

Snoqualmie Valley Mobility Coalition Meeting October 10th, 2025

Lyn McCarthy
emccarthy@hopelink.org

Snoqualmie Valley

MOBILITYCOALITION



ABOUT US

The Snoqualmie Valley Mobility Coalition:

Believes affordable, accessible,
and collaborative transportation is
a necessity for life and are
dedicated to connecting
communities to improve
transportation for all Snoqualmie
Valley

Welcome all!

We are committed to listening, learning, & improving our collective processes. We encourage all members to participate.

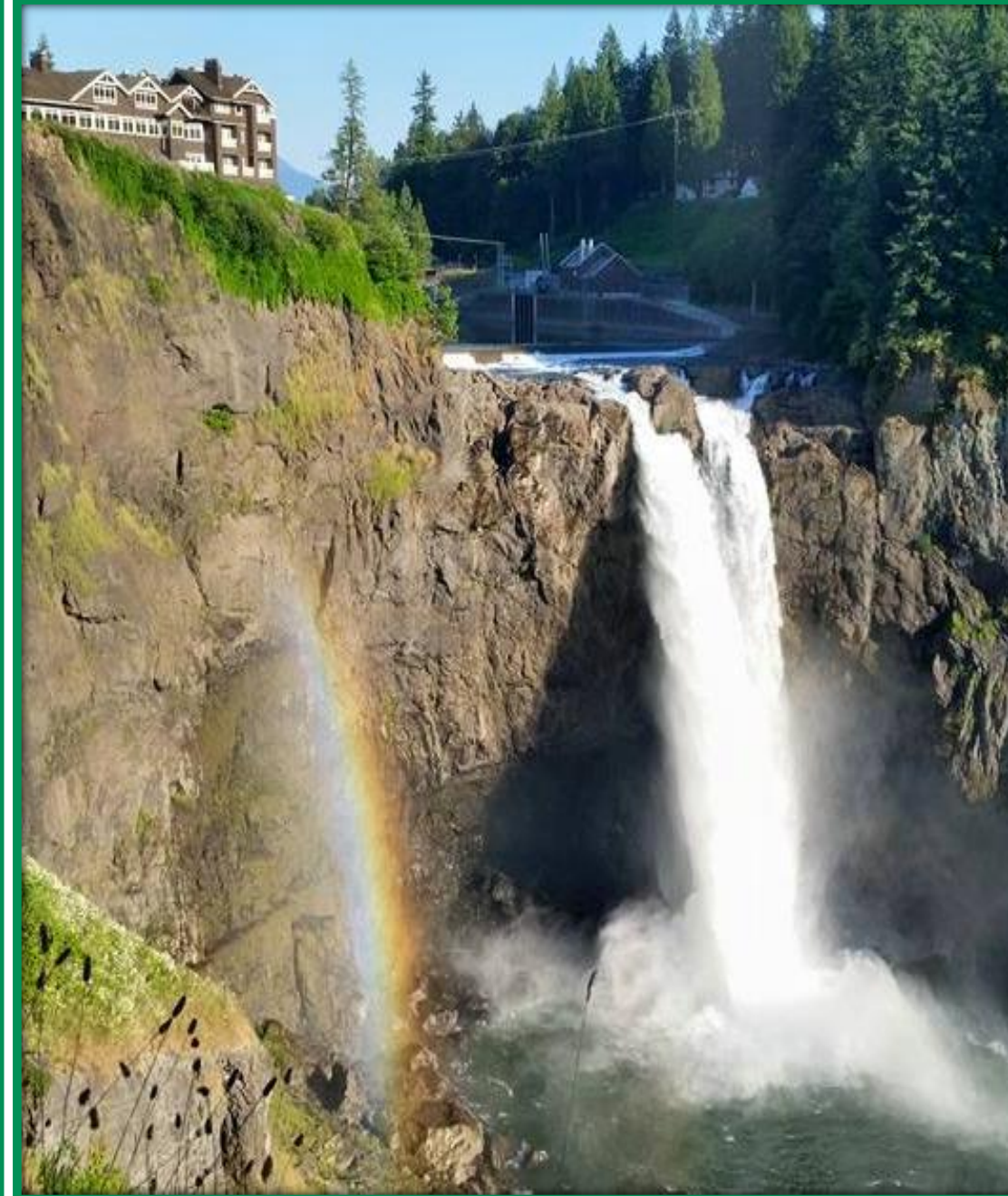
SVMC acknowledges that our work takes place on traditional Snoqualmie & Coast Salish Tribal lands. We gratefully honor the land, as well as the past, present, future of these tribes.

Visit: [Snoqualmie Tribe Ancestral Lands Movement](#)



Agenda

- ▶ **Introductions & announcements**
- ▶ **Welcome Cheryl Paquette** - Successes from Remlinger's Summer Concert Series
- ▶ **Welcome Sandy Phan** – Program Manager – Community Transportation Navigators, Hopelink
- ▶ **Rural Transportation Advocacy Videos**



Introductions

Please share:

- Your name, pronouns, organization and title (and add to the chat)
- Week without Driving successes?
- Have you been to a concert at Remlinger Farms? What did you love about it?



Announcements

***Hopelink Staffing Updates**

***Save the Date: March 14th, 2026
Rural Transportation Advocacy
Education Event in North Bend**

**“King County Council needs you
to be engaged and shout your
thoughts about where you believe
your taxpayer dollars should go”
See resources below**



Budget Panel 1

Transit, Natural Resources & Parks, Local Services, and Roads

Tuesdays, Oct 7 and Oct 14 • 9 a.m

Public Comment Opportunity on Oct 14



Language Assistance: (206) 477-9259 or Tera.Chea2@kingcounty.gov



King County Cou

HOW CAN I PARTICIPATE?

- ▶  Check out [this webpage](#) explaining the budget process and sharing ways you can get involved
- ▶  [Submit online, written comments](#)
- ▶  [Read the 2026-2027 budget proposal](#) from the Executive
- ▶  Check out [these briefings](#) on our roads and transit funding

Welcome - Cheryl
Paquette

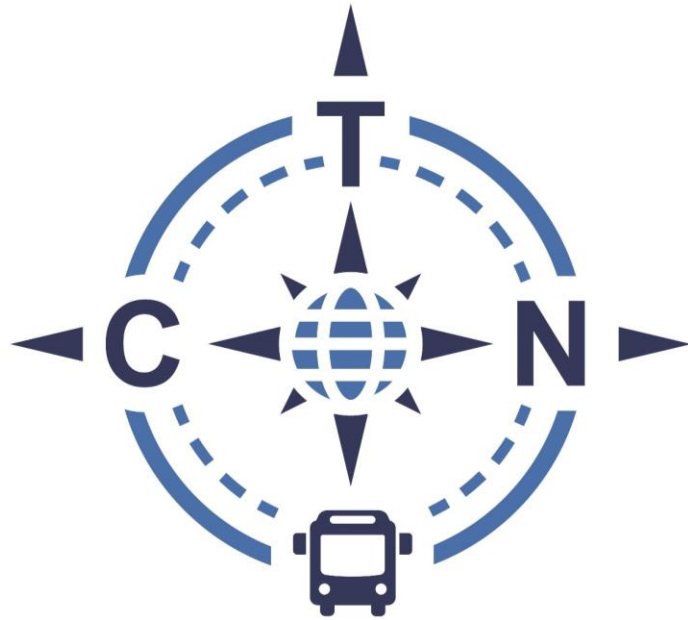
Remlinger Farms
Summer Successes





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COMMUNITY TRANSPORTATION NAVIGATORS

ENGAGE | EDUCATE | ENROLL | EMPOWER

Community Transportation Navigators

A partnership program between King County Metro and Hopelink

BACKGROUND



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- In 2018, Hopelink, on behalf of the King County Mobility Coalition, was awarded an inclusive planning grant to evaluate how people find secure and low-cost barrier transportation.
- In 2020, Hopelink partnered with King County Metro and the University of Norte Dame's Lab for Economic Opportunity, to research and evaluate the impact of this type of program on the King County community with a special focus on the Somali and Filipino community.
- In Summer of 2022, the Filipino cohort was launched. The program is administered by Hopelink and funded through King County Metro.

INCLUSIVE PLANNING, 2020



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Hopelink's Inclusive Planning Committee, 2020

PEER TO PEER MODEL

- **Promotora Grass Roots Movement Origin:** Latin America saw the start of the promotoras grass roots movement in the 1960s, introducing peer-education programs in rural Central America. The U.S. adopted this model through the U.S. Federal Migrant Health Act of 1962 and the Economic Opportunity Act of 1964 (Peréz and Martinez, 2008).
- **Expansion in the United States:** In 1968, the Indian Health Service (IHS) successfully implemented the promotora model through the establishment of the "Community Health Representative Program" (IHS, 2013). Over recent decades, the model has been effectively transferred to various states in the United States, particularly with the rise of Latino immigrant communities.
- Citation: Peréz and Martinez, 2008; IHS, 2013; Contreras, 2005.



First Cohort of Promotoras in King County, 2010

PEER TO PEER MODEL



- **King County Public Health Community Navigators:** A group of trusted community leaders, organizers and health workers collaborating with Public Health – Seattle & King County to help hard to reach communities receive critical health information needed during COVID-19 pandemic.
- **Seattle Department of Neighborhoods:** The Community Liaisons program was created to help the City do a better job at engaging with and serving historically underrepresented communities in Seattle. Community Liaisons are independent contractors who act as a bridge between people and city government, ensuring these groups have access to City information, resources, and decision making power.

PROGRAM GOAL



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- Hopelink and King County Metro's mission is connecting the hardest-to-reach communities to trusted transportation sources to increase their access to transportation. The community is equipped with transportation knowledge to ride transit with confidence and independence.



EMPOWER:
CREATE
RELATIONSHIPS
& TRUST TO RIDE
TRANSIT



EDUCATE:
PROVIDE
INFORMATION &
RESOURCES



ENROLL:
ELIMINATE
ADMINISTRATIVE
BARRIERS TO
ACCESS
RESOURCES



ENGAGE:
CONNECT &
LISTEN TO
FEEDBACK OR
CONCERNS

WHAT IS A CTN?



- **Community Transportation Navigator (CTN)** is a peer-to-peer approach to providing transportation information directly to hard-to-reach communities.
- We do this by:
 - recruiting individuals that are trusted by their communities to provide travel education and resources to build awareness of existing transportation options;
 - aim to serve the community with community members who have shared experience, languages, cultures, and geography

CULTURAL COHORT



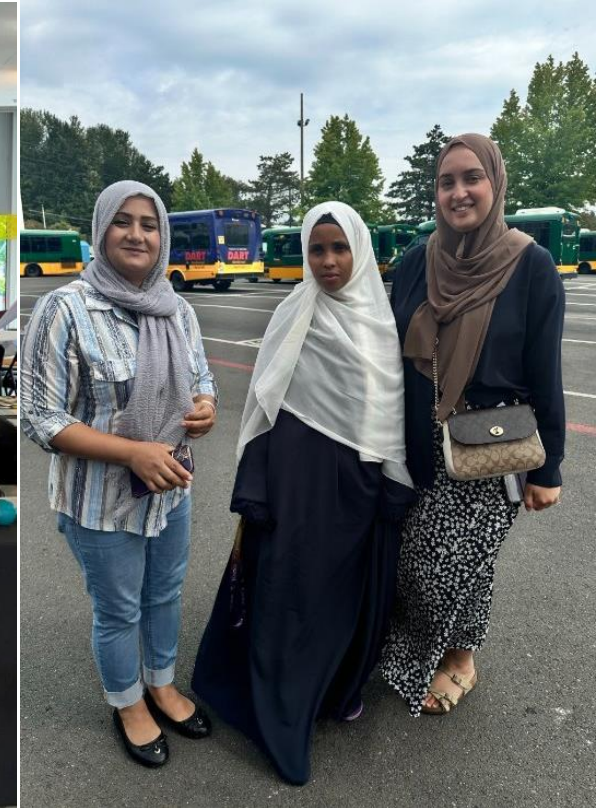
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- Serve the community with community members who have **shared experience, language, cultures, and geography**
- Community engagement through focused groups, interviews, surveys to collect feedback in what the Filipino community was looking for in a Navigator
- Navigators were recruited through cultural community organizations, word of mouth, and human services providers



Community Transportation Navigators,
Filipino Cohort, 2022



Community Transportation Navigators,
Muslim Women Cohort, 2024

HTH COHORT



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- Partnership with Health Thru Housing launched in 2023
- Customize support in trip planning for individuals; supporting HTH residents travel at the lowest cost, and identify modes of transportation that meet their needs
- Reduce financial barriers by providing transit card & passes
- Serve as an advocate to elevate the challenges and feedback on behalf of HTH residents & their unique experiences



Community Transportation Navigators,
HTH 1.0 Cohort, 2023



Community Transportation Navigators,
HTH 2.0 Cohort, 2024



Community Transportation Navigators,
HTH 3.0 Cohort, 2025

PROGRAM IMPACT



HTH Navigators - Topics Worked On

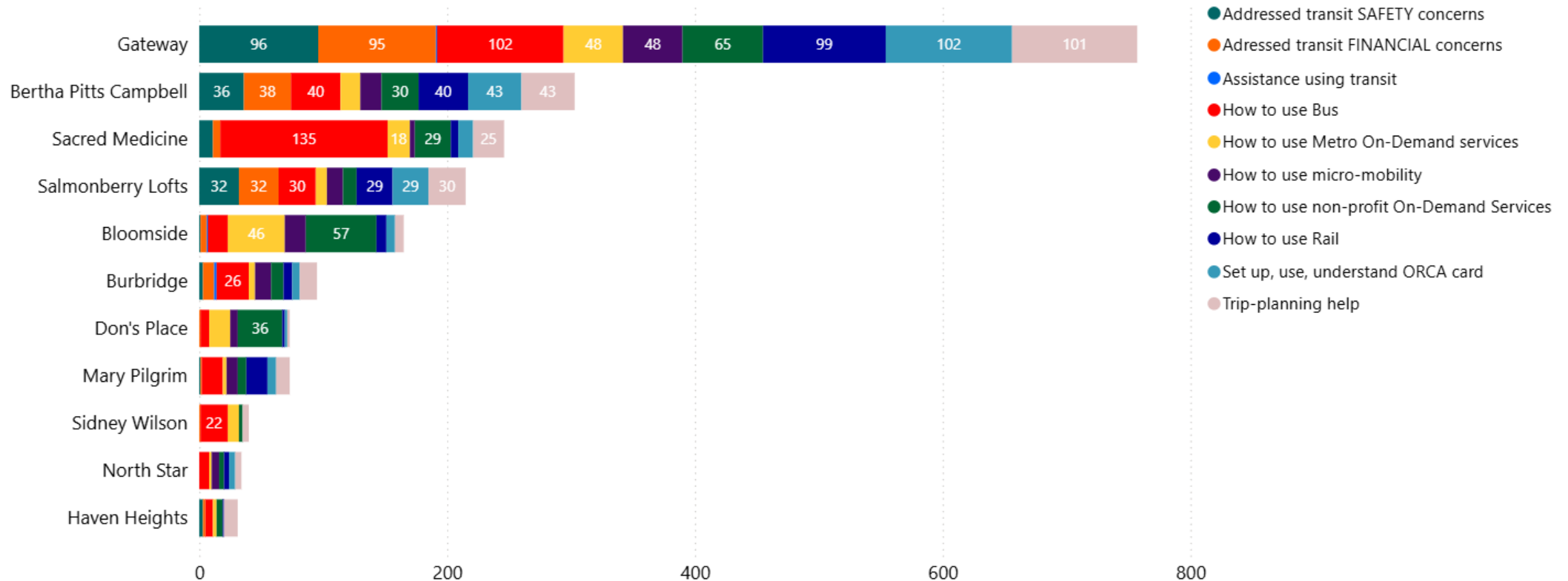
1/1/2025



7/29/2025



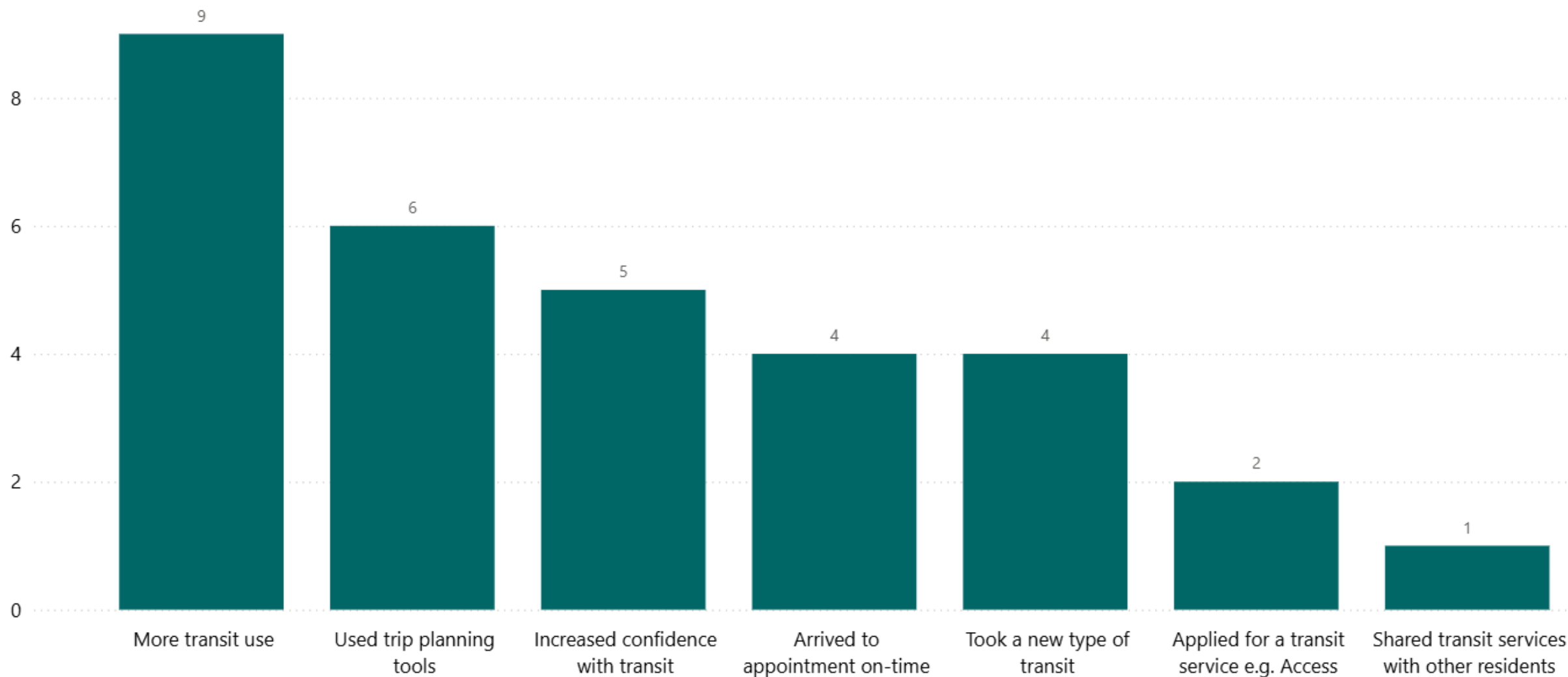
Topics Navigators worked on w/ Clients by Site



HTH Transit Navigation Outcomes

Bertha Pitts Campbell	Bloomside	Burbridge	Don's Place	Gateway	Haven Heights	Mary Pilgrim	North Star	Sacred Medicine	Salmonberry Lofts	Sidney Wilson
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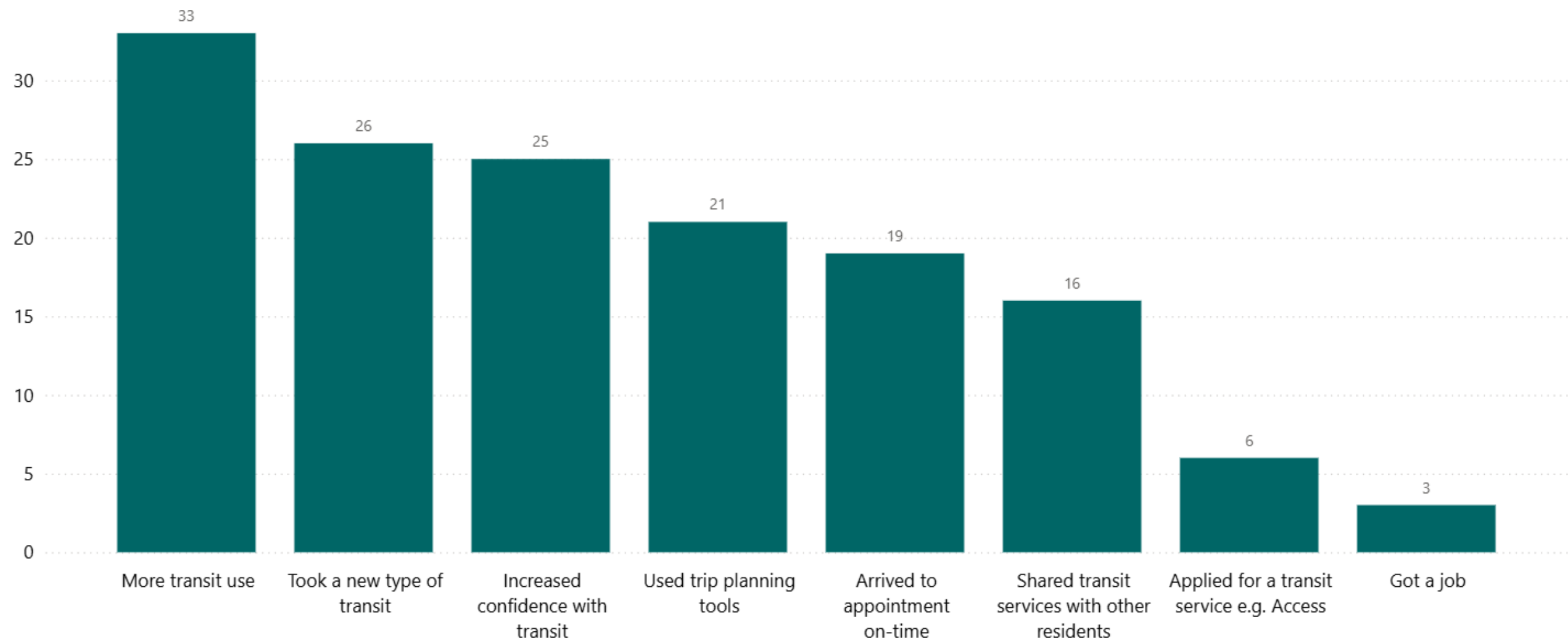
Reported Outcomes



HTH Transit Navigation Outcomes

Bertha Pitts Campbell	Bloomside	Burbridge	Don's Place	Gateway	Haven Heights	Mary Pilgrim	North Star	Sacred Medicine	Salmonberry Lofts	Sidney Wilson
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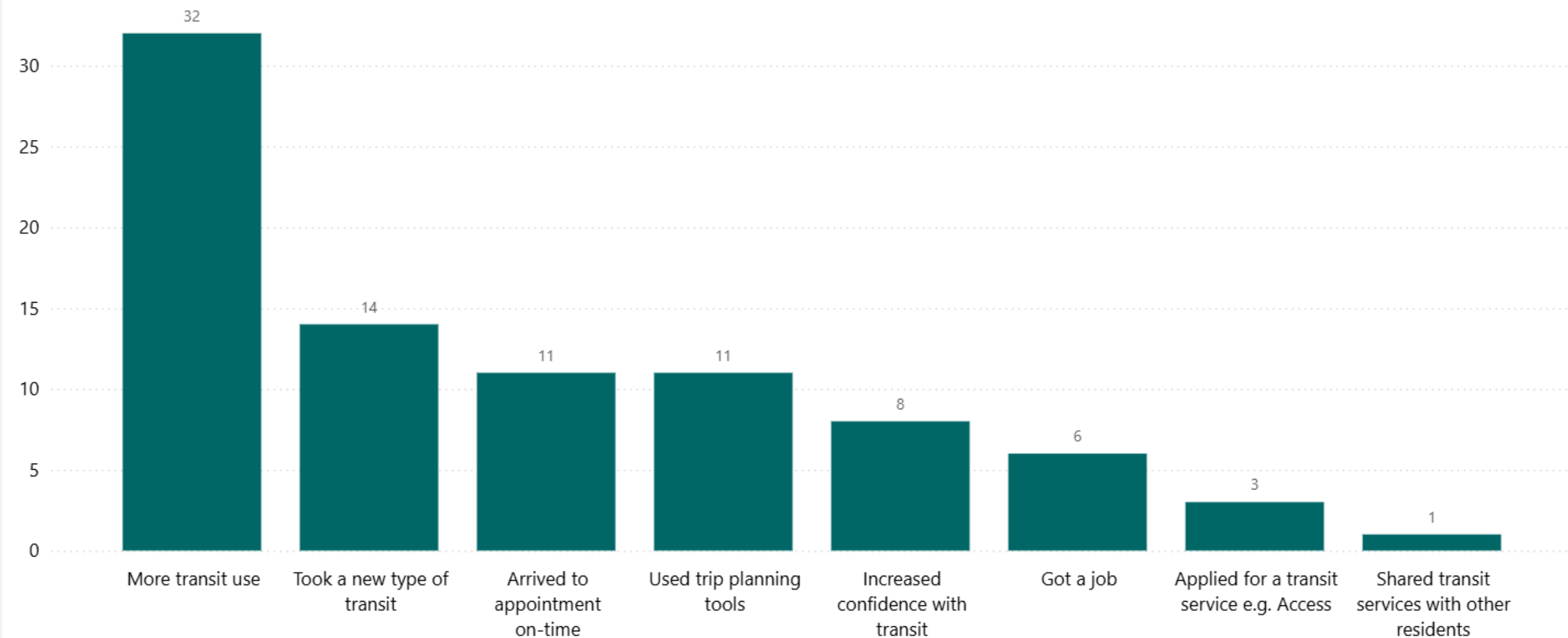
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HTH Transit Navigation Outcomes

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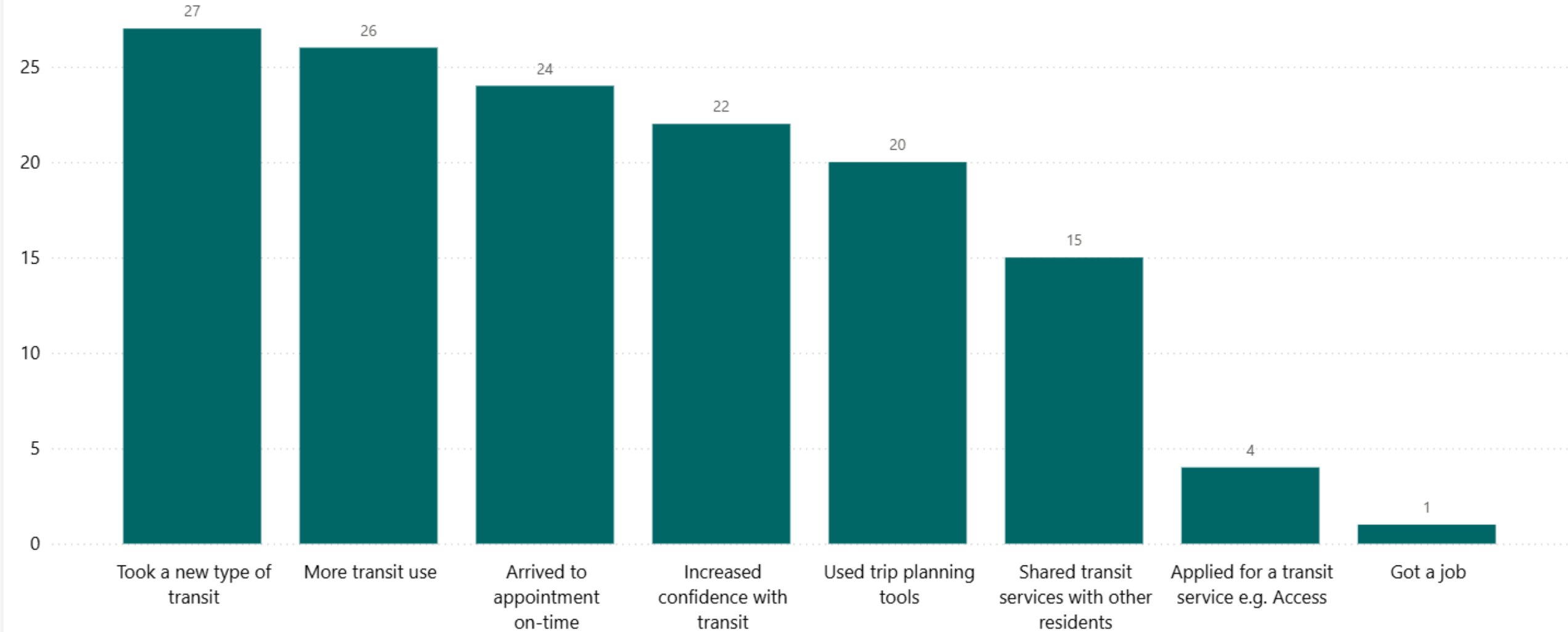
Reported Outcomes



HTH Transit Navigation Outcomes

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Reported Outcomes



FUTURE COHORTS



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- What other community groups would benefit from a peer to peer model?
- Would you be interested in serving as a Navigator for your own community?



QUESTIONS

Sandy Phan

Hopelink, Program Manager
Community Transportation
Navigators

sphan@hopelink.org

Thank you!

A woman with short, spiky blonde hair and red-rimmed glasses is smiling and speaking into a black microphone. She is wearing a dark blazer over a black t-shirt that has the word "BAN" visible in white letters. The background is dark and out of focus. The video has blue and white geometric borders on the left and right sides.

that rely on transit that ride transit even.

A woman with short, spiky blonde hair and red-rimmed glasses is seated and speaking into a black microphone. She is wearing a black blazer over a black t-shirt that has a white graphic and the text "LOUIS. M." visible. Her right hand is near the microphone, and her left hand is raised with fingers spread in a gesturing motion. The background is dark and out of focus, showing some vertical lines. The image has blue decorative shapes on the left and right edges.

figure out how they can participate



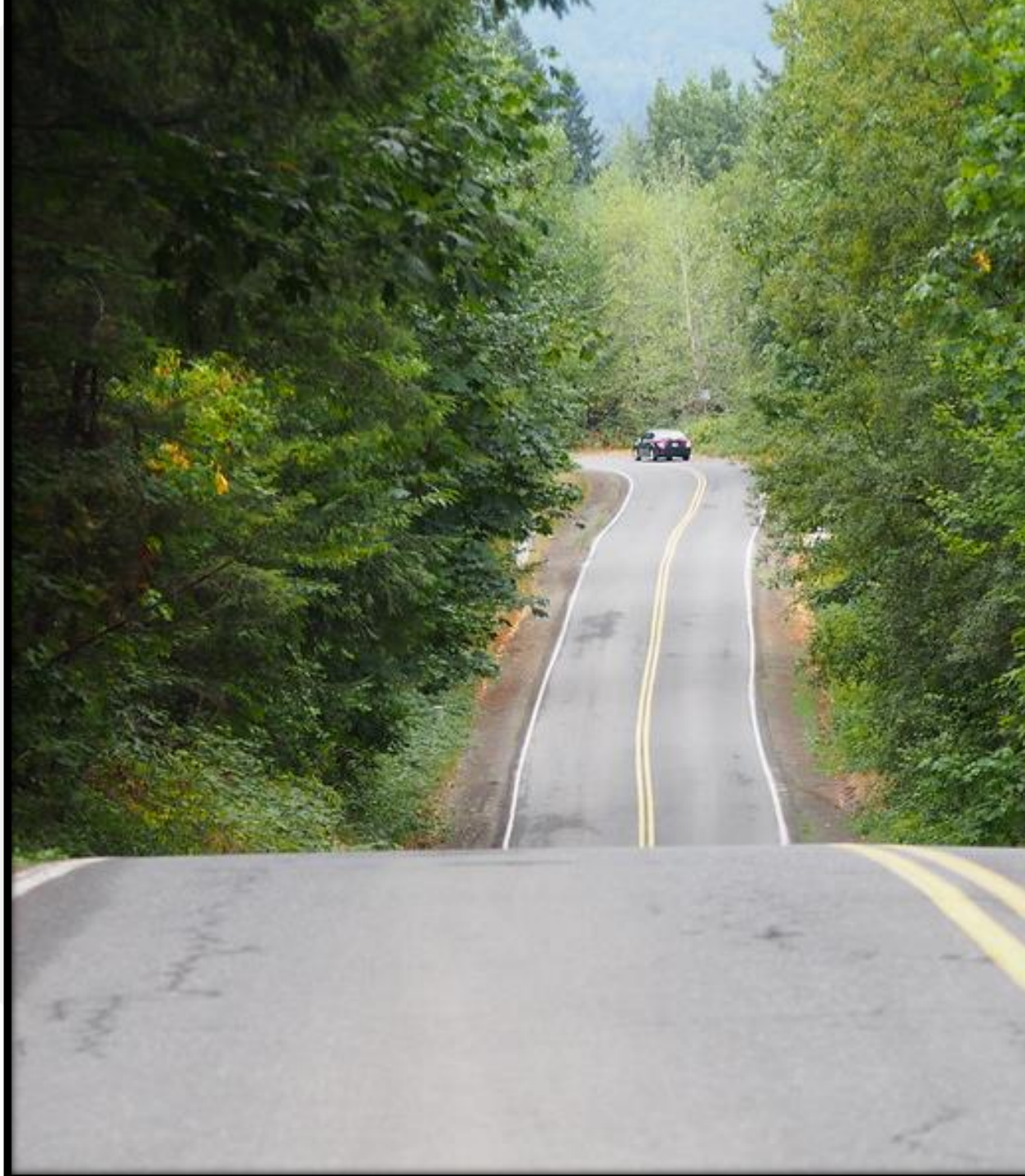
Videos available on KCMobility.org

[Panelist highlights](#)

[General Event highlights](#)

[Panel interviews](#)

[Full event video](#)



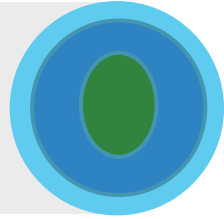
Roundtable Sharing

- What are you working on right now?
 - Is there anything you would like the group to help promote?
 - Are there networking opportunities you'd like to share?
-



Calendar

NEXT SVMC MEETING



Next Coalition Meeting:

Friday, December 12th, 2025

10:30am – 12:00pm

Zoom

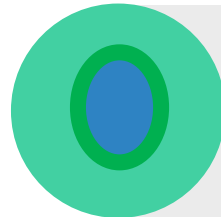
Calendar information found [HERE](#).

Questions, suggestions, or agenda ideas, email Lyn McCarthy – EMcCarthy@hopelink.org

SVMC is currently scheduling 2026 Outreach events and Travel Ambassador workshops.

Would you like us to present to your organization about mobility resources in your community?

Email EMcCarthy@hopelink.org to schedule



Contact:

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Coalitions Program Manager

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