North King County Mobility Coalition *Pet Peeves*

Introductions
- Name
- Pronouns (if comfortable)
- Organization/Affiliation

What is your biggest pet peeve?
Welcome to our first meeting of 2023!

February 23, 2023
10:15 AM – 12:00 PM

Julio Perez, he/him
Hopelink | Mobility Management
A coordinated transportation network that allows all people to move freely around North King County and the surrounding area

February 23, 2023
Welcome!

• Please share:
  • Name
  • Pronouns, if comfortable
  • Agency, perspective you are bringing to this table
The North King County Mobility Coalition Welcomes Everyone

The North King County Mobility Coalition welcomes and values all communities. We value, respect, and honor the identity and experience of all members.

We encourage everyone to participate, regardless of ability. We are committed to listening, learning, and improving in this process.

We acknowledge that the work we do takes place on the traditional land of the Duwamish, Muckleshoot, Snoqualmie and other Coast Salish peoples, as the first people of this county. We honor with gratitude the land itself and past, present, and future of these tribes.
Announcements

• New Hire! Laura Loe is the Find a Ride Program Supervisor.
• Sandy Phan gets promoted to Community Transportation Navigator (CTN)
• Updated Subsidized Annual Pass Toolkit
Mobility Education and Outreach
December 15, 2022 – February 23, 2023

Getting Around Puget Sound (GAPS)
• 11 GAPS
• Supported the Seattle Department of Transportation during ORCA Card distributions
  • Upton Flats
  • Lake City House

Public Transportation Orientation (PTO)
• Zero

Travel Ambassador Training (TA)
• Two
  • UW Students
  • Mary’s Place
Agenda

- Lynnwood Link Connections Mobility Project Phase Two Overview
- Shoreline Transportation Master Plan
- Updates: Cross-County Transportation Project
- Roundtable/ Next Steps
The City of Shoreline
Transportation Master Plan

City of Shoreline
Nytasha Walters, Transportation Services Manager
Cross-County Transportation Project Updates

Julio Perez, North King County Mobility Coordinator
Project Timeline

February
- Complete literature review
- Finalize plans
- Schedule/begin provider interviews & focus groups

March
- Conduct provider interviews & focus group
- Analyze findings

April
- First draft of final report

May
- Finalize Report
- Present at the May 16th King County Mobility Coalition meeting
Provider Interviews: Overview

- To understand partner needs and underlying mechanisms of the current system
- Gather region/provider specific data to inform project findings and solutions
- Interviewees will be cited in the final report
- Questions will help us understand
  - Background — Defining Existing Services
  - Identifying Issues
  - Collaboration between agencies
  - Service Expansion
  - Resource Sharing
Provider Interviews: Interview List

1. Snoqualmie Valley Transportation (SVT)
2. King County Metro Access
3. Northshore Senior Center
4. Hopelink Non-Emergency Medical Transportation (NEMT)
5. Solid Ground Transportation
Focus Group Interviews: Overview

- To better understand user experiences and identify riders’ barriers to using King and Snohomish cross-county transportation services
- Qualitative research methods can produce significant amount of information and substantiate quantitative data
- Understand pain points within the transportation system
Focus Group Interviews: Logistics

• Who: riders traveling between King and Snohomish County
• What: at least 1 focus group session with end-users to better understand their experiences and perspective in traveling across the county line
• Where: Zoom? Hybrid?
• When: March TBD
• How: targeted & general promotions; compensation TBD
Coalition Staff Contact:

Julio Perez
North King County Mobility Coordinator  Jperez@hopelink.org
(425) 943-6730
Please contact with any questions!
Next Meeting:
April 27, 2023
10:15 AM – 12:00 PM
Zoom
Lynnwood Link Connections Mobility Project
Phase 2 Overview

February 1, 2023
**Project Scope**

- **Project routes** - 22 Routes (14 All-day and 8 peak-only)
  - All-day Routes: 5, 20, 28, 65, 67, 73, 75, 330, 331, 345, 346, 347, 348, 372
  - Peak-Only Routes: 16X, 64, 301, 302, 303, 304, 320, 322

- **Project area** – Focus area for targeted engagement and equity analysis

- **Note:** Coordination with Sound Transit on the planning of the 522 corridor
Project Goals

1. **Improve mobility** for priority populations (as defined by the Mobility Framework), who are an important part of our current and potential customer base.

2. **Equitably inform, engage, and empower** current and potential customers traveling in the project area.

3. **Deliver integrated service** that responds to Link expansion, changes in the transit network and community needs.

4. **Improve the efficiency, effectiveness, and environmental sustainability** of the transit system.

*Project goals are consistent with the common restructuring goals in the new Service Guidelines.*
Engagement Timeline

*Pre-engagement Planning*
- Fall – Winter 2021

*Phase 1 Need Assessment*
- Winter - Spring 2022

*Phase 2 Service Concepts*
- Winter – Spring 2023

*Phase 3 Service Proposal*
- Fall – Winter 2023

*King County Council*
- Summer – Fall 2024

*Mobility Board Prioritizes Needs*
*Mobility Board Reviews Recommendations*
*Mobility Board Reviews Final Proposal*

*Phase 3 timeline may change*
Key Network Assumptions

• Assumes the opening of Lynnwood Link Stations, 130th Street Station, and the Stride 522 BRT
• No new service investments (budget neutral)
• Capital constraints
What has informed the Concept Network

Data & Analysis
- Origin and Destinations Travel Trend
- Equity Priority Areas
- Current Ridership, Crowding & Productivity

Community Input
- Phase 1 Survey
- Riders Direct Feedback (tabling events)
- Mobility Board Meetings
- Partner Review Board Meetings

Capital Considerations
- Layovers, new pathways and turns, new stops

Community Input informed:
- Priority Mobility Needs
- Important connections & destinations

Three Decision Making Factors: Community Input, Equity, Service Design Best Practices
Concept Network

- Reducing peak-only services to improve all-day and frequent service
- Restructuring North-South connection to improve East-West oriented service
  - Link provides North-South "spine"
- Reducing unproductive and low-ridership service to increase frequent service
How does the network respond to Mobility Needs

### Mobility Needs

#### What’s in the concept

- **More east-west connections**
  - New all-day east-west bus service
  - Improve existing east-west connections

- **Provide transit services where needs are greatest**
  - Prioritize route pathways that serve community-identified destinations, equity priority areas, and locations with planned dense housing development (by 2026)

- **Bus runs later into the night**
  - Fill current gap in night-time and night owl service
  - Average span of service for the all-day network improved by approximately 40-min
# How does the network respond to Mobility Needs

<table>
<thead>
<tr>
<th>Mobility Needs</th>
<th>What’s in the concept</th>
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</thead>
<tbody>
<tr>
<td>Maintain/Improve Frequency</td>
<td>• Improve frequency on routes that connect major destinations, have higher ridership, and connect to Link/other frequent services</td>
</tr>
<tr>
<td>More bus trips on weekends</td>
<td>• 19% more people with access to frequent service within the study area</td>
</tr>
<tr>
<td>Reliable and convenient transfers</td>
<td>• Fill current gap in weekend service</td>
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<tr>
<td></td>
<td>• Provide frequent-to-frequent transfers between major destinations</td>
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**Proposed Project Bus Routes**

- **EC Metro Frequent Route**
- **EC Metro Local Route**
- **EC Metro Peak-Only Route**
- **Community Transit Swift Blue Line**
- **Sound Transit BRT Route 522**

**Unchanged route not included in the Lynnwood Link project**

**Permanent Park&Ride (P&R)**

**Transit Center (TC)**

**King County Metro Equity Priority Areas**

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**Sound Transit**

Moving forward together
Phase 2
Outreach and Public Engagement
## Engagement Activities

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<tr>
<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
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<tbody>
<tr>
<td>Interview CBO stakeholders</td>
<td>Share service concept with the public and communities to gather feedback</td>
<td>Share draft service proposal with the public and communities to gather final feedback</td>
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<tr>
<td>Need assessment survey</td>
<td>Public online survey, general public outreach, community meetings, CBO partner led engagement</td>
<td>Public online survey, community meetings, CBO partner led engagement</td>
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<tr>
<td>Recruit Mobility Board and Partner Review Board. Mobility Board co-create service concept and Partner Review Board review and provide feedback</td>
<td>Mobility Board co-create draft service proposal and Partner Review Board review service draft proposal and provide feedback</td>
<td>Finalize service proposal with Mobility Board; Partner Review Board review and provide feedback</td>
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<tr>
<td>Jurisdictional meetings</td>
<td>Jurisdictional meetings and council briefings</td>
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# General Public Outreach

<table>
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<tr>
<th>Activity</th>
<th>Goal</th>
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<tr>
<td>General outreach events</td>
<td>Promote project awareness and encourage survey &amp; open house participation</td>
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<tr>
<td><strong>Flyer distribution</strong></td>
<td>Promote project awareness and encourage survey &amp; open house participation, at local community destinations</td>
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<tr>
<td><strong>Communications, Social Media</strong></td>
<td>Promote project awareness and encourage survey &amp; open house participation among the general public</td>
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<td><strong>Open Houses</strong></td>
<td>Inform the general public about draft service network, promote survey participation</td>
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<td>Outreach at transit and community locations</td>
<td>Engage riders about the draft service network and promote project awareness, survey participation</td>
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<tr>
<td><strong>Tabling at bases</strong></td>
<td>Engage operators in discussion about draft service network, place outreach materials on coaches</td>
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<tr>
<td>Direct engagement with key communities</td>
<td>Engage key communities in discussion about specific areas of the draft service network, ask to promote survey</td>
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Community-Based Organization Partners

- **CBO Partnerships:**
  - Lake City Collective
  - Compass Housing
  - Eighteenseeds Inc.
  - Black Coffee NW

- **Goals**
  - Inform and amplify ways to provide feedback
  - Emphasis on creating and implementing culturally responsive engagement
  - Gather feedback from priority populations
  - Report findings
We Want to Hear from You!

• **Visit:** kingcounty.gov/metro/lynnwoodlink
• Take our survey by March 10
• Available in:
  • አማርኛ (Amharic), 简体中文 (Simplified Chinese),
    繁體中文 (Traditional Chinese), Español (Spanish),
    日本語 (Japanese), 한국어(Korean),
    Русский (Russian), Soomaali (Somali), Tagalog, Tiếng Việt