The Snoqualmie Valley Mobility Coalition’s Mission Statement

The Snoqualmie Valley Mobility Coalition (SVMC) believes affordable, accessible, reliable, and safe transportation is a necessity for life and dedicated to connecting communities to improve transportation for all of Snoqualmie Valley.

Educational Overview

Last year, 2022, was marked by pandemic recovery, with in-person outreach activities, meetings, and conferences resuming due to the immense value and connection of in-person events. However, many meetings remained virtual given the option accommodated an increased level of partner participation and satisfaction.

Coalition Overview

- Hosted 6 virtual Snoqualmie Valley Mobility Coalition meetings, with an average of 21 participants. Additionally, 25 partners attended at least 1/3 of the coalition meetings this year.
- SVMC meetings had attendance from 29 unique organizations such as Snoqualmie Valley Transportation, Snotrac, Lifelong, Snoqualmie Valley Hospital, Disability Empowerment center, Councilmember Sarah Perry’s office, and all Valley cities, among others.
- 38 new partners were added to the SVMC distribution list from organizations such as A Supportive Community for All, Holy Innocents Food Pantry, YMCA, Fall City Community Association, King County Library System, Catholic Community Services, and more.
- Covered a diverse set of topics and hosted presentations from several regional partners at bi-monthly coalition meetings including:
  - One Call/One Click Project Updates and Feedback
  - Transportation Legislation Discussions
  - SVMC Coordinated Awareness Campaign Project
  - New ORCA Retail Network
  - King County Metro Policy and Planning
  - Puget Sound Regional Council Draft Regional Transportation Plan Presentation
  - Mountains to Sound Greenway Trust
  - Trailhead Direct Presentation
  - King County - Snoqualmie Valley / Northeast King County Subarea Planning

For more information, contact Tracie Jones, Snoqualmie Valley Mobility Coordinator, at TJones@hopelink.org, or visit KCMobility.org/SVMC.
Snoqualmie Valley

MOBILITY COALITION

2022 SVMC Annual Achievements

- King County Metro Free Youth Transit Pass
- King County Mobility Coalition Action Plan
- Celebrated SVMC 5-year Anniversary

Member Engagement and Outreach

- Regularly participated in different partner groups such as Snotrac, A Supportive Community for All, Empower Youth Network, and Healthy Community Coalition to share transportation updates/resources and build relationships.
- Partnered with Amy Biggs, Director of Snoqualmie Valley Transportation (SVT), to deliver a presentation to elected officials at the January Snoqualmie Valley Governance Association (SVGA) meeting.
- Weekly newsletters were sent to SVMC distribution list of 139 recipients providing transportation news, regional updates, government tools, up-to-date resource materials, and partner announcements.
- The SVMC staff increased education and outreach in the Snoqualmie Valley with 13 Getting Around Puget Sound (GAPS) outreach events, reaching diverse partners such as senior centers, farmer’s markets, and food banks. Four Travel Ambassador trainings were conducted with new outreach partners, including Hopelink internal departments, Mt. Si High School counselors, and a youth organization in North Bend. More information on these education and outreach programs can be found at [this link](#).

Projects and Partnerships

- Completed an Evaluation Report for the 2022 Coordinated Awareness Campaign project which highlighted key lessons learned and marketing strategies to help inform the One-Call/One-Click project and other outreach efforts. This project also helped strengthen relationships throughout the Valley, particularly with the various cities. It also highlighted the importance and impacts of coordinating together to accomplish shared goals.
- Updated SVMC’s 2022-2023 transportation priorities one-pager to ensure the priorities identified in SVMC’s 5 Year Plan are evaluated and updated. We ultimately identified the top needs as being 1) Full weekend service, 2) Central Valley connection to

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2022 SVMC Annual Achievements

Redmond, 3) South King County commuter connection on SR18, and 4) Feeder-to-fixed route connections. The document serves as a sharable resource for partners and advocates to guide mobility improvements.

- SVMC supported community outreach and mobility education projects with Mount Si Senior Center, SnoValley Senior Center, local farmers markets, SnoValley Hopelink, King County Subarea Planning Commission, and Snoqualmie Valley School District. These projects provided information and resources for the coalition and community members to better encourage community mobility, health, and safety.

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