

MEETING NOTES

May 14, 2021 10:30am – 12:00pm

Sno-Valley Zoom

Attendees:

Dan Story (DSHS), Jamie Burrell (North Bend), Crystal Koch (Lifelong), Amy Biggs (SVT), Ben Swanson (Monroe Community Development Director), Chad Arveson (UW Communication Leadership program), Jennifer Knaplund (Councilmember City of Duvall) Brock Howell (SnoTRAC)

Staff support:

Bebhinn Gilbert, Bree Boyce, Salwa Raphael

Welcome and Announcements:

Amy Biggs asks Dan Story for a one pager for the DSHS services provided in the Valley

Salwa begins the meeting at 10:35 with reviewing the agenda: coordinated awareness project; comprehensive plan updates, and then time for roundtable sharing.

Introductions were made. Acknowledging new member to coalition Jamie Burrell, stepping in for Jesse Reynolds, who has a new position with King County. Crystal Koch joined the task force for the first time as well. Chad Arveson from UW Communications Consultancy attended as well in support of the Coordinated Awareness Campaign.

Updates:

Coordinated Awareness Campaign. Salwa reminded that the coalition identified the need for increased transportation awareness in the Valley and to help clarify misunderstandings of available services and who can use them. Coordinating with cities to use their resources for posting and distributing the content and information by adding or updating transportation pages on websites, creating physical flyers for distribution through mailers, and sharing with organizations, social media posts, and newsletters.

Starting with website updates: most cities are on board! Salwa shares an example of website content for North Bend. Salwa mentions that the resources do vary from city to city. Services listed originate from a specific city. Services have been listed by demographics. Amy Biggs suggested edit to change “demand response” to “door-to-door.” For limited income riders, Bebhinn suggested adding ORCA card reduced fare portal and eligibility finder. Possibly add physical locations for getting an ORCA card. Dan suggested adding information on the Subsidized Annual Pass and offered to share information.

Jamie: Will the document be shared on the website or the content of the document?

Documents will be shared with the communication director to update their websites.

Jennifer: Groupings are helpful. Can any visuals we can share? Route maps? Is there one picture that can overlay all the available routes even though different agencies provide them?

Amy: Senior ride program may not be available in Carnation/Duvall due to a lack of volunteers.

Jennifer suggested adding a youth category with a list of resources for youth

We can re-label these resources and share them out with cities so that they can be used by the cities in their newsletters, almost like a “look what we have been able to do.”

Salwa to share out the entire proposals with interested members so that they can provide feedback.

The newsletter blurb could include a blurb for this coalition.

Flyers for mailing and distribution were shared:

Brock likes the two-column layout. Brock likes this layout and doesn't think it needs too much adjustment. Rather, he suggests minor formatting adjustments.

Healthcare specific flyer is hard to identify as such, perhaps use of icon?

Could these resources even be condensed down to a business card?

Comprehensive Plan Updates:

It is a new approach to wait for the update cycle and work directly with cities during their scheduled updates, rather than providing docket comments.

The focus and energy of this group can be directed towards building general policy so that it is ready for when the process begins. The language for plans needs to be focused and concise.

Who is the party responsible for informing County Plans? Karen Wolf? Need to connect with staff and then develop a relationship with staff who can be a Champion connection. The county is past the drafting stage but can possibly still seek input. Salwa can send out County staff contact information.

Snoqualmie Valley needs to center a belief that transportation is a right.

Discussion:

Partner Updates:

Amy shared about the letter sent to Metro about setting a standard level of service. Metro's response was about figuring out how to fund the baseline. Amy met with Terry White to talk about rural area needs. The regional network requires car ownership. Valley needs to figure out its own standards of efficacy. White is interested in moving forward. Metro understands the importance of transportation the mobility for all. Measurements should be adjusted so that mobility can be for all.

Salwa met with Metro and Sound Transit about East Link. Her comments were well received. She advocated for direct connections to Redmond once the link is in place.

WSDOT active transportation plan's impact

Brock likes the active plan, very specific to existing highway conditions and modifying those existing routes. Missing: other networks that are complete and connect to transportation systems.

Brock updates KC Public Health: June 17 panel discussion on helmet law, which has been disproportionately used against people of color and people who are homeless. Letter to go around in support of reconsidering the helmet law.

Action Items:

Check in with Chad for incorporating feedback and generating social media.

Amy to write blurb for newsletter about city/coalition work.

Dan Story to provide one pager to Amy Biggs about DSHS Services in the Valley.

Dan Story to share information and blurb for Annual Subsidized Pass

Salwa to revise Awareness Campaign content, incorporating feedback from task force.

Brock to share information about June 17th Panel discussion on helmet laws

Next Meeting:

SVMC General meeting, Friday, June 11th from 10:30am to 12:00pm

SVMC Task Force meeting, Friday, July 9th from 10:30am to 12:00pm

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