



## 2023 Model Year Competitive Assistance Program

The Competitive Assistance detailed below is offered for the 2023 model year.

### ALLOWANCES FOR ELIGIBLE MODELS

Model	2023 MY
Chevrolet Malibu LS/RS	\$3,000
Chevrolet Malibu Non LS	\$4,000
Chevrolet Trailblazer	\$1,500
Buick Encore GX	\$1,500
Chevrolet Blazer	\$2,000
Chevrolet Equinox LS	\$1,500
Chevrolet Equinox Non-LS	\$3,000
GMC Terrain (3SA)	\$2,800
GMC Terrain Non-3SA	\$3,800
Chevrolet Traverse LS	\$3,000
Chevrolet Traverse Non-LS	\$3,500
GMC Acadia	\$4,000
Buick Envision	\$3,500
Buick Enclave	\$4,000
Cadillac XT4	\$3,000
Cadillac XT5	\$5,000
Cadillac XT6	\$5,500
Chevrolet Tahoe	\$1,500
GMC Yukon	\$1,500
Chevrolet Suburban	\$1,500
GMC Yukon XL	\$1,500
Cadillac Escalade	\$1,500
Cadillac Escalade ESV	\$1,500
Chevrolet/GMC Reg Cab 1500 (LD) WT 2WD	\$1,500
Chevrolet/GMC Reg Cab 1500 (LD) WT 4WD	\$2,500



## 2023 Model Year Competitive Assistance Program

The Competitive Assistance detailed below is offered for the 2023 model year.

### ALLOWANCES FOR ELIGIBLE MODELS

Model	2023 MY
Chevrolet/GMC Double Cab 1500 (LD) WT	\$1,500
Chevrolet/GMC Double Cab 1500 (LD) Non WT	\$2,500
Chevrolet/GMC Crew Cab 1500 (LD) WT	\$2,000
Chevrolet/GMC Crew Cab 1500 (LD) Non WT (excludes ZR2, AT4X, Denali Ultimate)	\$3,000
Chevrolet/GMC 2500/3500 - Reg Cab Non-WT	\$2,000
Chevrolet/GMC 2500/3500 - Reg Cab 1WT/1SA	\$3,000
Chevrolet/GMC 2500/3500 - Double Cab 1WT/1SA	\$2,000
Chevrolet/GMC 2500/3500 - Double Cab Non-WT	\$3,000
Chevrolet/GMC 2500/3500 - Crew Cab 1WT/1SA	\$2,500
Chevrolet/GMC 2500/3500 - Crew Cab Non-WT	\$3,500
Chevrolet Express / GMC Savana excl. Cutaway	\$1,500
Chevrolet Express / GMC Savana Cutaway	\$1,250
Minimum Purchase Requirement	5

### TERMS AND CONDITIONS OF COMPETITIVE ASSISTANCE PROGRAM

#### Eligible Models

All new GM cars and trucks purchased and operated in Canada, whether or not listed above as receiving Competitive Assistance, will count toward the minimum purchase requirement. Other models may be added upon agreement by both parties.