

Strategic Plan for Collective Action 2026–2030 Executive Summary

Hawai'i Green Growth (HGG) has moved through three distinct phases since its founding in 2011. First, HGG helped define the collective vision — the future that Hawai'i wants — through the creation of the six Aloha+ Goals in 2014. Then, HGG built the tools to measure progress toward that vision through the Aloha+ Dashboard. Now, in this final phase before 2030, **HGG's focus shifts decisively to action**: identifying where the critical gaps are, understanding what is driving them, and activating pathways across systems and sectors to close them through a sharpened organizational focus, a clear theory of how change happens, and a committed roadmap for what HGG will do — and how — to drive progress across the final and most consequential window of the Aloha+ Challenge.

HGG's 2026–2030 Strategic Plan for Collective Action comprises an overarching strategic goal, three pillars and their objectives, and new means for supporting HGG network engagement.



2026–2030 Strategic Goal

By 2030, Hawai'i Green Growth will transform the Aloha+ Challenge from a shared commitment into a coordinated statewide action system: aligning data, partnerships, policy, funding, and community leadership to close priority gaps in Goal achievement.

Supporting Member Engagement

The *HGG Network* encompasses every individual and organization affiliated with Hawai'i Green Growth and the Aloha+ Goals — from government signatories (i.e., all four County Mayor Offices, Office of the Governor, and the Office of Hawaiian Affairs) and private sector companies to Action Group Members, youth leaders, grant partners, and Goal Adopters. As of March 2026, this includes **500+ members**. To strengthen member connection and collective action, the cross-cutting membership work embedded in each Pillar will support:



Physical Hub Space

A dedicated convening space for in-person gatherings, workshops, and community action.



Network Member Engagement Platform

A virtual hub for member learning, action coordination, dialogue, and progress updates that complements in-person convenings and extends reach across islands.



Sustainability Systems Mapping

A public-facing ecosystem map of Aloha+-aligned organizations across the state, surfacing areas of overlap and opportunity for cross-sector collaboration.





Pillar 1 Leadership and Coordination as a Statewide Sustainability Hub

HGG will serve as the "Network Weaver," establishing dedicated Action Groups with clear accountability and launching a physical Hub space on O'ahu with satellite presence across all counties to synchronize efforts between government, business, and community.

Objectives

- 1.1** Serve as a network weaver to interconnect challenges, collaboration opportunities, and pathways to progress on the Aloha+ Goals
- 1.2** Enhance communications that drive larger systems change in Hawai'i and connect our experiences with global audiences
- 1.3** Mobilize core Network Members across economic, social, and environmental sectors



Pillar 2 Sensemaking for Strategic Decision-Making

The Aloha+ Dashboard will be retooled from a progress scorecard into a "gap-surfacing" tool. This will provide policymakers and investors with real-time intelligence to answer the critical question: "How do we get there?"

Objectives

- 2.1** Distill Aloha+ data into decision-ready insights
- 2.2** Increase HGG's capacity and refine processes to synthesize data, Member insights, and emerging trends that inform Network priorities and decision-making to achieve the Aloha+ Goals



Pillar 3 Aligning Pathways for Action

To move from awareness to implementation, HGG is launching the Aloha+ Goal Fund, a dedicated financing engine for cross-sector projects, alongside new on-ramps for youth and private sector engagement.

Objectives

- 3.1** Establish funding mechanisms to empower and streamline progress on the Aloha+ Goals
- 3.2** Root HGG's programmatic efforts in concrete action
- 3.3** Strengthen statewide leadership and workforce development pipelines
- 3.4** Create a Local-Global Advisory Services arm to connect Hawai'i with global partners

Success by 2030

Success looks like full implementation of the Strategic Plan Key Performance Indicators for 2026–2030. HGG will implement the plan annually via Action Plans, serving as prioritization tools to drive objectives across all pillars concurrently.



HGG **drives collaborative initiatives** across the state that coordinate partners across sectors **to close gaps** in Aloha+ Goal achievement.



Measurable progress is demonstrated across all Aloha+ Challenge Goals, with **data showing positive traction** toward 2030 targets.



The majority of Aloha+ Goal indicators trend towards **clear, trackable progress** that supports decision-making.



HGG unlocks **new investments and additive funding** sources to support Aloha+ outcomes.



Policy decisions reflect priority intervention areas for Goal achievement.



Network members contribute directly to advancing the Aloha+ Goals via **aligned planning and action**.

