



ROGUE Review

FALL 2025

www.rockfordchamber.com

AT A GLANCE



MEASURING GROWTH

Delight in Designs has grown and expanded so much it needed a new name to show prospective customers who they are and the wide scope they offer. Now its name is Delight Remodel & Design.

See Article on Page 3

WELCOMING 4 NEW FACES

North Kent Connect adds four talented and driven people to its Board of Directors. These new board members bring with them a deep well of experience, community connection, and a shared commitment to building a stronger, more resilient northern Kent County.

See Article on Page 3

HELP FOR LOVED ONES

ComForCare Home Care of Kent County, known for its commitment to exceptional in-home care, has recently taken a significant step forward in serving the community by joining the Parkinson's Foundation's Community Partners Program.

See Article on Page 5

THANK YOU TO GOLD CHAMBER CHAMPIONS



FUN FUNDRAISER!

Chamber celebrates successful Annual Scholarship Golf Outing



The talented team representing Elevation Construction, Design & Realty claimed the golf outing at North Kent Golf Course.

The Rockford Chamber of Commerce (RCC) is excited to announce the winners of its Annual Scholarship Golf Outing, which took place on July 24, 2025, at North Kent Golf Course. The event was a resounding success, bringing together community members and business leaders for a day of golf and camaraderie, all in support of a vital cause.

The winning foursome from Elevation Construction, Design & Realty, pictured in the photo; Derek Benson, Mike Zaskiewicz, Stan Osdras, and Jeff Daum.

Their impressive performance on the course earned them a plaque on the traveling trophy.

Beyond the competition, the event's true victory was in the community's generosity. Thanks to the support of all attendees and sponsors, the RCC successfully raised

funds to continue supporting its scholarship program for the 2026 academic year. These scholarships provide crucial financial assistance to deserving local students, helping them pursue their future goals and endeavors in both academics and trades.

"We are incredibly grateful to everyone who attended, sponsored, and has supported this program over the years," said the Rockford Chamber Executive Director. "Your continued commitment makes a real difference in the lives of local students. It was a fun time for all, and we look forward to seeing everyone again next year!"

The Rockford Chamber of Commerce extends its sincere thanks to all participants and sponsors for their commitment to education and the community.

Scholarship applications and details are posted on the Chamber of Commerce website in January each year.



Turn to Boichot Insurance Agency for your Health & Life Insurance needs

Wow how time flies! The Boichot Insurance Agency is gearing up for annual enrollment both in the individual and Medicare space. A lot of change is happening with new laws, both the Inflation Reduction Act (IRA) that went into effect in January 2025 and the Big Beautiful Bill that has impacted this fall on individual annual enrollment.

Now more than ever you want to have someone you trust that can help you navigate your health insurance needs. Medicare annual enrollment is October 15th – December 7th and Individual annual enrollment is November 1st – January 15th.

Some highlights for the Inflation Reduction Act:

- The prescription coverage gap or donut hole went away as of 1/1/25 and there will be a max of \$2100 for 2026.
- Medicare requires carriers to offer a prescription payment plan where you can spread the cost of your prescriptions over 12 months if you choose.
- The first 10 prescriptions will roll-out 1/1/26 that Medicare renegotiated with the pharmaceutical companies.
- Those who work past 65 need to ensure their employer



insurance is credible based on the new Medicare laws or the customer could incur late enrollment penalties when they start their Medicare Part B.

For Individual insurance, things are changing on a weekly basis. When annual enrollment begins, we should have a better idea of how the new laws will affect your insurance.

While most of these changes are very positive for customers, it is essential to have someone you trust and can meet with like Boichot Insurance Agency LLC. They will have 8 group meetings over the next few months that will help educate customers about the changes and how they affect them specifically. They also review every customer's insurance based on their updated prescriptions and doctors to ensure they are on the best possible plan for their individual needs.

Please call Teresa at (616) 258-9182 or e-mail her at Teresa@boichotinsurance.com to find the right solution for you.

rcc standing committees

EXECUTIVE & FINANCE COMMITTEE

PRESIDENT – Joel Koch – JTK Property Solutions

VICE PRESIDENT – Justin Goushaw – Farm Bureau Ins.

SECRETARY – Michael McGovern – Stonebridge Financial

TREASURER – Stephen Seger – Seger Tax & Accounting

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Kim Neveau – Macatawa Bank

Blaine Kellermeier – Kellermeier Ventures, LLC

Mackenzie Woodward – ChoiceOne Bank

Chad Druckenmiller – Druckenmiller Painting

Stephen Seger – Seger Tax & Accounting

Sandy Stanton – ChiroHealth Rockford

Amanda Gerhardt – Rockford Realty

Chris Randall – Sweep, LLC

Kristen Vanderzouwen – Independent Bank

Michael Merren – ComForCare

Matt Bachicha – Consumers Credit Union

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Michael McGovern – Stonebridge Financial Group

Alexis Ader – Signs with Design

Kevin Mays – Mays Leadership

Scott Lowing – Modern Woodmen Fraternal Financial

Hank McNeil – Hank's Heating & A/C

Thomas Girardot – Team Mortgage Company

Teresa Schissler-Boichot Insurance Agency

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JTK Property Solutions

Vice President
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Farm Bureau Insurance

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Director
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City of Rockford

CHAMBER OF COMMERCE STAFF

Executive Director
Megan Dean
Event & Membership Coordinator
Amanda Engstrom
Financial Coordinator
Melody Butters

OFFICE INFORMATION

For your convenience, office hours are:

9 a.m.-4 p.m.

Monday-Friday

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website: rockfordmichamber.com

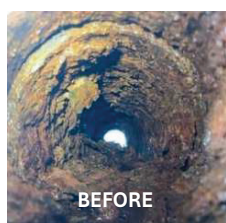


We are excited to add a new Jetter Truck equipped with an onboard Hydro-jet machine to better serve our customers.

Hydro-jetting not only Clears clogs but thoroughly cleans pipes to help prevent recurring clogs.

Hydro jetting is highly effective for both residential and commercial, but it's not always the first step for every plumbing issue. Here are situations that might be identified when camera scoping a sewer line where hydro jetting is the best choice:

- Recurring Clogs
- Grease, Scale and Debris Buildup
- Tree Root Intrusion
- Main Sewer Line Issues
- Underground Storm/Gutter drains



Call us today for more information

616.866.5134

Kellermeier
Plumbing • Heating • Cooling
www.kellermeierphc.com



Popular design company grows with client demand

Delight in Designs has grown and expanded so much it needed a new name to show prospective customers who they are and the wide scope they offer. The talented company morphed into a new name and logo - welcome Delight Remodel & Design!

"When we first started out doing more interior design, we kept getting asked...Can you do the rest of the house?" says owner Jessica Crosby. "So, we hired a crew, we got licensed and insured,

WE NEEDED A REMODEL!

FROM THIS

TO THAT!



We've updated our name to Delight Remodel & Design to reflect what we truly do - remodel and design spaces that tell your story. It's more than just a house, it's about transforming homes with thoughtful design and expert craftsmanship. We're here, with a passion, helping you love your home again through remodel & design.

hired a project manager and began to do more extensive remodels."

Crosby shares how

the change happened.

"We needed a better name to better reflect the essence of who we've become! I attribute the growth to our clients and to the phenomenal design and carpenter crew I have, this doesn't come easy and to have a team that 'gets it' and wants to be part of something fantastic and watch it grow, is just simply exciting!"

Delight in Designs is located at 5430 Northland Dr. NE. For more information, go to delightremodel.com.

ROCKFORD CASH



SHOPPING



DINING



ACTIVITIES



For more information on how to become a member, go to rockfordmichamber.com



REVIEW FALL 2025

North Kent Connect welcomes board members

North Kent Connect (NKC), the one-stop resource center in northern Kent County dedicated to helping neighbors thrive, is proud to welcome four new members to its board of directors: Darla Falcon, Dan Parmeter, Scott Setlock, and Max Spoelstra.

These new board members bring with them a deep well of experience, community connection, and a shared commitment to building a stronger, more resilient northern Kent County.

Additionally, the board has elected Greg Doerr as President, Megan Anisko as Secretary, and Joshua Grimes as Clergy Representative.

"These new board members are more than professionals; they're neighbors who believe that where you are is not who you are," said Adrienne Goodstal, Executive Director of North Kent Connect. "Each of them brings a unique gift to the table, and together, they'll help ensure that North Kent Connect continues to walk alongside families and individuals on their journey to stability and hope."

Meet the new board members:

Darla Falcon, City Manager of Cedar Springs, has served her community with passion and creativity for nearly a decade through the Cedar Springs Rotary Club, where she was president for three years. From organizing community events like the annual Golf Outing at Cedar Chase Golf Course to launching critical initiatives such as Meijer Double Dollar Days and hygiene pantry drives, Darla's hands-on leadership style makes her a natural fit for NKC's relational, every-neighbor-counts mission.

Dan Parmeter is a business attorney at Rhoades



Darla Falcon



Dan Parmeter



Scott Setlock



Max Spoelstra

McKee and a familiar face in the nonprofit sector. His service with organizations like Plymouth Christian Schools Foundation, Neighbor Ventures, and Exodus Place speaks to his heart for impactful, faith-driven work. Dan's blend of professional acumen and community compassion will further strengthen NKC's business and mission alignment.

Scott Setlock, Executive Vice President and Chief Operating Officer at Mercantile Bank, brings decades of strategic insight. Beyond the boardroom, Scott is known for rolling up his sleeves—volunteering with Junior Achieve-

ment, teaching at Grand Valley State University, and serving on several community-focused boards. His drive to create opportunity and dignity for all aligns seamlessly with NKC's mission.

Max Spoelstra, Campus Pastor at Impact Church in Rockford, is a passionate community-builder with a heart for service and leadership development. Whether he's mentoring youth or strengthening nonprofit boards like the Creative Youth Center, Max is driven by one goal: empowering people to live fully into their purpose. He brings energy, creativity, and spiritual insight to NKC's work.



Pumpkins with Police a huge success

The team at Graff Rockford hosted their 5th Annual Pumpking with Police Event, Saturday, Oct. 11. The event was free to the public and featured trunk or treating, cider and donuts, pumpkin decorating, coloring contest and everyone got to meet Obie, the Graff Rockford mascot!

"We had over 350 people attend, and we couldn't have done it without our amazing community."

Shoutout to Deputy Tyler and the Kent County Sheriff's deputies and cadets for being the main stars and helpers, Algoma Fire department, Aunt Belles for the refreshing cider, Bill Knapp's Bakery for the sugary sweet donuts, Grange Fruit Farm for the perfect pumpkins, True Value Hardware for the tables/chairs and all the parents for bringing their kids out for a fun and festive morning!"



GRAFF Mascot Obie with a new friend.



EXPANDING EXPERTISE FOR ENHANCED PARKINSON'S CARE

ComForCare Home Care of Kent County, known for its commitment to exceptional in-home care, has recently taken a significant step forward in serving the community by joining the Parkinson's Foundation's Community Partners Program. This strategic partnership, coupled with the expertise of owner Michael Merren, a certified Parkinson's Expert, strengthens ComForCare of Kent County's ability to provide high-quality care for individuals living with Parkinson's Disease and offer crucial support to their families.

A Dedicated Team for Parkinson's Support
Understanding the unique challenges faced by individuals with Parkinson's, ComForCare of Kent County has assembled a specialized team of caregivers dedicated to this specific area of need. This focused approach ensures that clients with Parkinson's receive the individualized and comprehensive care necessary to maintain their independence, enhance their quality of life, and navigate the daily complexities of the disease.

Providing Peace of Mind and Respite for Family Caregivers
A core component of ComForCare's mission, both for Parkinson's and other specialized areas of care, is to provide respite for fam-



ily caregivers. Caring for a loved one with a chronic illness can be emotionally and physically demanding, and ComForCare recognizes the importance of allowing family caregivers to recharge their batteries, knowing their loved one is in capable and compassionate hands. Their specialized Parkinson's team allows family members to step back with confidence, attend to their own needs, and return refreshed and better equipped to continue their caregiving journey.

A Proven Approach: Leveraging Dementia & Alzheimer's Expertise
This specialized care approach for Parkinson's builds upon ComForCare of Kent County's successful history of supporting families dealing with Dementia and Alzheimer's disease. For years, they have demonstrated their dedication to providing exceptional dementia care through several key initiatives:

- ComForCare has prioritized completing the EssentialAlz Certification, created by the Alzheimer's Association. This comprehensive program equips caregivers with a deep understanding of dementia, including person-centered

care, assessment and care planning, activities of daily living, and communication techniques.

- ComForCare's proprietary DementiaWise program and its follow-up coursework, DementiaWise 2.0, emphasize a person-centered approach to care. This unique methodology focuses on building on the client's remaining abilities and preferences, promoting engagement, and fostering a sense of well-being, according to ComForCare.

Expanding Excellence: A Brighter Future for Parkinson's Care in Kent County
By integrating its proven approach to specialized care and caregiver support into the realm of Parkinson's Disease, ComForCare Home Care of Kent County, under the guidance of the owner Michael Merren, is poised to make a profound difference in the lives of individuals living with this condition and their families. The partnership with the Parkinson's Foundation's Community Partners Program further solidifies their commitment to providing the highest standards of care and resources, offering hope and a brighter future for the Kent County community.



ASSURE WOMEN'S CENTER ANNOUNCES OPEN HOUSE

Assure Women's Center is excited to invite you to their second annual Fall Open House, Saturday, Nov. 1, from 10 a.m. to 2 p.m. You are invited to do a walkthrough of their facilities and clinic, meet other local community

resource vendors, and see all they have to offer!

They're also working on a Capital Campaign to raise funds for their new building to be located at 45 Pine St in downtown Cedar Springs. In order to make the vision a reality, they

need to raise \$1.4 million!

For questions, or to join the campaign, please visit PartnerwithAssure.org or call (616) 696-4357.

Find Assure Women's Center on Facebook to follow updates as they become available!

Archival ramps up for fall and winter

Archival Brewing invites you to disconnect and engage with each other over historic-style microbrews and seasonally-crafted regional eats.

Enjoy a unique experience as they utilize local resources to craft both their brews and menu in sustainable ways. Archival Brewing intentionally cultivates community in every aspect.

The brewing company continues to draw crowds – even though summer is over, and the cooler temperatures have now visited Michigan. Unique nights such as Marg Mondays, Pups & Pints and creative Happy Hours keep loyal customers coming in.

Marg Mondays are all day every Monday and feature 50% off of margaritas and margherita pizzas. This special is only available



for dine-in customers.

Archival Brewing is located at 6266 West River Dr. NE, Belmont. Hours are Sun-Thur: 11 a.m.-9 p.m.;

Fri-Sat: 11 a.m.-10 p.m. For more information about events and menu offerings, go to archivalbrewing.com or call (616) 278-3194.



Skinfluencer celebrates 3 years

Skinfluencer Beauty Bar, located at 55 E Bridge St. in downtown Rockford is celebrating an amazing 3 years in business. This wonderful addition to Rockford offers a broad spectrum of services – all designed to help you attain the look you want.

The experts at Skinflu-

encer offer the best in body waxing, brow services, facials, lash services, spray tans and permanent make up. They also have packages that are perfect for getting you ready for the upcoming holiday season.

"Three years ago, I held the keys to my beauty bar

for the very first time," shares owner Andrea Nostrant. "I had no idea the journey ahead would bring me so many incredible clients, connections, and memories."

For more information, go to skinfluencer.glossgenius.com.

For more information on how to become a member, go to rockfordmichamber.com

Cornerstone University announces new program

SOAR™ by Cornerstone University: Empowering adult learners and equipping local businesses

Did you ever think earning your college degree was out of reach? You're not alone — and you're not stuck.

At SOAR™ by Cornerstone University, we specialize in helping adults reimagine what's possible. Whether you're finishing what you started, preparing for a career pivot, or looking to give your résumé the edge it deserves, the new SOAR™ app was designed for busy, working adults who are ready to move forward — not later, but now.

College Reimagined: SOAR™ Strengthen, Overcome, Achieve, Restore

Launched in May 2025, SOAR™ by Cornerstone University is the nation's first smartphone-based, self-paced, most affordable, accredited bachelor's degree program.

It was created with one mission: to break down the financial and logistical barriers that hold back working adults from finishing college. In Michigan alone, over 750,000 people started college but never finished, mainly due to

cost or lack of flexibility.

SOAR™ is CU's answer to that gap: a fully online, student-centered path to a degree — accessible from your phone, on your schedule, and designed to fit your real life and budget.

This isn't just another degree program — it's college reimagined for the adult learner.

Scholarships that Make Dreams a Reality
Through our SOAR™

Partner Program, employees (AND their family members) of participating organizations are eligible for an annual \$1,950 tuition scholarship.

Between federal aid, grants and partner scholarships, most SOAR students pay \$0 out of pocket for their degree!

This program isn't just about education — it's about economic mobility, opportunity, and community transformation.

"I never thought college was in the cards for me. Now I'm a student, my kids are proud, and my confidence is through the roof." — SOAR™ Student Testimonial

For Rockford Area

Businesses: Upskill. Retain. Recruit.

If you're a business leader, here's why SOAR™ matters to you:

Companies across Michigan are partnering with SOAR to upskill their workforce, retain talent, and build strong internal pipelines for leadership.

Your employees want to grow — and you can be the reason they stay. Our custom SOAR partnerships come with no cost to the employer, and your team gets access to a life-changing benefit.

Join the Movement — Rockford is Rising!

We're proud to serve adult learners and employer partners across West Michigan, and we'd love to welcome more Rockford-area students and organizations into the SOAR™ family.

Whether you're an adult learner who's ready to finish your degree — or an employer looking to build a stronger, skilled workforce — SOAR™ is here for you.

Learn more and become a SOAR™ Partner at: <https://soar.cornerstone.edu/partners/>



HOME AWAY FROM HOME

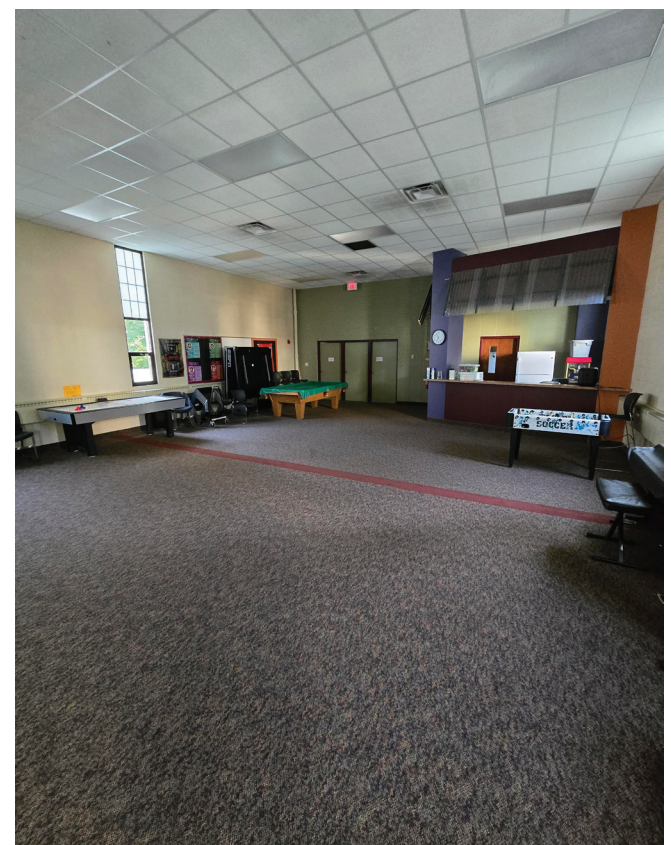
RUMC offers safe place on Early Release Dates for 6-8th graders

Two years ago, a Youth Director noticed every other Wednesday that a group of students from North Rockford Middle School were walking past the Rockford United Methodist Church ("RUMC") heading for downtown Rockford around 12:30. Apparently, it was because of Early Release Days.

RUMC began to advertise to parents that RUMC's Teen Center was available for their students to come to a safe place where they could play games (pool, air hockey, ping pong, spike ball, video games, card and board games, and more, plus have snacks, do homework, etc., just not roam the streets of Rockford where some of the students were getting into trouble.

Three years later, the program has grown and RUMC has room for many more students to come from 12:45-2:30 on Early Release Days for kids to hang out in a fun and safe space (RUMC is Safe Sanctuary Accredited). It is free and no other prepared activities are planned!

2025 Early Release Dates are scheduled for September



ber 10 and 24, October 15 and 29, November 12, and December 10.

Parents, if you would like to sign up your 6-8th graders, please sign up at <https://tinyurl.com/hangout2526>, or please contact Abby at chil-drenandyouth@rockfordumc.org.

org, or call the church office at (616) 866-9515.

RUMC's address is 159 Maple Street between Bridge and Maple Streets and the entrance is through the Education doorway (about halfway from North Middle to downtown Rockford).



SOAR™
by Cornerstone University

America's 1st
100% smartphone-based, self-paced,
accredited business bachelor's degree.
RADICALLY AFFORDABLE.

Designed for busy adult lives—not lecture halls



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UNIVERSITY



SOAR™

Learn More

Deer Tracks closed for season

The popular destination Deer Tracks Junction Adventure Park has closed its gates for the final time this fall season. The last day was October 12, and there was plenty of nostalgia going on when they hosted the final day of animal adventures for all its visitors.

The popular park offers two different adventures — the Drive-thru Safari Park and the Walk-thru Adventure Park. Both are incredibly popular and offer different ways to enjoy all the animals. And don't



forget the award-winning play areas and home-made ice cream that has also put them on the map!

"We want to thank everyone for an amazing season! To our customers, thank you for visiting and supporting us. To our employees, thank you for the long hours and dedica-

tion to giving our gang of animals the best life possible. We love you all!"

To keep track of when this incredible experience for families opens its doors for the Christmas Light Show at the end of November, go to deertracksjunction.com, or visit their Facebook and Instagram!

Heritage Telecom offers solutions to businesses

Heritage Telecom is at the forefront of business communication technology, and is currently developing advanced integrations between phone systems and essential business software.

"We are helping our clients connect their communication platforms directly with their Line of Business (LoB) software

and Customer Relationship Management (CRM) systems," shares Matt Abid.

This includes powerful features like call transcription and AI-driven analysis, which turns everyday customer conversations into valuable data.

"By creating these custom solutions, we help fellow Rockford businesses unlock

new insights, improve efficiency, and enhance their customer service. We are passionate about providing tailored technology that solves real-world challenges and drives growth in our community."

For more information about this opportunity, please contact Matt by calling (616) 222-4007.



Sweep welcomes new partner to business

Sweep, the cleaning app, is excited to announce a major step forward in our mission to transform the residential and commercial cleaning experience—both for clients and for the amazing cleaners who make it happen. They've officially welcomed Luke Pietscher, owner of Michigan Websites, as a partner in the business.

Luke brings years of proven web and software development experience, and his reputation in Michigan speaks for itself. His partnership marks a turning point as we sharpen our focus on building an app that truly delivers on what we've always envisioned: a simple, intuitive, and transparent platform that puts control and clarity in the hands of both clients and cleaners.

As many in the community know, Sweep was built to make the process of booking and managing cleanings more accessible, flexible, and transparent. However, Sweep's Founder, Chris Randall, acknowledges that the app has fallen short of his personal standards in its current state. That's exactly why this partnership is so meaningful.

"Our app gets it

done—but it's not where it needs to be," says Chris. "Before we scale into other markets, we're committed to getting it right here. Luke's track record, technical ability, and shared vision make him the perfect partner to help us do that."

With this collaboration, clients can look forward to a more seamless experience with faster load times, easier booking, smarter communication tools, and better visibility into their services. Cleaners will also benefit from improved tools that simplify scheduling, payments, and job management—all built with reliability and ease of use in mind.

At Sweep, their goal has always been to build something different—not just a cleaning service, but a smarter, scalable service that puts people first. Luke joining the team is a clear reflection of that commitment, and they're thrilled for what's ahead.

"Thank you to our community, clients, and partners for supporting this journey. We're building something special right here in West Michigan, and we're just getting started."

Fall into Connection at Thought Design

Thought Design is elevating the way Rockford gathers this season. With river views, natural light, and a layout built for interaction, this is a space that invites people to truly connect. From flexible meeting spaces that inspire big-picture thinking, to hands-on culinary team-building in a professional teaching kitchen, to holiday parties that combine unforgettable flavors with stress-free hosting, Thought Design makes every gathering feel intentional and memorable. Every detail

is handled. Every experience is tailored. Whether it's flipping the room to fit your agenda, crafting a menu to match your theme, or facilitating workshops that get people talking, the Thought Design team makes it easy to focus on what matters most—your people. This fall and winter, skip the ordinary and create gatherings that everyone will be talking about well into next year.

Learn more about this opportunity at thought-design.com or call (616) 951-1336.



Gordon Water expands Rockford presence

Gordon Water Systems is excited to announce the expansion of their Rockford location with a new warehouse that will increase their capability to serve local businesses and neighboring communities.

They also have a new face in town! Tristan James, their certified Water Specialist, recently relocated to the area. Tristan brings a wealth of knowledge and expertise in residential treatment solutions. Whether you're dealing with hard water issues or are interested in whole home reverse osmosis, Tristan is ready

to help. Contact Tristan at Tristanj@gordonwater.com

INDUSTRIAL & COMMERCIAL WATER TREATMENT

Gordon Water Systems is particularly excited to announce their expanded focus on commercial and industrial water treatment services. Led by Jaran Malafa, a long-time Rockford resident with years of specialized experience, they offer comprehensive water treatment solutions for agricultural operations, manufacturing facilities, food service establishments, medical

facilities, and pharmaceutical applications.

For Rockford's thriving manufacturing sector, proper water treatment isn't just about quality—it's about protecting equipment, ensuring product consistency, and meeting regulatory standards. Their industrial-grade systems are designed to handle the demanding requirements of large-scale operations while reducing water waste by up to 90%.

Contact Jaran at: jaranm@gordonwater.com to discuss how they can support your business's water treatment needs.



Certain Hope
COMMUNITY

Building Community for Families Raising Kids with Disabilities.

Every month, we hosts free, fully accessible events designed for families raising children with disabilities. These gatherings are more than just a fun-filled day—they're a place where families can connect and feel supported. Each event is a chance to build lasting friendships and experience the kind of community every family deserves.



Nap Industrial Group launches distinctive nameplates and badges

Nap Industrial Group, parent company of Nap-Nameplates and a leader in custom identification products, has expanded its product line to include laser-engraved wood office nameplates and UV-printed leather name badges—offering businesses stylish, conversation-starting alternatives to traditional metal and plastic.

The wood office nameplates feature precision laser engraving that creates a rich, darker tone against the natural wood grain, making them ideal for companies seeking a warm, nature-inspired aesthetic or a distinctive modern look. The matching wood name badges bring the same charm in a wearable form, sparking curiosity and conversation from clients and colleagues alike.

For a bolder statement, the UV-printed leather name badges deliver full-color designs, including detailed logos, directly onto high-quality leather. The result is a textured, tactile badge that stands out in



any professional setting.

"These new products are about more than identification—they're about brand personality," said Diane Miller, President at Nap Industrial Group. "Wood

and leather have a timeless appeal, and now businesses can incorporate that into their everyday interactions."

Both the wood and leather options are available now at NapNameplates.com.



Oli at Home celebrates six months in Rockford

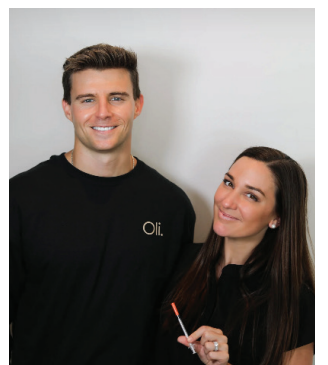
Oli at Home (Oli) is committed to bringing exceptional cosmetic treatments to you, wherever you feel most comfortable. This innovative company provides in-home concierge aesthetic services. Oli delivers personalized cosmetic treatments to you—wherever you are.

Founded by Lindsey Oliver, a board-certified Physician Assistant with extensive experience in medical aesthetics, and her husband, Michael, Oli was created to make expert-

level cosmetic care more convenient and accessible.

Their team of highly trained PAs and NPs undergoes rigorous training with leading pharmaceutical companies, ensuring the highest standard of care. They prioritize personalized treatment plans, natural results, and a patient-first approach—treating every client like family.

"We are happy to be celebrating six months in Rockford and so thankful for all the support," says Lindsey. "We are looking to roll out



exciting new services in the coming year to complement our current menu."

For more information go to oliathome.com.

Revolution Rehab has moved

Revolution Rehab's brand-new space is officially open, and they're kicking things off with a gift for you — a FREE 30-Minute Health Strategy Session to celebrate the launch of their Longevity Program.

The on-site physical therapists can help you assess and treat any physical condition that affects muscles, nerves, and joints. They will show you how stretching, cupping therapy and joint mobilization can help reduce pain and improve range of motion so that wellness is a part of your daily life. They'll help you stay active, mobile, and strong with:

- Monthly physical



therapy & coaching

- Custom workouts
- mHabit coaching
- Full team access

Stop in and visit Dr. Tyler Kinch, PT, DPT and the award-winning team at their new location at 4981 Plainfield Ave. Ste. D, Grand Rapids. Or call (616) 344-4469 for more information.



Cinco de Mayo hosts Trivia Night

The team at Cinco de Mayo is bringing another exciting event to the community!

The local popular eatery has contracted the talented services of Top Shelf Trivia to bring some fun and engaging evenings every Tuesday to downtown Rockford.

These special nights feature prizes, special drink deals and appetizer deals for anyone who comes in! Trivia runs from 6:30-8:30 p.m. on Tuesdays. Cinco de Mayo is located at 123 Courtland St. in downtown Rockford.

Everyone is encouraged to come in and enjoy these special family-fun events!





Groundbreaking started for new indoor RV and boat storage facility

Rockford Self Storage is excited to announce the official groundbreaking for its newest facility — Big Bay units for indoor RV and boat storage.

The development, located at 8751 14 Mile Rd. NE Cedar Springs, MI 49319, is designed to meet the needs of camper and boating enthusiasts who want to keep their vehicles safe and secure throughout the four seasons.

The new facility will feature Big Bay indoor units with 14ft tall doors, LED lights and outlets for trickle chargers.

The gated outdoor parking area will offer well-lit spaces with everyday customer access to their items. The facility will be gated and fenced with customers having the ability to open the gate using a smartphone or the physical keypad onsite.

“Our mission is to give RV and boat owners a safe, accessible, and worry-free place to store their vehicles until they are ready for their next adventure,” says Jordan DeGraaf, one of the owners of Rockford Self Storage.

“Whether you’re protecting your vehicle from the elements or needing quick outdoor access for week/day or weekend getaways, this facility is a perfect place to store your vehicle.”



Project Highlights:

- Fully enclosed, 14ft high by 14ft wide Big Bay units for RVs and boats
- Big Bay units will be 35ft and 45ft in length
- Gated outdoor RV parking with keypad entry and everyday customer access
- Advanced security with high-definition cameras and perimeter fencing

- Wide drive aisles to accommodate large vehicles and easy maneuvering
- Convenient location on M57 with easy access to highway US131

Construction is expected to be completed by the end of October, with pre-leasing opportunities opening in October. Call for more information.

WELCOME

Grant Baker

White & Associates Insurance welcomes Grant Baker to the role of Commercial Insurance Advisor with a focus on contractors and trades. He graduated from Cornerstone University with a communications degree and a business minor. Away from work, he enjoys time with his family, CrossFit and golf. Grant has extended family in the Rockford area and is looking forward to making connections and building relationships within the community.



Program invests in meaningful employment

New Growth Project always has a lot of ways to enjoy the harvest from the farm and support the mission to provide meaningful employment for adults with disabilities.

Here are just a few of the events this great program hosts to make a difference in the community.

The Chef Dinner in the Field featured two local chefs showcasing the

vegetables they grow by crafting a true farm to table dinner in their fields.

The First Annual Fall into Wellness Festival was a joyful celebration of health, harvest, and holistic living. It featured Farm tours, pumpkin picking, sunflowers, healthy local vendors, family fun, and the grand finale of the Race to 100 campaign with the hilarious Sack Race to 100!

If you are planning for gifts for your clients and employees this upcoming holiday season, New Growth Project’s Field & Wick gift boxes have what you are looking for to delight your recipients and warm their hearts.

For more information about how you can help make a difference, go to the-new-growth-project.square.site/.

ROCKFORD CASH



SHOPPING



DINING



ACTIVITIES



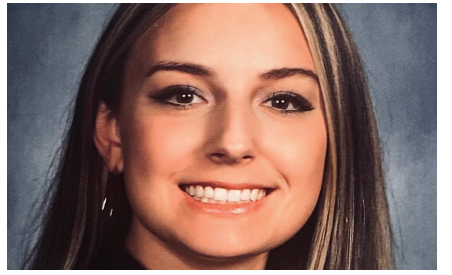
A fall tribute to Rockford

Grace Czarnopis, is a junior at Rockford High School. She knows Rockford well and lived here her whole life. She says the Harvest Festival has always been a highlight of the season.

This coloring page features familiar characters and landmarks, like Rocky Ram and the railroad bridge over the Rogue River, along with fun Harvest

Fest activities such as the scarecrow make-and-take, and family hayrides. Readers can relive every Harvest Festival through this artwork!

"Creating art that celebrates Rockford and brings joy to others is something I truly love, and I hope to continue sharing this passion well into the future," shares Grace.



ribbon cuttings



Equest Center Expansion



Grand Rapids Tech



Hydrangea Blu

new members

FLORA WELLNESS PRACTITIONERS

Ellen Smartt
734-972-3238
ellen@florawellnesspractitioners.com
Joined: 6-7-25

SKINFLUENCER

Andrea Nostrant
616-914-4251
browartbydrea@gmail.com
Joined: 6-9-25

HERITAGE TELECOM

Matt Abid
616-222-4007
matt@heritagetel.com
Joined: 6-13-25

MATA'S FUN FOODS CONCESSIONS LLC

James & Tonya Mata
616-340-6107
matasfunfoods@gmail.com
Joined: 6-17-25

TAPESTRY ROCKFORD

Shawn Marie Loney
616-326-1016
tapestryrockford@gmail.com
Joined: 7-9-25

DEFINED DETAIL LLC

Kameron Meuser
616-822-9439
kam@defineddetailmi.com
Joined: 7-14-25

CORNERSTONE UNIVERSITY

Cody Peterson
616-557-7993
cody.peterson@cornerstone.edu
Joined: 7-28-25

STARS AND STRIPES CLEANING CO.

Samuel Campillo
312-520-2397
sscleaningco.mi@gmail.com
Joined: 7-29-25

ONE DAY NICHE

Alison Haraburda
616-862-6612
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Joined: 7-30-25

Longbridge Financial

Alicia Force
616-304-3400
aforce@longbridge-financial.com
Joined: 8-5-25

SNOWDEN BUILDERS

Amy Rivers
616-532-1800
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Joined: 8-13-25

RED CEDAR LANDSCAPES

Ryan VanAgthmael
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redcedargr@gmail.com
Joined: 8-14-25

ribbon cutting



LB Golf

To keep up with Chamber events,
go to rockfordmichamber.com

event - trunk or treat 2025



event - trunk or treat 2025

REVIEW FALL 2025

