

# The News

Guymon Chamber of Commerce Newsletter



## Congratulations to our 2026 Pioneer Days Royalty!!

Find their amazing stories on our website, [guymonokchamber.com](http://guymonokchamber.com) and on our Facebook page!!



Elizabeth Dianne (Darden) Roberts

Clarence Thrasher



The Chamber is proud to partner with:



Main Street  
*Guymon*



Beaver County Chamber of Commerce



POWER UP  OKLAHOMA



**"If you settle, you surrender." Coach Patty Gasso**



To our 2026 partners:

- Fronterhouse
- 5R Cattle
- Realty House
- Mitzi Dain
- Best Western Guymon
- Mora's Market
- Golden Crown & Blum Events
- Linda Hill Crop Insurance
- Harwell & Cook
- Panhandle Cares
- Farm Credit Western Oklahoma
- BASCO
- Kiosko 54
- Vallarta's
- KJJ Liquor Store
- Dale Lofts
- Natasha Eidson Photography
- Traci Dodgion
- Whispering Plains
- Beaver County Chamber of Commerce

# CHAMBERCARE

Affordable Health Benefit Coverage for Small Businesses

**Give us a call to learn more!**

# Business of the Month

## Three Corners Connector

For decades, communities like Guymon have played an outsized role in keeping the lights on across the country. Located at the crossroads of major energy resources and infrastructure, Guymon has long been part of the backbone of America's power system, quietly supporting reliable electricity for homes, businesses, and industry in the Oklahoma Panhandle and beyond.

Today, that role is becoming even more important.

The national power grid is made up of three separate systems: the Eastern Interconnection, the Western Interconnection, and the Electric Reliability Council of Texas (ERCOT). These systems operate largely independently, with limited ability to share power between them. As electricity demand grows and extreme weather events place new strain on the grid, this lack of coordination has become a challenge for reliability, affordability, and national energy security.

Communities like Guymon sit at the seams of these systems. That geography matters.

Three Corners Connector is a 300-mile, up to 525-kilovolt, high-voltage direct current transmission line that will connect the Eastern and Western Interconnections, with planned endpoints in Guymon, Oklahoma, and Pueblo, Colorado. By creating a new, controllable connection between the two grids, Three Corners Connector will significantly strengthen the ability to move power where it is needed most, when it is needed most.

Guymon's role in this connection builds on its existing identity as an energy hub. The region already supports substantial generation and transmission infrastructure, and has a workforce and community familiar with energy development. Three Corners Connector positions Guymon as a gateway for grid reliability in the Eastern Interconnection, helping ensure dependable power for communities across the Plains and beyond for decades to come.

The project will also help unlock the full value of energy resources in the region. By improving access between the Eastern and Western grids, Three Corners Connector will reduce congestion, increase reliability, and provide customers with access to lower-cost energy. For Oklahoma power producers, this means expanded access to new markets and a reliable outlet for excess generation during periods of low demand, strengthening the region's role as a supplier of energy to the broader system.

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**Just as importantly, Three Corners Connector is being developed with a focus on long-term partnership with local communities. Building strong relationships with landowners and residents is central to the project's approach. Easement negotiations are conducted with respect for private property rights, transparency, and local priorities.**

**That commitment extends beyond the right-of-way. Three Corners Connector has supported community organizations in Guymon, including the Pioneer Days Rodeo, Kids Inc, and Guymon Public Schools. The project also established a Community Investment Program through the Cherokee Strip Community Foundation to support innovative projects that enhance quality of life and strengthen communities across Northwest Oklahoma.**

**Guymon has a long history of contributing to the nation's energy system. Three Corners Connector builds on that legacy, reinforcing the community's role at a time when reliability, resilience, and national energy security matter more than ever.**

**Three Corners Connector is grateful for the Guymon community's engagement over the past four years. For more information about the project, contact [info@threecornersconnector.com](mailto:info@threecornersconnector.com), and a member of the team will follow up.**



**THREE CORNERS  
CONNECTOR**

**A Grid United Project**

Business of the Month  
Natasha Eidson Photography

I was born and raised in the Guymon area, where my husband, Jason, and I are raising our three boys: Cooper, Kade, and Luke. Photography has been part of my life since I was a little girl. My grandparents were always photographing and videoing every family event and milestone. While attending Hardesty High School, my grandparents gifted me my first camera at seventeen. At nineteen, I launched my photography business as Natasha Colpetzer Photography. After getting married in 2018, I rebranded as Natasha Eidson Photography. Over the past eleven years, I've been fortunate to grow my business and become recognized as one of the leading photographers in the region, specializing in seniors, families, and weddings.

My work has been featured by Wed Society Oklahoma (Brides of Oklahoma), Oklahoma Today Magazine, COWGIRL Magazine, and recognized locally as Guymon's Best of the Best Photographer. I draw inspiration from the people and places that make the Oklahoma Panhandle home and am passionate about building community through creativity. This passion led me to organize Creators for a Purpose, an event dedicated to highlighting and supporting local artists.

Beyond photography, I stay engaged in the community through the Guymon Chamber Ambassadors, supporting local businesses, events, and organizations. Over the years, I've been humbled to receive recognition for both my work and community involvement, including the Next Gen Under 30 Award in 2020 and being named Guymon Ambassador of the Year in 2025.

Above all, I am driven by a love for people, storytelling, and capturing the moments that matter most. I am sincerely thankful for the continued support of this community and my clients, whose trust and loyalty have been the foundation of my business. I am beyond grateful to be named a Guymon Chamber Business of the Month for May 2026!

**natasha** EST 2015  
**eidson**  
PHOTOGRAPHY

# Things a Chamber Director ought to know...



- Can I get a parade registration?
- Do you have some community service that I can do?
- Who is the Parade Marshal and Queen?
- Can we use the arena for Monster Trucks?
- Do you have any box seats available?
- Can you mail me my rodeo tickets?
- How long does it take to ship merchandise?
- Where can I park my RV?
- How much are rodeo tickets this year?
- Can you help me find out some background on my new dog?
- Do you still have the Name a Brick Program?
- Will there be a carnival this year?
- Who is the Chairman of the Texas County Republican Party?
- How do I reach the Community Theatre?
- Do you have wheelchair access to the arena?
- Do the same people perform at every rodeo?

**Give us a call!! We are here to help!! 580-338-3376**

**Volunteers  
needed**

Some of these are not events, just suggestions. And, we are always looking for more ideas!!

**Looking for a way to get involved with the Chamber??**

**Join a committee to help provide great events for our community!!**

**Pioneer Days-Parade, Rodeo, Mercantile, etc.**

**Golf Tournament  
4th of July Event  
Leadership Guymon  
Chamber Banquet  
Halloween Palooza  
Home for the Holidays  
Christmas Parade??**



**Volunteers  
needed**

**Love the newsletter, but don't need the paper? Text, call, or email to get it only in your inbox!!**

# Upcoming Events

- May 1-Rotary BBQ
- May 1-3-Pioneer Days Rodeo
- May 2-Pioneer Day Parade
- May 2-3-Pioneer Day Mercantile
- May 8-Guymon Outback
- May 9-5 State Run
- May 9-Mayhem Monster Trucks
- May 13-Edward Jones-Mitch Egger Open House & Ribbon cutting
- May 15-OPSU Graduation
- May 20-GPS Last Day of School
- May 28-Wild West Ford Business After Hours



**GUYMON OUTBACK**  
Burgers, Beans, Brews, DJ

**FRIDAY  
MAY 8, 2026  
5:00PM - 9:00PM**  
DOWNTOWN GUYMON  
5<sup>TH</sup> AND MAIN

**\$10.00/PLATE**

BROUGHT TO YOU BY



# 2026 Chamber Events

- Pioneer Days-April 26 thru May 3
- Fourth of July-July 4
- Leadership Guymon
- Golf Tournament-September 12
- Chamber Banquet-October 8
- Halloween Palooza-October 31
- Home for the Holidays Light Festival-December 1-31



**MONSTER TRUCKS  
RETURN TO GUYMON!**

▲ Back and bigger than ever! ▲

Get ready for roaring engines, massive jumps, and non-stop action!

GUYMON, OK · HENRY C. HITCH PIONEER ARENA  
MAY 9TH · 6:00 PM · 1 HUGE SHOW!

EXCLUSIVE RETURNING CUSTOMER OFFER

Take **\$10 OFF** your ticket order!

Use code: **"10OFF"**

**\$10 OFF**  
Use code:

Don't miss your chance to see this monster in action!

Limited-time offer – grab your tickets now!

All of these events & more can be found on the Event Calendar at:  
[www.guymonokchamber.com](http://www.guymonokchamber.com).  
And follow us on Facebook!



**GUYMON**  
Chamber of Commerce

&



**WILD | WEST**



# **BUSINESS** *After Hours*

**THURSDAY, MAY 28, 2026 / 5:00 PM - 7:00 PM**  
**906 US 54, Guymon, OK 73942**

**FOOD. DRINKS. NETWORKING. PRIZES.**

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