

SPONSORSHIP OPPORTUNITIES

CSI4* & CSI1* FEI Jumping | CAI3*, CAI2*, Para, Youth & Intermediate Driving



Celebrating 35 Years

MARCH 12 - 15, 2026

OCALA, FL



the TRADITION

Born out of the Weber family's passion and commitment to excellence in equestrian sport, Live Oak International is the largest equine tournament of its kind. For one week each year, Live Oak Stud, one of the nation's most successful thoroughbred racing and breeding facilities, welcomes the larger community to celebrate equestrian sport.

Live Oak International is proud to combine the combined driving passion of Chester C. Weber and show jumping love of Chloe D. Reid to host the only tournament in North America to host both disciplines. A world-class equestrian event held on the extraordinary farm that our family has built and nurtured for over half a century.

WHAT IS

LIVE OAK INTERNATIONAL

Live Oak International has been the industry standard for Combined Driving competitions since its inception in 1991. Held on the pastoral grounds of Live Oak Stud in Ocala, in the heart of Florida's horse country, Live Oak International will celebrate 35 years of top sport in 2026.

What began as a small event quickly grew each year, attracting top competitors from across the world. Live Oak International is now the largest Combined Driving and Show Jumping competition in the U.S.

Competitors from 20+ countries | Host of U.S. Championships | CSI4* & CSI1* FEI Jumping
The largest CAI3* Combined Driving Tournament in North America | Intermediate, Para,
Youth & CAI2* Combined Driving

This reputation was earned due to our focus on giving attendees:

The luxury VIP lifestyle experience | The finest levels of competition | A natural landscape
that goes unmatched

SINCE
1991

Often called a triathlon for horse and driver, Combined Driving offers the elegance of the Dressage phase, the precision of the Cones competition and the thrill of the Marathon. Three days of driving competition is coupled with the excitement of Show Jumping. Maintaining the open and beautiful green spaces of the 5,000-acre Live Oak Stud is a core commitment of the Weber family who hosts the event and have been stewards of the property for half a century. Live Oak International is a once-a-year opportunity to be invited into this otherwise private domain.

Pictured: Chloe Reid
3rd Generation Weber Family Equestrian
& Live Oak International Co-President



Pictured: Chester Weber
2nd Generation Weber Family Equestrian
& Live Oak International Co-President



Experience the TRADITION

Unparalleled opportunity to network with business leaders, Fortune 500 CEOs, luxury-world influencers, and opinion makers.

Multiple opportunities to interact with tens of thousands who attend Live Oak International each year.

Telecast and live streamed to a worldwide audience, the event is seen in dozens of countries with a reach in the millions.

Leverage Live Oak International's reach to the wealthiest demographic in sport to grow your brand, deliver your brand message to the community, and reward your existing clients.



our REACH

Our Team will work with you to create memorable experiences that are uniquely suited to your brand and marketing objectives.

18,000 +

ATTENDEES AT LIVE OAK INTERNATIONAL

The number of people our Event draws from around the world to watch the competitions in person. The crowd is exposed to hours of visual and audio promotion.

42,000+

FOLLOWERS ON SOCIAL MEDIA

Live Oak International has a strong presence on the most popular social media platforms, including Facebook and Instagram, creating an engaged and dynamic online community.

66,000+

AUDIENCE REACH ON SOCIAL MEDIA

Our social media reach is growing every day as more and more people discover the thrill of world-class Combined Driving & Show Jumping.

300,000+

VIEWS ON OUR LIVE FEED

The number of viewers watching our Event around the world on multiple streaming websites.

Economic Impact of *The Equine Industry*

Marion County, known as The Horse Capital of the World®, hosts a vibrant equine industry that greatly enriches our local economy.

- The equine industry contributes \$4.3 billion annually, accounting for 22% of Marion County's GDP.
- This sector supports around 28,500 jobs, with nearly one in five positions linked to equine activities; 56% of these are in the thoroughbred industry.
- Marion County is home to 75,000 horses, supported by 431 thoroughbred farms and a network of equine service professionals.
- About 210,000 acres are dedicated to horse-related activities, representing 20% of the county's total land area.



Live Oak International is proud to be a longstanding highlight of this sector, attracting equestrians and spectators near and far, providing valuable opportunities for sponsors and partners.



Photo by Erin Gilmore Photography

choose your EXPERIENCE

*Exclusive sponsorship opportunities and product placement.
Engagement with spectators and athletes.
VIP experiences for you and your guests.*

Couture
LIFESTYLE HOMES

CoutureLifestyles.com



Showcase

YOUR BRAND, PRODUCTS OR SERVICES.

Entertain

YOUR SPECIAL CLIENTS.

Integrate

YOUR BRAND WITHIN OUR EVENT.

Extend

YOUR COMMUNITY OUTREACH.

Sponsorship Opportunities

Overview

Sponsorships at Live Oak International are tailored to your marketing goals. From VIP experiences for you or your clients, to on-site engagement with tens of thousands, or advertising on our live stream reaching hundreds of thousands, we make it happen. Live Oak International also provides strategic consulting to help achieve your outreach goals cost-effectively. Build your own sponsorship by combining offerings from these three categories:

VIP Experiences

Entertain your most important guests with reserve tables of two, four, or eight guests in the VIP Tent, featuring a full buffet, open bar, and the best views of the competition. Enjoy an unmatched atmosphere to mingle, network, and celebrate world-class sport in style.

Onsite Experiences

Live Oak International Onsite Experiences can give your brand exposure to the tens of thousands attending this event, including spectators and elite equestrians, as well as other sponsors from around the globe. These include Title Sponsorship of competitions, naming rights to select areas on the showgrounds and event activities, high profile signage and more.

Advertising Opportunities

Live Oak International advertising delivers global exposure and includes advertising on our website, social media, Event Program and Competitor's Handbook, ads and logo display on the competition scoreboard and commercial spots on the event live video feed which reaches several hundred thousand viewers each year.

Hospitality Experiences

Host your guests your way at Live Oak International—whether in a private Chalet, a festive Tailgate, or a branded Vendor Booth. Showcase your brand, entertain in style, and create unforgettable experiences for your clients.

We pride ourselves on designing tailor made and creative propositions, and building long term synergistic partnerships.





Choose Your Experience: *VIP Experience*

Consider adding some of the following VIP experiences to your sponsorship package:

- **Reserve tables** in VIP Tent with full buffet and open bar
- **Invitations** to private chalets and parties
- Personal use of **golf cart** at the event
- Opportunity to host **parties**
- **Chalets** for 50 to 100+ guests – ringside or at a marathon hazard
- Access to special **VIP areas**
- VIP access to the **best party in Ocala** – Saturday night
- **Carriage drive with Chester Weber**
- General Admission **tickets for your company** or to share with local charities
- Pre-competition **course walk** with jumping course designer
- **Private tour** of Live Oak Stud's thoroughbred breeding, training and beef cattle operations and Chester Weber's Combined Driving stables
- **Tailgating** spots next to the Marathon hazards
- **VIP Parking**
- **Membership privileges** at partner clubs during the event

Don't see what you are looking for? Don't be afraid to ask. Our team will work with you to create the perfect amenity package to enhance your experience at Live Oak International.



Choose Your Experience: *Onsite Experience*

Our Onsite Experiences allow you to be a part of the Live Oak International tradition, offering exposure for your brand to the elite equestrians and other sponsors from around the globe. Onsite experiences give you exposure for your brand to elite equestrians and other sponsors from around the globe with expendable income.. Consider adding any of these Onsite Experiences to your customized sponsorship and community outreach package:

- **Title sponsorship** of Combined Driving & Show Jumping competitions
- **Naming rights** to select areas/activities such as Competition areas, Biergarten, Kid Zone, Parties, Kids Day, Volunteers
- **Product displays** in high traffic areas
- **Special awards** and presentations
- Corporate **name on jumps** in the Show Jumping Competitions
- Corporate **name on hazards** used in the combined driving Marathon ([see page 14 for more information](#))
- **Signage** in the competition ring and other high visibility areas
- Logo on the event **scoreboard**
- **Space in the Vendor Village** to showcase and/or sell your products
- **Public address announcements**

Our team will work with you to create a customized sponsorship package that best suits your needs and gives you the type of onsite exposure you're looking for at Live Oak International. Contact us today.



Choose Your Experience: *Hospitality*

Consider adding some of the following Hospitality experiences to your sponsorship package:

The Chalet: Host your guests ringside in your private chalet, up close to the action! Dedicated space for you to decorate, activate, and host 10 to 100+ guests and your VIP's for one to three days on site! [\(see page 12 for more information\)](#)

Tailgating Hazard Party: Host your guests next to the action on the combined driving course. Dedicated space for you to decorate, activate, and host six to 100+ guests and your VIP's for marathon day. [\(see page 13 for more information\)](#)

Any of these items can be stand alone or combined to create a unique package for you at our event. Don't see what you are looking for? Don't be afraid to ask. Our team will work with you to create the perfect amenity package to enhance your experience at Live Oak International.



Sponsorship Opportunity: *The Chalet*

The Chalet tent at Live Oak International is the ultimate place to take in the day's events in comfort and style. Overlooking the action, it offers a relaxed yet elegant setting where you and your guests can enjoy world-class competition while mingling with others. With its inviting atmosphere and premium vantage point, The Chalet is where sport, socializing, and sophistication come together.



Create an unforgettable day for yourself and the ones you host. Contact us today to design a custom Chalet experience tailored just for you



Sponsorship Opportunity: *Tailgating*

Entertain your guests right beside the excitement of the combined driving course. Enjoy a private space you can customize, activate, and host anywhere from six to over one hundred VIPs for an unforgettable marathon day experience.



Contact us today to book your driving hazard and secure your preferred time. Space is limited, so don't miss this chance to put your brand at the center of the action.



Sponsorship Opportunity: *Driving Hazards*

Sponsoring a driving hazard at Live Oak International puts your brand in the heart of the action as drivers navigate thrilling, high-speed obstacles that keep spectators on the edge of their seats. With your logo showcased on one of the sport's most iconic obstacles, you'll capture the attention of thousands on site and countless more tuning in worldwide. It's not just sponsorship, it's a statement.

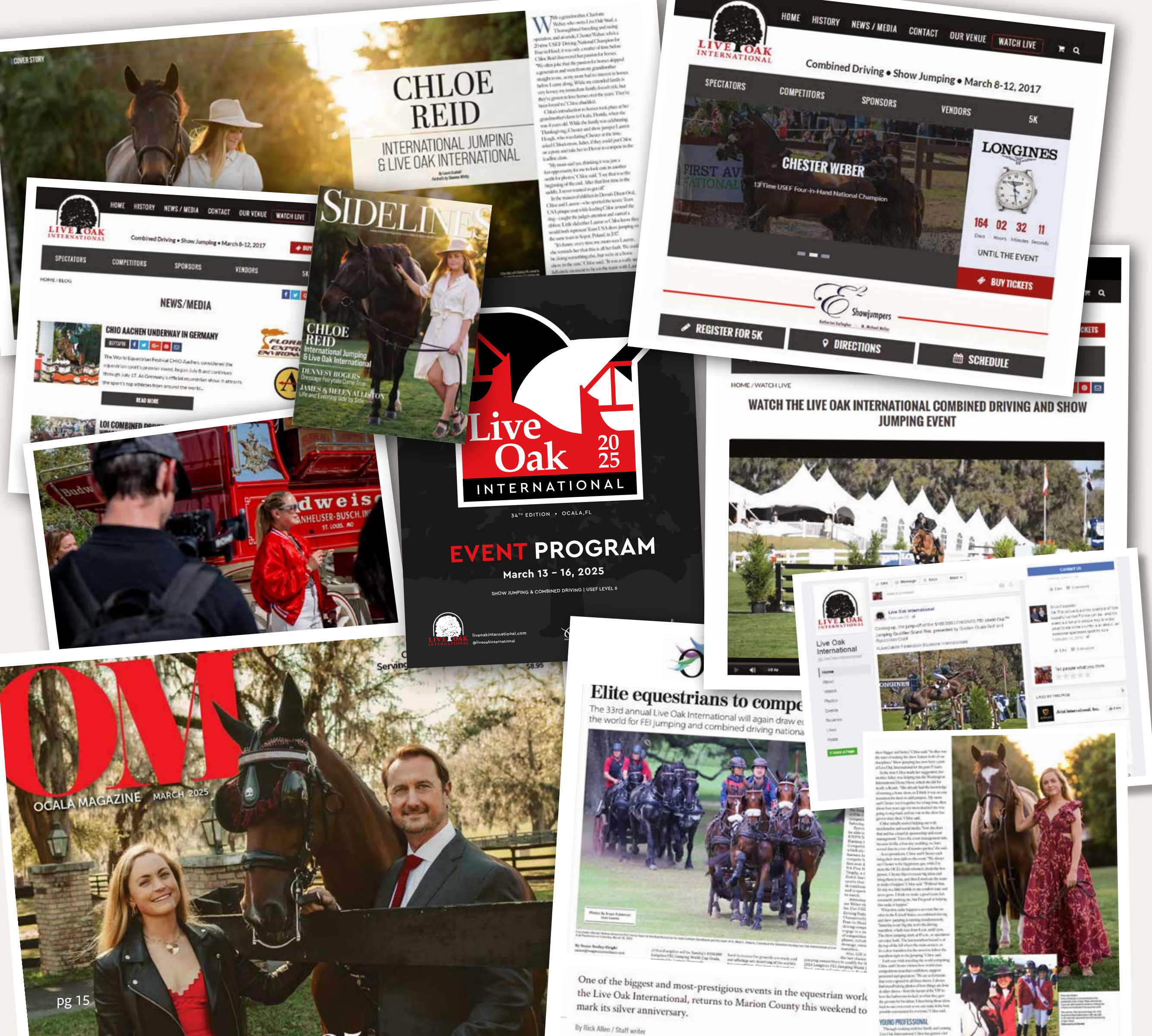
Discover which driving obstacles are available for sponsorship and unlock the chance to craft a bespoke advertising opportunity that puts your brand at the center of the Live Oak International experience. Contact us today.

Choose Your Experience: *Advertising*

If your brand or business is seeking global exposure, consider any of the advertising opportunities at Live Oak International. If you're a luxury brand or equestrian brand, this is the perfect opportunity to get your name in front of our affluent global audience, both online and onsite and create cooperative programs with our other sponsors. Add this to the tens of thousands attending the annual event and you have both digital and traditional advertising opportunities available. Consider adding any of these advertising opportunities to create a customized sponsorship package:

- Advertising in official Event Program and Competitor's Handbook.
- Advertorials in official event program.
- Logo placement on the Live Oak International website.
- Website advertising.
- Commercial spots on event live feed.
- Commercial spots and logo placement on Scoreboard.
- Commercial spot in the competition arena.
- Inclusion in editorials featuring Live Oak International.

We are open to inspired expression and outside-of-the-box thinking from our sponsors. Our team will work with you to create a customized sponsorship package of advertising and other unique experiences that best suits you and your clients' needs. Contact us today.



EVENT MAP



Increase your visibility with **Live Oak International**

For more information about becoming
a sponsor, please contact:

sponsorship@liveoakinternational.com



Celebrating 35 Years

MARCH 12 - 15, 2026

OCALA, FL