ethics, and problem solving.

Local Real Estate Brokers and industry experts, Tom & Tracie Rich, founded Courtland Academy of Real Estate after seeing a need for higher level education and a decline in the professional standards in the real estate agent population. By partnering with other industry experts as faculty, the Rich's feel Courtland Academy will advance real estate education for both new and experienced professionals.



Share your smile at Equest

YOU can be the reason someone at Equest Smiles today! Take a look at the various opportunities to get involved with Equest Center for Therapeutic Riding!

Equest Center is a non-profit organization in Rockford, Michigan where horses transform the bodies, minds, and spirits of people with disabilities. Since 1990, Equest has created endless memories and smiles for the 200+ individuals served each week. These smiles celebrate so much - things like increased mobility, independence, focus, confidence, muscle control, balance, and improved communication and motor skills. Equest Center empowers these individuals to reach their full potential and find joy, peace, and a place to belong, but all of this would not be possible without the help of Equest's incredible team of volunteers!

Our dedicated EQUEST VOLUNTEER CREW is a critical part of this community. We are so grateful for the countless hours they give! Whether it be year-round volunteers or one-time volunteer groups from various businesses, schools, clubs, etc., every bit of time spent volunteering goes towards helping to create those smiles. We invite YOU to become part of this incredible TEAM!

Equest volunteers help with a variety of tasks including:

- Grooming and tacking horses to get them ready for Therapeutic Riding classes (age 12+)
- Leading horses or sidewalking with clients in classes (age 14+)
- Office assistance and help with events and fundraisers
- One-time volunteer



group experience for businesses, clubs, athletic teams, etc. that are looking to help out at Equest for a few hours

If this sounds like something that you would be interested in, the first step towards becoming an Equest Volunteer is to attend a Volunteer Orientation. The next two Volunteer Orientations are from 10:00am - 12:00pm on Saturday, June 20th and Saturday, July 18th. If you would like to attend one of these orientations or would like more information, please reach out to the Volunteer Coordinator at CharlieSpencer@equestcenter.org or take a look at Equest's website.

Upcoming Events -

Equest Center for Therapeutic Riding is SO excited to continue to connect with the community to get the word out about all of the amazing opportunities at Equest.

Here are a few events to look forward to the rest of this year!

- Trailblazers Luncheon - <https://equestcenter.org/events/trailblazers/>
- When: Tuesday, October 13th from 11:45 am - 1 pm
- Where: Cascade Country Club (3725 Cascade Rd SE, Grand Rapids MI 49546)

Stay tuned for news on more upcoming events at <https://equestcenter.org>.

MOBILE DETAILING

Mondy's Mobile Detailing and pressure wash services will come to you wherever you are to take care of your investments. With thirty years of experience, we will always leave your investments pristine. We always leave you, "Mondylicious!"



ChiroHealth Rockford continues its exemplary service under new ownership

Dr. Colleen O'Hara is proud to officially announce the transition of ownership of ChiroHealth Rockford from Dr. Sandra Stanton, effective February 2026.

While ownership has changed, patients can expect the same welcoming environment and commitment to quality care that ChiroHealth has provided to the Rockford community for many years. Importantly, Dr. Stanton has not retired and will continue practicing at ChiroHealth, allowing patients to maintain the relationships and continu-

ity of care they value.

This transition is especially meaningful for Dr. O'Hara, who was herself a longtime patient of ChiroHealth before pursuing a career in chiropractic care. Inspired by her experiences as a patient, she attended Palmer College of Chiropractic and graduated in 2017.

After years of practicing and growing within the profession, Dr. O'Hara is honored to continue the legacy and patient-centered philosophy that first inspired her journey into chiropractic.

Looking toward the fu-

ture, Dr. O'Hara is excited to continue expanding ChiroHealth's impact within the Rockford community while maintaining the personalized, compassionate care patients have come to expect. The practice remains committed to helping individuals and families improve their health, mobility, and overall wellness for years to come.

ChiroHealth Rockford is located at 6769 Courtland Dr., Rockford.

For more information about the amazing things ChiroHealth can do for you, go to chirohealthrockford.com or call (616)863-9482.



The Score launches new reservation system

Score Summer is here! For groups of 20 or more, you can reserve an exclusive patio deck to enjoy live music, sunshine, frozen cocktails, and all the best of summer at The Score! We've made it simple:

just submit your inquiry online in a few clicks, and our team will take care of the rest to keep your event seamless and stress-free.

Whether it's an office outing or a summer celebration, now's the

time to lock in your spot before dates are gone.

It's easy! Simply go to app.perfectvenue.com/venues/the-score-restaurant-and-sports-bar/hello and start planning your perfect summer event!



Rockford Family Eyecare offering cutting-edge technology

The Rockford Family Eyecare offices continue to grow, and we are proud to share that we've recently invested in cutting-edge light therapy technology with the addition of both IPL (Intense Pulsed Light) and LLLT (Low-Level Light Therapy).

As we acquire new equipment, we are able to detect and manage ocular conditions earlier and more effectively than ever before, allowing us to provide the highest level of care for your vision.

The introduction of IPL and LLLT marks a significant leap forward in how

we treat chronic dry eye; by targeting inflammation and clearing blockages in the eyelid glands, we can provide lasting relief and a healthier tear film.

Beyond dry eye, these therapies offer unique aesthetic benefits by reducing redness and stimulating collagen to rejuvenate the delicate skin around the eyes.

Most excitingly, we are now utilizing light therapy to support patients with Macular Degeneration, using specific wavelengths of light to stimulate cellular energy and promote overall retinal health.

Beyond our clinical

advancements, we've remained deeply rooted in our community. We continued our outreach by partnering with local schools to provide free exams and glasses to students in need, and we love seeing everyone at the Rockford Start of Summer and Belding Labor Day parades.

Go to rockfordfamilyeyecare.net or call (616) 951-7115 for more information about our services.

We feel truly blessed to serve the supportive communities of Rockford and Belding, and we look forward to seeing you at your next visit!

FREE SUMMER MUSIC SERIES

ALL AGES WELCOME

WEDNESDAY NIGHTS 7PM - 9PM
JUNE 17 - AUGUST 5

2026 SCHEDULE

June 17th	Taylor & DeMar (HARMONY)
June 24th	Agent 87 (80'S 90'S MUSIC)
July 1st	Sundogs (AMERICAN)
July 8th	The Gitchel Family (BLUEGRASS)
July 15th	Selkie (CELTIC)
July 22nd	Klay n the Mud (ROCK)
July 29th	The Clean Cuts (PSYCHEDELIC ROCK)
August 5th	The Reason (90's covers)
August 12th	The American Heartbreakers "A TRIBUTE TO THE SONGS OF TOM PETTY"
August 19th	RAIN DATE



Come out and enjoy the Cedar Springs Music in the Heart Summer Music Series held at the amphitheater building (MapleSt. and the White Pine Trail). Citizens who are 21+ will be able to purchase an adult beverage from participating downtown restaurants and enjoy them in the park during the concerts (no outside alcohol permitted).

SPONSORED BY



Scott's Music Co.



LOCATED IN THE "HEART OF CEDAR SPRINGS" AT MAPLE & 2ND STREET AT THE PUBLIC AMPHITHEATER.

WEEKLY CONCESSIONS BY LOCAL COMMUNITY CAUSES INCLUDING
Community Building Development Team, Friends of the Library, and Cedar Springs Rotary

CEDAR SPRINGS BREWING COMPANY • 95 N Main Cedar Springs, MI 49319 • 616-696-BEER • events@csbrew.com



Fido & Stitch is there for your best buddy's needs

Fido & Stitch celebrated an incredible milestone at their Rockford location of four years in business! If you think about it, that is 28 dog years!

It is their mission at Fido & Stitch to foster a community centered around canine companionship, prioritizing the health, wellness and joy of dogs. They are committed to nurturing a

supportive environment for our employees while creating a space that promotes the well-being and safety of furry friends and their owners. They strive to enhance the lives of both dogs and humans alike!

The team also focuses on fear free/stress free one-on-one grooming with each and every pup that comes to their salon.

This unique retail shop also includes toys and accessories, bulk treat bar, bone bar, high quality treats, bakery cookies and more, just to let your pup know how very special they are!

Fido & Stitch is located at 25 N Squires St, Ste A. For more information, call (616) 884-0540, or go to their website, fidoandstitch.com.

Freedom Functional Medicine continues to expand services technology, and patient experience

Freedom Functional Medicine is excited to share several updates as we continue to grow our root-cause, concierge-style healthcare model in the Grand Rapids/Rockford community.

Over the past quarter, our team has continued expanding access to advanced wellness services designed to help patients take a more proactive approach to their health.

In addition to functional medicine and personalized care planning, Freedom Functional Medicine now offers a growing menu of supportive therapies, including IV Therapy, PRP/regenerative care, HOCATT ozone sauna therapy, PEMF, InBody body composition analysis, EMSCULPT NEO, EMSELLA, and EXOMIND.

These additions reflect our ongoing commitment



to combining physician-led care with innovative technology and a high-touch patient experience. Our goal is to help patients better understand the root causes of their symptoms while providing supportive therapies that align with their individual health goals.

We have also continued investing in our team and internal systems to support this growth. This includes additional clinical training, expanded patient care

coordination, and continued development of a concierge-level experience from the moment patients walk through the door.

Freedom Functional Medicine is also looking forward to hosting The Ultimate Wellness Event on August 5 from 4-6 PM at our clinic. The event will feature live demonstrations, educational opportunities, community partners, giveaways, skincare showcases, and exclusive event-only pricing on select wellness therapies.

We are grateful to continue serving this community and look forward to helping more individuals pursue health with clarity, confidence, and freedom.

For more information about Freedom Functional Medicine, go to freedom-functionalmedicine.com or call (616) 884-0003.

Navigating Care: Healthcare vs. Long-Term Care Explained by a Local Elder Care Expert

By Michael T. Merren, Certified Senior Advisor and Owner / CEO ComForCare Home Care Grand Rapids

As we navigate the beautiful journey of aging, we often encounter a maze of terminology that can feel overwhelming. Two terms that frequently get mixed up—yet mean very different things for your family's budget and daily routine—are healthcare and long-term care.

At ComForCare Home Care here in Grand Rapids, we meet families every day who are trying to figure out exactly what kind of support their loved one needs. To help bring some clarity, let's break down the primary differences in focus, duration, and purpose.

Healthcare: The Focus on Recovery

Think of Healthcare as the medical support you receive to treat a specific illness, injury, or acute condition. The primary goal of healthcare is to cure a disease or restore a person's health back to how it was before they got sick.

Because the goal is recovery, healthcare is typically temporary.

Examples include:

- Regular doctor's visits and specialist consultations
- Hospital stays and surgical procedures
- Short-term physical therapy to bounce back after a fall or surgery

In short: Healthcare treats you so you can get better.

Long-Term Care: The Focus on Daily Living

On the other hand, long-term care is designed for individuals living with a chronic illness, disability, or cognitive impairment (like dementia or Alzheimer's) that prevents them from living completely independently.

Unlike healthcare, long-term care is ongoing and can last for months, years, or even a lifetime. It is not always medical in nature. Instead, it focuses on providing hands-on assistance with essential Activities of Daily Living (ADLs). This includes everyday tasks such as:

- Bathing and dressing

- Managing medication reminders
- Preparing nutritious meals

• Light housekeeping and companionship
In short: Long-term care helps you live safely and comfortably with a condition that requires ongoing support.

Planning for the Future

Understanding this distinction is incredibly important, especially when it comes to planning. Traditional health insurance and Medicare are built to cover healthcare—the medical treatments and doctor visits. They generally do not cover non-medical long-term care, which is where families often need to look into long-term care insurance or private pay options.

Navigating these changes doesn't have to be a solo journey. Whether your loved one needs temporary medical attention to get over a hurdle, or ongoing, compassionate support to thrive at home, our Grand Rapids community has wonderful resources available to help.

NEW DEMENTIA HOME CARE NOW WITH MEDICARE



FREE HOME CARE FOR DEMENTIA Medicare Part A & B benefit.

ENROLL TODAY! |  CALL FOR FREE ELIGIBILITY REVIEW



Heinz Orthodontics enjoys incredible renovation

We are excited to officially welcome the community back to our newly renovated Heinz Orthodontics Rockford location. Designed with our patients and families in mind, the updated office combines modern technology, elevated comfort, and the vibrant, welcoming atmosphere we are known for.

This renovation reflects our commitment to creating an exceptional patient experience while continuing to invest in the Rockford community we proudly call home. From

updated clinical spaces to a refreshed reception area featuring Ferris Coffee Nitro Cold Brew on tap, every detail was thoughtfully designed to create a fun, relaxing, and fully digital orthodontic experience.

In addition to orthodontic care, we are also excited to announce the expansion of Heinz Orthodontics + Aesthetics, now offering aesthetic treatments including Botox and fillers, provided by Dr. Jeff Heinz and his wife, Katie Heinz, PA-C. These services are designed to

compliment healthy smiles while helping our patients feel refreshed and confident in their appearance.

We continue to offer advanced orthodontic treatment options including Pitts Brackets and clear aligners, all delivered by a team dedicated to personalized care and an incredible patient experience. Schedule your complimentary consultation today!

Heinz Orthodontics is located at 158 Marcell Dr. Ste A. Call (616) 730-8529 for more information or to make an appointment.

Gatherwell Counseling Collective moves to new location

Gatherwell Counseling Collective is excited to share an important milestone with the Rockford community!

We have officially moved to our new location at 350 Northland Dr NE Suite 1 Rockford, MI 49341, where we continue to expand our commitment to providing accessible, intentional, and community-centered mental health care for clients across the lifespan.

Gatherwell Counseling Collective was created to strengthen both client care and clinician support through a collaborative practice model.

By bringing independent clinicians together under one shared collective, we offer clients a wider range of specialties, perspectives,

and treatment approaches all within one connected and supportive space. Our clinicians serve children, adolescents, adults, couples, and families, specializing in areas such as anxiety, trauma, life transitions, relationship challenges, emotional regulation, and more.

This model allows clients greater flexibility in finding the right therapeutic fit while ensuring they are supported by a team of clinicians who value collaboration, consultation, and high-quality care. In addition to direct clinical services, Gatherwell also offers intentional community gatherings and professional support for clinicians, helping to reduce isolation in private practice and strengthen the care

provided to the community.

As we settle into our new space, we are also entering a season of thoughtful expansion, continuing to welcome clinicians who bring diverse specialties and a shared commitment to collaborative, client-centered care.

We are grateful for the continued support of the Rockford Chamber of Commerce and the Rockford community. We look forward to continuing to grow alongside the community and expanding access to meaningful, high-quality mental health services in Rockford.

Gatherwell Counseling is located in Rockford at 350 Northland Dr. NE Suite 1. For more information, go to gatherwellcounseling.com/ or call (616) 263-1409.



REVIEW SUMMER 2026

Summer is a time to celebrate with Modern Woodmen

Modern Woodmen Fraternal Financial, located in downtown Rockford, continues to make a difference in the community with special events.

On Tuesday, June 30 the business hosted the Rockford Book Bus. The bus will be made a stop at their downtown Rockford office! There were crafts and snacks available for the kids while they enjoyed the activities of the Book Bus. The theme was "Out of This World," so, to make it even more fun the crafts and snacks were centered around that theme. This was their 3rd year doing this and they always look forward to this event



For August, Modern Woodmen hosts their annual Rocky's Ice Cream Social. They partner with Rocky's ice cream to provide

free ice cream to their members, community members, and their families. Be on the lookout for more information to come soon!

For more information on Chamber events, go to rockfordmichamber.com



Celebrating 125 Years

Herman's Boy, the coffee ranch that is a Rockford landmark, is marking 125 years of coffee roasting excellence in 2026! Stay tuned for special celebrations and coffee releases happening throughout the summer.

In other exciting news, we have

launched online ordering for mail-order coffee and tea — perfect for gifting a care package to someone special or keeping your favorite brew stocked at home. Online gift certificates are also now available.

Visit their website at hermansboy.com to place an order or learn more!

Rockford Area Community Foundation celebrates community impact at Recognition Dinner

The Rockford Area Community Foundation (RACF) brought together more than 130 community members for its biannual Recognition Dinner at the Rockford Sportsman's Club - an evening centered on celebrating the people who make Rockford stronger through service and leadership.

This year's honorees - Roger Morgan, Gordon Pickerd, Dr. Mike Shibley, and Denise Bradley - were recognized for their enduring commitment to the community. Each has made a lasting impact through years of volunteerism, mentorship, and leadership across local organizations and initiatives. Their collective contributions reflect the values that continue to shape Rockford: generosity, collaboration, and a deep sense of responsibility to give back.

As part of the longstanding tradition, each honoree will be permanently recognized at Recognition Plaza in Peppler Park, a tribute established in 2008 to honor individuals whose service has left a meaningful legacy in the greater Rockford area.

A highlight of the evening included recognition of Meera Raghunandan and Owen DeVries, Rockford High School seniors and recipients of RACF's annual \$1,000 scholarships. Their achievements represent the next generation of leaders the foundation is proud to support through its ongoing scholarship programs.

Beyond the evening's celebration, RACF



Honoring Local Legends

Honorees and scholarship recipients were presented at the Rockford Area Annual Meeting on May 8, 2026.

Learn more at www.rockfordacf.org



Pictured: Roger Morgan, RACF President Dave Spencer, Gordon Pickerd, Meera Raghunandan, Denise Bradley, Dr. Mike Shibley

continues to invest in the community through scholarships, grantmaking, and events that bring residents together. Looking ahead, the foundation is preparing for future initiatives, including Rockford's Got Talent in 2026, while also planning for the next Recognition Dinner in 2028 - when new community leaders will be honored.

Residents are encouraged to learn more about RACF's programs, upcoming events, scholarship opportunities, how to purchase a commemorative brick at the dam, and how to nominate future honorees by visiting rockfordacf.org.

APTITUDE FITNESS + YOGA EXPANDS SUMMER WELLNESS OFFERINGS

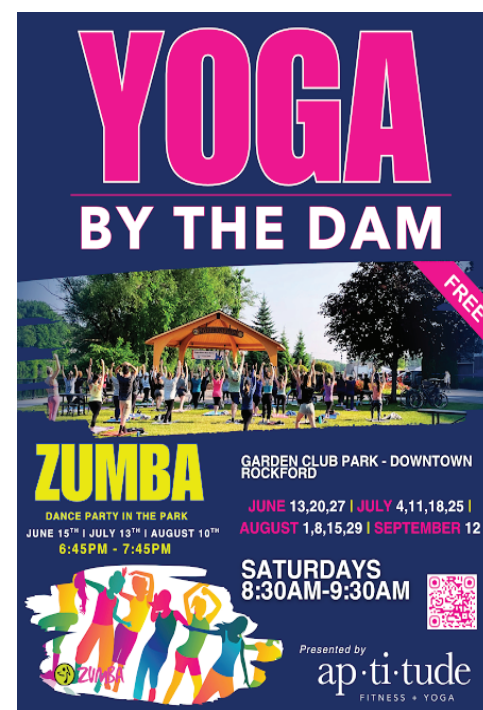
This summer is bringing movement, connection, and community outdoors with a full lineup of wellness events and collaborations designed for all experience levels.

Now entering its sixth year, Aptitude Fitness + Yoga's Free Summer Yoga Series returns to Garden Club Park in downtown Rockford every Saturday 830-930 a.m. throughout the summer. The community favorite invites residents and visitors alike to enjoy an outdoor yoga class surrounded by the beauty of the Rogue River and downtown Rockford.

New this year, the studio is also launching a high-energy Zumba Dance Party series, creating another fun and welcoming way for the community to stay active, connect, and celebrate movement together outdoors.

In addition to its park programming, Aptitude Fitness + Yoga is partnering with Archival Brewing to introduce Barre at the Bar, a new outdoor summer fitness collaboration. The event includes a 45-minute all-levels barre class followed by one beer at the brewery, combining fitness, community, and local business collaboration in a relaxed summer setting.

As downtown Rockford's only boutique yoga and fitness studio, Aptitude Fitness + Yoga continues to focus on creating accessible and welcoming wellness experiences that help people feel connected both



YOGA BY THE DAM

ZUMBA

DANCE PARTY IN THE PARK

JUNE 15TH | JULY 19TH | AUGUST 10TH
6:45PM - 7:45PM

GARDEN CLUB PARK - DOWNTOWN ROCKFORD

JUNE 13, 20, 27 | JULY 4, 11, 18, 25 |
AUGUST 1, 8, 15, 29 | SEPTEMBER 12

SATURDAYS
8:30AM-9:30AM

Presented by
ap·ti·tude
FITNESS + YOGA

to movement and to their community.

From yoga in the park to barre at the brewery, the studio's growing summer lineup reflects its commitment to supporting local partnerships, encouraging healthy lifestyles, and helping downtown Rockford thrive through community-centered events.



YOGA ON TAP Archival BREWING

Find your balance on the mat and celebrate it with a beer afterward—because yoga is better with hops.

12 SEP

10:00 AM - 11:00 AM

ap·ti·tude
FITNESS + YOGA

Start with yoga, end with beer—simple and perfect. Enjoy an easygoing flow followed by one beer included with your registration.

14 NOV

10:00 AM - 11:00 AM

BARRE AT THE BAR

Join Julianne for a fun, heart-pumping barre class on Archival's outdoor patio as we bring the studio barre experience into the fresh air.

18 JULY

10:00 AM - 10:45 AM

Start with barre, end with beer. Julianne for a fun, heart-pumping barre class on Archival's outdoor patio, then relax with a beer.

15 AUG

10:00 AM - 10:45 AM

Join Julianne for a fun, heart-pumping barre class on Archival's outdoor patio as we bring the studio barre experience into the fresh air.

19 SEP

10:00 AM - 10:45 AM

For more information on Chamber events,
go to rockfordmichamber.com

This Is the Year They Find Their Math Mojo.



Summer learning, big wins, and exciting news at Mathnasium

Summer is here, and we're excited about everything happening at Mathnasium!

Over the past several months, we've been collaborating with our three sister locations across West Michigan to design a summer program that helps students maintain momentum in math, build confidence, and avoid the "summer slide" that can occur when skills aren't practiced during the break.

Our summer learning programs are centered around five critical math milestones, giving students targeted support where it matters most:

- Number Sense – Developing confidence in working with numbers
- Numerical Fluency – Strengthening foundational arithmetic skills
- Algebra Readiness – Building the skills needed for success in algebra
- Geometry Readiness – Preparing students for key geometry concepts
- SAT/ACT Test Prep – Helping high school students sharpen their math skills for college entrance exams

Of course, every student learns differently. For families whose children don't fit neatly into one of these categories, we also create fully customized learning plans tailored to each student's individual goals and needs.

We know summer calendars fill up quickly with vacations, camps, sports, and family activities, so we've designed flexible packages that make it easy to fit math into even the busiest schedules—without adding stress.

Research continues to show the importance of keeping students engaged academically during the summer months. A Harvard study on summer learning highlights how consistent practice can help students retain skills and return to school with confidence.

Mathnasium and our sister locations in Cascade and Grandville were honored to earn the top three spots in the Best Tutoring/Academic Support category in GRKids' Family Choice Awards.

This recognition is especially meaningful because all three centers are still in our first year of business. To receive this level of support from the families in our community so early in our journey is truly humbling.

"We're incredibly grateful to everyone who has trusted us with their students' learning," shares Joel Knox, owner Mathnasium of West Michigan. "Your encouragement and support inspire us every day, and we look forward to helping even more students discover confidence and success in math throughout the summer and beyond."

Quality concrete coatings built to last

Serving West Michigan since 2011, Premier Edge Concrete Solutions has provided durable, high-quality concrete coatings and decorative landscape borders for residential and commercial properties. Whether you're upgrading a garage floor, pole barn, basement, porch, patio, or other concrete surface, our expert team delivers long-lasting solutions that enhance both the appearance and performance of your space.

Every project reflects our commitment to excellence, affordability, and craftsmanship, serving as a testament to our attention to detail. Each project backed by a lifetime warranty so you receive the floor coating application you desire while having peace of mind for years down the line.

Upgrade your concrete floors this Summer with Premier Edge Concrete Solutions -

Book your free quote today by calling or texting (616) 813-7962 or visit premieredgecs.com/ to learn more!



Notarization process made simple and convenient

Signed & Sealed Michigan Notary Services, LLC is a local mobile notary business serving Rockford, Grand Rapids, and surrounding West Michigan communities. I provide mobile notarizations, loan signing services, Remote Online Notarization (RON), apostille facilitation, I-9 authorized representative services, and wedding officiant services.

Services include notarizations for personal and business documents, including powers of attorney, affidavits, healthcare documents, and more. I also provide mobile services to homes, businesses, hospitals, assisted living facilities, and other agreed-upon locations to help make the notarization process more convenient and accessible for clients.

Remote Online Notarization services are also available securely for signers nationwide.

You can rest assured that services offered are both reliable and safe. Megan Romano, owner/operator of Signed & Sealed Michigan Notary Services, LLC, has been a commissioned Michigan Notary Public since 2020



and also provides wedding officiant services as an ordained minister.

"My goal is to provide professional, reliable, and convenient service while helping individuals, families, and businesses throughout the community with their notarial needs," shares Megan. "Professional. Reliable. Convenient. I come to you."

For more information about this unique mobile service, go to signedandsealedmichigan.com.



Tapestry Rockford celebrates growth, service, and sustainability

Through compassion, sustainability, and community support, Tapestry Rockford continues to weave stronger futures for local students.

Tapestry Rockford is a unique giving community dedicated to meeting the basic needs of children and teens across northern Kent County.

Serving families in Rockford, Sparta, Cedar Springs, Greenville, and surrounding school districts, Tapestry provides cost-free clothing, footwear, school essentials, and even sporting equipment - ensuring every student has the resources they need to thrive both in and out of the classroom.

At the heart of Tapestry's mission is the importance of recycling and reusing textiles. By collecting and redistributing gently used clothing and gear, Tapestry not only supports local families but also helps reduce waste.

In a time when textile waste continues to rise, this model promotes sustainability while giving items a second life - benefiting both people and the environment.

This year marks an exciting milestone as Tapestry Rockford celebrates one full

year in its new space. With that milestone comes meaningful improvements designed to better serve the community. A newly installed secure door lock now allows school liaisons 24/7 access, creating a more flexible and responsive system for meeting urgent student needs.

Additional upgrades include new shelving that enhances inventory management while creating a welcoming, organized, and visually appealing environment. These thoughtful improvements ensure that the experience is both efficient and dignified for those accessing services.

None of this work would be possible without the generosity of donors, the dedication of volunteers, and the collaboration of community resource coordinators. Together, they form the backbone of Tapestry Rockford's impact.

To stay connected to this wonderful addition to Rockford, join the 1,500+ followers on Tapestry Rockford on Facebook, where urgent needs and upcoming events are regularly shared.

Tapestry Rockford is located at 250 E Division St. NE.



Farm offers delicious produce and opportunities for adults with disabilities

At New Growth Project, every purchase helps create meaningful employment opportunities for adults with disabilities. Through hands-on work in agriculture, retail, and product creation, participants gain valuable job skills, confidence, and the opportunity to contribute in a supportive, inclusive environment.

Visit the farm store, open Tuesday through Friday from 10 a.m. to 6 p.m., to shop a variety of freshly harvested produce, including lettuce, beets, kohlrabi, basil, thyme, and oregano. You'll also find fresh chicken, duck, and quail eggs, along with locally raised meats from Sister Hawk Farm.

Browse handcrafted candles, soaps, and room sprays from the Field & Wick collection, made with organic, clean ingredients, as well as pantry favorites like local honey, maple syrup, jams, and seasonings.

Whether you shop, volunteer, or spread the word, your support directly impacts the lives of adults with disabilities by helping provide meaningful work, skill development, and greater independence. Every purchase makes a difference.



Local company celebrates milestone

Uccello Properties is celebrating 2 years in business! What started as a vision of offering Core Values, Purpose and a Niche for doing things right has now become a reality for the ever-growing company.

The real estate company proudly features realtor Cassie Uccello, a dedicated professional specializing in both residential and commercial real estate. Over the past two years, Cassie has successfully guided clients through the purchase, sale, and investment of 24 properties, earning a reputation for exceptional service and market expertise.

Born and raised in the greater Grand Rapids area, Cassie has an in-depth understanding of the local communities and the unique qualities that make

West Michigan a great place to live and invest. Her knowledge of the market, combined with a personalized approach, allows her to match clients with properties that fit their goals and lifestyle.

Whether helping first-time homebuyers, seasoned investors, or businesses find the perfect location, Cassie is passionate about turning her clients' real estate dreams into reality—one property at a time.

For more information about this dynamic realtor, and to connect with a company that, "builds relationships, trust and strong connections," please call (616) 262-8987, or go to uccello-properties.com, or you can e-mail Cassie at cassie@uccelloproperties.com.



new members

BIGGBY COFFEE MYERS LAKE RD

Sarah Mattson

616-516-9669

smattson@biggby.com

Joined: 9-30-25

DIAMOND COAT DETAILING, LLC

Francis Rolewicz

616-600-1945

frank.rolewicz@gmail.com

Joined: 10-7-25

RUSTIC RETREAT LODGE FOR DOGS, LLC

Cynthia Tate Elliott

616-690-2826

rusticdoglodge@gmail.com

Joined: 10-8-25

DIGBY'S DELI

Stephen Curtis

616-466-4723

digbysdeli@gmail.com

Joined: 10-14-25

RESTOPROS OF WEST CENTRAL MI

Lauren Laurie

616-550-9039

llaurie@restopros.co

Joined: 10-20-25

SPLITZCO, INC

Larry Schoff

616-723-7544

larry@splitzco.com

Joined: 10-21-25

ROCKFORD PICKLEBALL CLUB

Steve Jazwiec

sjazwiec@charter.net

Joined: 11-7-25

INDIVIDUAL MEMBERSHIP

Shari Pash

517-285-7127

sharipash522@gmail.com

Joined: 11-10-25

ROCKFIT

Jordan LaFreniere

616-302-6727

rockfitx1@gmail.com

Joined: 11-12-25

FIVE STAR REAL ESTATE

Emma Arsulowicz

616-221-4384

emma@fivestarleaders.com

Joined: 12-2-25

RISE WEALTH ADVISORS, INC.

Chad Zitzelsberger

989-772-5253

chadz@lpl.com

Joined: 12-3-25

LAW OFFICE OF JULIE A PAQUETTE

Julie Paquette

248-648-1148

jpaquette@paquettelaw.com

Joined: 12-9-25

METRO SIGNS & LIGHTING

Joe Kiehl

616-217-9027

jkiehl@metrosal.com

Joined: 12-10-25

new members

HALYARD

Troy Whittaker
616-734-6751
troywhittaker@halyardbuilt.com
Joined: 12-17-25

MATHNASIUM

Joel Knox
616-227-0581
joel@swmichmath.com
Joined: 1-5-26

PHZR TECH SOLUTIONS LLC

Phil Cook
616-404-7921
phil@phzr.io
Joined: 1-12-26

WANDERING ROOTS

Anna VanAgtmael
616-822-9625
anna@yourwanderingroots.com
Joined: 1-20-26

RACQUET SPORTS INC

Neil Evans
neil@racquetsportsinc.com
Joined: 1-22-26

ROCKFORD AREA COMMUNITY FOUNDATION

Jean Katt
616-430-9566
contact@rockfordacf.org
Joined: 1-22-26

BEAR CREEK MURALS

Richard Russell
419-283-6745
christine.law20@yahoo.com
Joined: 1-26-26

MIRACLE TANNING

Lindsay Schrottenboer
616-863-8492
miracetanning04@yahoo.com
Joined: 1-28-26

ALL WEATHER SEAL OF WEST MICHIGAN

Teri Miller
616-822-1774
terimiller@awswest.com
Joined: 1-29-26

HABITAT FOR HUMANITY OF KENT COUNTY

Dustie Wiggins
dwiggins@habitatkent.org
Joined: 1-29-26

COURTLAND ACADEMY OF REAL ESTATE

Tom Rich
616-884-2233
admin@courtlandacademy.com
Joined: 2-3-26

INDIVIDUAL MEMBERSHIP

Jessica Gutowski-Slaydon
616-915-5370
jes@swiftprinting.com
Joined: 2-4-26

GS LAWN CARE

Gabe Schwandt
616-326-5456
gschwandtlawncares@gmail.com
Joined: 2-11-26

MOMSBLOOM

Kimber Wager
616-341-7765
kimber@momsbloom.org
Joined: 2-11-26

SENIOR HELPERS OF GREATER GRAND RAPIDS

John Frutiger
616-244-9418
jfrutiger@seniorhelpers.com
Joined: 2-12-26

MICHIGAN FIRST CREDIT UNION

Phillip Lett
248-395-4108
plett@michiganfirst.com
Joined: 2-17-26

PREMIER EDGE CONCRETE SOLUTIONS

Nathan Endres
616-816-2300
office@premier-edge.com
Joined: 2-18-26

KENDAVILLE FARMS LLC

Amanda Faber
616-893-0154
kendavillefarms@gmail.com
Joined: 2-18-26

REMMELTS MECHANICAL

Jeremy Remmelts
616-322-3353
remmeltsmechanical@gmail.com
Joined: 2-19-26

I.E MINDSET GROUP

Bill Nash
269-352-3178
bill@iemindsetgroup.com
Joined: 2-23-26

RYAN SCHAFFER REAL ESTATE

Ryan Schaffer
248-756-1265
ryan@reedsrealty.com
Joined: 2-24-26

BLYTHEFIELD CHRISTIAN REFORMED CHURCH

Shannon Rop
616-866-2962
srop@blythefieldcrc.com
Joined: 2-25-26

HUMN

Rob Monacelli
616-676-6854
rob@gowithhumn.com
Joined: 2-26-26

KULA YOGA ROCKFORD

Megan Rader
847-767-3507
kulagrandrapids@gmail.com
Joined: 3-3-26

THE DH LIVING GROUP

Rachel DenHerder
616-262-0354
rachel@616realty.com
Joined: 3-6-26

TEXANA BANK

Matt Slater
517-290-8584
matt.slater@texanabank.com
Joined: 3-9-26

HOMEJOY LAWN AND LANDSCAPING

Luke Wheeler
616-585-1751
landscaping@homejoy.care
Joined: 3-9-26

MONDY'S MOBILE DETAILING AND PRESSURE WASHING SERVICES

Michael Mondy
616-915-2811
mondysmobile@gmail.com
Joined: 3-13-26

BUCHANAN INSURANCE

Michael Buchanan
616-949-8871
mbuchanan@buchins.com
Joined: 3-30-26

CHICAGO TITLE

Carly Avery
616-884-7230
carly.avery@ctt.com
Joined: 4-1-26

REVENANT INK COLLECTIVE

Andrea Gilber
616-551-6203
tattoo@revenantinkcollective.com
Joined: 4-6-26

LYNN AFENDOULIS FOR STATE REPRESENTATIVE

Lynn Afendoulis
616-304-6312
lynnafendoulis@gmail.com
Joined: 4-9-26

LIFEWISE ACADEMY - ROCKFORD

Connie Boone
connieboone@lifewise.org
Joined: 4-16-26

SIGNED & SEALED MICHIGAN NOTARY SERVICES LLC

Megan Romano
616-280-9611
info@signedandsealedmichigan.com
Joined: 4-19-26

BLUE WATER

Brandi Brown
616-363-5900
brandi@gilmorec.com
Joined: 4-22-26

MAISON BLANC

Amy Hartman
bonjour@maisonblanchshops.com
Joined: 4-22-26

INDIVIDUAL MEMBERSHIP

Aaron Oberlin
989-430-2149
aobewon@hotmail.com
Joined: 4-22-26

PHOENIX TRAINING

Steve Storey
616-287-4474
steve@trainatphoenix.com
Joined: 4-29-26

ELLE AND L

Alex Amborski
630-272-0774
info@shopelleandl.com
Joined: 5-4-26

NORTH ARROW ABA

Macrina Cipa
231-268-0185
macrina@northarrowaba.com
Joined: 5-13-26

GATHERWELL COUNSELING COLLECTIVE DBA GATHERWELL COUNSELING LLC

Natalie Jacobs
616-263-1409
natalie@gatherwellcounseling.com
Joined: 5-13-26

MEADOWLARK RETIREMENT VILLAGE

Beth Kulaga
616-551-6201
bkulaga@mybrio.org
Joined: 6-4-26

ANNA'S HOUSE

Alexis DeClark
alexis.declark@annashouseus.com
Joined: 6-8-26

HELMSMAN STITCH CO.

Chris Musil
616-699-6110
chris@helmsmanstitch.com
Joined: 6-14-26

For more information on Chamber events,
go to rockfordmichamber.com

ribbon cuttings



Revenant Ink Collective- 4/18/2026



Skinfluencer - 4/18/2026



Chicago Title - 4/24/2026



Rise Wealth Advisors - 4/30/2026



Elle&L - 5/1/2026



Gordon Water Systems - 6/1/2026



ChiroHealth Rockford - 6/9/2026



Heinz Orthodontics - 6/11/2026



Life Beyond Barriers offers program to keep people independent and safe

Staying safe at home is key to maintaining independence and quality of life. Life Beyond Barriers Rehabilitation Group's Balance Point Home Safety Program provides personalized evaluations led by our occupational therapist, Trent Paveglio, to identify potential hazards and improve accessibility.

From fall prevention strategies to recommendations like grab bars, layout

adjustments, and assistive technology, this program helps individuals live more safely and confidently in their own space.

The Rockford clinic is conveniently located at 521 E. Division St.

For additional details regarding their program visit <https://lbbrehab.com/balance-point-home-safety/> or please call (616) 866-6859.



Rockford-Based Nap Industrial Group celebrates 18 Years in business

Founded in 2008, Nap Industrial Group celebrated its 18th anniversary in May. What began as a small shop selling supplies such as blank brass tags for the automotive repair industry has grown into a national manufacturer of custom metal and plastic tags, nameplates, and signs.

Today, the Rockford-based company serves customers across the country with identification and signage products used in offices, manufacturing facilities, and commercial environments. One of Nap's growing product lines is its Over-the-Cube brand of cubicle signage and nameplate holders.

Designed to fit securely over workstation walls without pins or tape, the custom aluminum holders provide a polished, professional appearance while protecting cubicle fabric from damage. The systems

are available in multiple styles and color combinations, including interchangeable nameplate options for changing staff and permanently printed custom metal nameplates.

Nap Industrial Group also manufactures cubicle-mounted dry-erase boards that combine employee identification with convenient space for brainstorming, schedules, and daily checklists. Additional options include wayfinding signs and multi-name holders for shared workspaces.

All products are manufactured in Rockford, where the company continues to focus on quality craftsmanship, competitive pricing, and customer service.

On May 22, the company celebrated the anniversary with a lunchtime Barbecue cookout and an employee cornhole tournament.

Grand Rapids Tech offers business solutions while minimizing costs

Is your phone system quietly eating your budget? Be honest - when was the last time you looked at your phone bill?

For most businesses, it's filed under "set it and forget it." But here's the catch: what you don't review could be costing you more than you think.

If you're paying over \$15 per line, it's worth a second look.

Grand Rapids Tech is regularly helping Rockford-area businesses uncover hidden costs tied to outdated phone systems - and the surprise is almost always the same: better technology doesn't mean higher costs. In many cases, it means saving money.

Even better? Today's phone systems do a lot more than just ring.

They help you:

- Respond faster (no more missed opportunities)
- Keep your team connected - whether they're in the office or on the go
- Simplify communication so your day runs smoother

In short: they make your business easier to work with and in.

And here's the fun part - every dollar you're not overspending on utilities is a dollar you can reinvest. Grow your team. Upgrade your tools. Take care of your people. Or hey... maybe even do something fun for once.

Through provider partnerships, Grand Rapids Tech brings enterprise-level systems to local businesses at pricing that's hard to get on your own. No cookie-cutter setups - just smart solutions built around how you work.

Plus, through the Tech for Impact program, Grand Rapids Tech helps non-profits stretch their budgets even further.

If it's been a few years (or you honestly can't remember), let's take a look. Assessments are free - and the savings can be immediate.

Because your phone system shouldn't be a drain.

It should be working for you.

Smarter Phone Systems That Save Your Business Money

For many businesses, phone service is a "set it and forget it" expense. But with how quickly technology is advancing, that approach may be costing more than you realize.

If you're paying more than \$10 per line, it's worth a review.

At Grand Rapids Tech, we regularly work with organizations that are overpaying for outdated phone systems or missing out on tools that improve efficiency. The reality is, upgrading your system doesn't have to mean higher costs - it often leads to savings and more functionality.

Through our partnerships with leading providers, we deliver modern phone systems at rates not typically available to direct buyers. That means better technology, improved performance, and often a lower monthly bill.

Today's phone systems go far beyond basic calling. They help businesses:

• Improve response times and customer experience

• Connect in-office and remote teams seamlessly

• Streamline daily communication and workflows

At Grand Rapids Tech, we take a consultative approach, designing solutions around how your business actually operates - not a one-size-fits-all template. Our focus is simple: maximize value while minimizing cost.

We're also proud to support local non-profits through our Tech for Impact program, offering discounted services to help organizations do more with their budgets.

If you haven't reviewed your phone system in the last few years, now is the time. We offer free assessments to help identify savings and improvements.

Better technology doesn't have to cost more - it just takes the right partner.

For more information, go to grandrapids.tech or call (616) 229-9840.

For more information on Chamber events,
go to rockfordmichamber.com



Rockford Local Insider
Dam Good Deals 2026

