

# Cracking the Code on Chronic Kidney Disease: Integrative Approaches to Early Identification, Treatment, and Reversal of CKD August 21-23, 2025 Grand Hyatt Atlanta In Buckhead | Atlanta, GA

## EXHIBITOR INFORMATION

#### What is this Chronic Kidney Disease Conference all about?

Cracking the Code on Chronic Kidney Disease: The Integrative Approach to Early Diagnosis, Treatment, and Reversal of CKD" delves into multifaceted strategies for managing CKD. This vibrant conference will explore state of the art diagnostic tools, holistic treatment methods, and evidence-based practices for reversing CKD. Attendees will gain insights from leading experts on combining conventional and alternative therapies, dietary modifications, medications, supplements and lifestyle changes to improve patient outcomes and enhance kidney health for this underappreciated, underdiagnosed chronic illness.

#### Who will be there?

Healthcare practitioners, speakers, students... oh, my! This conference is open to registrants of all kinds.

"ICIM meetings are a perfect example of how much an amazing group of caring, experienced, and devoted physicians doing patient centered care can come together and share, collaborate, brainstorm, discuss and enhance each other's lives and skills, leading to improved patient care and better outcomes from a truly integrative medical approach."

Ann Auburn, DO

#### Who we are...

The International College of Integrative Medicine (ICIM) is a not-for-profit medical organization that seeks to teach the latest research in preventative, alternative, and innovative treatments. Our members are healthcare provider who are comfortable treating health concerns relating to circulation, the brain, the immune system, hormones, digestion, pain, and/or toxicity. We are health professionals who are interested in utilizing more than just drugs or surgical procedures in the holistic care of our patients. Through our semiannual conferences and advanced- level trainings, we seek to fulfill our mission of providing physicians with a comprehensive understanding of integrative medical care.



## **Important Dates:**

April 30, 2025 – Exhibit/Sponsorship payment due\*

\*Exhibit/ sponsorship contracts received after April 30, 2025 must be accompanied by full payment before space assignment will be made.

June 20, 2025 – Program artwork and content due (Corporate Sponsorships)

August 1, 2025 – Staff attendee registration deadline

## **Important Information\***

\*Hours subject to change up until 06/16/2025

**Exhibit Set-up Hours:** 

Thursday, August 21, 2025 6:00 pm – 10:00 pm

**Exhibit Tear-down Hours:** 

Saturday, August 23, 2025 4:00 pm – 8:00 pm

**Exhibit Hall Hours:** 

Friday, August 22, 2025 7:30 am – 6:30 pm Saturday, August 23, 2025 7:30 am – 5:00 pm

#### **PLEASE READ**

#### Package Receiving and Shipping:

The Grand Hyatt Atlanta will <u>only</u> accept pre-paid packages. Any packages delivered C.O.D. will be refused by the Hotel and notification will <u>not</u> be made by the Hotel to the shipper. All packages <u>must</u> be labeled with the following information:

GRAND HYATT ATLANTA - IN BUCKHEAD 3300 Peachtree Road, N.E.
Atlanta, GA 30305
ICIM CKD Conference
August 21-23, 2025
ICIM Contact: Audra Vaccarella

[Your Company Name]

Box [#] of [Total Number of Boxes Shipped]

Company Contact: [Name of your rep who will be claiming the packages]

Date of Company Arrival: [Date your rep will be arriving]

**Shipping and Storage**: Due to limited storage space, we request your notification of any materials to be shipped to the Hotel prior to your arrival. All shipments should be received no sooner than 3 days prior to the conference.

Package Pricing (for both inbound/outbound packages)
Boxes 1-24 pounds - \$5.00 per box
Boxes 25-50 pounds - \$25.00 per box
Boxes 50-100 pounds - \$50.00 per box



# **Exhibitor & Sponsorship Opportunities**

#### **CORPORATE SPONSORSHIP- \$5,000**

- Complimentary booth space with premium booth placement
- Complimentary half-page color advert in the conference program
  - (artwork & content due June 20, 2025)
- 12 weeks of button ad placement on the conference website
  - o (10 weeks prior and 2 weeks post-conference)
- 1 complimentary conference registration (in addition to <u>one</u> booth representative)
- Logo in break slides, with verbal mention at the start and end of each general session day
- Recognition throughout the conference event, including logo and sponsorship level on conference signage

#### STANDARD EXHIBIT SPACE - \$2.500

All booths are tabletop spaces and include one 6-foot table and 2 chairs. Registration includes breakfast, lunch, and snack breaks for <u>one</u> representative. Up to 2 additional booth staff are welcome to register for a charge of \$350/ea.

#### **EXHIBIT HALL HAPPY HOUR - \$4,000 - SOLD**

Let your company host the party! Speakers and attendees will be welcomed into the exhibit hall for a 1-hour cocktail reception. Beer, wine, and non- alcoholic beverages will be served while guests socialize and stroll the exhibit hall. Take this opportunity to stand out as THE main sponsor while you showcase products, offer demos, or simply engage with attendees while enjoying a beverage and discussing highlights of the show! Appetizers and cocktail bar/open bar options are available for an additional cost. This sponsorship includes a Standard Exhibit Space, with *two* booth representatives. Up to 2 additional booth staff are welcome to register for a charge of \$350/ea.

#### **LUNCH BREAK SPONSORSHIP - \$3,500 - 1 AVAILABLE**

Lunch break sponsors will receive thanks and introduction at the podium by the Program Chair, along with name and logo on buffet signage. Lunch sponsors will also be recognized on the conference program. Lunch selection is organized by ICIM. Exhibit space not included.

#### COFFEE / AFTERNOON BREAK SPONSORSHIP - \$2,500

Coffee break sponsors will receive thanks and introduction at the podium by the Program Chair, along with name and logo on buffet signage. Exhibit space not included.

#### **CONFERENCE REGISTRATION BAGS - \$2,000**

Keep your company name in front of attendees all throughout the conference. All attendees will receive this bag with registration, filled with conference swag and product samples from participating sponsors. Includes one product insert. Deadline for logo June 20, 2025.

#### WI-FI SPONSORSHIP - \$500

Stay fresh on everyone's mind by choosing the Wi-Fi password for the weekend! Wi-Fi sponsor will also receive thanks and introduction at the podium by the Program Chair, along with name and logo on all Wi-Fi Signage. Exhibit space not included.



#### **LANYARDS - \$2,000**

All conference attendees will be wearing your logo when you sponsor the conference lanyards!

#### BAG INSERTS - \$75/product, \$50/printed flier

Give attendees the opportunity to try your product! Product samples and fliers will be inserted into conference bags. Products with fliers are \$75 per product. Fliers only are \$50 each. Price includes bag stuffing for all conference attendees. Bag inserts must arrive at the venue no later than 4 days before the first day of the conference.

## SPECIAL OPPORTUNITY!



Step into the spotlight at our signature Masquerade Ball! For \$750, exhibitors have the exclusive opportunity to sponsor this fun, high-energy event and connect with attendees in a creative, memorable way. Each sponsor will receive a set of themed costume accessories—such as masks, feather boas, fans, hats, glow-in-the-dark items, or hairpieces—to distribute from their booth **on Friday during the conference and during the Exhibit Hall Happy Hour from 5:30–6:30 PM**.

Attendees will receive punch cards incentivizing them to visit each sponsor booth to collect accessories. Completed punch cards may be turned in for a chance to win a **one-year membership** to the organization. Sponsors will enjoy **logo placement on event signage and punch cards**, **reserved table seating** at the ball, and **two complimentary tickets** to attend the event, which begins at **8:00 PM on Friday evening**.

Attendees will be encouraged to wear the accessories they collect—along with costumes or cocktail attire—for a night of music, dancing, and celebration.

**Please note:** Conference exhibitor registration is **not** included in this sponsorship and must be purchased separately. Limited to **6 sponsors**—reserve your spot early!



# **Sponsor & Exhibitor Registration Form**

Company Name:

Contact Name:								
Address:								
City:				nce:	Zip/ Post Code:			
Country:	Phone:				Fax:			
Email:								
Website:								
Sponsorship Selection				Staff A	ddi	tions		
Corporate Sponsorship - \$5,000					Additional Staff Registration - \$350 each			
Standard Exhibit Space - \$2,500 <b>Masquerade Ball Sponsorship - \$750</b>			Mas	Masquerade Ball Ticket - \$65 each				
	Addit	ional	Sp	onsorship S	Sele	ections		
Exhibit Hall Happy Hour - \$4,000 Lunch Break - \$3,500 Coffee/Afternoon Break - \$2,500 WIFI Sponsorship - \$500			Lan Bag	Conference Registration Bags - \$2,000Lanyards - \$2,000Bag Product Inserts - \$75/per item xitemsBag Literature Inserts - \$50/per item xitems				
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Check One Check		Visa		Master Card		American Express	Discover	
Checks payable to: Inte	rnational	Colleg	je of	Integrative Me	edici	ine – PO Box 271, Bluff	ton, OH 45817	
Name on Credit Card:								
	er:						ode:	
Billing Address:								
					Zip/Post Code:			
Country:	·							
Signature (required):					Date:			

Please email completed registration forms to <u>Julie@icimed.com</u>.



# All registrations are non-refundable. ICIM reserves the right to reject any exhibitor application.

#### **Exhibitor Code of Conduct**

Code of conduct for exhibitor representatives:

- 1. Representatives will be polite and respectful to hotel staff, ICIM staff, and fellow exhibitors. Any unprofessional behavior will result in the immediate dismissal of that company and company representative from the ICIM exhibit hall.
- 2. ICIM has a zero-tolerance policy for sexual harassment; ICIM also asks company representatives to report any sexual harassment they experience at ICIM events.
- 3. Each company is assigned a booth and space limit. ICIM asks that assigned spaces be honored, and that no additional tables or floor space are demanded. Exhibitors are not allowed to change or move their booth location unless approved before the event, or granted explicit permission by ICIM staff.
- 4. A list of all company representatives must be emailed to <a href="mailto:executive director@icimed.com">executive director@icimed.com</a> no later than 2 weeks prior to the event. This list must contain full names, emails and phone numbers for all representatives.
- 5. No multi-level marketing is tolerated in the exhibit hall. This includes companies soliciting attendees to sell a product, encouraging patients to sign up or sell products on the company's behalf.
- 6. If exhibitors do not set up their tables in the allotted time, those tables will be removed from the exhibit hall.
- 7. ICIM is not responsible for lost boxes. Exhibitors must arrange shipping and handling directly with the hotel or drayage service.
- 8. Exhibitors may not invite customers, family members, and/or colleagues to join them in the exhibit hall without conference registration or authorization by ICIM staff.
- 9. Each representative of a company must be on that company's payroll. If they are not a direct employee of the company, they must register as a conference attendee.
- 10. Companies may not organize competing seminars or events during ICIM scheduled meeting times.

Signature of agreement:	
	 Date:

Please email the names of your representatives to <u>executive director@icimed.com</u> no later than **August 1, 2025** so that ICIM may issue nametags and include them in conference correspondence.