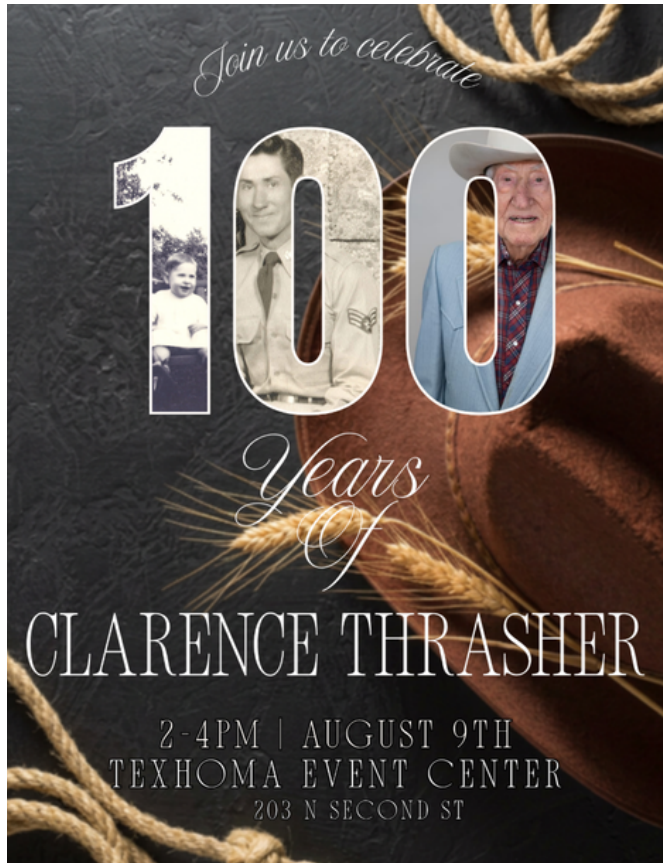


AUGUST 1, 2026

The News

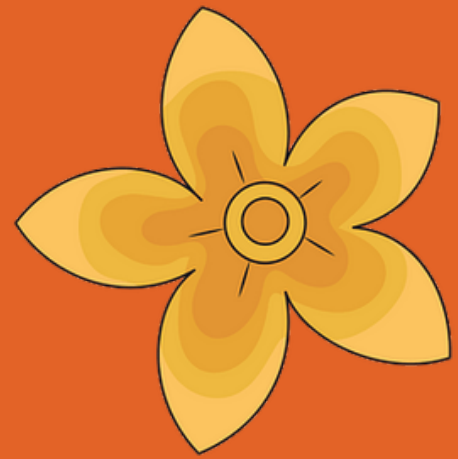
Guymon Chamber of Commerce Newsletter



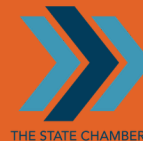
Our 2026 Pioneer Day Parade Marshal represents all the pioneer men who, along with their families, braved the many hardships to homestead in the Oklahoma Panhandle and build a legacy for their descendants. Clarence Thrasher is one of those descendants who has lived in the Texhoma area for all but a few of his almost 100 years. Clarence, built his own operation upon that homesteading farm and ranch legacy during his nearly 70-year career as a farmer and rancher.

Now retired at 99 years old, Clarence still enjoys having a cup of coffee almost every morning (except Sundays) at the No-Man's Land Café, located in the Texhoma Livestock Exchange Building, visiting with his son, Jim, and a host of friends in the Texhoma area. A few farm friends from Guymon, Goodwell, or Stratford still stop in once in a while, too. True to his roots, Clarence still drives out to the farm, occasionally, to check the livestock, always finding time to do a little tinkering in his equipment barn, and he became noticed by Guymon friends, still driving himself the twenty-plus miles to Guymon for church and lunch on Sundays.

We look forward to celebrating Clarence's 100th birthday!! Please join us!



The Chamber is proud to partner with:



Main Street
Guymon



Beaver County
Chamber of Commerce



POWER UP  OKLAHOMA



"If you settle, you surrender." Coach Patty Gasso



To our 2026 partners:

- Autism Foundation of Oklahoma
- Equity Bank
- Seaboard Foods
- Mr. Burger
- Guymon Glass
- Harrington Rentals
- Dahlmark Lawn Pros
- Oaks of Mamre

Give us a call!! We are here to help!! 580-338-3376

Things a Chamber Director ought to know...

Do you have a list of people who assist with rent and utilities?

Do you have a recommendation for moving a building back on its foundation?

Where do you recommend staying as we travel through?

Do you rent the dunk tank?

Can you send me membership information, please?

Do you have the number for Simple Rewards Inn?



CHAMBERCARE

Affordable Health Benefit Coverage for Small Businesses

Give us a call to learn more!

Business of the Month

Wild West Ford

Wild West Ford is honored to be recognized as the Guymon Chamber of Commerce's Business of the Month for August. As a locally owned dealership, we are proud to serve the Guymon community and the surrounding four-state region with quality vehicles, trusted service, and a commitment to putting our customers first.

Originally established as Great America Ford, the dealership has been serving the Guymon community for 57 years. The Hinchey family built a strong foundation of customer relationships and community trust that helped make the dealership a local staple for generations. In June 2020, the dealership became Wild West Ford. While the name and ownership changed, our commitment to serving our customers and continuing that tradition has remained the same. As we continue to grow, we're excited to begin a major dealership remodel, with renovations expected to be completed by the end of 2026 into 2027, allowing us to better serve our customers for years to come.

Wild West Ford is your one-stop destination for automotive sales and service. We offer new and pre-owned vehicle sales, a full-service maintenance and repair department, genuine Ford parts, aftermarket accessories, performance upgrades, upfits, tires, alignments, fleet services, vehicle rentals, and our convenient Mobile Service program that brings certified Ford service directly to many of our customers.

Our team has grown alongside our business. What began with approximately 12 employees has expanded to a team of 17–18 dedicated professionals who are passionate about providing exceptional customer service. Every member of our staff plays an important role in creating the experience our customers have come to expect from Wild West Ford.

We are open Monday through Friday from 9:00 a.m. to 6:00 p.m. for vehicle sales and 8:00 a.m. to 5:00 p.m. for service. On Saturdays, our sales department is open 9:00 a.m. to 4:00 p.m., and our service department is open 9:00 a.m. to 12:00 p.m.

Guymon is more than where we do business-it's home. As a true-four state community serving customers from Oklahoma, Texas, Kansas, and Colorado, we're proud to be part of a region built on hard work, strong relationships, and neighbors helping neighbors. We believe every dollar spent locally helps strengthen our community, allowing businesses like ours to reinvest in the people and organizations that make this area special.

Giving back is a core part of who we are. Wild West Ford proudly supports local schools, youth athletics, community events, nonprofit organizations, and initiatives that strengthen Guymon and the surrounding communities. Whether it's sponsoring local teams, participating in community events, or lending a helping hand where it's needed, we believe success is measured not only by the vehicles we sell, but by the positive impact we make. Supporting the people who support us isn't just something we do-it's part of who we are.

On behalf of everyone at Wild West Ford, thank you to the Guymon Chamber of Commerce for this recognition and to our customers for supporting this dealership throughout its 57 year history. We are incredibly grateful for the opportunity to carry on that legacy and look forward to serving this community with honesty, integrity, and exceptional customer service for many years to come.



WILD | WEST



WWW.WILDWESTFORD.COM

Business of the Month

Charles White State Farm

Charles White State Farm proudly opened its doors in September 2016 with one simple goal: to help individuals, families, and businesses protect what matters most while providing exceptional customer service. Since opening, our agency has become a trusted resource for insurance and financial services throughout the Oklahoma Panhandle and the surrounding region. As a longtime Guymon resident and graduate of Oklahoma Panhandle State University, Charles White has always believed in investing back into the community. Building relationships, not just policies, has been the foundation of our agency since day one.

Our office provides personalized insurance and financial service options designed to fit each customer's unique needs. We proudly serve customers throughout Oklahoma, Texas, Kansas, and New Mexico.

Our office provides a full range of insurance and financial services, including auto, home, renters, life, business, farm & ranch, pet insurance, and financial services. Our bilingual team proudly serves customers in both English and Spanish while creating personalized coverage plans to fit every stage of life.

At Charles White State Farm, our team is committed to making insurance simple and personal. Whether you're purchasing your first policy, protecting your family, or reviewing your current coverage, we take the time to understand your goals and provide recommendations that fit your needs. Our Team Includes: Charles White, Courtney White, Francis Baeza, Aubrey Perez, Hannah Gogos, Wendy Miramonte, Keila Perez, Robert Forman, and Lily the security dog.

Business Hours

Monday – Friday: (8:30 - 5:30)

Saturday: By Appointment

Sunday: Closed

Community means showing up, giving back, and supporting local organizations that make Guymon stronger. Whether sponsoring local events, supporting nonprofits, or volunteering time throughout the community, we believe investing in Guymon today helps create an even stronger tomorrow. Charles proudly serves on the boards of: First Christian Church of Guymon, Main Street Guymon, Panhandle Counseling & Health Center, Oaks of Mamre, and Oklahoma Panhandle State University Alumni Board

At Charles White State Farm, our mission is to help people manage the risks of everyday life, recover from the unexpected, and realize their dreams. Every customer deserves honest conversations, personalized recommendations, and exceptional service. We are honored that so many families, farmers, ranchers, and businesses have trusted us over the years, and we look forward to continuing to serve the Guymon community for many years to come.





If it's not blowing, we're going.

THE DAHLMARK LAWN REPORT

SUMMER 2026 | TEXAS COUNTY HOMEOWNERS EDITION



IS YOUR LAWN STRUGGLING THIS SUMMER?

If you've noticed brown patches, thinning grass, weeds taking over, or dry landscaping, you're not alone.

This summer has been especially challenging for homeowners across Guymon and Texas County. Extreme heat combined with watering restrictions has left many wondering if there's anything they can do to save their lawns.

The good news? *There are solutions.*

Many people assume the only answer is using more water, but that's not always true. Healthy lawns use available water more efficiently, while weeds and stressed turf compete for every drop.

At Dahlmark Lawn Care, we're helping homeowners protect their investment with professional lawn care, water-saving recommendations, and practical solutions designed specifically for our High Plains climate.



CURRENT WATER RESTRICTIONS?

Dahlmark has a solution.

If current watering restrictions are making it difficult to keep your lawn healthy, we may be able to help.

Dahlmark offers additional water solutions that do not require increasing your use of Guymon city water.

If your lawn is beginning to show signs of drought stress, don't wait until the damage becomes permanent.

Call us and ask about our water solutions. We'll explain your options and help determine what works best for your property.



CALL OR TEXT TODAY!

580-338-5451

We're here to help.

DID YOU KNOW?



WEEDS STEAL WATER

Every weed growing in your lawn competes with your grass for valuable moisture.



HEALTHY LAWNS NEED LESS WATER

A thick, healthy lawn develops deeper roots and naturally tolerates drought better than weak or neglected turf.



PROPER MOWING MAKES A DIFFERENCE

Cutting your grass too short causes moisture to evaporate more quickly. Keeping grass slightly taller shades the soil and helps retain water.



FERTILIZER ISN'T JUST FOR COLOR

Proper fertilization encourages stronger root systems, helping lawns survive Oklahoma heat.



A SMALL SPRINKLER LEAK CAN WASTE HUNDREDS OF GALLONS

A broken sprinkler head or leaking valve can waste water while leaving parts of your lawn dry.

ASK ABOUT OUR ANNUAL LAWN CARE PROGRAM

Our program takes the guesswork out of lawn care and helps your lawn look its best all season long.

- ✓ Four scheduled applications throughout the year
- ✓ Stronger, healthier turf
- ✓ Priority scheduling
- ✓ Discounts on additional services
- ✓ Consistent weed control
- ✓ Peace of mind knowing your lawn is always on schedule



A healthy lawn doesn't happen by accident. It happens by planning.

MORE THAN LAWN SPRAYING

Dahlmark is your complete lawn care partner.

- ✓ Weed Control
- ✓ Lawn Fertilization
- ✓ Annual Lawn Care Program
- ✓ Full Service Lawn Care
- ✓ Mowing & Weed Eating
- ✓ Sprinkler Repair & Maintenance
- ✓ Thatching
- ✓ Overseeding
- ✓ Lawn Health Evaluations
- ✓ Water Conservation Solutions

CHAMBER MEMBER EXCLUSIVE

\$20 OFF
ANY LAWN TREATMENT

Schedule any lawn treatment between NOW and DECEMBER 30, 2026 and receive \$20 off.

One coupon per customer. Cannot be combined with any other offer. Must mention coupon when scheduling.



★ EXPIRES DECEMBER 30, 2026 ★

Upcoming Events

- August 1-Farmers Market
- August 8-Farmers Market
- August 9-Clarence Thrasher Celebration
- August 12-School Begins
- August 13-Leadership Guymon Reception
- August 14-Leadership Guymon Session 1
- August 14-TEXHOMA Movie Night
- August 15-Farmers Market
- August 20-PSC Lunch and Learn
- August 22-Farmers Market
- August 29-Farmers Market

2026 Chamber Events

- Pioneer Days-April 26 thru May 3
- Fourth of July-July 4
- Leadership Guymon
- Golf Tournament-September 12
- Chamber Banquet-October 8
- Halloween Palooza-October 31
- Home for the Holidays Light Festival-December 1-31



MEET ME AT THE MARKET

Main Street Guymon Farmer's Market hosts different contests via 'Meet Me at the Market' each Saturday. Join the fun and showcase your skills.



July 18 - Cookie Contest - Panhandle First Bank

July 25 - Contest - Urban Bru Kitchen

August 1 - Salsa Contest - Texas Co Extension Office

August 8 - Sour Dough Contest, Henry Hinds - Shelby Redcorn

August 15 - Pet Parade Contest, Charles White State Farm

August 22 - Pickle Contest, Nelson Plumbing

August 29 - Bread Contest, Texas Co Extension Office

FARMER'S MARKET
4TH & MAIN STREET
SATURDAYS IN JULY & AUGUST



All of these events & more can be found on the
Event Calendar at:

www.guymonokchamber.com.

And follow us on Facebook!



21st Annual Golf Tournament
Saturday, September 12, 2026
Sunset Hills Golf Course, Guymon, OK

Name: _____ Title: _____
Company: _____ Phone: _____
Address: _____ Email: _____
City/State/Zip: _____

Saturday, September 12, 2026
Registration @ 7:30 a.m. - Shotgun Start @ 8:30 a.m.
Registration is open until all paid team slots are filled.
\$400 team entry fee includes green fees, carts, lunch and prizes.
Four-person scramble.

PLAYER REGISTRATION - \$400/TEAM (\$100/PLAYER)

Print Player Names: *Please complete one registration form for each team of four (4)*

Player #1: _____

Player #2: _____

Player #3: _____

Player #4: _____

BE A SPONSOR!

Presenting Sponsor (1) - \$1,500 - 1 free team registration, advertisement on flyer, hole sponsor, and advertising/special recognition at the tournament.

Birdie Sponsor (1) - \$1,000 1 free team registration, hole sponsor and advertising/special recognition at the tournament.

Par Sponsor (1) \$500 - 1 free team registration, hole sponsor, and special recognition at the tournament..

Hole Prize Sponsors (4) - \$200 each (longest drive, longest putt (2), closest to the pin, putting contest.)

Hole Sponsor (18) - \$100 each

Contact:
Guymon Chamber of Commerce
(580) 338-3376 or
Whitney Bressler
(580) 461-9443

TOTAL # OF PLAYERS REGISTRATION X \$100 _____
TOTAL SPONSORSHIPS = \$ _____
TOTAL AMOUNT DUE = \$ _____