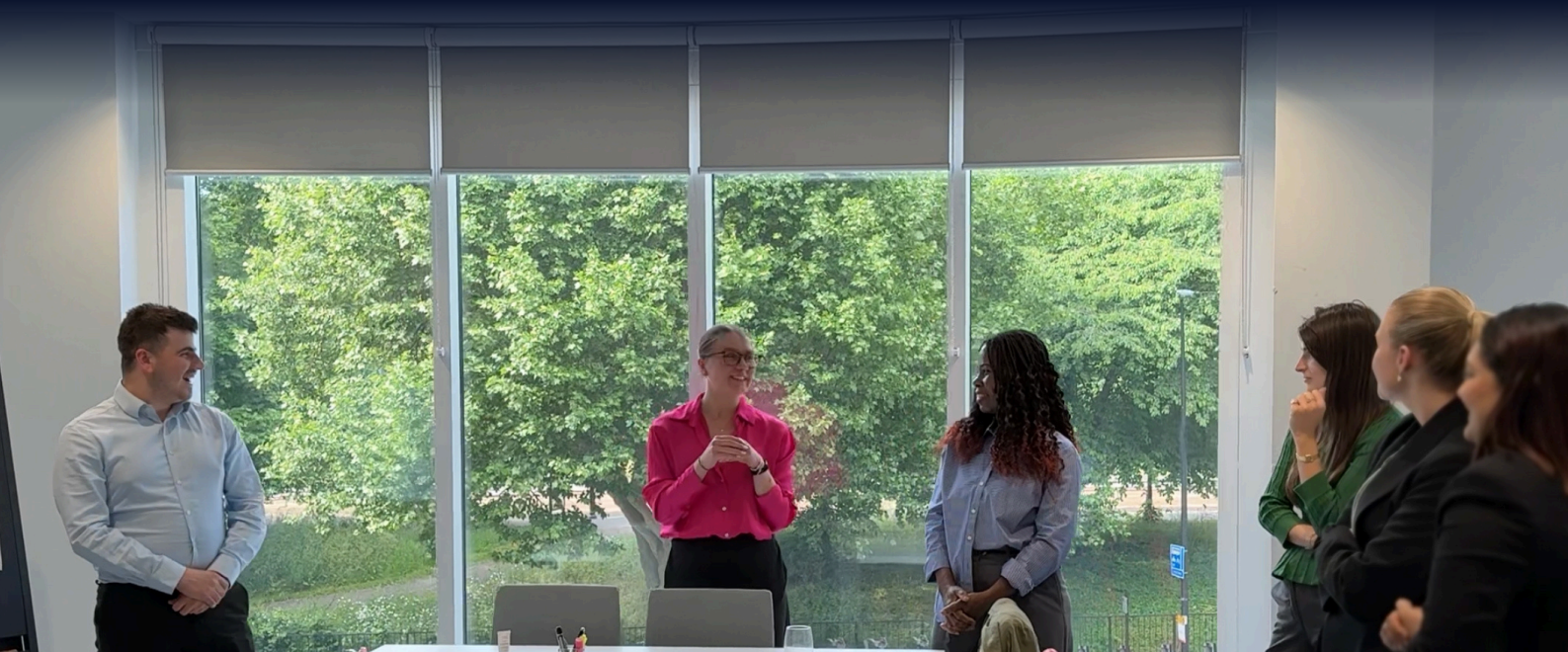


Elevate. Every. Word.

A GROUP WORKSHOP IN
EFFECTIVE COMMUNICATION
FOR PROFESSIONALS



ABOUT THE WORKSHOP

Elevating Every Word

A communication workshop for professionals, by professionals.

Effective communication underpins every successful project and partnership.

Elevating Every Word is a dynamic workshop designed for businesses of every kind, empowering your wider team to communicate with clarity, confidence and impact, internally and externally.

Through expert led, interactive sessions, participants will strengthen their ability to:



✓ Land the message

Sharpen delivery and make sure ideas land with purpose in meetings and presentations, influencing the listener's thought process.

✓ Vocal rhythm

Speak with warmth, control and ease: essential for stakeholder conversations and team interactions.

✓ Gesture and body language

Project professionalism, credibility and confidence across every touchpoint.

All leading to a **stronger connection between your team and your clients or partners**. We coach groups for a highly practical, personalised experience, and participants walk away with tools they can apply straight away, whether pitching a concept, leading an event or updating partners.





WORKSHOP CONCEPT

Communicating with clarity, confidence and credibility

This workshop is designed to **build confidence in vocal delivery**, helping your team represent your values with clarity and presence at every stage.

Communication sits at the heart of effective leadership, collaboration and stakeholder trust.

The session focuses on the core **pillars of impactful delivery**, equipping participants with techniques to make sure their message is **not only heard, but felt and understood**.

Emphasis

Intonation

Rhythm

Tone

From project updates and internal briefings to client facing interactions, participants explore how to **adapt vocal delivery to suit the moment**, whether offering reassurance, providing detail or driving momentum. Through practical, real world exercises, your team gains greater control over how they're perceived, learning to **communicate with precision, authority and ease**: essential skills for representing your vision.



COURSE OUTLINE

Two hours, three pillars

Subject to specific requests, the course runs for two hours, in three sections of around 40 minutes. Each has a teaching phase, followed by exercises where participants practise and reinforce what they've learned.



PILLAR 1

Emphasis and intonation 40 minutes

- Introduction to emphasis, and why it's crucial to communication
- Introduction to "focus words": image based, encouraging participants to envisage their message and paint the picture
- Playing with intonation: scenario based role play



PILLAR 2

Rhythm 40 minutes

- Creating bitesize chunks of information, manageable for speaker and listener
- Pausing, or "photo framing"
- Speed of delivery: maintaining vocal integrity under time pressure



PILLAR 3

Tone 40 minutes

- What tone is, and why it's important
- The stair method: creating distinct tones that inform intention



COURSE OUTCOMES

By the end of the course, participants will communicate a message **clearly and concisely**, with personality and confidence.

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