

# Stop Funnel Drop-Off

## iQBot for your Ad Campaign

Turn every potential customer interaction into a conversation, and every conversation into a sales conversion. Increase conversion rates by 2 to 3X.

iQBot is a 24/7, AI-powered campaign assistant that engages prospects instantly, making sales offers, answers questions, shares information, videos, audio recordings and documents to drive business, all without adding to staff workload.

## Why iQBot is Different

Unlike static websites, forms, or email blasts, iQBot creates real-time, two-way conversations directly inside ads, QR codes, texts, and social media posts. This ensures clients and prospects receive answers in seconds, conversations feel personal, and all campaign data is captured for immediate action.

## Key Benefits

- 24/7 Customer Engagement – Every client question gets answered, day or night.
- Builds your tribe – Seamlessly collect sign-ups and RSVPs without extra steps.
- Sales Conversion – Enable instant sales and signups inside the conversation.
- Multilingual Outreach – Engage multilingual communities in their preferred language.
- Real-Time Flexibility – Update messaging on the fly, no developer needed.
- Army of IQ Bots – Deploy topic-specific bots for targeted outreach, each with interactive tabs containing videos, forms, calendars, and downloadable resources.
- Analytics Dashboard – See in real time what customers care about most, which videos they watch, and which information sparks the most interest — and adjust strategy instantly.

## Real-Time Flexibility in Action

Campaign messaging, event details, sales opportunities, and calls-to-action can be adjusted on the fly to reflect new offers, last-minute changes, or new value messaging, keeping customers informed and engaged.

### **The Big Picture**

In an ad campaign where speed, accessibility, and personal connection can swing customer conversions, iQBot is more than a tech tool, it's a customer engagement multiplier. It ensures that no question goes unanswered, no lead slips through, and no sales opportunity is missed.

### **Powerful Analytics Dashboard**

From identifying the most popular tabs to tracking how much time people spend on each topic, iQBot provides actionable data to refine messaging and amplify high-performing content, all without requiring technical skills.

### **The Bottom Line**

Campaigns succeed by making connections, building momentum, and turning interest into action faster than the competition. iQBot gives your campaign that edge, enabling it to connect with more people, in more ways, and with greater precision than any traditional tactic alone.

If the goal is to secure every possible sale by doubling and tripling conversions, and reach undecided customers in ways competitors can't match, iQBot is your secret weapon.

### **Embeddable link & QR Code**

Please find below an embeddable link and QR code demonstrating a sample iQBot with example tabs. The AI engine can be fully trained with detailed information about your products and services, so you can ask it any questions. In addition to digital outreach, the trained AI chatbot can also be embedded across all of your websites.

**Scan this Real Estate Example QR Code or click the URL to see the features:**



**<https://beta.iquivity.ai/iqbot/windermere-iq-bot-2722-e-slc>**

## Where “iQBot” Links and QR Codes Can Be Placed:

### Digital Placements

- Social Media Bios – Instagram, TikTok, X (Twitter), Facebook page button, LinkedIn company profile.
- Social Media Posts & Stories – Include the link or QR code graphic in campaign or brand updates.
- Digital Ads – Facebook/Instagram ads, Google Display ads, YouTube pre-roll, TikTok Spark ads.
- Website – Embed iQBot directly on the homepage or as a floating button.
- Email Campaigns – In the email body, signature, or as a clickable banner.
- SMS & WhatsApp Blasts – Short link or tappable image with embedded QR code.
- Video Descriptions – Under YouTube, Vimeo, or social video content.
- PDFs & Digital Brochures – Links embedded in downloadable resources.

### Print & Physical Placements

- Flyers & Posters – Large QR codes for easy scanning.
- Mailers & Postcards – Printed QR linking to iQBot for donations, sign-ups, or info.
- Yard Signs – With a short URL + QR code for fast access.
- Merchandise – T-shirts, tote bags, hats, mugs with scannable codes.
- Stickers & Buttons – Handed out at events or included in mailers.
- Event Banners & Backdrops – Visible for attendees and in event photos.
- Business Cards – For quick one-on-one sharing.

### Event & Experiential Placements

- Rallies & Campaign Events – QR codes on podium signage, stage backdrops, or big screens.
- Tabletop Displays – At farmer’s markets, fairs, and community gatherings.
- Booth Handouts – Instant volunteer sign-up or event RSVP via iQBot.
- Local Businesses – Partner with supportive shops to display a small flyer or counter card.
- University & College Campuses – Posters in student centers, libraries, dorm common areas.
- Cultural & Religious Centers – Bulletin boards, community newsletters, event programs.

All data is private, secure, and not shared so it can’t be intercepted or scanned by web bots for total security.

Call for a free demo today:

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