

2021 Achievements

Our Mission Statement

The Snoqualmie Valley Mobility Coalition believes that affordable, accessible, and collaborative transportation is a necessity for life and is dedicated to connecting communities to improve transportation for all of Snoqualmie Valley.

Coalition Meetings

- Convened 6 general Snoqualmie Valley Mobility Coalition (SVMC) membership meetings with an average meeting attendance of 21 members.
 - Convened 4 SVMC Task Force meetings. The task force includes city planners from all 6 jurisdictions represented in the coalition.
 - Strengthened membership by reaching 127 coalition partners on the distribution list! We added 31 new partners in 2021, 12 of which became active coalition members who attended at least 1/3 of our meetings.
 - Hosted presentations on the FindARide.org website, King County Metro Vanpool, King County Mobility Coalition Needs Assessment, Regional Countywide Planning Policies, Coordinated Vaccine Helpline, Leafline Trails Coalition, Cascade Bicycle Club, King County Subarea Planning, and One Call/One Click.
-

Projects and Collaborations

- Initiated and executed the Coordinated Awareness Campaign project. The project was a multi-pronged information campaign to raise awareness about existing transportation options in the Snoqualmie Valley. Content was created for mailers, websites, social media, and newsletters. Over 7,000 flyers with Spanish translations were mailed to Snoqualmie Valley residents in partnerships with Snoqualmie Valley jurisdictions. Multiple newsletter outlets shared campaign information, and 4 jurisdictions either updated or created new landing pages with comprehensive transportation information available for their communities on their websites. An

evaluation report from this project will help inform future marketing strategies for projects in the Snoqualmie Valley, especially the One-Call/One-Click project.

- SVMC Task Force continued the Comprehensive Plan Update project with engagement with the city of Duvall. Duvall City Council approved recommendations to the Transportation Element. This ongoing project will coordinate during the 2024 Comprehensive Plan update with Snoqualmie Valley jurisdictions.
- The SVMC Task Force authored a resolution to elevate mobility priorities and concerns for the Snoqualmie Valley. The drafted resolution was submitted to Snoqualmie Valley cities to begin the review and adoption process.

Engagement and Outreach

- Delivered 3 presentations to partner organizations and agencies about the mission and work of the Snoqualmie Valley Mobility Coalition. Presentations were made to the Fall City Community Association (FCCA), Empower Youth Network's Healthy Community Coalition, and the Washington State Department of Transportation (WSDOT) Lunch and Learn series.
- The SVMC staff increased education and outreach in the Snoqualmie Valley with 8 Getting Around Puget Sound (GAPS), reaching diverse partners such as KCLS libraries, senior centers, farmer's markets, and food banks. 1 Travel Ambassador training was conducted as well with a local church. Over 70 people in total were engaged.
- Weekly update and announcements emails were sent to a distribution list of 127 recipients providing transportation news, resources, and partner announcements.

For more information, please contact Salwa Raphael, Snoqualmie Valley Mobility Coordinator:

SRaphael@hopelink.org or visit www.getaroundthevalley.org