SF 2025
POSTCARDS FROM SWITZERLAND

SCAVENGER HUNT

SWITZERLAND

swiss festival

Powered by

KYBURZ

Supported by

switzerland

swiss festival 2025

CELEBRATING SWISS CULTURE, INVENTIONS & INNOVATIONS

WELCOME TO THE POSTCARDS FROM SWITZERLAND SCAVENGER HUNT

NAME: _____

NATIONALITY: _____

DATE OF BIRTH: _____

PLACE: Swiss Festival, Victoria

RETURN TICKET NUMBER WITH SINGAPORE AIRLINES

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |

I need a
window seat.
I need
Switzerland.

Discover now on switzerland.com

swi+zerland

MEET OUR EVENT PARTNER FOR SF 2025

+ KYBURZ

In the 1990s, Martin Kyburz started building vehicles for older people with limited mobility. Today, KYBURZ builds sophisticated electric vehicles that are used by many national postal organisations in Europe and Oceania. The vehicles must perform just as well in the cold of Finland as they do in the heat of the Outback. The variety of experiences with the vehicles are constantly being incorporated into further development.

This knowledge is integrated into the vehicles for Australia Post, now a familiar sight on Australian roads. With high-quality engineering and production in Switzerland, KYBURZ works with over 60 authorised service agents to provide high quality service throughout Australia.

Always looking ahead, KYBURZ's team has also developed a sustainable process for the end of the battery life in which the raw materials from the vehicle batteries are fully separated without the use of chemicals or thermal energy. In future, new batteries will be again produced from this recycled copper, aluminium and lithium.

Postcards from Switzerland - Scavenger Hunt

In this years' scavenger hunt, you will follow John, the Aussie Post Man on his trip from Melbourne to KYBURZ HQ in Embrach near Zurich.

What was supposed to be a quick visit ends up an adventure. Though he was supposed to land in Zurich, John ended up in Geneva, on the other side of Switzerland with nothing but his KYBURZ DXP for transport.

At every stop, he sends postcards to his mates in Melbourne telling them about Swiss Inventions and Innovations that he's discovering along the way.

Join him on this adventure, and at the same time, unlock the number for John's return flight to Melbourne with SINGAPORE AIRLINES.

Why an Aussie PostMan, and who is KYBURZ? Go back to page 5 to learn more.

How it works:

1. Fill in your details on front page of booklet (it's yours to keep).
2. Each page in your booklet has some fun facts for you to read with a mix of information about Swiss Towns, Inventions and our Kyburz DXP. Read them carefully.
3. Spread across the festival grounds, you will find 12 panels that correspond to the stops in this booklet.
4. Each panel will feature a question that corresponds to the text in the booklet.
5. Answer the multiple-choice question and put the number that is in front of the right answer into the spaces for your RETURN TICKET ON PAGE 3. Make sure to put the numbers in consecutive order (The first field corresponds to the first stop, the second to the second etc.)
6. Once you have all 12 answers, you'll have your RETURN TICKET number.
7. Come see us at the SF25 Information Stall to collect your gift bag.

one gift bag per person. Gift bags are subject to availability.

The 12 Stops

1. Geneva
2. Lausanne
3. Montreux
4. Zermatt
5. Bern
6. Luzern
7. Chur
8. St Moritz
9. Locarno
10. Rapperswil
11. Embrach
12. Zurich

1. POSTCARD FROM GENEVE

"You guys won't believe what happened. Instead of flying into Zurich, I landed in Geneva! That's at the other end of Switzerland! But guess what I found out: The Red Cross was founded in Switzerland! Have you ever looked at a first aid kit logo? It's the Swiss Flag in reverse." J.

The International Committee of the Red Cross (ICRC), founded in 1863 in Geneva by Henry Dunant, is a global humanitarian organization dedicated to aiding in conflict zones, protecting civilians, and promoting human dignity in times of war.

One of the most iconic symbols associated with the ICRC is its logo — the red cross on a white background. The design itself is a reversal of the Swiss flag, where the cross is red on a white background, symbolizing the organization's Swiss origins and neutrality.

ANSWER

2. POSTCARD FROM LAUSANNE

"I just got to Lausanne. I have to say, seeing those steep hills made me a bit nervous at first. But I know that my KYBURZ DXP can handle them!" J.

The city of Lausanne is built on many steep hills. Some streets are really steep, going uphill at angles of 10% to even 15% in some places! That means for every 10 meters you walk forward, you go up 1.5 meters, like climbing a small staircase.

From the tops of the hills, you can see amazing views of Lake Geneva and the snowy Alps in the distance. The streets twist through old buildings, quiet parks, and secret stairways. Long ago, people built it on the hills to stay safe and close to the lake. Today, the hills help make Lausanne feel both like a cozy village and an exciting city.

ANSWER

3. POSTCARD FROM MONTREUX

"It's Sunday and I noticed that a lot of places are closed. I got talking to some locals who told me some very interesting facts about what is not allowed (or at least frowned upon) on a Sunday in Switzerland. Luckily, my DXP is ok to run on Sundays." J.

In Switzerland, Sundays are special and very quiet. Many people treat Sunday as a day to rest, spend time with family, or enjoy nature. Because of that, there are some things you're not supposed to do!

It's frowned upon to mow the lawn, vacuum, hammer nails, or do loud home repairs - people want to keep the peace. Most shops and supermarkets are closed too, so you have to plan ahead if you need groceries! Even doing loud laundry in an apartment can bother neighbours.

ANSWER

4. POSTCARD FROM ZERMATT

"When in Switzerland, you have to go skiing! And wow, these mountains are high! Skiing down is a lot of fun but imagine having to walk all the way up again each time?! Thank God for ski lifts." J.

A long time ago, skiers had to walk up snowy mountains before they could ski down. In the 1930s, a clever Swiss man named Ernst Constam had an idea to help. He designed a special lift with a moving cable and a stick you could hold onto or sit on, and it would pull you uphill while you kept your skis on. This invention made skiing much easier and more fun, so more people wanted to try it.

The first ski lifts looked simple, but they were a big deal at the time. Today, ski lifts are everywhere in the mountains, thanks to this smart idea from Switzerland!

ANSWER

5. POSTCARD FROM BERN

"I've made it to the capital of Switzerland, Bern. The adventures of the last few days have made me very tired, so I went to the local shops looking for an energy boost and discovered Ovomaltine!" J.

Ovomaltine is a famous Swiss drink that was invented in 1904 by a chemist named Dr. Albert Wander. He created it as a healthy energy drink to give people energy and help them feel strong. The name comes from "ovo," which means egg in Latin, and "malt," from malted barley, two of the first ingredients.

Today, most Ovomaltine products don't have eggs anymore, but they still include malt, cocoa, milk, and lots of vitamins and minerals. There's even a funny Swiss slogan: "With Ovomaltine, you can't do it better - but you can do it longer!" That's because it gives you long-lasting energy, which is why many people enjoy it for breakfast or after sports.

ANSWER

6. POSTCARD FROM LUZERN

"Lucerne is an amazing place, and I went to check out the Victorinox store. After marvelling at the variety of pocket knives, I ended up going for the classic Swiss Army Knife!" J.

The Swiss Army Knife was invented to help Swiss soldiers in the late 1800s. Back then, soldiers needed a tool to open cans of food and take apart their rifles for cleaning. Instead of carrying lots of different tools, someone had a smart idea: what if one tool could do many jobs?

That's how the Swiss Army Knife was born! It had a knife, a can opener, a screwdriver, and more - all in one small pocket-sized gadget. Later, even hikers, campers, and astronauts started using it because it was so handy. It became a symbol of Swiss cleverness and quality.

ANSWER

7. POSTCARD FROM CHUR

"Today I visited Chur and decided to take the train to St Moritz. Did you know some trains here actually change direction inside the mountains? The tunnels twist and turn so cleverly that the train ends up going the other way without you even noticing—it's like a secret roller coaster underground!" J.

Chur is the oldest city in Switzerland, with a history that stretches back over 5000 years! But Chur isn't just old, it's also the starting point of something very clever: the Rhaetian Railway.

A long time ago, people wanted to visit the mountains, but it was hard to travel through all the steep hills and deep valleys. So Swiss engineers had a smart idea: they built a train with narrow tracks that could twist and turn through the Alps. They even made tunnels that go in spirals and bridges that stretch high across cliffs! One of the most famous trains is called the Glacier Express, and it goes from Chur all the way to St. Moritz. It's not just a ride—it's an invention that helped connect mountain towns and made travel more fun for everyone!
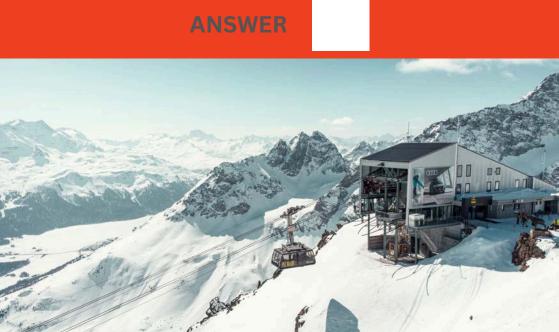
ANSWER

8. POSTCARD FROM ST MORITZ

"I came across another Swiss invention: Bobsledding! And it looks like alpine towns favour electric vehicles as it keeps their air fresh and the noise down." J.

St. Moritz is where modern bobsledding was invented. The first bobsled club was founded there in 1897, and the town has a famous natural ice track called the Cresta Run, which is used for skeleton and toboggan races.

Because of its location high in the Alps with narrow roads and lots of visitors, the town works hard to protect its clean air and quiet surroundings. One way St. Moritz does this is by increasingly using electric vehicles for transportation.
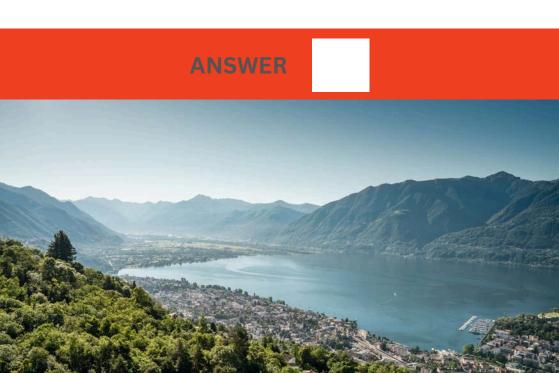
ANSWER

9. POSTCARD FROM LOCARNO

"*Today I drove to Locarno in the Canton of Ticino. After all this travelling, some of the Velcro on my Jacket came loose so I went to have it fixed. Turns out, Velcro is yet another Swiss invention! What did they not invent?!*" J.

Velcro was invented in Switzerland by a Swiss engineer named George de Mestral in 1941.

Inspired by how burrs stuck to his clothes and his dog's fur during a walk, he studied the tiny hooks on the burrs under a microscope and created a new fastening system using hooks and loops—what we now call Velcro!

ANSWER

10. POSTCARD FROM RAPPERSWIL

"I'm getting closer to the end of my journey and just had to try a proper Muesli. Of course, this is also a Swiss invention, and it's pronounced a bit differently to what we're used to in Australia. I got some giggles when I asked for a Müüsli." J.

Muesli was invented in Switzerland by a Swiss doctor named Maximilian Bircher-Brenner around 1900. He created it as a healthy breakfast for his patients at a clinic. The original recipe included rolled oats, grated apples, nuts, lemon juice, and condensed milk. It was designed to be nutritious and easy to digest, helping people start their day with good energy.

Today, muesli is enjoyed all over the world in many different versions, but it all started in Switzerland as a simple and healthy meal.

ANSWER

11. POSTCARD FROM KYBURZ HQ, EMBRACH

"Finally, I arrived in Embrach at KYBURZ HQ. My KYBURZ DXP is being fixed and I had a good look around the factory and at all the other EV's (Elective Vehicles) they make and ship around the world. It's impressive!" J.

Kyburz is a Swiss company known for making small, electric delivery vehicles called DXPs. These lightweight and efficient electric vehicles are perfect for delivering goods in busy cities and narrow streets. Kyburz provides DXPs to many customers around the world, including postal services, delivery companies, and businesses that want eco-friendly transportation.

Their electric vehicles help reduce pollution and noise, making cities cleaner and quieter. Kyburz's DXP is a great example of Swiss innovation focused on sustainability and smart urban mobility.
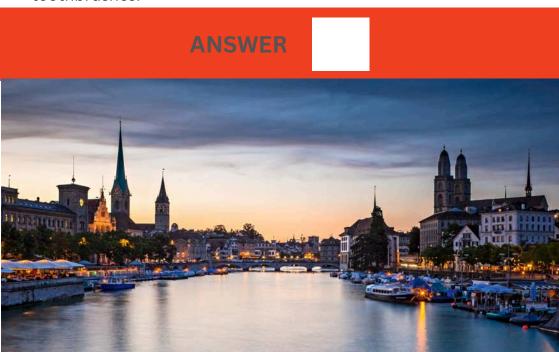
ANSWER

12. POSTCARD FROM ZURICH

"Last postcard! I'm headed to Zurich airport in a few hours to board my flight with Singapore Airlines back to Melbourne. But before I go, I should grab an electric toothbrush from Curaprox. Who knew the Swiss invented that as well..." J.

In the 1950s, engineers in Zurich, Switzerland, came up with a brilliant idea that changed how people take care of their teeth forever: the electric toothbrush. Unlike regular toothbrushes, this new gadget used a tiny motor to make the brush head move super-fast, reaching places that are hard to clean by hand.

This clever invention made brushing easier, more fun, and much better at fighting cavities and keeping smiles bright. Thanks to Zurich's smart engineers, millions of people around the world enjoy healthier teeth every day with the help of electric toothbrushes.

ANSWER

A BIG THANK YOU TO OUR...

EVENT PARTNER

KYBURZ

EVENT SPONSORS

swi+zerland

Lindt
MASTER CHOCOLATIER
SINCE 1845

VICTORINOX

SINGAPORE AIRLINES

Swisse

PROUDLY PART OF
H&H Group
inspiring wellness

V ZUG

Zürich, Switzerland.

NETWORK EUROPE

Greater Western Water

CURAPROX

PREMIUM EXPERIENCES
AV
RESERVE

Madame Flavour

EDMOND THOMMEN
PHOTOGRAPHIC ARTIST

KIESER

PILATUS
LUZERN

EVENT SPONSORS

And a big thank you to our Swiss Festival Supporters:

- Swiss Club of Victoria
- Swiss Embassy and Consulate General
- The Hofmann Family
- Swiss Alliance Australia

swiss festival

 www.swissfestival.com.au

 /swissfestivalaustraliainc

 @swissfestivalaustralia