

The News

Guymon Chamber of Commerce Newsletter



2nd Grader Sofia Alvidrez Named “Kindest Kid in America” for Oklahoma

Kindest Kid in America is proud to announce that Sofia Alvidrez, a 2nd grader at Prairie Elementary School, has been named Oklahoma’s “Kindest Kid in America.” She was surprised with this honor during a school-wide assembly on Tuesday, October 14, at 10:00 a.m. at Prairie Elementary.

Sofia was chosen for her exceptional kindness, compassion, and spirit of inclusion. Her teachers and peers describe her as a bright light who consistently encourages others and stands up for what’s right — leading with empathy and joy.

During the assembly, Sofia received a Kindest Kid in America Award and a children’s book created in her likeness, honoring her story and inspiring others to spread kindness. The initiative encourages more kindness and less hate and violence in schools and communities nationwide.

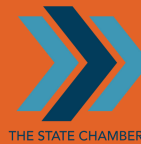
“Sofia’s kindness is her superpower,” said Carrie Davis, Chief Marketing Officer of Kindest Kid in America. “Her story reminds us that even the smallest acts of goodness can spark big change in the world — and that our children are the true leaders of compassion.”

You can find Sofia’s book on Amazon by searching for [“Sofia’s Kind Heart”](#).



*IN ALL
Things
GIVE
Thanks*

The Chamber is proud to partner with:



G Main Street
Guymon



Beaver County
Chamber of Commerce



It's the most meaningful time of the year — Small Business Season!

November 1st – December 31st, 2025

This holiday season let's make sure every purchase has a purpose. When you choose local, you're investing in more than a product or service. You're powering dreams, jobs, and the places that make our community feel like home.

Think about your favorite traditions: the café with the best cocoa, the boutique where you always find that just-right gift, the restaurant where celebrations become traditions. These aren't just stops on your holiday list. They're the backdrop of your memories and your holidays wouldn't be the same without them.

That's the spirit behind Small Business Season: celebrating the people and places that make our community special.

From November 1st to December 31st, we're honoring the heart and soul of our community—our small businesses. These special folks pour passion into every product and every smile, making our town unique and vibrant.

And this year's theme says it plainly: Every Purchase Has a Purpose. Your local spending fuels jobs, strengthens the economy, and keeps neighbors connected. The impact doesn't stop at the counter. It ripples across our schools, teams, and community causes.

Ready to make this holiday season extra meaningful?

This Small Business Season, we invite you to:

- Discover meaningful gifts and one-of-a-kind treasures at local boutiques, craft fairs, and artisan markets.
- Treat yourself (and your loved ones) by dining at family-owned restaurants or booking a relaxing salon service.
- Amplify local: share your experiences on social media, tag your favorite businesses, and leave positive reviews. Your voice helps small businesses shine.

This holiday season, we hope every purchase has a purpose for our community. Together, we can make shopping local something you think of first. Let's show our appreciation for the neighbors who keep our community strong.

Get ready to explore, engage, and enjoy! Save your receipts from shopping local, bring them to the Chamber office to complete a passport for every \$100 spent, and be entered into our Shop Local Give-Away!!

Shop local, dine local, love local.

P.S. Are you a local business owner? Let us help share your story!



Shop Local!!



For info, contact the Chamber at:

580-338-3376
guycofc@gmail.com
122 NW 4th

Every purchase has a purpose. **Shop local.**

Shop local beginning November 1 thru December 31. Bring your receipts to the Chamber office to complete a passport. Each passport will be entered in our Shop Local Give Away to be held on January 7th!!

Ribbon Cuttings!

Cimarron Pharma



Mr. Burger 50th
Anniversary

Results Realty
New Location



November Business of the Month-Parkview Pharmacy

Parkview Pharmacy is a family owned business with its roots dating back to 1949 when Forrest Grider moved to Guymon from Ardmore, OK to work for Gus and Glen Reck at Glen Reck Drug as a pharmacist. Glen Reck Drug was one of three drugstores in the 400 block of Main Street. It was a full service drugstore providing pharmaceuticals, cosmetics, sundries, gifts and a full service soda fountain. It served the Guymon area from 1936 to 1965. Glen Reck Drug provided employment for many Guymon residents including our mother Wanda Pieratt Moore Grider and most of her siblings including JoAnn Pierratt Harris, Judy Pieratt Watson, Kay Pieratt Morrison, Billy Pieratt and Jimmy Pieratt. After the marriage of Forrest and Wanda, Jerry Moore and Terry Moore would both work there as well after school. Jimmy Pieratt went to pharmacy school and returned to Guymon to work at Glen Reck Drug and become a partner in 1961.

In the 1960s the era of the downtown drugstore was coming to an end and the new trend was to have pharmacies next to medical clinics. Glen, Forrest and Jim opened Parkview Pharmacy adjacent to McMurry Clinic. Parkview Pharmacy opened its doors on Pioneer Day, May 2, 1962. At first Parkview Pharmacy was operated by Forrest Grider and Kay Morrison but Glen Reck Drug closed its doors in 1965 and Jim Pieratt went to work full time with Forrest.

Forrest Grider encouraged both Jerry and Terry Moore to attend pharmacy school. Jerry Moore DPh graduated from Southwestern Oklahoma State University College of Pharmacy in 1973 and Terry Moore DPh graduated from the same college in 1974. Jerry and Terry owned and operated United Discount Drug along with Forrest and Jim.

Terry began working at Parkview full time in 1990 when Forrest Grider officially retired. Jerry Moore filled in at Parkview while also working at United Discount Drug full time. Jim retired from Parkview Pharmacy in 2009. Candace Heimsoth Louw PharmD started working at Parkview Pharmacy in 2009. Patsy Lucas DPh started at Parkview Pharmacy in 2020. Art Bohlman DPh has filled in for many years when we have needed him.

Parkview Pharmacy combined with United Discount Drug in February of 2020. Together the pharmacies have had several long term employees. Karen Boerngen has been with the pharmacies for 44 years. Kathy Kingsland has been helping us for 40 years. Michele Coulson has been with us for 30 years. Larissa Houck has been with Parkview for 25 years. Lisa Dang has been with Parkview for 15 years and Claudia Espinoza for 2.5 years. We can't forget the very special lady the late Beulah Lee who dedicated 51 years to Parkview Pharmacy. Terry and Jerry's aunts, the late Joann Harris and the late Kay Morrison each dedicated more than 50 years in the pharmacy business.

We would like to thank all of our staff past and present who have worked diligently through the years to keep Parkview Pharmacy going. Thanks to all of our loyal customers and friends who have supported us through the years. A special thank you goes to the providers and nurses who have sent patients our way. Thank you to the late Dr. W.D. McMurry and the late Dr. Robert Pracht who made it possible to have a pharmacy associated with their practice. A huge thank you goes to our dear friends Dr. Kelly McMurry and his lovely wife Michelle for carrying on the legacy of the partnership between McMurry Clinic and Parkview Pharmacy for the last 63 years.

Cont..

Parkview Pharmacy services include prescriptions, immunizations and medication therapy management. We have over the counter treatments for various maladies such as coughs, colds, and sore throats. In addition to our over the counter medicines we carry a homeopathic line called Rowe Casa based in Texas. Rowe Casa has many products for adults and children that can help with about anything involving your health. We also have several items made in Oklahoma including leather purses, salsas, beef jerky and CrockStar. We have some greeting cards, jewelry and toys for sale too.

Parkview Pharmacy is located at 115 Medical Drive in Guymon, OK. We have a drive-up window as well as city wide free delivery. The hours are Monday through Friday from 8:30 a.m. to 6 p.m. and Saturday from 9 a.m. to 12 p.m.



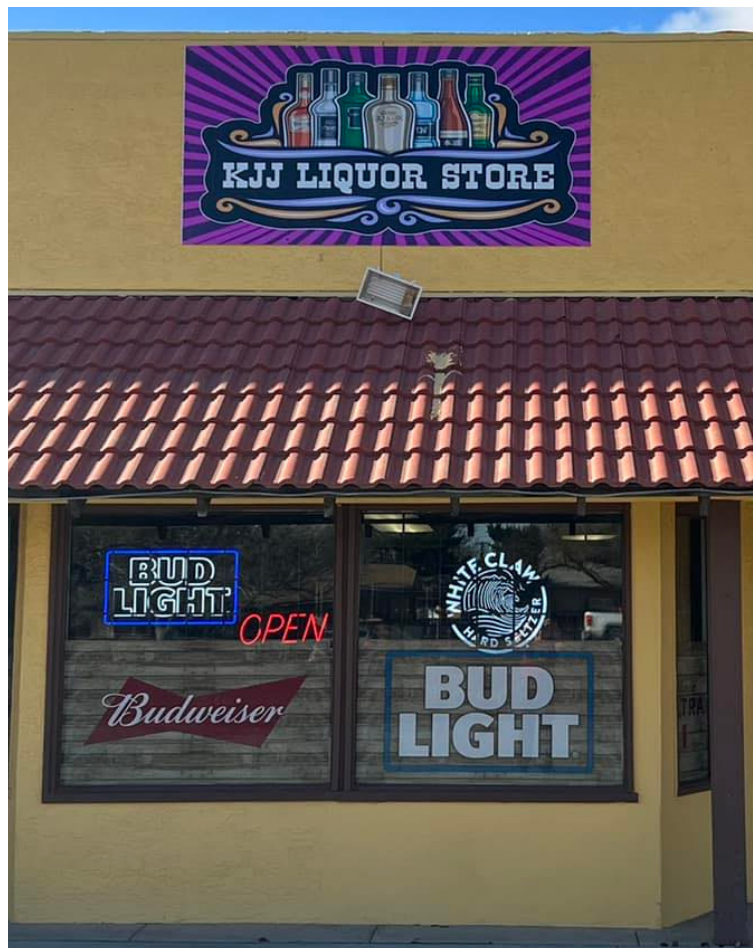
November Business Spotlight: KJJ Liquor Store

Gilberto and Maria Zavalza opened KJJ Liquor Store in 2022, adding to their growing list of local businesses, which also includes Vallarta's Mexican Grill & Bar and Kiosko 54 Market. Maria shares that after the restaurant's success, they recognized a need for other local services, which inspired them to open their subsequent locations.

KJJ Liquor is open Monday–Thursday from 10:00 AM to 9:00 PM and Friday–Saturday from 10:00 AM to 10:00 PM. In addition to a fabulous selection of beverages, they offer gift basket services, free ice with purchase, and ice-cold beer. They are also happy to place special orders if they don't have exactly what you're looking for. They deeply appreciate their repeat customers, particularly those within the Hispanic community.

Maria and Gilberto truly value the small-town community atmosphere in Guymon. They feel safe and comfortable here and are blessed to be raising their children in the town. Maria especially enjoys meeting the many different people in Guymon and learning about their traditions and cultures. “If you are open to trying new things, you can learn about the people,” she says. “There are lots of opportunities to learn in our community.” She also enjoys helping newcomers, whether it's by finding local services, translating, or simply offering encouragement. “It is important to be helpful.”

The Chamber is very grateful for Maria and Gilberto, and for the strong partnership we have with all of their businesses. We are excited to recognize KJJ Liquor Store as our November Business Spotlight!



Things a Chamber Director ought to know...

We are trying to finish a cinder block wall! Can you recommend someone with masonry experience?

Do you have a list of places I can pheasant hunt?

What do I need to fish in the pond?

Who offers conceal/carry classes in the area?

Can I get a list of rental properties in the area?

Do you allow overnight use of the rodeo arena?



Give us a call!! We are here to help!! 580-338-3376



**Volunteers
needed**

Some of these are not events, just suggestions. And, we are always looking for more ideas!!

**Looking for a way to get involved with the
Chamber??**

**Join a committee to help provide great events
for our community!!**

Pioneer Days-Parade, Rodeo, Mercantile, etc.

**Golf Tournament
4th of July Event
Leadership Guymon
Chamber Banquet
Halloween Palooza
Home for the Holidays
Christmas Parade??**



**Volunteers
needed**

Upcoming Events

- Upcoming Events
- Nov 1-Small Business Season begins
- Nov 1-OPSU Chili Cook-Off
- Nov 1-Firefighters Ball
- Nov 1-2-Pumpkin Patch
- Nov 3-5 OSU Rural Renewal Symposium-Woodward
- Nov 5-City of Guymon Coffee & Conversation
- Nov 7-Oklahoma Arts Council Visits
- Nov 13-Rotary Bingo Night
- Nov 20-PSC Lunch and Learn
- Nov 25-NWDCS Bullying or Love Workshop
- Nov 29-Main Street Guymon Small Business Saturday
- Dec 1-Home for the Holidays Light Festival Opening Night
- Dec 5-Downtown Holiday Open House
- Dec 12-14 & 19-21-GCT presents A Christmas Story
- Dec 13-14-Home for the Holidays Nutcracker Market



BULLYING OR LOVE
Respect & Kindness

November 25th, 2025
4:30pm-5:30pm
Safe Room at the
Guymon Public
Library


"When It Hurts We Can Help"

25 de noviembre de
2025 16:30 - 17:30
Habitación segura en la
biblioteca pública de
Guymon

Join us alongside Northwest Domestic Crisis Services and learn about what bullying is versus what love is. We will also be learning about the importance of respect, kindness and consent.

Únase a nosotros junto con Northwest Domestic Crisis Services y aprenda qué es el acoso y qué es el amor. También aprenderemos sobre la importancia del respeto, la amabilidad y el consentimiento.

 **Guymon Public Library and Arts Center**
1718 N Oklahoma St, Guymon, Oklahoma 73942 | (580) 338-7330
<https://guymon.okpls.org/>

2025 Chamber Events

- Pioneer Days-April 27 thru May 4
- Fourth of July-July 4
- Golf Tournament-September 6
- Chamber Banquet-October 9
- Halloween Palooza-October 31
- Home for the Holidays Light Festival-December



Fun Games with Big Prizes

November 13, 2025
Texas Co. Activity Center
402 N. Sunset Ln.
Guymon, OK 73942



Step into the Magic
Nutcracker Market

Experience the Enchantment of The Nutcracker

ARTS | CRAFTS | FESTIVE GIFTS | FOOD

13 -14
DEC 2025

\$100
PER 10X10 BOOTH

TEXAS CO. ACTIVITY CENTER
402 N. SUNSET LN. GUYMON, OK 73942

Join us for an exciting Christmas Market where you'll find unique gifts, a magical atmosphere, and a festive spirit!

All of these events & more can be found on the
Event Calendar at:
www.guymonokchamber.com.
And follow us on Facebook!

HOLIDAY
Hours



NOV-
DEC

Monday to Friday
8:00 am to 5:30 pm

Saturday
10:00 am to 2:00 pm

Sunday
Closed

