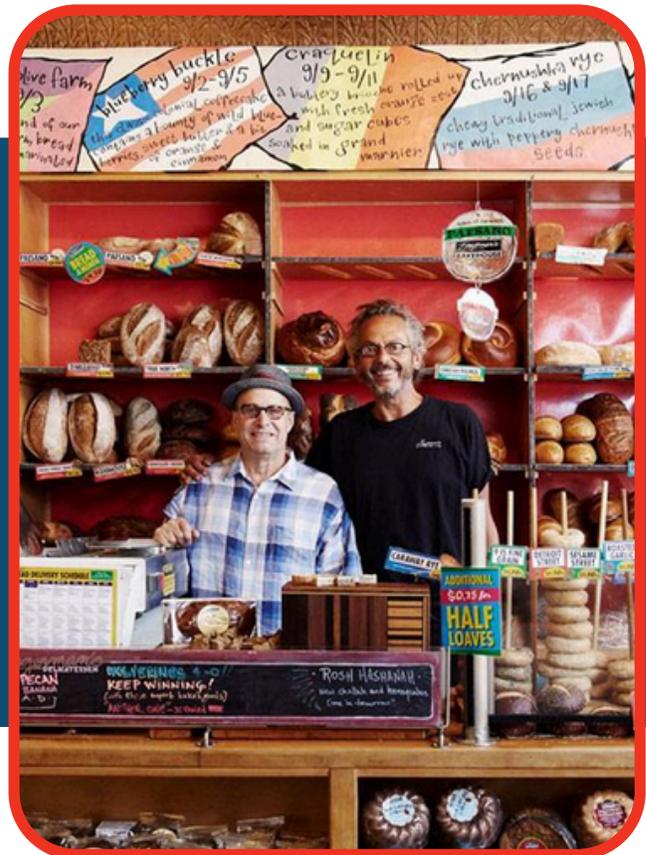


MICEO



MICHIGAN CENTER FOR EMPLOYEE OWNERSHIP

**BUILDING A
STRONGER
MICHIGAN
THROUGH
EMPLOYEE
OWNERSHIP**



SPONSORSHIP PACKET 2026

→ **Vision & Mission**

The mission of the Michigan Center for Employee Ownership (MICEO) is to grow employee ownership in the state of Michigan by developing resources and conducting statewide activities that build awareness of employee ownership as an exit strategy for retiring business owners.

MICEO is a nonprofit organization that educates business owners and their advisors about the potential for their business to become employee-owned. We don't prescribe a predetermined outcome — we let owners and stakeholders select the succession plan that best fits their needs and circumstances.



WHAT WE DO



We connect with and support those involved in employee ownership by:

- Building Michigan's employee ownership resource library through articles, videos, and blogs.
- Sharing success stories from business owners who have transitioned to employee ownership.
- Offering statewide programs, workshops, and networking events.



Providing opportunities for financial support to expand resources and outreach.

→ **WHY EMPLOYEE OWNERSHIP NOW...**

Over the next decade, more than 81,500 Michigan businesses have owners aged 55 or older. These businesses employ hundreds of thousands of Michiganders and contribute billions of dollars to the state's economy. Without a plan in place, many will close or be sold to out-of-state buyers, leading to:

- Loss of local jobs
- Reduced tax revenue for Michigan communities
- Erosion of Michigan's small business fabric

Nationally, over 4 million U.S. businesses owned by baby boomers will change hands or dissolve in the next 10 years. The economic stakes for Michigan are high. Employee ownership offers a proven solution:

- Preserves local jobs and community wealth
- Keeps businesses rooted in Michigan
- Provides selling owners with preferred tax treatment
- Increases productivity, retention, and financial stability
- Creates a culture of engagement and shared prosperity

The Michigan Center for Employee Ownership serves as the state's central hub for employee ownership education and resources. We work with business owners, their advisors (lawyers, bankers, accountants, wealth managers), and community leaders to explore employee ownership as a viable, tax-advantaged succession strategy that benefits owners, employees, and communities alike.

MICEO



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HOW YOU CAN HELP

Sponsor MICEO

Your support allows us to:

- Deliver educational workshops and webinars across Michigan.
- Maintain and expand Michigan-specific succession planning tools.
- Develop and share case studies of successful ownership transitions.
- Support business owners considering employee ownership with hands-on resources.



A fully staffed and operational state center costs approximately \$180,000 annually. Our goal is to raise \$80,000 by the end of this year through a combination of grants, sponsorships, and community support.

More Ways to Get Involved

- Contribute content: articles, videos, and blogs.
- Provide introductions to selling owners and employee owners for interviews.
- Volunteer to assist in statewide programming.

We encourage all sponsors to submit a logo for inclusion on our provider page and promotional materials.

MICEO- SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	PLATINUM-\$5,000	GOLD- \$2,500	SILVER- \$1,000
FEATURED IN WEBSITE PROVIDER SECTION	✓	✓	✓
LOGO ON WEBSITE AND WEBINARS	✓	✓	✓
ONE YEAR AD IN MONTHLY NEWSLETTER	✓	✓	✓
PRESENTED ON LINKEDIN/SOCIALS (4 TOTAL MENTIONS)	✓	✓	
FEATURED ARTICLE ON WEBSITE	✓	✓	
DEDICATED PRESS RELEASE ON SPONSORSHIP	✓		
SPONSOR LISTING FOR CONFERENCES	✓		
1:1 SCHEDULED NETWORKING MEETING	✓		
GUEST OPPORTUNITY ON WEBINARS	✓		

[HTTPS://WWW.MICEO.ORG/](https://www.miceo.org/) | (440) 567-1060 | RMESSING@MICEO.ORG

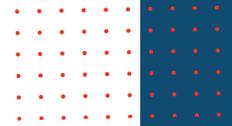


Join Us in Building Michigan's Business Legacy

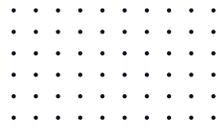
Your annual sponsorship ensures that Michigan businesses remain locally owned, jobs stay in our communities, and wealth is shared more broadly.



MICHIGAN CENTER FOR EMPLOYEE OWNERSHIP



Thank You



BUILDING A STRONGER MICHIGAN THROUGH EMPLOYEE OWNERSHIP



Equal Opportunity Employer Michigan Relay Center 711 • Auxiliary Aids & Services Available to Individuals with Disabilities • Affiliated with the Michigan Department of Labor and Economic Opportunity, State of Michigan • Supported by the State of Michigan • A Proud Partner of the Employee Ownership Expansion Network • 1 (440) 567-1060. This program is funded with federal dollars.

**For inquiries,
contact us.**

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🌐 www.miceo.org