Save the Date for ICIM!

As you prepare your budgets for 2027, here is a cheat sheet of helpful numbers to take to the sales meeting. We hope we are on your list!

Our attendees

In the last five plus years of ICIM conferences in the US (not including joint meetings, or our smaller gathering in the midst of the pandemic), 77% of our attendees have a degree in the field of integrative medicine (such as NP, DC, FNP, RN, RPh, PhD, LAC, DPM, DDS, DOM, PT). 53% of our attendees are MD/DO physicians.

Of the 23% of attendees who do not have a degree, about 40% are family members (many of whom work in the office), and the others are medical students, health coaches, and other office employees. We do not allow the public who are not employees, guests or health care practitioners.

Our numbers for regular US conferences (non-pandemic)

Location	Date	Attendance
Dearborn	Sept. 2026	197
Nashville	March 2026	191
Atlanta	August 2025	154
Oak Brook	March 2025	193
Indianapolis	Oct. 2024	201
New Orleans	March 2024	165
Pittsburgh	Oct. 2023	102
Grand Rapids	Sept. 2022	108
Dearborn	Spring 2022	130
Fort Worth	Fall 2021	150
Philadelphia	Spring 2019	153

Our impact

Our member database hosts 2,849 contacts, and our internal mailing list includes 5,674 email contacts. We are also approaching the 10-year anniversary of our weekly online e-newsletter "Between Conference Connection," which has over 4,500 subscribers.

In 2025, we also began a social media campaign which has resulted in significant increase in online engagement. Our presence on Facebook has shown an +350% increase this year, and our LinkedIn page has seen a +1,350% increase! Post engagement rates ranged between 4% and 15% during this period, exceeding the industry average of ~2% for nonprofits and professional associations.

Join us

At a meeting, through a newsletter ad, and as an online ambassador, and we can magnify your efforts to create a better, healthier and less toxic world. Ask us about chaperoned emails, or other sponsorship packages that can help promote your company or organization to the ICIM community!