

King County
MOBILITY COALITION

**Welcome
Everyone**

- **Please type in the chat:**
- Your name
- Your organization
- Your contact information

The King County Mobility Coalition Welcomes Everyone

The King County Mobility Coalition welcomes and values all communities. We respect and honor the identity and experience of all members.

We encourage everyone to participate, regardless of ability. We are committed to listening, learning, and improving in this process.

We acknowledge that the work we do takes place on the traditional land of the Duwamish, Muckleshoot, Snoqualmie and other Coast Salish peoples, as the first people of this county. We honor with gratitude the land itself and past, present, and future of these tribes.

The King County Mobility Coalition (KCMC) brings together individuals and organizations to improve mobility for all.

We do this by:

- **Sharing Information**
- **Assessing needs**
- **developing strategies, tools, and projects to improve mobility for people with unique needs.**
- **Providing recommendations for improvement**
- **educating decision-makers, community groups, and the general public**
- **www.kcmobility.org**

Accessibility and Logistics

- **All are encouraged to participate – use chat or raise hand**
- **Please remain muted unless speaking to the group**
- **State your name before speaking**
- **Try to avoid acronyms or jargon**
- **We are using Zoom generated closed captioning**
- **Message *Sandy Phan for tech or accessibility support**

Agenda

Time	Topic
9:30-9:45am	Business and announcements.
9:45-10:00	Guadalupe Torres, Sound Transit, Crosslink updates
10:00-10:15	Mari Wirta, Sound Transit, FIFA preparedness, Universal Accessibility resources
10:15-10:40	Nick Abel, Health Through Housing Mobility Program, Universal Basic Mobility Pilot
10:40-11:25	Partner and Agency updates
11:25-11:30am	Next Steps and Close

Co-chair Elections and New Members

Aaron Morrow elected by majority membership vote for 26-2029 term

*Approve February Meeting Minutes by motion

Category	Pending Member/Alternate - membership vote via eform
Sound Transit Representative	Arthur Bachus, System Engagement Specialist

**Welcome – Guadalupe Torres,
System Engagement
Specialist, Sound Transit**

Welcome – Mari Wirta
Digital Product Owner –
GTFS and Trip Planner

WC26 Accessible Preparedness Resources

Puget Sound Region – World Cup 2026

May 2026 – Mari Wirta – mari.wirta@soundtransit.org

Regional Accessible App and Tool Guide

A single guide to digital accessibility tools across Puget Sound transit – apps, trip planning, and wayfinding resources, organized by need. Built regionally; hosted by the UW Taskar Center for Accessible Technology.

Share with riders, partners, and staff. This is a living document, updated regularly – contact Mari Wirta to suggest additions or edits.

Permanent URL <https://tcat.cs.washington.edu/regionalaccessibilityresources/>

Short URL <https://tinyurl.com/AccessibleAppsGuide>

Marketing toolkit available: [Accessibility App and Tool Guide - Marketing Toolkit.docx](#)

Noted Digital Tools

Tool	Description	Link
GoodMaps	Indoor audio wayfinding at nearly all Link stations + King Street Station; WC26 expansion to Tacoma Dome and Everett Sounder underway; station maps viewable on the web without the app	soundtransit.org/goodmaps
AccessMap	Step-free pedestrian routing; WC26 venue coverage actively being updated	accessmap.io
FlySEA	Sea-Tac Airport accessibility features including live ASL interpreter connection	portseattle.org/flysea
Trip planners	WC26 preferred routing built in (Pioneer Square, Stadium, IDS/Chinatown); doesn't affect regular riders. Language toolkit available on request.	mari.wirta@soundtransit.org
Step-free routing	Via GTFS Pathways data for priority stations – in progress pre-WC26; will surface in Google Maps and TransitApp	

Noted Physical and In-Person Support

Program	Description	Contact
Sunflower lanyards	Signals non-apparent disabilities to staff without disclosure; lanyards available at ST stations. ST, WSF, PT staff wearing “I can help” / “Need help” badges during WC26	Mindi.Mezek@soundtransit.org
Braille station maps	Available for ST stations through Accessible Services	kathy.maloney@soundtransit.org
Priority Boarding pilot	Designated boarding zones at Westlake, IDS, Pioneer Square, Stadium stations for passengers with disabilities on game days	
Tacoma Dome wayfinding	New physical wayfinding installed at Tacoma Dome Station for WC26	

**Welcome – Nick Abel,
Health Through Housing
Mobility Program, King
County Metro**

Easy Trip Universal Basic Mobility Pilot

King County Mobility Coalition

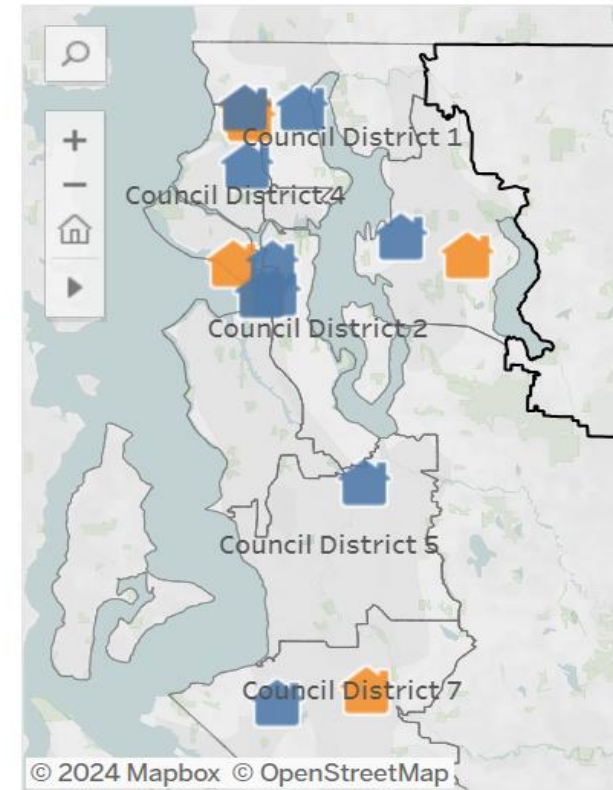
5/19/2026

Health Through Housing Overview

A regional approach to address chronic homelessness, led by DCHS

Goal: to create up to 1,600 emergency and permanent supportive housing units for people experiencing chronic homelessness

15 housing sites w/ 24/7 staffing includes case management, employment counseling, access to health and behavioral health services



Housing Type

- Permanent Supportive Housing
- Emergency Housing

Community Transportation Navigators (CTNs)

- Partnership between Hopelink
- Individualized assistance with emphasis on:
 - Trip planning
 - Connecting to non-fixed route options
 - How to use an ORCA card
 - Connecting to alternative services
 - Help residents enroll in RRFPs



Universal Basic Mobility: *Easy Trip Program*

- Easy Trip: Industry-coded debit card for distributing transportation benefit program
 - E.g. SNAP for Transportation
- Easy Trip can be used for:
 - Transit
 - Micromobility
 - TNCs
 - Taxis
 - Bike shops
 - Amtrak/Greyhound/Flixbus



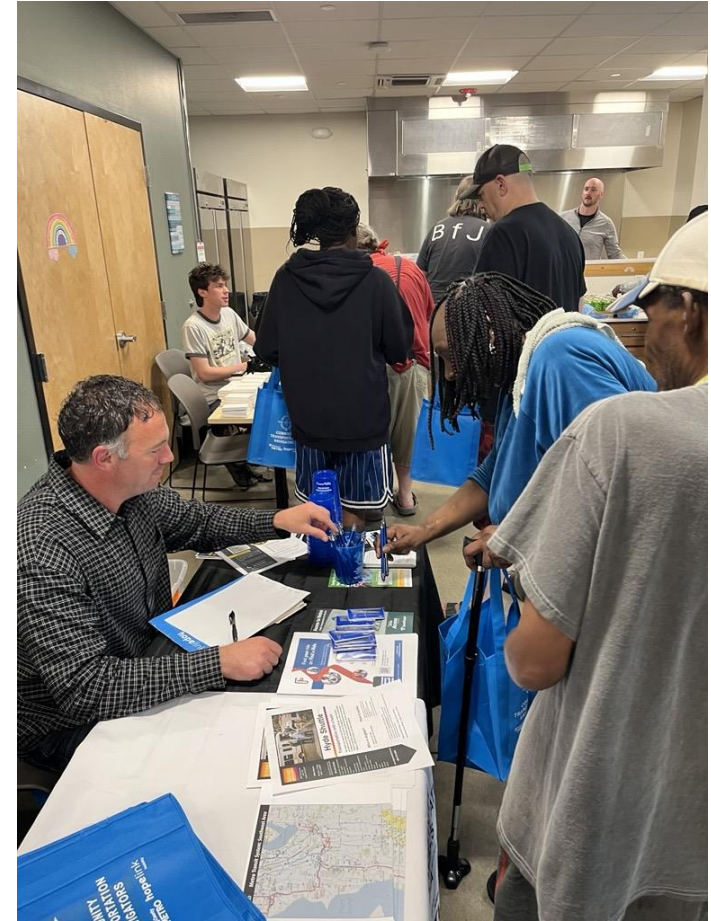
Easy Trip Program Overview

- \$50 a month, funds rolls over each month
- Provides customer flexibility, allowing riders to choose how best to meet their mobility needs
- 2024 Pilot: two non-HTH supportive housing sites, total of 135 residents
- 2025 expansion: offered to all permanent supportive housing sites in the HTH portfolio



Easy Trip Enrollment

- 12 onsite enrollment Easy Trip enrollment events between July-December 2025
- Engagement: provided food, Metro-branded merchandise, and facilitated resident interactions with case managers to boost enrollment
- 15 follow-up engagement events aimed towards enrolling residents in reduced fare ORCA cards, replacing lost Easy Trip cards
- 800~ cards assigned
- Online process for new and replacement cards



Program Evaluation

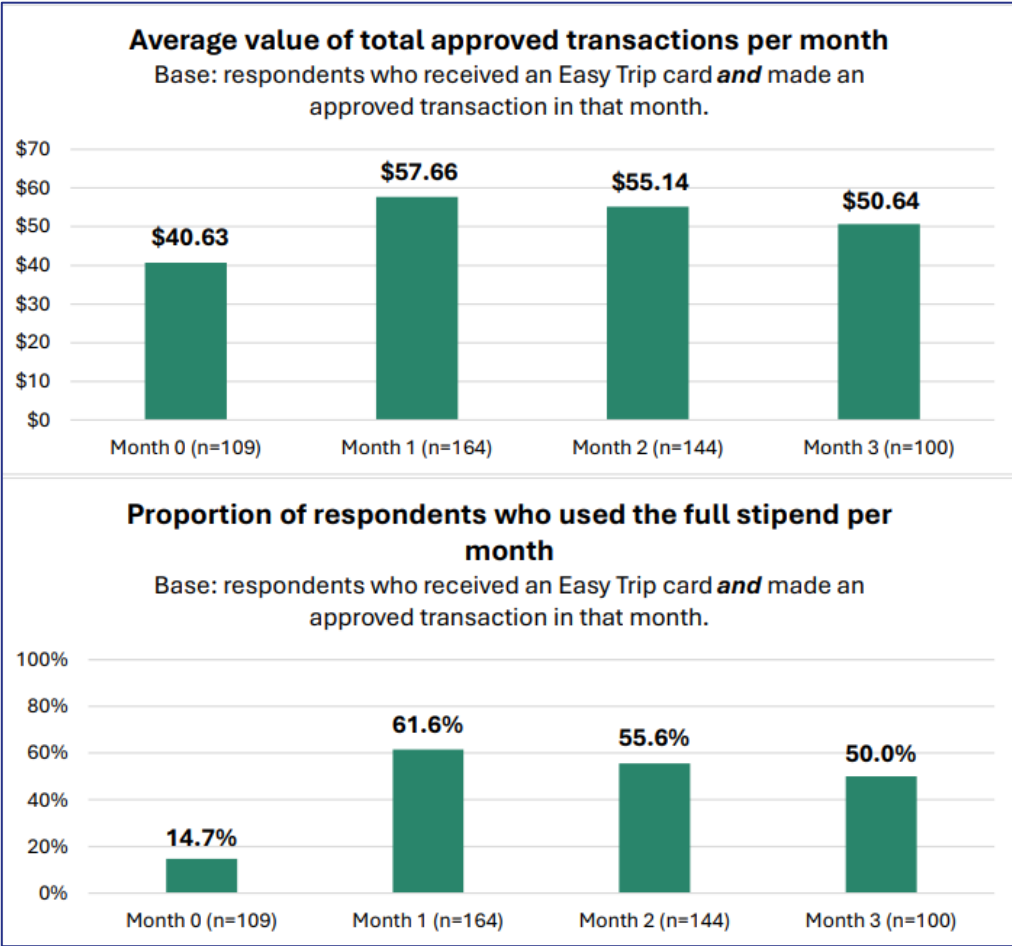
- Comprehensive program evaluation being led by consultant
- Research questions:
 - How much do residents know/value/use the benefits UBM provides?
 - Does UBM improve mobility for low-income, vulnerable populations?
 - Does UBM contribute to non-mobility outcomes for HTH residents?
 - What are the administrative or operational considerations for scaling up the program?

Methodology:

- Primary data: surveys and interviews
 - Baseline surveys administered July 2025-January 2026; Follow-up survey to be administered Summer 2026
- Secondary data: Easy Trip transactions, transit ridership data, CTN data

Baseline Survey Summary

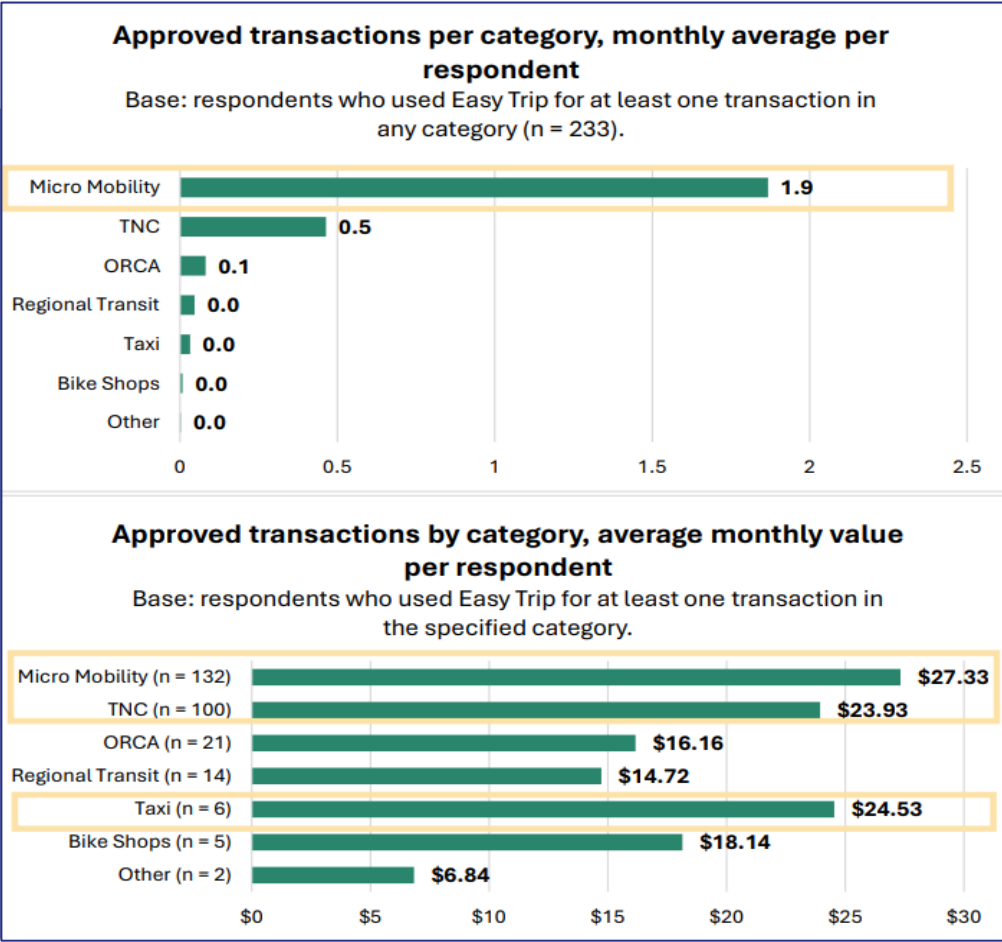
- Transaction activity peaked in Month 1 and remained stable across subsequent months
- At least half of survey respondents used their full \$50 Easy Trip stipend during each month
 - Leftover funds account for average monthly value exceeding \$50



2025 PRR UBM Interim Summary

Baseline Survey Summary

- Respondents who used Easy Trip for micromobility transactions spent over half of their monthly stipend on micromobility, on average
- Flexible and independent transportation modes dominated monthly Easy Trip spending among all respondents
- On average, respondents spent a total of approximately \$3,900 per month on micromobility transactions using Easy Trip



2025 PRR UBM Interim Summary

Interim Summary 2025: What We Learned

Outcomes:

- UBM improves mobility and meets residents' need for consistency and flexibility
- Easy Trip addresses mobility challenges experienced by vulnerable populations
- Trusted advisors who have an ongoing, personal relationship with residents — such as Community Transportation Navigators — impact UBM use

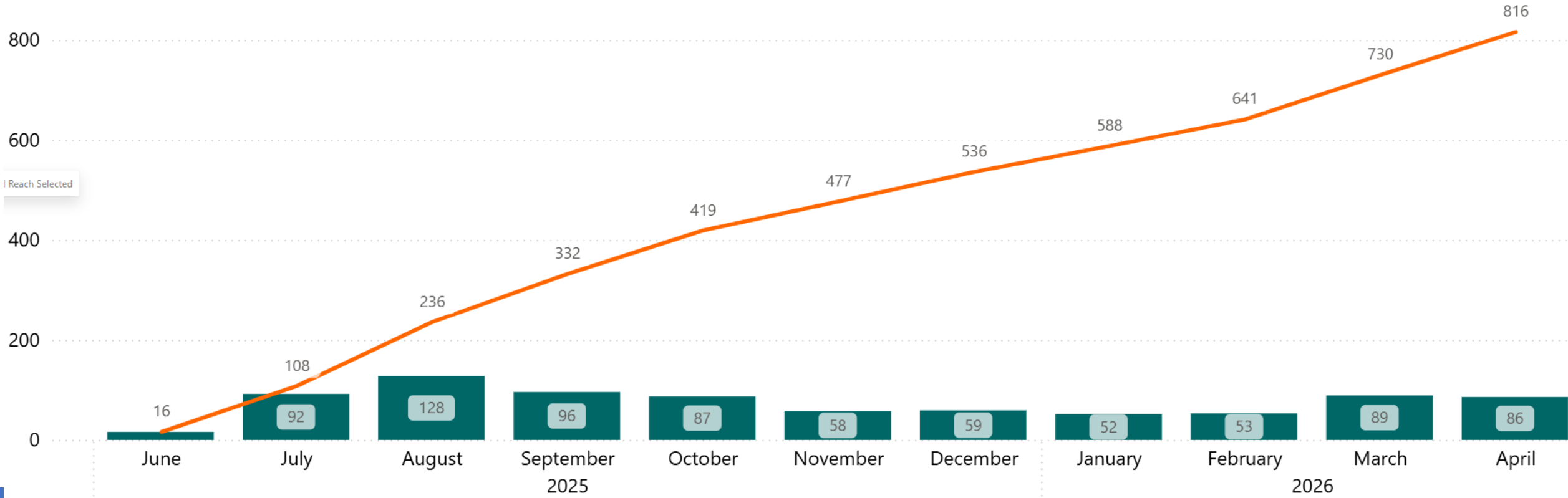
Next Steps:

- Administration of follow-up survey planned for Summer 2026
- Comprehensive evaluation findings are expected in October 2026
- Identify opportunities for scaling

Easy Trip Usage Data

Monthly and Cumulative Active Card Count

● New Card Users ● Cumulative Card Users



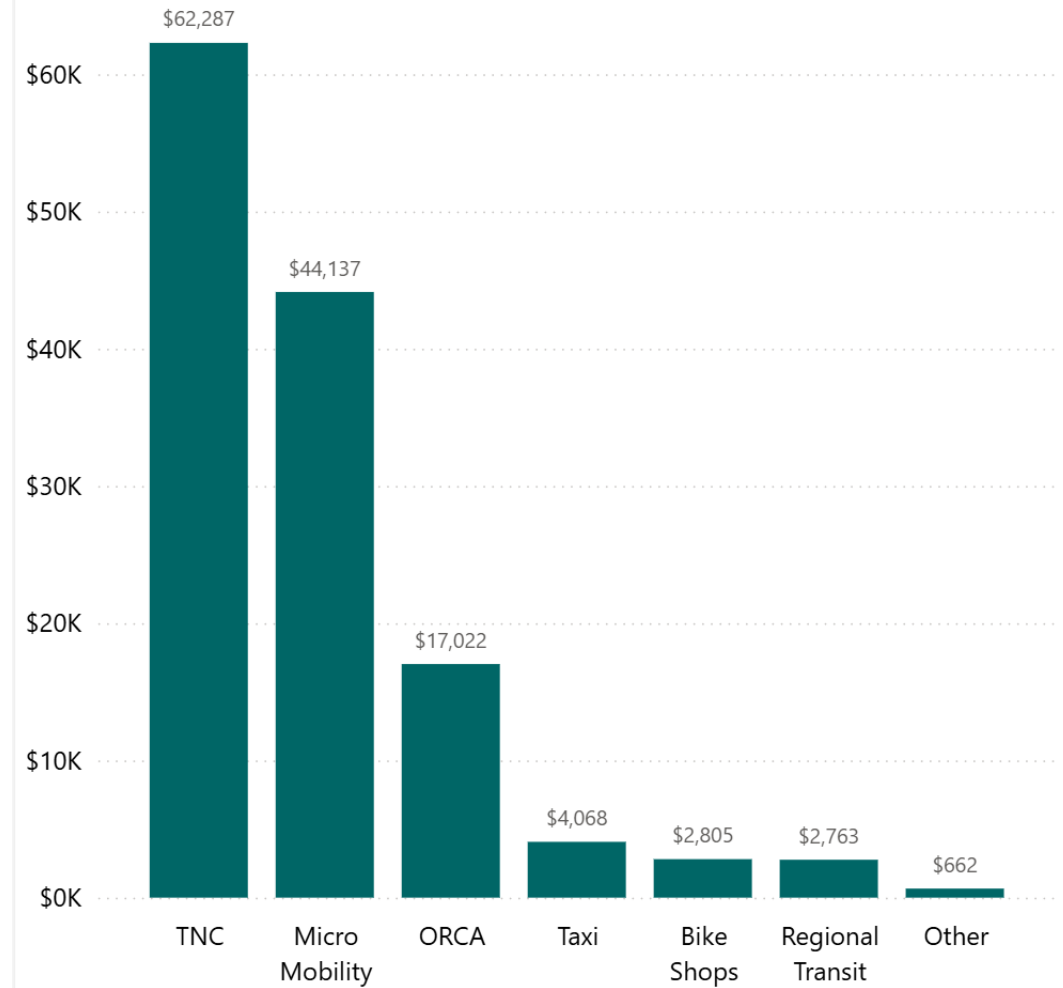
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Transaction Frequency

- Most frequently used to pay for micromobility and TNC trips
- Use for public transportation (ORCA) expected to continue to increase in 2026
 - Some residents received Easy Trip in 2025, during the period that ORCA Passport was still active

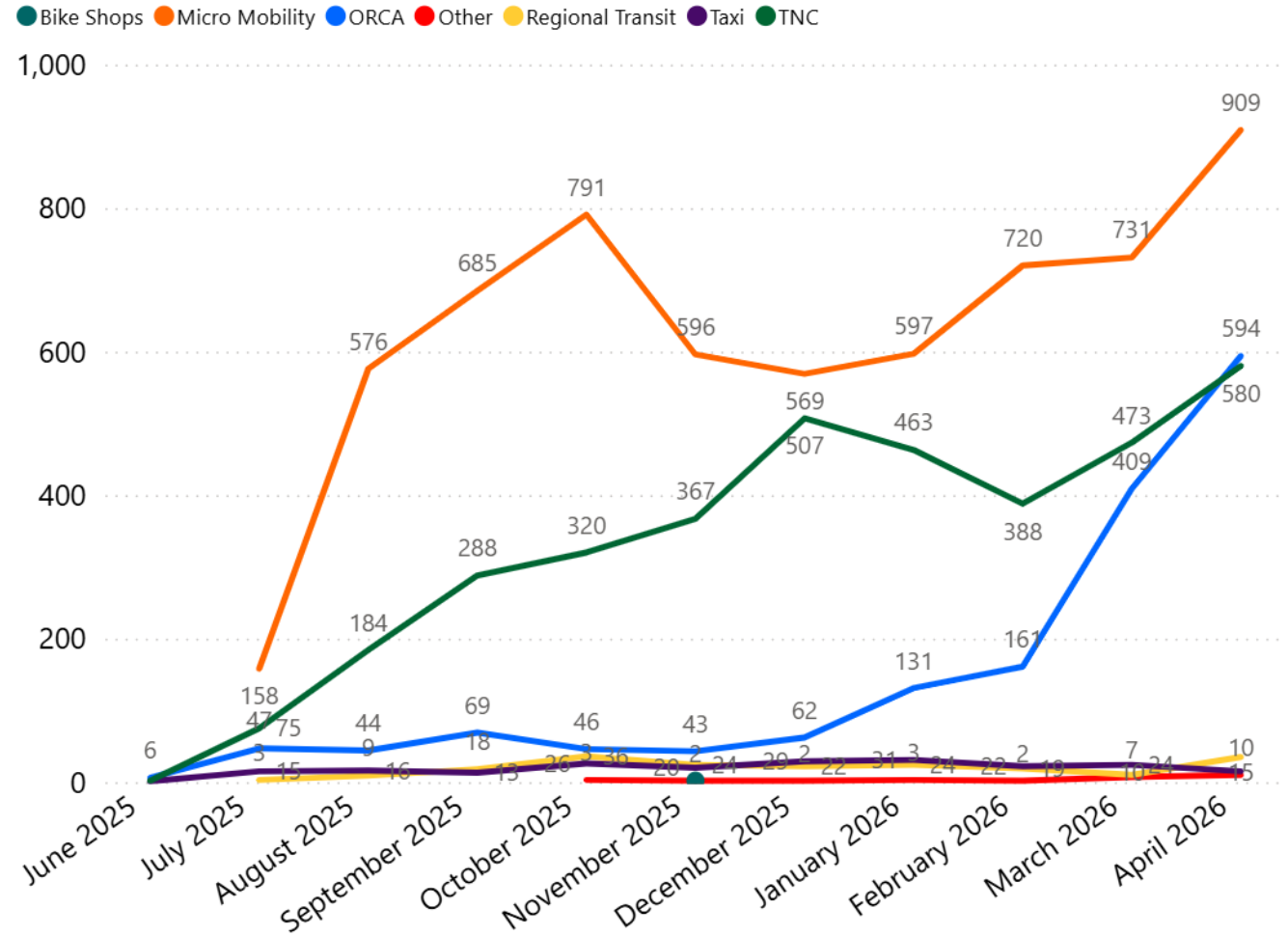
Approved Total Transaction Amount - Categories



Transaction Trends

- Large increase in monthly transit transactions since the baseline survey analysis
 - Coincides with end of ORCA Passport (January 2026)
- Less significant

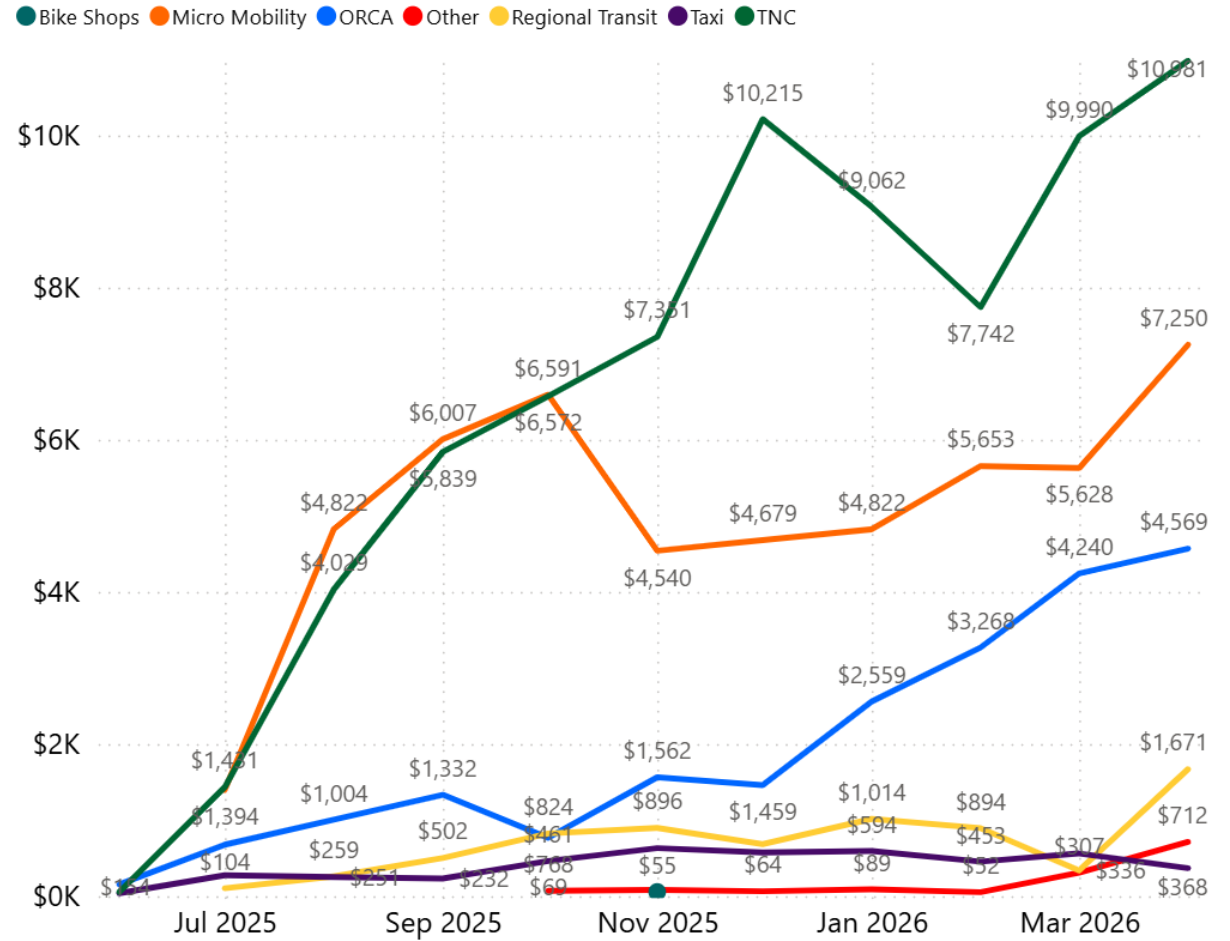
Monthly Transaction Frequency



Transaction Trends

- Less significant increase in monthly ORCA spending
 - Indication of affordability due to reduced fare enrollment
- Micromobility and TNC usage remains high

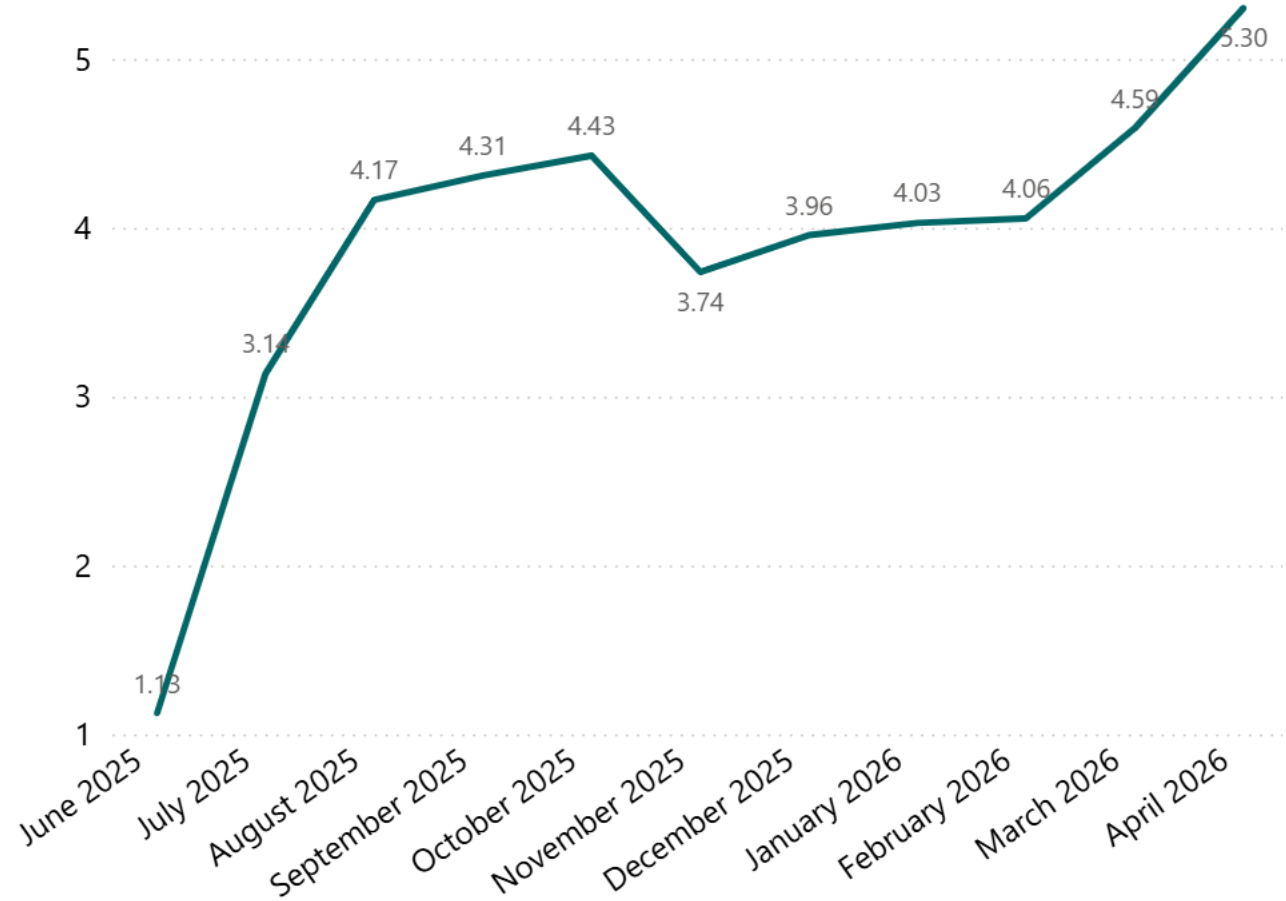
Monthly Transaction Amount



Transaction Trends

- Average monthly transactions increasing
- Average cost per transaction just under \$14
- Most users spend full monthly amount each month
- Minimal instances of fraud
 - Process for flagging fraudulent charges and communicating with staff and users

Average monthly transaction per user

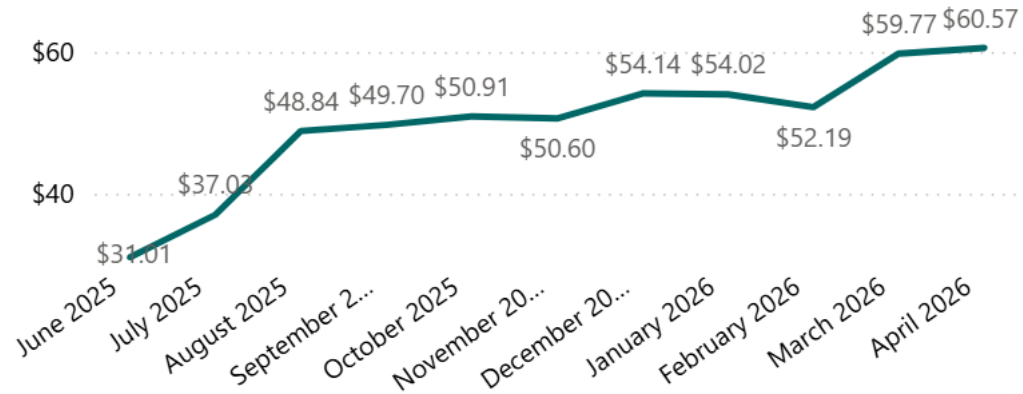


Transaction Trends

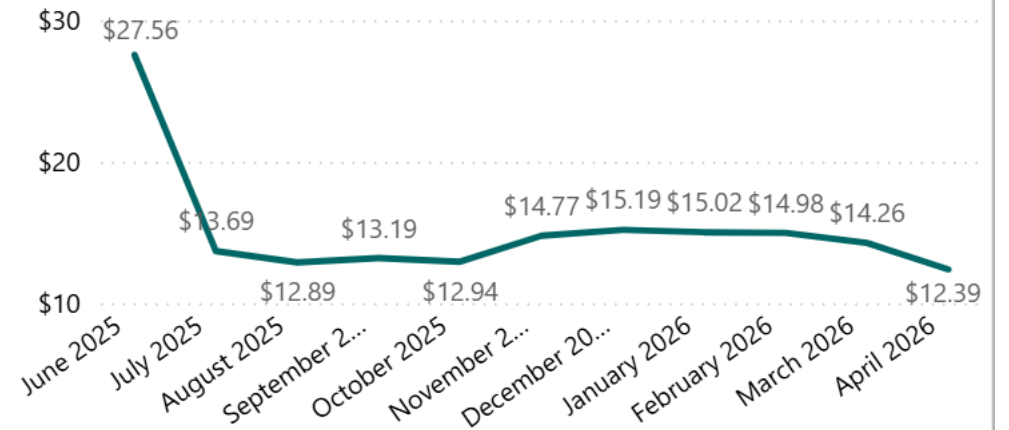
Average Transaction Value

\$13.83

Avg Total Monthly Spend per Card



Avg Spend per Transaction



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Lessons from UBM Program Administration

- The labor involved with customer service and interacting with card distributor is high
- Understand the kind of mobility you want to subsidize
 - Some UBM programs subsidize on-demand mobility, while others mainly seek to subsidize transit while also providing mobility autonomy in general
- Develop the evaluation of your pilot as you administer it

Questions?

Nick Abel (He/Him)

Health Through Housing Mobility Program Manager
King County Metro Transit Mobility Division

P: 206-263-8213 | **C:** 541-731-1409



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Partner Agency Briefings



Puget Sound Regional Council

Erin Hogan

For more information and key application deadlines for the Consolidated Grant 2027-2029 process, visit the WSDOT website: <https://wsdot.wa.gov/business-wsdot/grants/public-transportation-grants/public-transportation-grant-programs-and-awards/consolidated>

WSDOT will offer an optional application training webinar on July 8 to answer questions on using the state's grant management system and applying for this grant.

Puget Sound Regional Council will also hold a training on July 15 (11:30 AM – 12:30 PM) to explain the Regional Priority Ranking process for Consolidated Grant applications. Please [register in advance for the July 15 PSRC webinar](#)



Morgan Cowick

More information at Metro's website (including pages on the Waterfront Shuttle and Match Day Shuttle): [SEA26 soccer - King County, Washington](#)

News release on the shuttles:

<https://kingcountymetro.blog/2026/05/06/king-county-executive-zahilay-announces-free-rides-on-waterfront-shuttle-starting-may-21-ahead-of-fifa-world-cup-26tm-in-seattle/>



Emilie Pelefrene (slides provided)

Know Before You Go World Cup 2026

[Soccer tournament FAQs | Sound
Transit](#)



Informing Our Communities

- Sound Transit is putting together a Know Before You Go Page to inform the visiting and the local community of passengers with disabilities
- [Soccer tournament FAQs | Sound Transit](#)
- Issuing a local community-focused email
- Partnering with our local service providers to spread the messages

Soccer tournament FAQs

[Home](#) / [Take Sound Transit to summer's big soccer tournament](#) / Soccer tournament FAQs



Frequently asked questions

Answers to the most frequently asked questions about riding transit during the FIFA World Cup 2026 can be found here.

Take me to information about:

1. [How to ride Sound Transit services](#)
2. [Getting to the match](#)
3. [Getting around Seattle](#)
4. [Accessibility](#)
5. [Commuting](#)

Know Before You Go - Visitors

- Accessible Pathways and Maps
- Priority Boarding Zones for Trains and Elevators
- Goodmaps – Link stations, Tacoma Dome and Everett stations for Fan Zones shuttles
- Staff support: who to look for, where, and how?
- Stadium and Fan Zone Accessible Shuttles

Know Before You Go - Locals

- Which days and times are impacted?
- How do I find alternative routes?
- Who can help me downtown and elsewhere?
- Can I use Paratransit?
- Service Disruption Support
- Support for the Deafblind Community

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Belen Herrera, SDOT ADA Program



Hannah Cecena



Hopelink Mobility Management – Subregional Coalitions

SVMC: Rural Transportation Advocacy 101 –
Rescheduled- Thursday, May 21st 5-8:30pm

More information at www.kcmobility.org

EERC:

Next KCMC Quarterly Meeting:

Tuesday, August 18th

In-person

Bellevue City Hall

(450 110th Ave NE, Bellevue)

Contact:

Lyn McCarthy

KCMC Program Supervisor

Hopelink Mobility Management

Emccarthy@hopelink.org

425-466-3442