



ICIM 2027 SPRING CONFERENCE

Integrative GI: Microbiome, Environment, and Metabolic Signals

March 19 - 20, 2027

The Ballantyne Hotel | Charlotte, NC

EXHIBITOR INFORMATION

What is this Integrative GI Conference all about?

As our understanding of gastrointestinal health continues to evolve, it has become increasingly clear that the gut cannot be viewed in isolation. It is a dynamic, interconnected system influenced by the microbiome, immune function, environmental exposures, metabolic signaling, and the brain itself. This conference brings together a distinguished group of clinicians, researchers, and thought leaders to explore the expanding frontiers of integrative gastroenterology.

Through a diverse and forward-looking program, attendees will examine emerging insights into the microbiome, the gut-brain-immune axis, and the role of nutrition, soil health, and environmental factors in shaping digestive and systemic health. Presentations will highlight evolving approaches to complex GI conditions, the clinical relevance of genomics and personalized medicine, and the growing impact of metabolic therapies and signaling pathways.

Who will be there?

Healthcare practitioners, speakers, students... oh, my! This conference is open to registrants of all kinds.

“ICIM meetings are a perfect example of how much an amazing group of caring, experienced, and devoted physicians doing patient centered care can come together and share, collaborate, brainstorm, discuss and enhance each other’s lives and skills, leading to improved patient care and better outcomes from a truly integrative medical approach.”

- Ann Auburn, DO

Who we are...

The International College of Integrative Medicine (ICIM) is a not-for-profit medical organization that seeks to teach the latest research in preventative, alternative, and innovative treatments. Our members are healthcare provider who are comfortable treating health concerns relating to circulation, the brain, the immune system, hormones, digestion, pain, and/or toxicity. We are health professionals who are interested in utilizing more than just drugs or surgical procedures in the holistic care of our patients. Through our semiannual conferences and advanced- level trainings, we seek to fulfill our mission of providing physicians with a comprehensive understanding of integrative medical care.

Visit www.icimed.com or email info@icimed.com for more information.

Rev 05.02.2026



Important Dates:

November 27, 2026 – Exhibit/Sponsorship payment due*

*Exhibit/ sponsorship contracts received after November 27, 2026, must be accompanied by full payment before space assignment will be made.

January 15, 2027 – Program artwork and content due (Corporate Sponsorships)

March 5, 2027 – Staff attendee registration deadline

Important Information*

*Hours subject to change up until 01/08/2027

Exhibit Set-up Hours:

Thursday, March 18, 2027 4:00 pm – 11:00 pm

Exhibit Tear-down Hours:

Saturday, March 20, 2027 5:00 pm – 11:00 pm

Exhibit Hall Hours:

Friday, March 19, 2027 7:30 am – 6:30 pm

Saturday, March 20, 2027 7:30 am – 5:30 pm

PLEASE READ

Package Receiving and Shipping:

Packages for the event may be delivered to the hotel no earlier than Monday, March 15, 2027. Exhibitors/vendors are responsible for the return shipping of all packages.

THE BALLANTYNE HOTEL

10000 Ballantyne Commons Pkwy.

Charlotte, NC, 28277

[Your Company Name]

Company Contact: [Name of your rep who will be claiming the packages]

Date of Company Arrival: [Date your rep will be arriving]

Event: ICIM Immunology Conference

Date of Event: March 19 – 20, 2027

ICIM Contact: Audra Vaccarella

Box [#] of [Total Number of Boxes Shipped]

Outgoing Shipments from the Ballantyne Hotel: The charges below do not include shipping or package pick-ups. Groups must schedule their own package pick-up directly through Fed-Ex or UPS for any items needing to be shipped from the Hotel. The Hotel does not have packing materials onsite.

Per Item Received Charges:
\$5.00 per padded envelope or mailer
\$18.00 per package or box
\$50.00 per crate or display case
\$150.00 per pallet



Exhibitor & Sponsorship Opportunities

CORPORATE SPONSORSHIP - \$5,050

- Complimentary booth space with premium booth placement
- Complimentary **half-page** color advert in the conference program
 - (artwork & content due **January 15, 2027**)
- **12 weeks** of button ad placement on the conference website
 - (10 weeks prior and 2 weeks post-conference)
- **1 complimentary conference registration** (in addition to one booth representative)
- **Logo in break slides**, with verbal mention at the start and end of each general session day
- Recognition throughout the conference event, including logo and sponsorship level on conference signage

STANDARD EXHIBIT SPACE - \$2,550

All booths are tabletop spaces and include one 6-foot table and a designated power strip at the booth. Registration includes breakfast, lunch, and snack breaks for one representative. ONE additional booth staff may register at a rate of \$350.

EXHIBIT HALL HAPPY HOUR - \$4,000

Let your company host the party! Speakers and attendees will be welcomed into the exhibit hall for a 1-hour cocktail reception. Beer, wine, and non- alcoholic beverages will be served while guests socialize and stroll the exhibit hall. Take this opportunity to stand out as THE main sponsor while you showcase products, offer demos, or simply engage with attendees while enjoying a beverage and discussing highlights of the show! Appetizers and cocktail bar/open bar options are available for an additional cost. This sponsorship includes a Standard Exhibit Space, with *two* booth representatives. ONE additional booth staff may register at a rate of \$350.

LUNCH BREAK SPONSORSHIP - \$3,500

Lunch break sponsors will receive thanks and introduction at the podium by the Program Chair, along with name and logo on buffet signage. Lunch sponsors will also be recognized on the conference program. Lunch selection is organized by ICIM. Exhibit space not included.

COFFEE / AFTERNOON BREAK SPONSORSHIP - \$2,500

Coffee break sponsors will receive thanks and introduction at the podium by the Program Chair, along with name and logo on buffet signage. Exhibit space not included.

CONFERENCE REGISTRATION BAGS – \$2,000

Keep your company name in front of attendees all throughout the conference. All attendees will receive this bag with registration, filled with conference swag and product samples from participating sponsors. Includes one product insert. Deadline for logo **January 8, 2027**.

WI-FI SPONSORSHIP - \$500

Stay fresh on everyone's mind by choosing the Wi-Fi password for the weekend! Wi-Fi sponsor will also receive thanks and introduction at the podium by the Program Chair, along with name and logo on all Wi-Fi Signage. Exhibit space not included.



LANYARDS - \$2,000

All conference attendees will be wearing your logo when you sponsor the conference lanyards!

BAG INSERTS - \$75/product, \$50/printed flier

Give attendees the opportunity to try your product! Product samples and fliers will be inserted into conference bags. Products with fliers are \$75 per product. Fliers only are \$50 each. Price includes bag stuffing for all conference attendees. Bag inserts must arrive at the venue no later than 4 days before the first day of the conference.

Refund Policy

A full refund is available within 72 hours of purchase. After 72 hours, a 50% refund is available if a written request is received at least 90 days before the event. Requests must be postmarked or tax stamped by the deadline. No refunds are available within 90 days of the event, or for non-show registrants.



Sponsor & Exhibitor Registration Form

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State/Province: _____ Zip/ Post Code: _____

Country: _____ Phone: _____ Fax: _____

Email: _____

Website: _____

Sponsorship Selection	Staff Additions
☐ Corporate Sponsorship - \$5,050 ☐ Standard Exhibit Space - \$2,550	☐ Additional Staff Registration - \$350 each (Only ONE allowed)
Additional Sponsorship Selections	
☐ Exhibit Hall Happy Hour - \$4,000 ☐ Lunch Break - \$3,500 ☐ Coffee/Afternoon Break - \$2,500 ☐ WIFI Sponsorship - \$500	☐ Conference Registration Bags - \$2,000 ☐ Lanyards - \$2,000 ☐ Bag Product Inserts - \$75/per item x _____ items ☐ Bag Literature Inserts - \$50/per item x _____ items

===== Payment Information =====

☒ Check One	☐ Check	☐ Visa	☐ Master Card	☐ American Express	☐ Discover
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Checks payable to: International College of Integrative Medicine – PO Box 271, Bluffton, OH 45817

Name on Credit Card: _____

Credit Card Number: _____ Exp. Date: _____ CCV Code: _____

Billing Address: _____

City: _____ State/Province: _____ Zip/Post Code: _____

Country: _____ Phone: _____

Signature (required): _____ Date: _____

Please email completed registration forms to julie@icimed.com.



ICIM reserves the right to reject any exhibitor application.

Exhibitor Code of Conduct

Code of conduct for exhibitor representatives:

1. Representatives will be polite and respectful to hotel staff, ICIM staff, and fellow exhibitors. Any unprofessional behavior will result in the immediate dismissal of that company and company representative from the ICIM exhibit hall.
2. ICIM has a zero-tolerance policy for sexual harassment; ICIM also asks company representatives to report any sexual harassment they experience at ICIM events.
3. Each company is assigned a booth and space limit. ICIM asks that assigned spaces be honored, and that no additional tables or floor space are demanded. Exhibitors are not allowed to change or move their booth location unless approved before the event or granted explicit permission by ICIM staff.
4. A list of all company representatives must be emailed to executive_director@icimed.com no later than 2 weeks prior to the event. This list must contain full names, emails and phone numbers for all representatives.
5. No multi-level marketing is tolerated in the exhibit hall. This includes companies soliciting attendees to sell a product, encouraging patients to sign up or sell products on the company's behalf.
6. If exhibitors do not set up their tables in the allotted time, those tables will be removed from the exhibit hall.
7. ICIM is not responsible for lost boxes. Exhibitors must arrange shipping and handling directly with the hotel or drayage service.
8. Exhibitors may not invite customers, family members, and/or colleagues to join them in the exhibit hall without conference registration or authorization by ICIM staff.
9. Each representative of a company must be on that company's payroll. If they are not a direct employee of the company, they must register as a conference attendee.
10. Companies may not organize competing seminars or events during ICIM scheduled meeting times.
11. _____ I acknowledge that I have read and accept ICIM's Refund Policy for this event (see below).

Signature of agreement:

Date: _____

Please email the names of your representatives to executive_director@icimed.com no later than **March 5, 2027**, so that ICIM may issue nametags and include them in conference correspondence.

Refund Policy

A full refund is available within 72 hours of purchase. After 72 hours, a 50% refund is available if a written request is received at least 90 days before the event. Requests must be postmarked or tax stamped by the deadline. No refunds are available within 90 days of the event, or for non-show registrants.