



**Native
Professional
Advancement
Center**

FOR IMMEDIATE RELEASE

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Native Professional Advancement Center Launches Film & Media Program Recruitment

Deadline to Express Interest: August 29, 2025

Albuquerque, NM — The [Native Professional Advancement Center \(NPAC\)](#) is proud to announce the launch of its [Production Assistant Training Program](#), as part of their [Film Initiative Program](#), a groundbreaking initiative designed to expand opportunities for Native Americans in New Mexico's fast-growing film industry. **Recruitment is now open for participants, with a deadline to express interest set for Friday, August 29, 2025.**

This program is more than training — it is a movement to ignite creativity, foster talent, and correct representation in film and media. Through hands-on training, industry partnerships, and mentorship, NPAC aims to ensure that Indigenous voices are not only present but leading in storytelling, production, and creative decision-making.

"In New Mexico, film is more than an industry — it's an opportunity to shape culture and create pathways to lasting careers," **said Julius Roanhorse, NPAC Program Director.** "We're opening doors for Native youth and adults to step onto sets, build skills, and see themselves as the next generation of filmmakers, storytellers, and media leaders."

In partnership with [Central New Mexico Community College \(CNM\)](#), Stagecoach Foundation, industry unions, and community partners, [NPAC's Film & Media Program](#) will provide free two-day Production Assistant (PA) trainings in multiple locations across the state, including:

- **Gallup: Sept 12–13, 2025**
- **Shiprock: Sept 19–20, 2025**
- **Santa Fe: Oct 10–11, 2025**
- **Albuquerque: Oct 17–18, 2025**

Participants will gain the tools, experience, and connections necessary to thrive in film and media careers.

"This program is about more than jobs — it's about empowerment," **Roanhorse added.** "For too long, Native stories have been told by others. Now, we're reclaiming the narrative and preparing our community to lead in front of and behind the camera."

Program Highlights:

- **Hands-on Training:** Two-day Production Assistant (PA) workshops in Gallup, Shiprock, Santa Fe, and Albuquerque.
- **Industry Partnerships:** Collaborations with CNM, film unions, and workforce agencies to create career pathways.
- **Community Impact:** Correcting representation and amplifying Indigenous voices in media.
- **Eligibility:** Open to high school juniors/seniors and adults 18+.

Interested participants must express interest by August 29, 2025 to secure their spot. To register or learn more, contact: **Julius Roanhorse | (505) 247-2251 | julius@npacnm.org**

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Founded in 1961, the [Native Professional Advancement Center](#), operating alongside the National Indian Youth Council (NIYC), has been a pioneering force in advocating for the rights and well-being of Native American communities. Born out of a desire to see a world where Native peoples can freely exercise their rights to self-determination and sovereignty, we have spent over six decades dedicated to the empowerment and advancement of Native Americans across the United States.