

“STOP MARKETING (for now), START BRANDING!”

A Game-Changing Workshop for Small Businesses

Are you pouring money into marketing without seeing the returns you expect? You're not alone. Research shows that 40% of marketing budgets are wasted when employees aren't fully aligned with your brand promise. The hard truth? Marketing without strong brand foundations is like building a house on sand.

Transform Your Business from the Inside Out

This dynamic workshop reveals why successful brands focus on their internal DNA before any external marketing marketing efforts. Whether you're a solopreneur or leading an employee team, discover how to create distinctive experiences that make your marketing efforts exponentially more powerful.

What You'll Discover:

- The critical difference between the function of marketing and process of branding (and why it matters to your bottom line)
- The three hidden attributes that power every successful brand
- How to build an unshakeable competitive advantage
- Why internal alignment drives external success

Real Results You Can Expect:

- Higher customer loyalty and referrals
- Stronger employee engagement and retention
- More efficient marketing spend
- Reduced price sensitivity
- Increased market differentiation
- A brand that truly reflects your vision

This Interactive Workshop Is Perfect For:

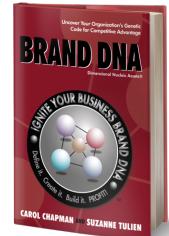
- Business owners tired of wasting marketing dollars
- Leaders looking to strengthen their market position through differentiation
- Entrepreneurs ready to clarify and build lasting brand value
- Companies seeking stronger client referrals and advocacy

Join us for an engaging, insight-packed session that will revolutionize how you think about building your brand. Stop throwing money at marketing—start investing in your brand's foundation.

Transform your business from just another option to the only choice.

“Suzanne Tulien delivers a phenomenal perspective to her audience. Her ability to design her presentation to meet the audience needs is superb. Her ability to explain the 6 myths of branding hit home for our audience of entrepreneurs at our Denver Summit, we now know the power of creating our brand for our business and will work further with Suzanne in her excellent programs. We strongly recommend working with Suzanne Tulien as an effective speaker who creates motivation, drive and positive outcomes for your attendees at your business conference.”

--Suzanne Eccher – Pres./CEO Massage Practice Building



Presented by **Suzanne Tulien**, Brand Clarity Expert, author of *Brand DNA*, *Personal Brand Clarity*, and *The 6 Myths of Small Business Branding*, International Speaker with Brand Ascension, LLC, in a highly engaging, experiential way.

