

Everseen Tiers Pricing Guide

Starter – \$300/month (3-month minimum)

For your **top 10 past clients**.

Monthly *Practical Homeowner Email* (helpful tips + reminders that you care).

Monthly text check-in from your concierge team.

Monthly Agent Digest: full log of touches, responses, and an engagement “Hot/Cold” breakdown so you know who needs attention.

Upgrade to 6 or 12 months at **5% or 10% discount**.

Growth – \$750/month (3-month minimum)

For your **top 20 past clients**.

Everything in Starter (emails, texts, monthly digest).

Quarterly handwritten cards (birthdays, home anniversaries, seasonal touches, and referral reminders). Each card includes your business card to stay top of mind.

Upgrade to 6 or 12 months at **5% or 10% discount**.

Premium – \$1,500/month (3-month minimum)

For your **top 30 past clients**.

Everything in Growth (emails, texts, handwritten cards, and monthly digest).

Quarterly strategy call to review data, adjust plans, and design your **VIP campaign** (event, raffle, or giveaway).

Includes a **\$250 gift stipend per quarter** toward your VIP event.

Upgrade to 6 or 12 months at **5% or 10% discount**.

Upgrade to a different tier at any time