

NORTH KING COUNTY MOBILITY COALITION FISCAL YEAR 2022 WORK PLAN

NKCMC VISION & MISSION STATEMENT

Vision: A transportation network that allows all people to move freely around North King County and the surrounding region.

Mission Statement: As the regional mobility coalition in North King County, the North King County Mobility Coalition (NKCMC) works to facilitate mobility improvement projects for special needs populations in North King County, improve education and awareness of transportation needs, and coordinates with members and service providers to identify transportation challenges. The NKCMC focuses its efforts on older adults, people with disabilities, low-income households, people experiencing homelessness, refugees, recent immigrants, limited-English proficient (LEP) populations, youth, and other populations that are disproportionately affected by limited transportation options.



NKCMC FISCAL YEAR 2022 PRIORITIES

- Priority 1** Strengthen relationships with community representatives from North King County.
- Priority 2** Expand education and outreach to populations identified in the 2020 NKCMC Gaps Analysis as previously underserved by the NKCMC.
- Priority 3** Educate community members and partners around upcoming service changes to North King County.

NKCMC FISCAL YEAR 2022 WORK PLAN PROJECTS

1. Spanish Outreach Project – July to December

Increase awareness of transportation programs in Limited English Proficient (LEP) populations by continuing to promote the Spanish video resources produced by NKCMC, conducting outreach, and offering incentives for participation through October 31st. Finalize the project's toolkit and collaborate with partners to share the toolkit, translated content, and lessons learned to relevant organizations.

2. North King County Transportation Service Change Informational Events – January to June

Partner with Hopelink Mobility's Education and Outreach team to identify ways to ensure coalition partners and community members are educated on the various transportation service changes occurring in North King County.

	FY 2022 Timeline			
Project	July-Sept	Oct-Dec	Jan-Mar	April-Jun
Spanish Outreach Project				
North King County Transportation Service Change Informational Events				

MOBILITY EDUCATION & OUTREACH

In support of the North King County Mobility Coalition's priorities, vision, and mission the Mobility Coordinator engages in education and outreach efforts across the region. These efforts are incorporated into Coalition projects when applicable and exist independently as an effort of the Hopelink Mobility Management team. Coalition members are always welcome to partner on outreach and education efforts. In the 2022 fiscal year, the North King County Coordinator will prioritize outreach opportunities that are hosted in partnership with other service providers and offer opportunities for wrap-around connections.

The outreach programming of the NKCMC Coordinator consists of three main programs: Travel Ambassador Trainings, Getting Around Puget Sound events, and Public Transit Orientations. These programs focus on the end-user, the community member, and making accessible the information community members need for getting to where they need to go.

More information on Mobility Education and Outreach can be found at [this webpage](#). To partner with our programming please reach out to the North King County Mobility Coordinator.

MORE INFORMATION

For more information on the NKCMC, including meeting information, projects, North King County resources, and more, please visit <https://www.kcmobility.org/nkcmc>.

NKCMC STAFF CONTACT:

Nadia Ali

North King County Mobility Coordinator

T: 425-943-6730

C: 425-429-1816

NAli@hopelink.org

<https://www.kcmobility.org/nkcmc>