



BASIC COMMUNICATION SKILLS AND ASSERTIVE COMMUNICATION

EDUCATIONAL EXCURSION PRELIMINARY PROGRAMME Group 1

For participants from:

Czechia, Finland, Germany, Hungary, Italy, Latvia, Lithuania, Moldova, Poland,
Portugal, Romania, Slovakia, Slovenia, Ukraine and United Kingdom

Slovenia & Croatia

11 – 14 July 2026

SEMINAR INFORMATION

DATE AND PLACE

The Marketing Awards 2026 ceremony will be held on July 14, 2026 in Novo mesto and Otočec castle, Slovenia. Educational excursion will be held from July 11 – 14, 2026 in Croatia.

ACCOMMODATION

Full board accommodation will be organised by Krka for all participants in hotel Šport Otočec, Slovenia (Grajska cesta 2, 8222 Otočec, phone +386 7 38 48 602) – 10-11 July and 14-15 July and on a ship Liberty in Croatia – from 11-14 July.

ORGANISING COMMITTEE & CONTACTS

Organisation: **Alenka Krašovic, +386 41 796 876**

LANGUAGE AND DRESS CODE

The official language of the seminar is English.

Dress code for the award ceremony on July 14 is Business Smart or Evening Outfit. Dress for visit to Krka factory on July 15 is Business Casual, for all other sessions is Casual.

ARRIVAL & DEPARTURE

All participants should ARRIVE to Slovenia, Šport Hotel Otočec, on Friday, July 10, or directly to Split on July 11 at latest by 12:00.

DEPARTURES are possible on Wednesday July 15, after 14:00.

All transfers during the seminar will be organized by Krka.

COSTS

Krka will cover hotel costs for participants from Slovenia and representative offices (costs will be later debited to the cost centres of an individual representative office); the hotel invoices for participants from the companies abroad will be sent directly to their companies' addresses.

Krka will settle all the expenses for the meeting facilities, meals, coffee and refreshments, which will be served during the morning and afternoon breaks and social events.

Any additional expenses made by participants such as drinks at the hotel bar, room mini-bar, room service, laundry services, telephone calls shall not be covered by Krka. The participants will pay for such expenses either by cash or credit card at check out.

LIABILITY STATEMENTS

The organiser or the hotel shall not take responsibility for any theft, loss or damage of personal belongings, so we suggest you keep your money and valuables in a hotel/room safe.

In addition to their personal belongings, the participants shall guard and protect the equipment owned by Krka and shall handle it with due diligence. In case of defects, destruction, loss or theft resulting from careless and negligent

participant's behaviour, the participant shall cover part of repair costs or costs of purchase of new equipment which is regulated in detail by the Instructions for establishing personal liability when handling equipment.

SOCIAL / SPORTS ACTIVITIES

After the lectures, it is possible to attend social and sports activities at participants' own discretion and risk. It is recommended to bring swimming costumes and bathing towel.

CURRENCY

Official currency in Slovenia and Croatia is Euro.

PROGRAMME

Friday, 10 July 2026

Arrivals to Slovenia, Šport hotel Otočec
20:00 Dinner in the hotel restaurant

Saturday, 11 July 2026

Breakfast
Departure from hotel Šport Otočec to Split, Croatia
Arrival to Split and accommodation on the boat
Lunch
Introduction to the meeting
Krka's results
Dinner

Sunday, 12 July 2026

Breakfast
Basic communication skills
Lunch
Free time
Dealing with objections
Dinner

Monday, 13 July 2026

Breakfast
Assertive communication 1
Lunch
Free time
Assertive communication 2
Dinner

Tuesday, 14 July 2026

Breakfast

Departure from the boat to hotel Šport, Otočec

Lunch in the hotel restaurant

Departure from hotel Šport Otočec, to Krka Novo mesto

Welcome reception

Marketing awards 2026 ceremony, Krka Hall, Novo mesto

Departure to Castle Otočec

Gala dinner in Otočec Castle restaurant

Transfer to hotel Šport Otočec

Wednesday, 15 July 2026

Departure to Krka Novo mesto (with luggage for those arriving by car)

Visit to Krka factory (Notol 2 and RKC)

Departure to hotel Šport Otočec

Lunch in the hotel restaurant

Departures