

North King County

**MOBILITY**COALITION

# North King County Mobility Coalition

October 2021

# NKCMC Welcomes Everyone

The North King County Mobility Coalition welcomes and values all communities. We value, respect, and honor the identity and experience of all members.

We encourage everyone to participate, regardless of ability. We are committed to listening, learning, and improving in this process.

We acknowledge that the work we do takes place on the traditional land of the Coast Salish, Stillaguamish, and Duwamish peoples, among others, as the first people of this land. We honor with gratitude the land itself as well as the past, present, and future of these tribes.

# Agenda

- Welcome, Introductions, and Announcements (15 mins)
- NKC Services Change Project (15 mins)
- LEP Project Update (5 mins)
- One Call/One Click (45 mins)
- Next Steps/Roundtable (15 mins)

# Introductions

Please share your:

- Name
- Pronouns
- Organization/affiliation
- Contact information (if desired)
- Any announcements you would like to share with the group

## Announcements

- Wrapped up meeting with NKCMC Team with 1:1's
- Mobility Education and Outreach Events
- Sound Transit Northgate Familiarization Event

# NKC Services Change Project

## NKC Transportation Service Change Informational Events – January to June

Partner with Hopelink Mobility's Education and Outreach team, Metro and Sound Transit to identify ways to ensure coalition partners and community members are educated on various transportation service changes occurring in NKCC.

# NKC Services Change Project

1. Northgate Link Rail Station, Roosevelt and U district LRS
2. Metro bus restructure for Link Light Rail
3. Stride Bus Rapid Transit along SR 522
4. Community Transit's Blue Line Extension

# NKC Services Change Project

**Priority 1:** NKCMC attended Northgate familiarization event and held Northgate Link Light Rail first public orientation event in October.

**Priority 2:** Expand education and outreach about the three Light Link Rail Stations. The first event is happening in mid November 2021.

**Priority 3:** Planning to hold either virtual or in person educational sessions as the changes are finalized by Metro and Sound Transit till June 2022.



# Feedback, questions, or comments?



# Spanish Outreach Project

- Project: to outreach to organizations and individuals who specifically work with or who are considered to be Limited English Proficient (LEP) populations in order to increase their awareness of transportation programs available to them.
  - Series of videos in Spanish about how to ride transit, 1:1 support, and incentives for participating
  - Flyers & outreach
  - Toolkit

# Spanish Outreach Project Update

- Extended outreach and incentive period through the end of October – goal to have 40 participants
  - Strategic in-person outreach w/ immediate incentive
  - Follow-up with participants
  - Support from project partners
- Complete toolkit and officially close project by end of December 2021

# LEP Project Update

May 1<sup>st</sup> – 31<sup>st</sup>: 66 views

June 1<sup>st</sup> – 30<sup>th</sup>: 214 views

July 1<sup>st</sup> – 31<sup>st</sup>: 209 views

August 1<sup>st</sup> – 31<sup>st</sup>: 155 views

September 1<sup>st</sup> \_\_\_\_ 30<sup>th</sup> 95 views

October 1<sup>st</sup> \_\_\_\_ 24<sup>th</sup> 36 views

\*699 total page views, 635 unique page views, average 3 min 02  
seconds on page

Total participants = 24 (as of 10/26)

# Feedback, questions, or comments?



# One-Call/One-Click

*Staci Sahoo, Hopelink Mobility  
Management Director*

# Next Steps/Roundtable



## Next Meeting:

December 16<sup>th</sup>, 2021

10:30am – 12:00pm

Zoom Remote



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**Please contact with any  
questions!**