

North King County Mobility Coalition

August 2021

NKCMC Welcomes Everyone

The North King County Mobility Coalition welcomes and values all communities. We value, respect, and honor the identity and experience of all members.

We encourage everyone to participate, regardless of ability. We are committed to listening, learning, and improving in this process.

We acknowledge that the work we do takes place on the traditional land of the Coast Salish, Stillaguamish, and Duwamish peoples, among others, as the first people of this land. We honor with gratitude the land itself as well as the past, present, and future of these tribes.

Agenda

- Welcome, Introductions, and Announcements (15 mins)
- LEP Project Update (15 mins)
- NKCMC FY22 Work Plan (20 mins)
- North Link Restructure (30 mins)
- Next Steps (10 mins)

Introductions

Please share your:

- Name
- Pronouns
- Organization/affiliation
- Contact information (if desired)
- Any announcements you would like to share with the group

Announcements

- One-Call/One-Click
- Mobility Education and Outreach Events
- Sound Transit's Northgate Familiarization Event

LEP Project Update

- Project: to outreach to organizations and individuals who specifically work with or who are considered to be Limited English Proficient (LEP) populations in order to increase their awareness of transportation programs available to them.
 - Series of videos in Spanish about how to ride transit, 1:1 support, and incentives for participating
 - Flyers & outreach
 - Toolkit

LEP Project Update

May 1st – 31st: 66 views

June 1st – 30th: 214 views

July 1st – 31st: 209 views

August 1st – 5th: 11 views

*500 total page views, 455 unique page views, average 1 min
53 seconds on page

Total participants = 6 (2 in July)

LEP Project Update

- Extending outreach and incentive period through the end of October – goal to have 40 participants
 - Strategic in-person outreach w/ immediate incentive
 - Follow-up with participants
 - Support from project partners
- Complete toolkit and officially close project by end of December 2021

Feedback, questions, or comments?



NKCMC FY22 Work Plan

1. Spanish Outreach Project (LEP) – July to December

Increase awareness of transportation programs in LEP populations by continuing to promote the Spanish video resources produced by NKCMC, conducting outreach, and offering incentives for participation through Oct 31st. Finalize the project's toolkit and collaborate with partners to share the toolkit, translated content, and lessons learned to relevant organizations.

NKCMC FY22 Work Plan

2. NKC Transportation Service Change Informational Events – July to June

Partner with Hopelink Mobility's Education and Outreach team to identify ways to ensure coalition partners and community members are educated on various transportation service changes occurring in NKC.

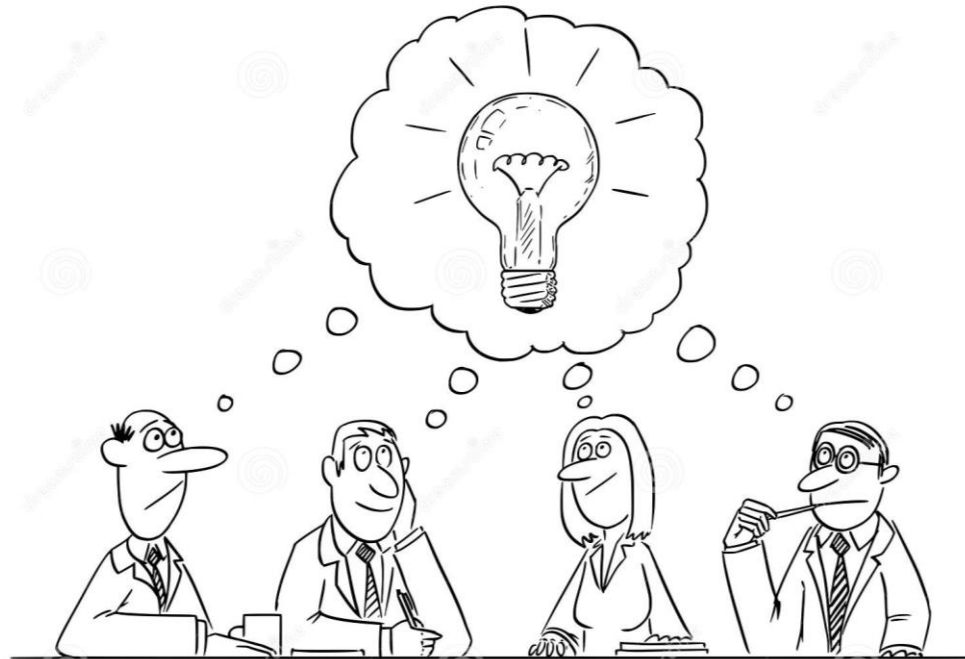
NKCMC FY22 Work Plan

Priority 1: Strengthen relationships with community representatives from NKC.

Priority 2: Expand education and outreach to populations identified in the 2020 NKCMC Gaps Analysis as previously underserved.

Priority 3: Educate community members and partners around upcoming service changes to NKC.

Feedback, questions, or comments?



North Link Restructure

Ella Williams & David VanderZee, Metro

Next Steps & Final Thoughts



Next Meeting:

October 28th, 2021

10:30am – 12:00pm

Zoom Remote

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Please contact with any questions!