

Rural Transportation Advocacy Project Workgroup

Meeting, 01.16.2026



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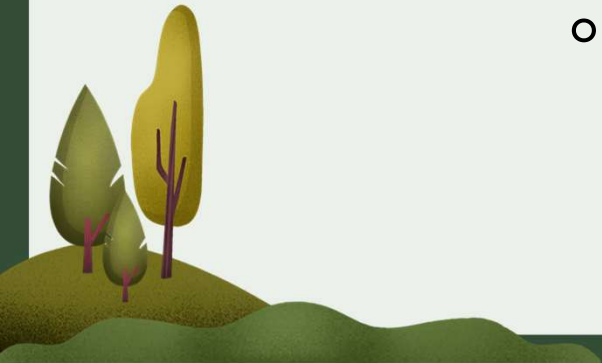
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01

Introductions!

- If you are comfortable, please share your:
 - Name
 - Pronouns
 - Organization/Affiliation
 - Title
 - **What brings you to this meeting?**



02

RTAP Project Overview

National
RTAP



Rural Transit Assistance Program

King County

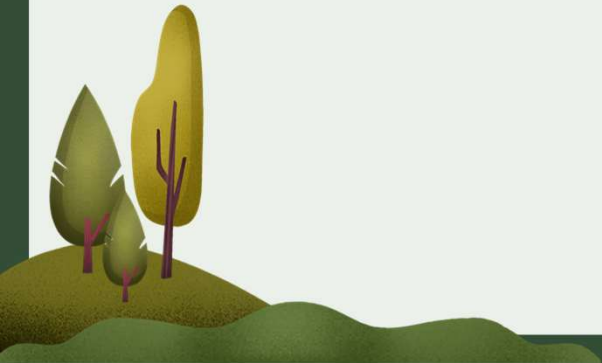
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02

Project Goal:

Provide tools and resources to help those living in rural areas in King County effectively advocate for transportation resources in their community.



02

Deliverables

Rack Cards

Outreach material listing five talking points for rural transportation advocacy and resources for where to learn more.

South King County Event

Time and location TBD

An opportunity for participants to learn more about transportation advocacy and network with other rural advocates.

North Bend Event

March 14th, 2026, North Bend City Hall

An opportunity for participants to learn more about transportation advocacy and network with other rural advocates.

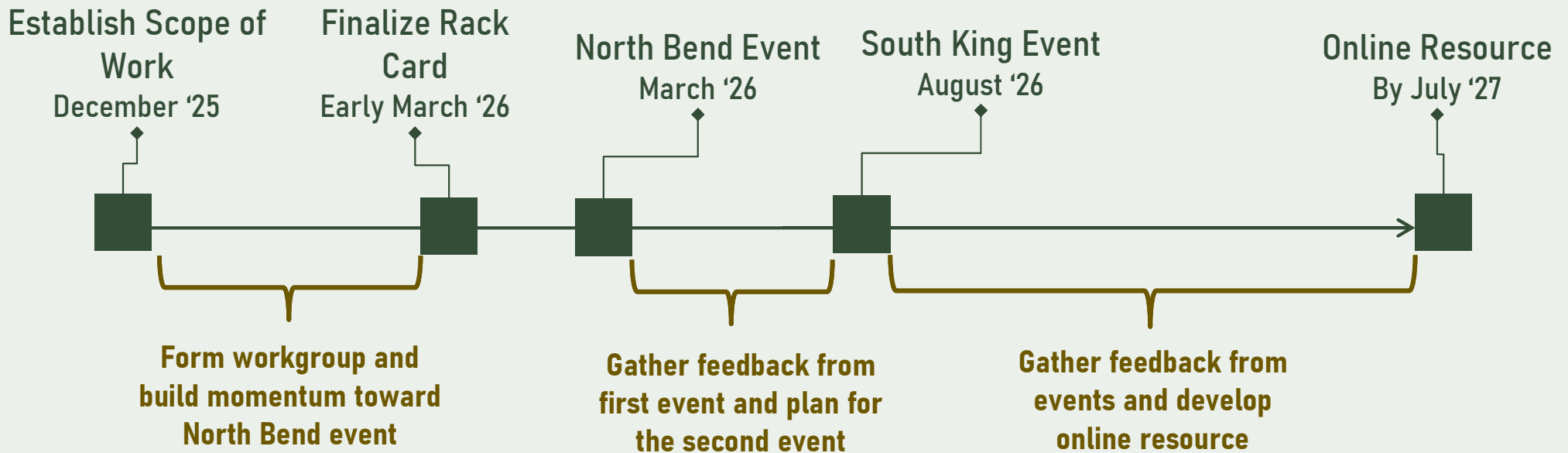
Online Resource

A page on the KCMobility website with information and resources to help people in rural areas get started in advocacy.



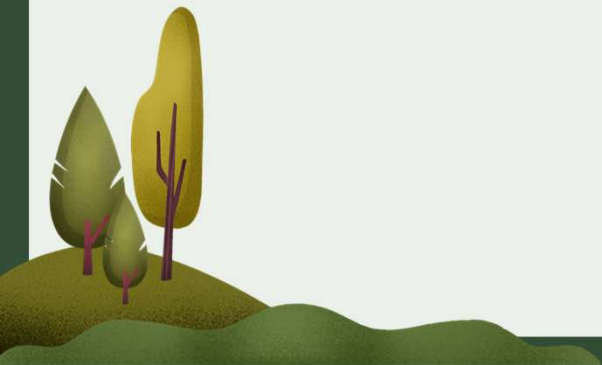
02

Project Timeline



02

Questions?



03

Discussion of Project Deliverables



03

Rack Card

Purpose: To be distributed at events and coordinators' regular outreach

Front: 5 talking points to use when advocating for rural mobility

Back: Resources for rural advocates to find more information.

FRONT

Rural Mobility

5 talking points to influence decision-makers

1. Rural communities have fewer mobility options, creating inequities in access and opportunity.
2. Dependable mobility improves access to jobs, education, healthcare, and social connection.
3. Every community includes non-drivers, mobility options support their independence.
4. People who walk, bike, or use transit are generally happier and healthier.
5. Transit reduces emissions, creating cleaner, healthier rural communities.

BACK

Resources for Rural Transportation Advocates

National Rural Transit Assistance Program
www.nationalrtap.org

Transportation Choices Coalition
transportationchoices.org

USDOT ROUTES Initiative
www.transportation.gov/rural

Rural Health Information Hub
ruralhealthinfo.org

Hopelink Mobility Management
KCMobility.org

03

Workshop Events

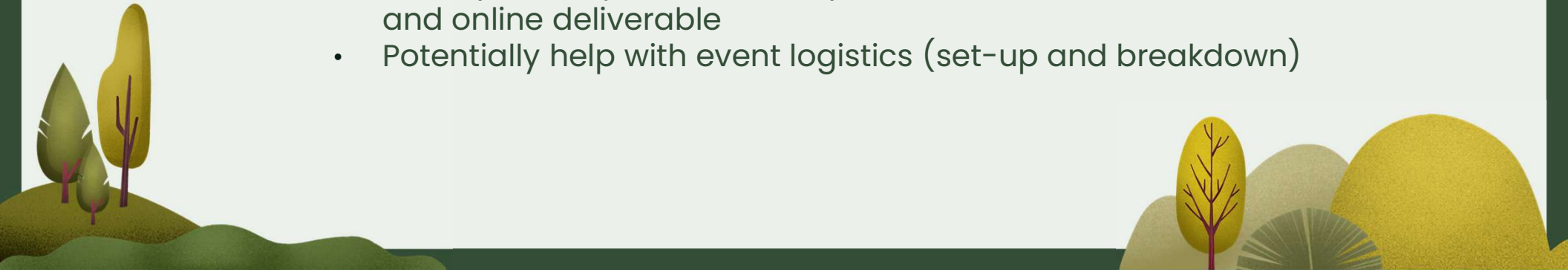
Description: Two in-person events, one in North Bend and one in Rural South King County. Each event will include an educational presentation and time for networking.

Purpose: Give participants an opportunity to learn more about transportation advocacy and network with other rural advocates.

Asks of Partners:

March Event –

- Promote the event
- Participate fully to be able to provide feedback for SKC Event and online deliverable
- Potentially help with event logistics (set-up and breakdown)



03

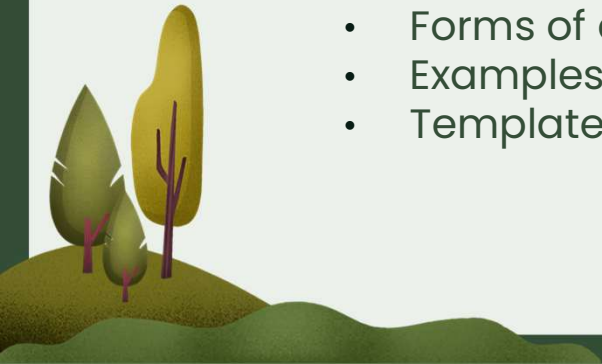
Online Resource

Description: A page or pages on the KCMobility website with information and resources that would be helpful to those seeking to engage in advocacy around transportation in rural areas.

Purpose: A centralized location where rural advocates can find free, high-quality information that can help them improve the transportation landscape in their communities.

Potential Topics to include:

- How transportation planning processes work
- Who the decision makers are and how to engage with them
- Forms of advocacy and how to utilize them effectively
- Examples of successful transportation programs in rural areas
- Templates for starting/running transportation programs



04

Next Steps, Discussion, and Close



04

Next Steps

For Mobility Staff:

1. Finalize rack card and have it printed
2. Finalize details for South King County Event

For Workgroup Partners

1. Watch the video from the 2025 Event
2. Promote the events
 - *Tell anyone who is interested to reach out to Grace Georgitsis at ggeorgitsis@hopelink.org*
3. Attend the North Bend event on March 14th!



04

Discussion and Close

