



## 4th of July Street Fair and Beer Garden

Companies look for opportunities to build trust and establish rapport with their customers and prospects. Getting involved with an event and being seen as dependable and supportive of the community accelerates the process. Attending an event is important, but standing out in the crowd by being a sponsor will highlight you and your business with a captive audience of up to 20,000. Depending on the level chosen, your banners will be hung all around the Street Fair, seen by all attendees multiple times. Additionally, you receive a prime-location vendor space.

### Sponsorship Levels

#### Platinum - \$3,000 (3 available)

- Banners displayed prominently at event (up to 6)\*
- Prime vendor space, 20x10
- Logo on joint community poster
- Large logo on website, flyer, eBlasts, eNewsletters, media coverage, and social media

#### Gold - \$1,500

- Banners displayed at event (up to 3)\*
- Prime vendor space, 10x10
- Medium logo on website, flyer, eBlasts, eNewsletters, and social media

#### Silver - \$1,000

- One banner displayed at event\*
- Vendor space, 10x10
- Small logo on website, flyer, eBlasts, eNewsletters, and social media

#### Beer Garden - \$1,000

- Banners displayed at event (up to 4)\*
- Vendor space in park, 10x10
- Medium logo on website, flyer, eBlasts, eNewsletters, and social media

\*Sponsor provides banner(s)

