



**Native
Professional
Advancement
Center**

FOR IMMEDIATE RELEASE

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Gallup Film & Media Expo Lights Up Its Third Year, Centering Indigenous Talent and Storytelling

GALLUP, NM — A new chapter in Indigenous creativity is being written in Gallup. [The Gallup Film Committee](#), in partnership with the [Native Professional Advancement Center \(NPAC\) Film Program](#), is proud to host the [3rd Annual Gallup Film & Media Expo](#) on **Tuesday, April 30, 2025, from 9:00 AM to 4:00 PM at 825 Outlaw Road, Church Rock, NM 87301.**

This free, family-friendly event invites community members, filmmakers, students, and industry professionals to a day of celebration, learning, and connection—all centered around the vibrant, growing contributions of Native voices in New Mexico's film and media industries.

*"This isn't just an expo—it's a call to action for the future of Indigenous storytelling," said **Julius Roanhorse, Director of the NPAC Film Program.** "We are building platforms where our people can share their stories, lead productions, and define new paths in the industry."*

Reclaiming Our Narratives, Expanding Opportunities

Launched to bridge Indigenous talent to real opportunities in film and media, the Expo has become a signature event for Gallup—fueling connections between local creativity and national industry opportunities.

New this year, attendees will have the chance to interact directly with representatives from unions like IATSE Local 480, explore apprenticeship programs, and learn how to build sustainable careers in film—turning passion into pathways.

*"Access is everything," added **Roanhorse.** "Whether you're just starting to imagine a creative career or already making your mark, the Expo is a space to grow, collaborate, and be seen."*

What to Expect: Event Highlights

Film Screenings — Showcasing films from Native and local creators

Panel Discussions — Conversations on Indigenous representation, career paths, and storytelling as activism

Demonstration Film Set — Experience the behind-the-scenes artistry of filmmaking

Vendor Booths — Featuring local businesses, creative organizations, and artists

Investing in Creativity, Claiming Our Future

NPAC's Film Program reflects a larger movement: creating economic opportunities while reclaiming Native narratives in industries that have historically excluded Indigenous voices.

*"Our goal is simple and powerful: to see Indigenous people thriving at every level of the industry," **Roanhorse said.** "This event is about much more than entertainment—it's about sovereignty, culture, and economic growth for our communities."*

[CLICK HERE TO REGISTER FOR THIS EVENT](#)

PRESS COVERAGE INVITED | Interviews available upon request.

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Founded in 1961, the [Native Professional Advancement Center](#), operating alongside the National Indian Youth Council (NIYC), has been a pioneering force in advocating for the rights and well-being of Native American communities. Born out of a desire to see a world where Native peoples can freely exercise their rights to self-determination and sovereignty, we have spent over six decades dedicated to the empowerment and advancement of Native Americans across the United States.