

Leavenworth, Kansas



CONVENTION AND VISITORS BUREAU

Leavenworth CVB World Soccer Games 2026 Community Grant Program

⚽ The Leavenworth CVB is excited to support dynamic events that unite our community and highlight our city during the 2026 World Soccer Games! ⚽

Application & Guidelines

The Leavenworth Convention & Visitors Bureau (CVB) is excited to support local businesses and organizations in celebrating the **2026 World Soccer Games** by offering **grants up to \$2,000** for events and activities in **Leavenworth** during **June and July 2026**.

These grants are designed to encourage community engagement, enhance visitor experiences, and highlight Leavenworth as a welcoming destination during this international event. We have set aside **up to \$24,000** to sponsor area events. Preference will be given to applications that demonstrate a direct increase to hotel stays and tourism. An ideal application would be a collaboration between several businesses and organizations to create something special.

Eligible Activities

Grant funds may be used to support:

- World Soccer Game watch parties (you cannot charge an admission fee to attend and it should be open to the public)
 - Small soccer tournaments or youth engagement activities
 - Cultural or international-themed events tied to the World Soccer Games
 - Other creative events/items that promote community involvement and tourism
 - Website updates with translation apps
 - Regional training seminars dealing with international visitors for the 2026 WC games.
 - Reprinting of a menu for international visitors with all-inclusive prices (most internationals do not understand our taxes and/or tipping rates)
 - Pub crawls or themed events
 - Other tourism related projects/activities/items – call us if you have a question
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Eligibility

- Applicants must be a **business, nonprofit organization, or civic group** located within the City of Leavenworth, Kansas.
 - Events must occur **between June 1 and July 19, 2026**.
 - All events must be open to the public, okay to prohibit minors when warranted
 - Applicants must comply with all applicable **Federal, State, city laws, ordinances, permits, and alcohol regulations** (if applicable).
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Funding Guidelines

- Maximum award: **\$2,000 per applicant**.
 - Funds may be used for event supplies, marketing, entertainment, or other direct event costs.
 - Grant funds **may not** be used for: staff salaries, alcoholic beverages, capital improvements, projects/events that are affiliated with a political or religious party, lobbying, or advocacy activities.
 - Applicants must provide at least **25% in-kind or cash match** (examples: volunteer hours, donated space, business contributions).
 - A brief **event summary report** (attendance estimates, photos, receipts, overall budget) must be turned in within 30 day of event.
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Application Instructions

1. Complete the **Application Form** below between Dec. 1, 2025-Jan 16, 2026.
 2. Attach a **detailed event outline**, including budget and timeline.
 3. Deadline to submit applications is January 16, 2026 to:
Leavenworth Convention & Visitors Bureau
100 N 5th Street
Leavenworth, KS 66048
Email: Klee@firstcity.org
Call for more information: 913-758-2948
You can also scan the completed application and email it back to the CVB
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Application Form

Business/Organization Name: _____

Primary Contact Person: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Event Title: _____

Event Date(s) & Time(s): _____

Event Location: _____

Event Description

(Please describe your event, including activities, target audience, and how it relates to the World Soccer Games.)

Estimated Attendance

Budget Overview

Total Project Budget: \$ _____

Amount Requested (up to \$2,000): \$ _____

Matching Funds/In-Kind Contributions: \$ _____

Provide a simple breakdown of how grant funds will be used:

Expense Category	Amount	Notes
Marketing/Advertising	\$ _____	Flyers, social media ads
Supplies/Decorations	\$ _____	Themed items, rentals
Entertainment/Activities	\$ _____	DJ, performers, referees
Other	\$ _____	
Other	\$ _____	
Total	\$ _____	

Community & Tourism Impact

(How will your event support local businesses, attract visitors, and enhance community engagement?)

Acknowledgment

If awarded, applicant agrees to:

- Please include the Leavenworth CVB logo in event promotions.
- Submit an event summary report with photos within 30 days after the event.
- Use funds only as outlined in the approved budget.

Signature of Applicant: _____ **Date:** _____
