

#### 2

# **About ReadyCorp**



ReadyCorp is a consultancy firm that assists VASPs, PSPs, EMIs, MSBs (to name a few), in the crypto & financial sectors with regulatory compliance. Its expert team has streamlined registrations for various crypto institutions across regions like LATAM, Europe, North America, & Asia Pacific.

ReadyCorp's services are tailored especially for non-residents, recognizing the unique challenges they may face when entering these foreign markets. Whether it's navigating legal requirements or understanding local business practices, our experienced team is here to provide guidance and support every step of the way. 100% remotely.

By partnering with ReadyCorp, businesses can avoid common pitfalls that often come with navigating unfamiliar regulatory frameworks. Instead, the focus can be on what matters most, expanding operations and seizing the opportunities presented by Peru's growing financial markets.

#### Popular services provided include, but not limited to:

- VASP Virtual Asset Service Provider) / Crypto License from LATAM, Europe, South Africa
- CASP (Crypto Asset Service Provider) \*MiCA compliance from Europe
- PSP (Payment Service Provider) License
- PI (Payment Institution) License
- EMI (Electronic Money Institution) License
- MSB (Money Service Business) License
- IFPE (Electronic Payment Fund Institution) License



### Introduction



Obtaining an online gaming license in Peru provides companies with full legal authorization to offer betting and gaming services under a stable, recognized regulatory framework. Licensed operators gain instant credibility with customers, payment processors, and strategic partners, building a foundation of trust that is critical for long-term success. Compliance with Peru's regulatory standards ensures that operators meet strict requirements for responsible gaming, financial reporting, cybersecurity, and anti-money laundering (AML) practices—factors that enhance brand reputation and operational security.

One of the most attractive aspects of Peru's licensing environment is its openness to international operators. Foreign companies can obtain a license without the need for complex local partnerships, allowing for flexible ownership structures and operational autonomy. This streamlines market entry and reduces costs compared to more restrictive jurisdictions. Furthermore, Peru's regulatory regime offers a clear, transparent licensing process, helping businesses avoid unnecessary delays and launch their services more quickly.

Additionally, a Peruvian online gaming license offers businesses access to a rapidly growing player base while ensuring compliance with tax and operational obligations at favorable rates. Peru's strategic location and regional influence within Latin America also enable licensed operators to explore expansion opportunities into neighboring markets, establishing Peru as a valuable regional hub for gaming operations.

By obtaining an online gaming license in Peru, businesses position themselves for scalable growth, strong regulatory support, and enhanced customer loyalty in a region where digital entertainment demand is booming. With the right strategy and compliance framework, operators can leverage Peru's vibrant market to build sustainable, competitive, and highly profitable online gaming ventures.



1) Company Creation of a Closed Stock Company (SAC).

SAC is a business structure that involves two or more partners. In a SAC, the capital is divided into shares and the liability of the partners is limited to the amount of their investment in the company. This can offer significant advantages in terms of access to financing and business growth.

- a) A SAC can issue shares and attract investments from new partners, making it easier to raise capital to finance growth and investments.
- b) Partners in a SAC have limited liability; personal assets are protected in the event of financial or legal problems of the company.
- c) The structure of a limited liability company makes it easier to expand and enter into new markets.
- d) A SAC is perceived as more solid and trustworthy company.
- 2) Reservation of the name of the Company in the Registry of Legal Entities of Lima.
- 3) Preparation of the minutes of incorporation of the Company, including: social statute, power regime, appointment of manager(s) and representative(s), among others.
  - a) Coordination and monitoring of the notary office that will be in charge of formalizing the minutes in Public Deed for subsequent registration.



- 4) Assistance in opening a bank account in the Company's name. (No minimum capital requirement).
- 5) Assistance in the registration to the Registry of Legal Entities of the National Superintendency of Public Registries ("SUNARP").
- Registration in the National Superintendency of Customs and Tax Administration (SUNAT), to obtain the Single Taxpayer Registration number (RUC) of the company.
- 7) Advice on the opening & legalization of the Company's corporate books (general shareholders' meeting book and share registration).
- 8) Preparation of the entry for the issuance of initial shares of the Company.
- 9) Legal Representative of the Company during the pre-commercial stage. (If any of the founding shareholders is a natural person not domiciled in Peru, power of attorney must be granted to a person on our team and that power must be registered in Peru). Duties of the Legal Representative:
  - a) Exercise of the role of General Manager of the Company.
  - b) Tax domicile in Peru.
  - c) Basic accounting services.
  - d) Other basic representation activities that should not exceed 7 hours per month



- 10. Application for the authorization/registration of online gaming Technology Platform presented to the Ministry of Foreign Trade and Tourism (MINCETUR).
  - a. The MINCETUR is the entity in charge of authorizing the exploitation of technological gaming platforms to the legal entity that owns it (assuming the company is a VASP (PSAV)), as well as keeping a single registry of the authorized technological platforms:
    - i. gaming programs,
    - ii. progressive systems,
    - iii. game modalities,
    - iv. live casino games,
    - v. sports betting terminal models,
    - vi. authorized and registered sports betting terminals (homologation).
- 11. Assistance during the authorization procedure for the exploitation of Technological Platforms for remote gaming and remote sports betting by a legal entity incorporated in Peru.
  - a. The authorization for the company to operate remote gaming and betting platforms.



- 12. Assistance during the authorization/registration process (homologation) of the Technological Platform.
  - a. The authorization/registration for the specific platform that the company will operate. In both requests for authorization/registration, we will accompany you in the collection of information to support your request, as well as in the preparation of the requested declarations/communications to attach to MINCETUR. (The process and technological topics must be defined/provided by you or the appointee of the company)
- \*Prerequisites to the start of operations for the application for exploitation authorization:
  - Grant a guarantee in favor of MINCETUR, which will take the form of a bank deposit, bank guarantee letter or a surety policy, issued by a company in the financial system, under the supervision of the SBS, and will be equivalent to the greater amount. between 3% of the annual net income or 600 UIT (approx. USD 830 mil);
  - Communicate the domain with the extension that will be used for the exploitation of the Technological Platform; and,
  - Provide MINCETUR with users and/or access codes to the servers and database of the Technological Platform.

## **Project Fee**



**Product**: Registry of Online Gaming Technology Platform.

**Regulator**: Ministry of Foreign Trade and Tourism (MINCETUR)

Our professional fees for these activities amount to:

SAC (Closed Stock Company): 28.500 EUR (We offer a flexible payment schedule upon request)

If opting to integrate the company with two non-resident individuals or a foreign company, the designation of a legal representative and legal address will be required: the monthly cost is 1.500 EUR.

## Stage 2



This stage is budgeted separately from the costs described in Stage 1. Professional fees for the development of the tasks detailed in stage 2 amount to 2.500 EUR per month.

This Stage 2 work plan will be developed in monthly phases, covering all necessary aspects for the implementation of legal services.

#### A. Regulatory Analysis:

A detailed review of the applicable regulations will be carried out, including modifications, regulations, and relevant interpretations, which may have practical implications for the client's activities. UIF and CNV regulations, as well as any other relevant regulations, will also be evaluated for compliance. Additionally, the following indicators will be considered to guide the regulatory analysis:

- **Industry**: Laws, decrees, and regulations governing the financial sector and digital financial services.
- International Standards: Relevant international regulations, such as the FATF/GAFI framework.
- Organizational Structure: Evaluation of the company's organizational structure to ensure alignment with regulatory requirements, establishing effective internal controls.

This comprehensive analysis will provide the necessary basis to implement a robust prevention program, ensure the client's legal compliance, and establish a safe and effective operation for their digital financial services.

## Stage 2



#### **B. Prevention Program:**

Development and implementation of a comprehensive Anti-Money Laundering (AML) and Terrorism Financing Prevention program. This program will cover the following aspects:

- Internal Policies: Development of customized policies and procedures based on essential pillars:
- **Internal Structure and Processes**: Effective internal controls for managing and supervising operations, minimizing risks, and ensuring regulatory compliance.
- Client Relations: Know Your Customer (KYC) and Customer Due Diligence (CDD) policies for identifying, verifying, and continuously monitoring client activities.
- **Third-Party Relations**: Know Your Business (KYB) and Know Your Transaction (KYT) policies, enabling verification of associated companies and businesses and analysis of their transactions.
- **Documentation**: Preparation of the necessary documentation to support policies, procedures, and internal controls:
- Operational Manuals: Describing the organizational structure, roles and responsibilities, internal processes for KYC, KYB, and KYT, and emergency protocols. Development of company and client matrices.
- Records and Reports: Maintenance of records of all operations, generation of regulatory reports for the UIF, and risk analysis
  for internal and external reports.
- Audits: Regular internal audits to evaluate the effectiveness of policies and procedures, with review and improvement as necessary.

### Stage 2



#### C. Supervision and Review:

Establishment of continuous review mechanisms to evaluate the progress of the prevention program and make adjustments as necessary:

- **Monitoring**:Real-time supervision of financial operations, allowing early detection of suspicious activities and the generation of automatic ROS Alerts.
- Periodic Evaluations: Regular internal audits to assess the company's compliance with Law 25.246 and applicable UIF resolutions.
- **Continuous Improvement**: Review of audit and evaluation results, implementing improvements in procedures and internal controls

#### D. Traceability, Monitoring, and Alerts System:

Implementation of a traceability and monitoring system for financial operations and ROS alerts:

- Traceability: Development of a system that records and monitors all transactions, allowing the identification of unusual or suspicious patterns.
- ROS Alerts(Suspicious Operations Reports): Configuration of automatic alerts to identify and report suspicious activities, and their timely transmission to the competent authorities.

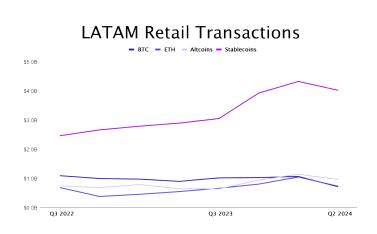
This traceability and alerts program will provide a robust structure to prevent Money Laundering and Terrorism Financing, ensuring the company's regulatory compliance and the safe operation of its financial services.

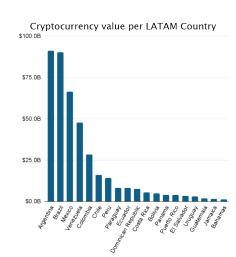
### The Growth Potential of Peru



Peru is quickly establishing itself as one of Latin America's rising stars in the online gaming and digital entertainment sectors. With a young, tech-savvy population, increasing internet penetration, and a strong appetite for online experiences, the Peruvian market is ripe with opportunities for gaming operators. Recent regulatory reforms have laid the groundwork for a more structured and secure gaming environment, creating fertile conditions for international operators to expand into a growing, high-potential market.

The Peruvian government's move to regulate online gaming and betting demonstrates a clear commitment to supporting the industry's growth while ensuring player protection and financial transparency. As consumer demand for online entertainment continues to surge—particularly in mobile gaming and online sports betting—businesses that enter the market now will benefit from early positioning, strong brand recognition, and access to an enthusiastic user base eager for high-quality, reliable platforms.





#### 14

### Conclusion



Our proposal delivers substantial added value to the client by offering services that extend well beyond the scope of traditional regulatory technical advice. This includes:

- **Specialized Expertise**: Our team brings years of hands-on experience in this niche sector and related fields. This rare specialization enables us to provide robust technical and regulatory support to your internal development teams, ensuring the project is built on solid foundations.
- Comprehensive Compliance Assessment: We engage actively during both the development and evaluation phases of digital
  platforms, ensuring full alignment with applicable regulatory frameworks. Our involvement allows us to propose tailored
  technical and legal solutions that support compliance from day one.
- Documentation and Implementation Support: We assist in drafting essential support materials such as terms and conditions, FAQs, and operational documentation—key tools that facilitate both user experience and regulatory readiness.

This holistic support ensures the company is equipped not only with strategic compliance insight but also with the operational tools necessary for a smooth, secure, and compliant launch.

In short, our approach is comprehensive, practical, and results-driven. We are committed to delivering high-quality services that not only meet regulatory requirements but also create long-term value for your business.

# **Our Office in Argentina**



Libertador Avenue 101 10th Floor, Vicente Lopez Buenos Aires, B1638BEA

+ (54) 11 5192-5500







# **Our Office in Spain**



Mapfre Tower, Planta 27 Carrer de la Marina, 16-18 Barcelona, 08005

+ (34) 936 288 180







### **Our Global Offices**



#### Argentina:

Libertador Avenue 101 10th Floor, Vicente Lopez Buenos Aires, B1638BEA

+ (54) 11 5192-5500 argentina@readycorp.co

#### El Salvador:

89 Avenida Norte y Calle El Mirador Local 201 A Edifício World Trade Center, Torre 1 San Salvador

+ (44) 20 7660 1462 elsalvador@readycorp.co

#### UK:

20 Wenlock Road, London England, N1 7GU

+ (44) 20 7660 1462 operations@readycorp.co

#### Brazil:

Avenida Paulista, 2064 14º Andar, Bela Vista São Paulo, SP 01310-200

+ (44) 20 7660 1462 brazil@readycorp.co

#### Mexico:

Paseo de la Reforma 284 Piso 17 Ciudad de México 06600

+ (44) 20 7660 1462 mexico@readycorp.co

#### Spain:

Mapfre Tower, Planta 27 Carrer de la Marina, 16-18 Barcelona, 08005

+ (34) 936 288 180 spain@readycorp.co

# Trusted Partnerships, Proven Results

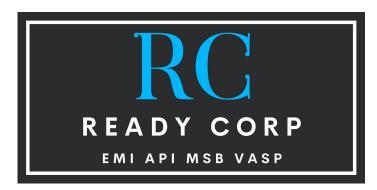








## Partner with ReadyCorp for Global Compliance Success



Ready Corp Ltd Registration Number 15874528

#### Schedule a consultation or visit our website

www.readycorp.co

Telegram: @Ready\_Corp

Email: operations@readycorp.co

UK: + (44) 20 7660 1462

Argentina: + (54) 11 5192-5500

Spain: + (34) 936 288 180







