EERC Vision & Mission Statement

Vision: A coordinated transportation network that allows all people to move freely around East King County and throughout the Puget Sound region.

Mission Statement: The Eastside Easy Rider Collaborative (EERC) works to improve regional mobility awareness and access to transportation for those in need in East King County through education, advocacy, coordination, and collaboration. The EERC focuses its efforts on older adults, people with disabilities, low-income households, people experiencing homelessness, refugees, recent immigrants, limited-English proficient populations, youth, and other populations that are disproportionately affected by limited transportation options.

EERC Fiscal Year 2023 Priorities

Priority 1  Coordinate together to advocate for and fill transportation gaps on the Eastside by leveraging the Eastside Advocacy for Transportation Services (EATS) group.

Priority 2  Support with the planning, communication, and outreach of Link Light Rail expansion to the Eastside.

Priority 3  Maintain and expand the diversity of EERC partnerships to include transportation providers, cities, advocates, human service providers, tribes, and community members.

EERC Fiscal Year 2023 Work Plan Projects

1. Eastside Mobility for All - July 2022 to June 2023
   Partner with Sound Generations to maintain active participation and support of this project. Continue supporting this grant project that will culminate in launching a pilot program aimed at providing transportation services to residents in Kirkland, Redmond, and Bellevue who are older adults, immigrants, have limited English proficiency, mobility challenges, or a limited income. Produce an evaluation report of this project and bring to decision makers.

2. Link Light Rail Expansion to the Eastside – July 2022 to June 2023
   Serve as a subject matter expert for mobility on the Eastside by participating in planning efforts as relevant. Assist with the communication, education, and outreach as Link Light Rail Expands to the Eastside which is anticipated to launch in the Fall of 2023 and will bring significant change to the transportation network in the region. Proactively engage with transit planners and CBOs to educate community members about the coming changes.
In support of the EERC’s priorities, vision, and mission the Mobility Coordinator also engages in education and outreach efforts across the region. These efforts are incorporated into Coalition projects when applicable and exist independently as an effort of the Hopelink Mobility Management team. Coalition members are always welcome to partner on outreach and education efforts. In the 2023 fiscal year the East King County Coordinator will prioritize outreach opportunities that are hosted in partnership with other service providers and offer opportunities for wrap-around connections.

The outreach programming of the East King County Coordinator consists of three main programs: Travel Ambassador Trainings, Getting Around Puget Sound events, and Public Transit Orientations. These programs focus on the end-user, the community member, and making accessible the information community members need for getting to where they need to go.

More information on Mobility Education and Outreach can be found at [this webpage](https://www.eastsideeasyrider.org). To partner with our programming please reach out to the East King County Coordinator.

### More Information

For more information on the EERC, including meeting information, projects, eastside resources, and more, please visit [www.eastsideeasyrider.org](http://www.eastsideeasyrider.org).

### EERC STAFF CONTACT:

**Heather Clark**
East King County Mobility Coordinator  
T: 425-943-6771  
C: 425-625-6784  
hclark@hopelink.org