

MEETING NOTES

October 8th, 2021, 10:30am – 12:00pm

Zoom

Attendees:

Aaron Morrow (Community Advocate), Aleks Posielski (Kathy Lambert's Office), Amy Biggs (SVT), Anahi Sandoval (Metro Community Engagement), Asela Chavez (City of Duvall), Bebhinn Gilbert (Hopelink Mobility Management), Ben Swanson (City of Monroe), Brock Howell (SNOTRAC), Rep. Bill Ramos (Leg. Representative), Dylan Gamble (City of Snoqualmie), Gunner Scott (Metro Community Engagement), Gwyn Howard (Metro Community Engagement), Jean Lin (City of Carnation), Linda Woodall (Eastside Friends of Seniors), Mary Madole (City of Carnation), Stephanie Lundeen (Community Advocate), Staci Sahoo (Hopelink Mobility Management), Victor Londono Quintero (Community Van)

Staff support:

Salwa Raphael, Nadia Ali, Bree Boyce

Welcome and Announcements:

- Salwa shared that Hopelink will remain remote until at least the end of the 2021 year. Meetings will continue to be virtual.
- Leafline Trail Summit is next week from Oct. 12-16th. Brock Howell shared about the 3 regional policy rides being offered in the hybrid summit. Snohomish is conducting an 8-mile ride through Mount Lake Terrace to Edmonds on Oct 16th. There is more detailed information and link in latest Snotrac email. Link was provided in chat.
- Salwa shared about her attendance at the WA Bike, Walk, and Roll Summit. Keynote speakers were disability activists, Disabledlist.org, who approach their advocacy through design. Transportation Master Plan discussion illustrated the long-term work of transportation, but showed the results of planning, policy, and implementation. A discussion on Complete Streets projects showed how the funding can lead to community engagement and permanent improvements.
- Link Light Rail opened 3 North stations over the weekend, with a lot of excitement. Hopelink is partnering with Metro and Sound Transit for discussions and feedback on the East Link Rail openings scheduled for 2023 and 2024. A Virtual Open House and survey on Oct. 22nd from 10am-11:15am. Information was shared in chat and will be in upcoming email announcements
- Victor Londono Quintero shared about Community Van's expansion into Carnation, they are seeking more volunteer drivers.
- Gunner Scott shared more about East Link upcoming events on Oct. 16th and Oct. 29. Links were shared in chat.

FY2022 Work Plan Update:

Bree Boyce shared the SVMC Work Plan for FY2022 document. She explained that Mobility Management has adjusted their project timelines to line up with Hopelink's fiscal year from July-June. Please see FY2022 Work Plan document.

- The 3 Priorities were shared.
- The 3 Work plan projects were discussed. Two of the projects have already begun.
 - The Comprehensive Plan Update Recommendations will be an ongoing project over a few years.
 - The Coordinated Awareness Campaign is in progress and nearing distribution. Will be looking for feedback on the campaign, ways to improve it, and share information with the One Call/One Click project.
- The third and newest project is seeking input from partners for how best use time and resources to advocate for expanding transportation services in the Snoqualmie Valley. Timed to begin in Spring 2022 through June. What would be the best partnerships to pursue and most helpful metrics?

Bree also shared about the ongoing Mobility Education and Outreach efforts that Salwa has been conducting, both in conjunction with projects and independently.

Bree opened the discussion for feedback or questions.

Salwa clarified that within the Comprehensive project, the Task Force chose to draft a resolution to take to Snoqualmie Valley cities for adoption. This is an effort to put transportation and mobility priorities upfront while planning and implementation of current and future projects take place before the 2024 Comprehensive Plan updates.

Feedback is welcome and needed for projects.

Coordinated Awareness Campaign Update:

Salwa updated the group on the Coordinated Awareness Campaign progress. Spanish translations are due by end of week. Once the documents are updated, the full toolkit will be distributed next week.

Toolkit will include flyers, social media posts, website content, and newsletter submissions.

Three cities will be sending the General flyer out in their utility mailings including Duvall, Carnation, and Snoqualmie. Fall City will be printing in their newsletter for distribution and website posting.

Salwa is looking for support in posting flyers, including demographic flyers to community posting spots and organization posting spots.

One Call/One Click Presentation: Staci Sahoo, Hopelink Mobility Management Director

Staci Sahoo, Hopelink Mobility Management Director, was introduced to the group.

Please see Presentation Slides for content.

Staci discussed the Why of the One Call/One Click (OC/OC) project, looking to improve access to transportation by eliminating hurdles for the end users. Goal is taking the burden off the user. OC/OC will be a platform to inform and connect people with the services that are available to them.

Salwa: The lower Snoqualmie Valley has a unique emergency risk with possible dam flooding, is this information known or part of discussions?

Staci: 911 is the go-to for an emergency, Hopelink is still discussing non-emergency transportation. The idea is to gather and transfer the data, but these angles are in discussions, and the transport network is very different from emergency transportation.

Amy shared that SVT is getting their routes translated into GTFS so that it can be incorporated into these platforms. Staci acknowledged that SVT is ahead of the game doing a great job.

Staci talked about the FINDARIDE.ORG website, last year's update included Snoqualmie Valley. Intended to help people with trip planning. Staci shared a prompt for the group to try, offering different user scenarios and invited the group to use FindARide.org to trip plan.

Linda: asked a question about the software vendor. It must be open-source, and this software must adapt to other sources and companies. Staci will share more info with Linda offline.

Salwa: How will OC/OC address the range of users' comfort with technology?

Staci: The idea is to make everything user-friendly, keeping diverse users.

Aaron asked that if there we were keeping in mind the youth who is tech-savvy? How will OC/OC be the place that people choose to go?

Staci said that she is keeping all aspects in mind, and we want to make sure that everyone is using it.

Jean Lin pointed out that youth aren't getting their driving license as much. In attempting the FAR scenario of a teen trying to get from Carnation to Snoqualmie, she suggested that it was not easy. FAR could be improved with timetables, where the bus stops are. Jean uses google maps, will OCOC be similar

Staci noted FAR's limitations with its current iteration and will be what's available until OCOC is developed. However, data, like the data SVT is creating, and including more specialized transportation partners is what will distinguish OCOC from Google maps, but once that data is available could be used by Google maps.

Salwa noted that DART is not on FAR for the trip going from Duvall to Redmond. Staci suggested talking to Sara Sisco from Hopelink Mobility Management to add these options. FAR doesn't list KC Metro options, the focus is on specialized transportation options. However, with limited options for Snoqualmie Valley, those routes could be included.

Amy noted that FindARide is more like Find a Provider, it's a great database of providers, but can't actually plan a trip.

Staci and the Hopelink Mobility Management team are looking for feedback and input. Please reach out to her, ssahoo@hopelink.org or Bebhinn Gilbert, bgilbert@hopelink.org for questions or feedback. The group can always reach out Salwa as well.

Roundtable:

- Amy shared her efforts in collaborating to solve the Highway 18 dilemma of no transportation. The Snoqualmie Chamber of Commerce has been advocating for transportation resources for employees and employers in Snoqualmie and North Bend. Amy has been invited to be part of a PLU research data project, analyzing highway 18.
- Aleks shared that Transit Policy and Guidelines are under review and available for comment. He shared link in chat. Final action will be taken at the end of the year. Salwa will also share with group
- Salwa mentioned that the SVMC Task Force is on pause, and the next meeting will be in March 2022.

Action Items:

- Coalition partners to provide feedback, questions on the One Call/One Click project.
- Salwa to distribute Coordinated Awareness Campaign Toolkit.
- Coalition partners to support distribution efforts of campaign materials
- Coalition partners to provide feedback on the SVMC Work Plan Project to help increase transportation services to the Snoqualmie Valley.
- Salwa to share information on Transit Policy and Guidelines for review and comment.

Next SVMC General Meeting:

December 10th, 10:30 am-12:00 pm, via Zoom

Snoqualmie Valley Mobility Coalition Staff Support:

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Please contact Salwa Raphael at Sraphael@hopelink.org or 425-466-3442 for any errors or omissions in these notes.