

The News

Guymon Chamber of Commerce Newsletter



Dinner, Dance & \$10,000 Draw Down Kicks of Guymon Pioneer Days

By: BL Cummings
Guymon Daily Herald

GUYMON, OK-Get ready to dust off your dancing boots and press your luck! The Guymon Pioneer Days Rodeo Committee is set to host its annual Dinner, Dance & Draw Down on Saturday, February 14th, at the Pickle Creek Event Center, located at 822 NE 6th Street.

This popular kick-off event starts at 6:00 PM and promises a night of fun, food, and high stakes. Tickets are available for \$100 per person and include two prime rib meals along with one entry into the thrilling \$10,000 Cash Draw Down. Attendees will enjoy live music for dancing, courtesy of the Jimmy Lee Jordan Band, plus additional entertainment like a chip draw and gun draw.

"Held annually in Guymon, Oklahoma, this multi-day event, Guymon Pioneer Days, celebrates the town's pioneer heritage while showcasing thrilling rodeo action, including bull riding, saddle bronc riding, team roping, and more," said guymonrodeo.com.

The Guymon Chamber of Commerce is strongly encouraging community members to secure their tickets soon, noting they are limited.

The event is made possible through the generous support of sponsors, including Advanced H2O, Bob's Cowboy Bar, Blackmore Livestock, and Refz Sports Bar & Grill. This annual fundraiser is a vital part of preparing for the larger Pioneer Days Rodeo celebration, bringing the community together for a festive evening.

For ticket purchases and further details, please contact the Guymon Chamber of Commerce at 580-338-3376.

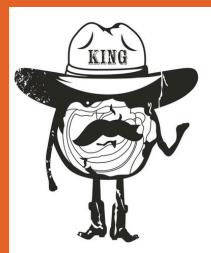
"If you settle, you surrender." Coach Patty Gasso



The Chamber is proud to partner with:



Main Street Guymon



Beaver County
Chamber of Commerce



POWER UP OKLAHOMA



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To our 2026 partners:

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February 2026 Business of the Month-Artist Incubation Inc. and All Fired Up Gallery

In the summer of 2001, Bryon Test showed up and 'interrupted' a staff meeting at KKBS radio. He stated he had a matter and idea that was worth discussion and interrupting the meeting. He stated: "We've a problem over here at Panhandle State. Our Art department has outgrown the Ag department at an Agriculture school. What do we do when all these students graduate? Send them back to... or do we...?"

This generated the big: "HMMMM" in the room. Marsha took it to heart. Conversation rolled into: "Santa Fe started somewhere. Why can't Guymon become an art town and destination? It certainly improves quality of life?"

From there Artist Inc became a State of Oklahoma non profit and then a 501C3 Organization. The mission remains what is stated in this letterhead: ""To develop a new economy and culture based on art which includes the students at Oklahoma Panhandle State University and other local artists".

Shortly after paperwork, structure and the mission was created, KKBS, then located inside the Federal Land Bank building set up a make-shift art gallery in the foyer and held an event. There will never be another "opening" like it. There was art, wine and song (you'll find those elements at most great art events). Paul Hitch played his guitar and sang a hilarious song about Peter at the pearly gates sorting through folks on their arrival. He was revealing their outlandish deeds and denying entry. Song was called: "Little too late".

Because the concept of incubators was buzzing then, Artist Incubation became a state-certified incubator. There are some funds and grants available now and then for such, plus it fit our mission (and a darn good way to get students to help keep the gallery open some during the week on a barter basis).

Annual events, retail focused and cultural events, classes, shows and workshop/incubator space – even music lessons take place inside our building (we're proud of that, btw). We've even served a few great meals inside as fundraisers to keep the bills paid and tell our story. After all, it's the FIRST thing our Lord God did: "In the beginning God created". We do it all the time with local...and artists, and community at All Fired Up Gallery in Guymon.



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Mission Statement: "To develop a new economy and culture based on art which includes the students at Oklahoma Panhandle State University and other local artists"

This month's spotlight Business of the Month is Naifeh's Steakhouse.

Naifeh's is a family owned and operated restaurant established February 19, 1979 by Zeke and Dee Naifeh. Zeke Naifeh, the son of Lebanese immigrants, was born October 6, 1924 in Council Hill, OK. He grew up in May, OK and later Sapulpa, OK where he worked in his parents' grocery stores as a butcher. He served in the Army during WWII serving as Mess Sergeant. In 1946, Zeke married Dolores Cohlma, also the daughter of Lebanese immigrants. In the early years of their married life, Zeke and

Dee were well-known for their gracious style of entertaining and for their delicious home cooked

meals! According to their friends and relatives, the Naifeh household was the place to be at mealtime, and nothing pleased the couple more than feeding a crew of hungry folks! The Naifeh family moved to Guymon from Tulsa in 1977, when Zeke was transferred with Wilson Foods. It was

Zeke's desire to combine his love of food and his knowledge of the meat business and an opportunity arose. With Dee's support and approval, the two opened Naifeh's Steakhouse in Guymon.

Zeke passed away in January of 1990, leaving the helm of the restaurant to Dee. Through faith and strength and with the help of her children and grandchildren and loyal employees, Dee continued the family's legacy. Serving the Guymon community as only Dee could do! Always with a smile and a warm greeting! AND a warm and yummy meal! Dee passed away in December of 2016. Customers and friends still comment on her contagious smile and her kind heart!

Today the restaurant is operated by Zeke and Dee's daughter Katrina Naifeh Akers, grandson Eric Bauer, granddaughter Bailey Akers Kane, great grandson Zeke Bauer, and longtime employee Andrew McCulloch. Naifeh's is famous for their homemade soup made daily by Eric, and for their hand cut steaks, hand breaded chicken fried steaks and chicken strips, (also made by Eric)!

Naifeh's has been fortunate to also cater many events in the Guymon area. Lots of families have entrusted the Naifeh family with their special events. Weddings, reunions, meetings and graduations just to name a few!

Greeting, serving, and cooking for their customers has been a labor of love for the Naifeh family! And as Big Zeke always said, "Naifeh's Steakhouse—where you get GOOD FOOD, GENEROUS PORTIONS, and FAIR PRICES!"

We appreciate our loyal and wonderful customers for supporting us throughout the years and allowing us to do what we love! Call on Naifeh's for all of your food needs!



Nominations for the 2026 Pioneer Days Queen and Parade Marshal

Yes, it is that time again, The Old-Timer's Committee of Guymon Pioneer Days is seeking nominations for 2026 Pioneer Queen and Parade Marshal.

Beginning in 1940, the founders of the Pioneer Days celebration have honored the memories of the area's early-day women by selecting one lady who would represent all pioneer women. Beginning in 1964, a Pioneer Days Parade Marshal was named to represent all the area's pioneer men.

These individuals represent all the Panhandle's pioneers who braved the many hardships and lived through those homesteading years, almost on faith and hope alone, and who set a good example of hard work and courage for their descendants to follow.

The criteria for nomination are:

- 1) A descendant of those men and women who settled in No Man's Land, currently known as the Oklahoma Panhandle, in the late 1800's or early 1900's.**
- 2) Live in Texas, Cimarron or Beaver County at the time of the honor.**
- 3) Must have lived in the Oklahoma Panhandle at least 50 years.**
- 4) Must be willing and able to serve if selected.**

The deadline for nominations is 5:00, Friday, February 27, 2026.

Please submit written nominations including a short biography which includes the above criteria information in a sealed envelope to the office of the Guymon Chamber of Commerce, 122 NW 4th, Guymon, OK 73942.

Theme Suggestions are Needed for 2026

Pioneer Days Parade Theme

The 2026 Pioneer Days Old-Timer's Committee is inviting suggestions for a theme for this year's celebration. All suggestions will be considered. The theme should be short, concise, and suitable for the development of a logo referring to the pioneer history of the Oklahoma Panhandle. The theme will be used in all 2026 Pioneer Days publicity and for the parade. A list of prior themes for years 1963 thru 2025 may be seen at the Chamber of Commerce website, www.guymonokchamber.com.

Theme suggestions are due by 5:00 p.m., Friday, February 27, 2026, and should be mailed or dropped off to the Guymon Chamber of Commerce at 122 NW 4th, or e-mailed to guycofc@gmail.com.

Please include your name, phone number, and the theme suggestion.

Things a Chamber Director ought to know...



- How do I get in touch with Artist Incubation?
- When can I register for the Mercantile?
- Can I purchase a ticket for the Draw Down?
- Can you help promote our Meet & Greet?
- How do I get in touch with Invenergy?
- Do you rent tables and chairs?
- What is the cost for Chamber Membership?
- Who can fix a printer?
- Which church operates a thrift store?



Give us a call!! We are here to help!! 580-338-3376



Some of these are not events, just suggestions. And, we are always looking for more ideas!!

Looking for a way to get involved with the Chamber??

**Join a committee to help provide great events
for our community!!**

Pioneer Days-Parade, Rodeo, Mercantile, etc.

- Golf Tournament
- 4th of July Event
- Leadership Guymon
- Chamber Banquet
- Halloween Palooza
- Home for the Holidays
- Christmas Parade??



Love the newsletter, but don't need the paper? Text, call, or email to get it only in your inbox!!

Upcoming Events

- Feb 6-Eggs & Issues hosted by TCEC
- Feb 7-Fair Board Elections
- Feb 7-OPSU Top Hand Auction
- Feb 8-Oakes of Mamre Souper Bowl Lunch
- Feb 14-Dinner, Dance & Draw Down
- Feb 17-Main Street Guymon Banquet
- Feb 19-PSC Lunch & Learn
- Feb 25-Panhandle Career Connections @ OPSU
- Feb 26-Rotary Bingo Night
- March 6-Eggs & Issues hosted by PTCI
- March 13-20-Spring Break
- March 23-NWOA Legislative Reception



All of these events & more can be found on the
Event Calendar at:
www.guymonokchamber.com.
And follow us on Facebook!

2026 Chamber Events

- Pioneer Days-April 26 thru May 3
- Fourth of July-July 4
- Leadership Guymon
- Golf Tournament-September 12?
- Chamber Banquet-October 8
- Halloween Palooza-October 31
- Home for the Holidays Light Festival-December 1-31

