

Save the Date for ICIM!

As you prepare your budgets for 2022-23, here is a cheat sheet of helpful numbers to take to the sales meeting. We hope we are on your list!

Our attendees

In the last five years of ICIM conferences in the US (not including joint meetings, or our smaller gathering in the midst of the pandemic), 77% of our attendees have a degree in the field of integrative medicine (such as NP, DC, FNP, RN, RPh, PhD, LAC, DPM, DDS, DOM, PT). 53% of our attendees are MD/DO physicians.

Of the 23% of attendees who do not have a degree, about 40% are family members (many of whom work in the office), and the others are medical students, health coaches, and other office employees. We do not allow the public who are not employees, guests or health care practitioners.

Our numbers for regular US conferences (non-pandemic)

Location	Date	Attendance
Pittsburgh	Oct 7-8 2023	Food Fight
New Orleans	Spring 2023	Inflamaging
Grand Rapids	Sept 22-25 2022	Chronic infection
Dearborn	Spring 2022	130
Fort Worth	Fall, 2021	150
Philadelphia	Spring, 2019	153
Minneapolis	Fall, 2018	149
Cincinnati	Spring, 2018	107
Grand Rapids	Fall, 2017	132
Atlanta	Spring, 2016	154

Our age

We do not normally ask the age of our members or attendees, but at our "Lab Camp" event last summer we found that the average age of participants was 62, and that half of us were in our 50's or younger. In the last five years, ICIM members have funded 24 scholarships for medical students to attend our meetings at no cost.

Our impact

Our Data base has 2021 MD/DO contacts, and has been impeccably maintained. We only mail first class so that we are alerted to any false addresses. We are approaching the 10-year anniversary of our weekly online e-newsletter "Between Conference Connection," which has 4,161 subscribers. We have a mature LinkedIn group by our name with 6,621 members and our Facebook page has over 4000 likes, to highlight just a few of our social media efforts.

Join us

At a meeting, through a newsletter ad, and as an online ambassador, and we can magnify your efforts to create a better, more healthy and less toxic world.