



# Summary of Sponsorships 2025

## Monthly

Chamber Networking Breakfast	
Cost of Breakfast	

Business After Hours	
Provide location and/or pay for food and/or beverages	

Education Series	
\$200 per month	

## Ongoing

Website Banner Ads	
Gold	\$2,000
Silver	\$1,000

Visitor Center	
\$100 Year	

Chamber President's eNewsletter	
\$25 per newsletter	

Multiple sponsorships are available for most categories

## Ongoing

Quarterly Member Luncheons	
Platinum	\$2,400
Gold	\$1,200
Silver	\$800

Orientations	
\$400 Year	

## Signature

4th of July Street Fair and Beer Garden	
Platinum	\$3,000
Gold	\$1,500
Silver	\$1,000
Beer Garden	\$1,000

Bines and Brews Beer Fest September 20	
Platinum	\$5,000
Gold	\$1,500
Silver	\$500
Music or Glasses	\$500 or \$1,000

## Signature Continued

State of Region Luncheon February 26	
Presenting	\$2,500
Gold	\$1,000

Annual Awards Dinner & Silent Auction April 25	
Presenting	\$5000
Platinum	\$2500
Silent Auction	\$2,500
Gold	\$1,500
Full Table	\$1075
Entertainment	\$1,000
Dessert	\$1,000
Awards or Photo Booth	\$500

Community/Business Expo October 15	
Presenting	\$2,000
Gold	\$1,000
Silver	\$500



## Chamber Networking Breakfast

**Speaker/Sponsor provides breakfast**

Chamber Networking Breakfasts are held the 1st and 3rd Thursdays of each month in the Chamber Community Room. These are one of the most popular networking events for Chamber members.

Sponsors/hosts are responsible for providing breakfast for up to 60 guests and are given 20 minutes to talk about their business or area of expertise. All event promotions include sponsor logo. Speaking is limited to Breakfast Club members. Breakfast Club Members may sponsor/speak at one breakfast per year.



## Business After Hours

**Sponsor provides appetizers, beverages, and location**

Our monthly Business After Hours (BAH) is our popular evening networking opportunity for Chamber members and their businesses. It is held the third Tuesday of each month at various Chamber member business locations.

In addition to food and beverages, sponsors are asked to provide two giveaway items. A business is allowed to host one BAH per year. All event promotions include sponsor logo, and the sponsor gets microphone time to promote their business. Attendance runs between 110-130 people.





## Quarterly Member Luncheons

**\$800 - \$2400 Annually  
or \$200 - \$600 per Luncheon**

These luncheons are held four times a year. They provide an opportunity to welcome and introduce some of our new members, hear a speaker who shares relevant take-aways and inspiration, and interact with local professionals. Attendance is approximately 100 people.

### **Platinum - \$2,400 annually or \$600 per luncheon**

- 4 luncheon tickets per luncheon
- Microphone time at luncheon
- Banner displayed prominently at event\*
- Large logo on website, flyer, eBlasts, eNewsletters, and social media
- Option for promotional materials to be placed on tables.

### **Silver - \$800 annually or \$200 per luncheon**

- Banner displayed at event\*
- Small logo on website, flyer, eBlasts, eNewsletters, and social media
- Option for promotional materials to be placed on tables.

\*Sponsor provides banner

### **Gold - \$1,200 annually or \$300 per luncheon**

- 2 luncheon tickets per luncheon
- Banner displayed at event\*
- Medium logo on website, flyer, eBlasts, eNewsletters, and social media
- Option for promotional materials to be placed on tables.



## Chamber Orientations

**\$400 Annually**  
(Sponsorships sold through 2025)

Orientations are held four times a year and give new members, long-time members, and non-members information on how to maximize a Chamber membership. Attendees find out about our programs that cultivate business development, professional excellence, and strategic alliances. We cover all the basics and an opportunity to meet Chamber members. Coffee and breakfast pastries are provided.

The sponsor's logo is included on all Orientation marketing, the Chamber website, and on the registration form. The Sponsor receives microphone time and may distribute promotional materials.



## State of the Tri-Lakes Region Update

**Presenting Sponsorship: \$2,500**

**Gold Sponsorship: \$1,000**

The State of the Tri-Lakes Region event allows members to meet, network, and enjoy the company of fellow Chamber members, elected officials, and community members. Elected officials and local leaders provide relevant updates, direction, and goals for the coming year.

This year, we mixed things up a bit. Eagle Rock Distributing hosted us on February 26 between 3-6. The first half of the event was the official program. The second half of our time together, we enjoyed appetizers and alcoholic and non-alcoholic beverage tastings alongside some great networking.

The presenting sponsor is named in the title of the event and is promoted prominently. Sponsors have the opportunity to introduce themselves and a speaker at the event. Each sponsor's logo will be included on marketing materials, the Chamber website, the registration form, and in the event program. Sponsors may have a banner\* displayed at the luncheon and have a sponsor table with promotional materials in the foyer. Four event tickets are included in sponsorship. The presenting sponsor receives eight event tickets.



## Community & Business Expo

Our high-energy Expo features products and spotlights services from local businesses and organizations. This is an opportunity to showcase businesses to other companies and consumers in our area to gain qualified leads and make valuable business connections. As a sponsor, your company will be in front of over 100 vendors and hundreds of attendees. Takes place on Wednesday, October 15, 2025, 4-7 p.m., at the Tri-Lakes YMCA.

## Sponsorship Levels

### Presenting - \$2,000

- Banner displayed prominently at event\*
- Prime table location
- Large logo on print material, website, flyer, eBlasts, eNewsletters, and social media

### Silver - \$500

- Banner displayed at event\*
- Prime table location
- Small logo on printed material, website, flyer, eBlasts, eNewsletters, and social media

### Gold - \$1,000

- Banner displayed at event \*
- Prime table location
- Medium logo on print material, website, flyer, eBlasts, eNewsletters, and social media

\*Sponsor provides banner







## Annual Awards Dinner and Silent Auction

The Annual Awards Dinner and Silent Auction is a fun-filled evening mixing great food, significant honors, and a bit of business. And this year, we will have casino tables and prizes.

We present awards for the Business Person of the Year, EDC Primary Business of the Year, Employee of the Year, Volunteer of the Year, Non-Profit of the Year, and Ambassador of the Year. Join us for a night of fun, music, and making connections with local business professionals. The event will be held on April 25, 2025, at the Hotel Polaris at the U.S. Air Force Academy.

There are many levels of sponsorships available. Choose the one that best fits your needs.

### Sponsorship Levels

#### Presenting - \$5,000

- Named in the title of the event
- Microphone time at event
- Banner displayed at event\*
- Prime table location
- Company name at table
- 10 tickets
- Logo on poster, website, eBlasts, eNewsletters, and social media
- Logo in program, slideshow, and MC announcement

#### Platinum or Silent Auction - \$2,500

(Silent Auction Sponsorship is sold)

- Banner displayed at event\*
- Prime table location
- Company name at table
- 10 tickets
- Logo on poster, website, eBlasts, eNewsletters, and social media
- Logo in program, slideshow, and MC announcement

#### Gold - \$1,500

- Banner displayed at event\*
- Prime table location
- 4 tickets
- Logo on website, eBlasts, eNewsletters, and social media
- Logo in program, slideshow and MC announcement

#### Entertainment - \$1,000

- Banner Up Front on DJ table\*
- Logo on website, eNewsletters, and social media
- Logo in program, slideshow, and MC announcement

\*Sponsor provides banner

#### Dessert - \$1000

- Logo on website, eNewsletters, and social media
- Logo with sponsorship item at event
- Logo in program, slideshow, and MC announcement

#### Step and Repeat Banner or Photo Booth - \$500

- Logo on website, eNewsletters, and social media
- Logo with sponsorship item at event
- Logo in program, slideshow, and MC announcement

#### Awards - \$500

- Logo on website, eNewsletters, and social media
- Logo in program, slideshow, and MC announcement

#### Sponsored Table - \$1075

- 10 tickets
- Company name at table
- Prime table location



**Awards • Dinner • Auction • Casino Night Fundraiser**  
for the Tri-Lakes Chamber of Commerce



## 4th of July Street Fair and Beer Garden

Companies look for opportunities to build trust and establish rapport with their customers and prospects. Getting involved with an event like this and being seen as dependable and supportive of the community accelerates the process. As a sponsor, your banner/logo highlights you and your business in front of a captive audience of up to 20,000. Depending on the level chosen, your banners will be hung all around the Street Fair, seen by all attendees multiple times. Additionally, you have the option to use a prime-location vendor space and your logo will be on all promotional materials.

### Sponsorship Levels

#### Platinum - \$3,000 (3 available)

(all Platinum are sold)

- Banners displayed prominently at event (up to 6)\*
- Prime vendor space, 20x10
- Logo on joint community poster
- Large logo on website, flyer, eBlasts, eNewsletters, media coverage, and social media

#### Gold - \$1,500

- Banners displayed at event (up to 3)\*
- Prime vendor space, 10x10
- Medium logo on website, flyer, eBlasts, eNewsletters, and social media

#### Silver - \$1,000

- One banner displayed at event\*
- Vendor space, 10x10
- Small logo on website, flyer, eBlasts, eNewsletters, and social media

#### Beer Garden - \$1,000

- Banners displayed at event (up to 2)\*
- Vendor space in park, 10x10
- Medium logo on website, flyer, eBlasts, eNewsletters, and social media

\*Sponsor provides banner(s)





## Bines & Brews Beer Fest

This is one of the Tri-Lakes Chamber of Commerce's most fun events!! Well-publicized and covered by local media, guests have the opportunity to meet brewers and sample beer, cider, spirits, and moonshine from Colorado brewers and distillers while listening to upbeat contemporary jazz. Ticket sales for this prestigious, adults only event are capped at 400 attendees. Sponsors are showcased to a highly engaged, elite audience.

## Sponsorship Levels

### Platinum - \$5,000

- Naming rights
- Banner displayed prominently at event
- Vendor space
- Large logo on poster, website, flyer, eBlasts, eNewsletters, and social media

### Gold - \$1,000

- Banner displayed at event \*
- Vendor space
- Medium logo on poster, website, flyer, eBlasts, eNewsletters, and social media

### Glasses - \$1,000 (Sold)

- Banner displayed at event\*
- Vendor space
- Medium logo on website, flyer, eBlasts, eNewsletters, and social media
- Logo on souvenir glasses

### Silver or Music - \$500

- Banner displayed at event\*
- Vendor space
- Small logo on poster, website, flyer, eBlasts, eNewsletters, and social media

\*Sponsor provides banner







## WEBSITE BANNER AD - \$1,000/\$2,000

- Banner ad on Chamber website for 12 months
- Ad can be changed by member monthly and is clickable to member information
- Choose where your ad appears on website if spots are available. Pages are limited to one \$2000 ad or two \$1000 ads

## eNEWSLETTER AD - \$25 MEMBERS/\$50 NON-MEMBERS PER EMAIL

- Advertise your business or special event in our CEO's eNewsletter
- Buy 3, get 1 free
- Contacts in eNewsletter list: Over 3000

## MONTHLY EDUCATION SERIES - \$200 per event

- Logo on website, eNewsletters, flyers, event signage, social media
- Microphone time to welcome attendees at event and promote business

## CHAMBER BOARD RETREAT LUNCH SPONSOR

- Provide lunch at annual board retreat in January (15 attendees)
- Welcome the Tri-Lakes Chamber Board of Directors at annual retreat
- Provide promotional materials on table and give a brief overview of your company
- Special thank you recognition on social media

## EDC TRAINING OR CONFERENCE SPONSOR - \$1,000

- Advanced finance training for President of Chamber in the field of economic development
- Special thank you recognition on social media, website, and in eNewsletter

## AMBASSADOR SPONSOR - \$100 per month

- Provide lunch for monthly Ambassador meeting
- Introduction time at monthly Ambassador meeting
- Get to know these core members

# Sponsorship Form

Company \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Email \_\_\_\_\_

Event Name \_\_\_\_\_ Event Date \_\_\_\_\_

Level of Sponsorship \_\_\_\_\_ Amount \$ \_\_\_\_\_

Event Name \_\_\_\_\_ Event Date \_\_\_\_\_

Level of Sponsorship \_\_\_\_\_ Amount \$ \_\_\_\_\_

For the event(s) listed above, the terms of sponsorship are as follows:

- Sponsorship payment must be received along with agreement or an approved agreement for payment .
- Sponsors will have first right of refusal for sponsorship the following year.
- No cancellations or refunds after payment.
- Sponsorship benefits apply according to the advertised deadlines for each event.
- Sponsor supplies digital logo (.jpg or .png), to the Chamber at the time of signing sponsorship agreement and authorizes the Chamber to use it in advertising of sponsored event(s).

This agreement is valid only with signatures from a company representative and the Chamber President.

\_\_\_\_\_  
Company Representative/Date

\_\_\_\_\_  
Chamber President/Date

This contract is not complete until it has been reviewed and accepted by the Chamber. Once accepted, sponsor will receive a copy of the contract signed by the Chamber. Send completed form to Tri-Lakes Chamber of Commerce, PO Box 147, Monument CO 80132.