Snoqualmie Valley Mobility Coalition (SVMC) Fiscal Year 2024 Work Plan

SVMC Vision & Mission Statement

Vision: Connecting communities to improve transportation opportunities for the Snoqualmie Valley.

Mission Statement: The Snoqualmie Valley Mobility Coalition (SVMC) believes affordable, accessible, reliable, and safe transportation is a necessity for life, and dedicated to connecting communities to improve transportation for all within Snoqualmie Valley. Through collaborative efforts, we strive to advocate for more effective transportation networks, educate community members on available options, and continue assessing needs of the community. Our work serves to benefit all riders of the Valley with a focus on the specific needs of populations that are disproportionately affected by limited transportation options.

SVMC Fiscal Year 2024 Priorities

Priority #1 Advocate for coordinated regional and local policies/codes to support transportation services and infrastructure within the Snoqualmie Valley.

Priority #2 Advocate for equitable mobility systems to accommodate vulnerable populations, including veterans, seniors, immigrants, youth, and non-drivers, within the Snoqualmie Valley.

Priority #3 Continue partnering with Snoqualmie Valley jurisdictions, organizations, businesses, and transportation providers to promote and support regional mobility options, opportunities, and resources available for Valley residents, employees, employers, and visitors.

Priority #4 Support Snoqualmie Valley Transportation in maintaining and expanding current services by assessing organizational needs and offering assistance, including but not limited to continuously providing space at Coalition meetings, scheduling reoccurring partnership meetings, and fostering joint promotional opportunities throughout the year.

SVMC Fiscal Year 2024 Work Plan Projects

Week without Driving (Priority #3 – July through October)
The Snoqualmie Valley Mobility Coalition will sponsor and promote “Week without Driving” throughout the Snoqualmie Valley by coordinating efforts with local partners, businesses, organizations, and agencies. These coordinated efforts will assist policy makers, elected leaders, and transportation professionals to better understand the barriers and experiences non-drivers face in accessing their communities. A “Week without Driving” will champion local transportation services by encouraging the use of existing local transportation options.

Transportation Advocacy #101 Pilot Project – July 2023 to June 2025
Snoqualmie Valley Mobility Coalition will partner with the King County Mobility Coalition to develop resources, trainings, and other curricular materials to broaden our base of transportation champions throughout all sectors. The pilot program will include documentation of when and how transportation planning takes place, and where planning priorities are connected to program design and outcomes. The intended conclusion will establish a more transparent transportation landscape for end-users and providers alike, while delivering clearer process understandings of how important service decisions are made, and how to best advocate for all encompassing services.

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<th>Project</th>
<th>FY2024 Timeline</th>
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<td>July-September</td>
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<td>Week without Driving</td>
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<td>Transportation Advocacy #101 Pilot (2-year project)</td>
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**Fiscal Year 2024 Mobility Education and Outreach Efforts**

In support of the Snoqualmie Valley Mobility Coalition’s priorities, vision, and mission, the Snoqualmie Valley Mobility Coordinator also provides education and outreach engagement opportunities across the region and encourages Coalition and community members to jointly participate in various regional events. These efforts are incorporated into Coalition projects when applicable and exist independently as an effort of the Hopelink Mobility Management team. **For the 2024 fiscal year, we will prioritize collaborative outreach opportunities, hosted in partnership with other community providers, to further support local wrap-around services.**

Hopelink Mobility’s Education and Outreach programs consists of three main components: Travel Ambassador Trainings (train the trainers), Getting Around Puget Sound tabling and community events, and Public Transit Orientations (field trips). These programs focus on end-users, delivering accessible information to provide those in the region with necessary transportation options and opportunities to better understand their options for getting where they need to go.

**More Information**

To learn more about **Hopelink Mobility Education and Outreach**, partnering with us for events, and further information on **the Snoqualmie Valley Mobility Coalition**, including meetings, projects, Snoqualmie Valley resources, and more, visit **Getting Around the Valley**, or **email Tracie Jones**, the Snoqualmie Valley Mobility Coordinator.
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