

High-Impact Golf Activations Built for Agencies & Brand ROI

Designed to increase dwell time, elevate sponsor value, and integrate seamlessly into major event environments.



Fully Hosted. Brandable. Measurable. Built for Event Professionals.

Brisbane | Servicing SEQ | 0493 304 440 | info@mobilegolfco.com.au

Built for Engagement-Driven Events



Mobile Golf Co. delivers high-engagement golf activations designed to increase dwell time, drive sponsor interaction, and elevate the guest experience.

Our format encourages repeat participation, creating natural dwell time around sponsor zones and high-value activation spaces.

Designed for Professional Environments

- Operates within strict bump-in schedules
- Clear space & power requirements provided upfront
- Risk-assessed and safety-conscious setup
- Uniformed hosts aligned with brand presentation



Insured | Risk Assessed | Major Event Experienced

What We Bring to Every Event

THE EXPERIENCE



Flexible Setup Options

Two enclosures – one unforgettable experience.

- Inflatable Enclosure: 7m (L) x 4.5m (W) x 3.5m (H) – perfect for large venues.
- Compact Frame Enclosure: 5.5m (L) x 4m (W) x 2.8m (H) – ideal for tighter indoor spaces or lower ceilings.

All we need: a flat surface and a standard power outlet.



Activation Capabilities

Capable of handling structured high-volume guest rotations.

Every booking includes a live-event host “caddie” as well as:

- Sponsor-branding opportunities
- Custom competition formats
- Data-driven challenges
- Prize integrations



Immersive Gameplay

Our simulator tracks real club and ball data – including carry distance, spin rate, and club speed.

Play on the best simulator software on the market for realistic course visuals or have arcade-style fun with Darts, Pong, and Glow Targets.

Scalable Activation Solutions

We tailor each activation to suit your client objectives, audience size, venue constraints and sponsor requirements.

Activation Formats

Half-Day Activation (4 Hours)

Best for:

- Gala dinners
- Conferences
- Member events

Ideal for high-impact engagement within limited program windows.

Includes:

- Full simulator setup
- Professional host(s)
- Branded competition format
- Live leaderboard display
- Closest to the Pin / Longest Drive
- Bump-in & pack-down

Full-Day Activation (8 Hours)

Best for:

- Brand activations
- Festivals
- High-traffic public events

Designed for sustained brand exposure and continuous guest interaction.

Includes:

- Extended operating time
- Structured competition scheduling
- Multi-session participation
- Enhanced sponsor integration
- Prize & trophy coordination
- Dedicated event liaison

Multi-Day Showcase (Enquire)

Best for:

- Trade shows
- Major sporting events
- Multi-day conferences

Built for large-scale exhibitions and high-throughput environments.

Includes:

- Scalable hosting team
- High-throughput gameplay formats
- Custom branded competition builds
- Operational planning & venue coordination
- Activation consultation pre-event

Custom Formats Available for Major Events

Sponsor Integration Framework

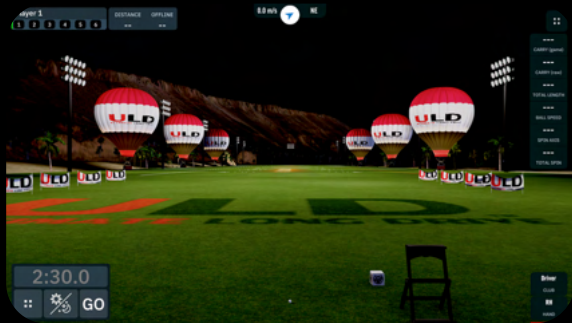
- Custom top enclosure branding
- Custom competition naming
- Leaderboard sponsor placement
- Post-event photo package
- MC mentions throughout activation
- Social media tagging

Games & Competitions

All competition formats can be sponsor-branded and customised to suit your event objectives.

Closest to the Pin

A crowd favourite. Players take turns trying to land their shot nearest the hole on a selected par 3. Every swing brings tension, cheers, and bragging rights — perfect for short play rotations or fundraising challenges.



Longest Drive

Who can hit it the furthest? This game delivers instant excitement and a bit of friendly rivalry. Every drive is tracked with real club and ball data for a professional experience.

Glow Target Challenge

When the sun sets, the fun doesn't stop. The Glow Target Challenge brings a visual twist with illuminated scoring zones inside the simulator. Perfect for evening events and parties looking for that wow factor.



Golf Darts

A precision-based short game where players aim at a dartboard-style target. Each shot is scored just like a real darts game, rewarding accuracy and touch. Ideal for friendly competition or casual play.

Tournament Mode

For groups that want a more structured experience, we can set up 9-hole or full 18-hole rounds in a turn-based format. Courses are modelled after some of the world's best — so your guests can tee off at Pebble Beach or St. Andrews without leaving the venue.



CASE STUDY: TOOWOOMBA RED FROGS GALA

How We Turned Golf Into Fundraising Power.

At the Red Frogs Fundraising Gala, guests purchased donation tokens to redeem for simulator shots in a Closest to the Pin contest.

Each shot was tracked live with leaderboards updating on-screen creating friendly competition and ongoing engagement.

Prizes for 1st, 2nd, and 3rd encouraged repeat participation, boosting total donations while keeping guests entertained all night.

Over 280+ participations across 4 hours, generating consistent foot traffic, repeat engagement and over \$70,000 raised.

Trusted By:



2025 BMW PGA CHAMPIONSHIP

Mobile Golf Co. delivered a fully hosted golf simulator activation at the Australian PGA Championship, engaging large crowds in a high-traffic environment.

The activation created strong dwell time, natural brand interaction, and an inclusive experience for both golfers and casual event attendees.

Operated successfully within a high-traffic, major-event environment.

Delivered in collaboration with event stakeholders and venue operations teams.

Operated within strict bump-in windows and coordinated with venue and broadcast stakeholders.



Why Agencies Partner With Mobile Golf Co.

We tailor each activation to suit your client objectives, audience size, venue constraints and sponsor requirements.

Engagement That Performs



Built for Sponsor ROI

Leaderboard branding, custom competition naming, and MC mentions turn participation into sponsor interaction - not just logo placement.



Seamless Run Sheet Integration

Professional bump-in coordination with the venue, live management - we integrate smoothly into your event process.



Scalable for Any Environment

Indoor, outdoor, large-scale, compact or high-impact - our activations adapt to your venue and audience size.



Presentation & Professionalism

Uniformed, engaging hosts, premium equipment, & structured gameplay. We align with brand standards, maintaining polish & reliability.



Proven at Scale

We've delivered activations from fundraising galas to the PGA Championship. Experienced in high-traffic, high-expectations environments.



Low Risk, High Impact

We provide upfront space, power, and access requirements. Our team follows strict safety protocols and operates with minimal disruption to your event schedule.

Trusted by major brands and national events, including the Australian PGA Championship.

Let's Activate Your Next Event

We partner with agencies and corporate teams to deliver high-engagement golf activations that integrate seamlessly into your event strategy.

DIRECT CONTACT

Josh MacGregor
Director - Mobile Golf Co

Available for agency brief consultations & activation planning sessions.

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Servicing Brisbane &
SE Queensland

WHAT TO EXPECT

- Response within 24 hours
- Clear space & power requirements provided upfront
- Activation format recommendations
- Sponsor integration consultation
- Custom proposal (if required)

Agency Collaboration Options

- Integration into pitch decks
- Custom activation mockups
- Co-presentation support
- White-label delivery available
- Multi-event partnership structures

Trusted in Major Event Environments

PGA Championship | Corporate Conferences | Brand Activations | Fundraising Galas