

Elevate. Every. Word.

**A GROUP WORKSHOP IN
EFFECTIVE COMMUNICATION
FOR PROFESSIONALS**

DELIVERED BY



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ABOUT THE WORKSHOP

Elevating Every Word – A Communication Workshop for Professionals, by Professionals

Effective communication underpins every successful project and partnership.

Elevating Every Word is a dynamic workshop designed to cater for all businesses, empowering your wider team to communicate with clarity, confidence, and impact - internally and externally.

Through expert-led, interactive sessions, participants will strengthen their ability to:

- ✓ **Land the Message** – Sharpen delivery and ensure ideas land with purpose in meetings and presentations, influencing the listener's thought process.
- ✓ **Vocal Rhythm** – Speak with warmth, control, and ease: essential for stakeholder conversations and team interactions.
- ✓ **Gesture and Body Language** – Project professionalism, credibility, and confidence across all touchpoints.

All leading to a stronger connection between your team and your clients or partners.

We coach groups for a highly practical and personalised experience. Participants walk away with tools they can immediately apply - whether pitching a concept, leading an event or updating partners.



WORKSHOP CONCEPT

Communicating with Clarity, Confidence, and Credibility

This workshop is designed to **build confidence in vocal delivery** - helping your team represent your values with clarity and presence at every stage.

Communication sits at the heart of effective leadership, collaboration, and stakeholder trust.

This session focuses on the core **“pillars” of impactful delivery** - emphasis, intonation, rhythm, and tone - equipping participants with techniques to **ensure their message is not only heard, but felt and understood.**

From project updates and internal briefings to client-facing interactions, participants will explore how to **adapt vocal delivery to suit the moment** - whether offering reassurance, providing detail, or driving momentum.

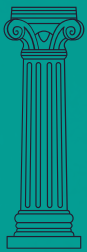
Through practical, real-world exercises, your team will develop greater control over how they're perceived, learning to **communicate with precision, authority, and ease** - essential skills for representing your vision.



COURSE OUTLINE

Subject to specific requests, this course will be two hours in duration, which is broken down into three separate sections of approximately 40 minutes in length. Each involves a teaching phase, before participants actively engage in exercises to practice and reinforce what is taught.

PILLAR 1 **Emphasis and Intonation (40mins):**



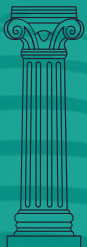
- Introduction to emphasis and why it's crucial to communication
- Introduction to “focus words” (image-based – encouraging participants to envisage their message and paint the picture)
- Playing with intonation (scenario-based – role playing)

PILLAR 2 **Rhythm (40 mins):**



- Creating bitesize chunks of information, manageable for speaker and listener
- Pausing (“photo framing”)
- Speed of delivery – maintaining vocal integrity under time pressure

PILLAR 3 **Tone (40 mins):**



- What is tone and why it's important
- The stair method – creating distinct tones that inform intention

Course Outcomes:

By the end of the course, participants will have improved their ability to communicate a particular message clearly and concisely, with personality and confidence.

