

DOWNTOWN EL PASO



MUSIC & FIREWORKS



StreetFest Info:

EL PASO, TEXAS - KLAQ 95.5 FM, 600 ESPN El Paso, KISS 93.1 FM and El Paso Live present the 14th Annual EL PASO DOWNTOWN STREET FESTIVAL presented by Viva Auto Group and Southwest University, June 26th and June 27th, featuring a Street Party like no other. The Street Fest brings the Sun City to life with two full nights of entertainment, headlined by **Rob Zombie and Halestorm** on Friday, June 26th and **Weezer, Young Rising Sons and Starset** Saturday, June 27th on the Budweiser Stage located on Santa Fe Street.

With five (5) stages in motion at the same time, plus a massive fireworks show each night, there is plenty to experience in Downtown El Paso at StreetFest.



Advance Discount Tickets available at 7 Eleven/Alon stores, www.ticketmaster.com and Plaza Theatre Box Office.

Adult Single Day - Friday June 26th - \$35 plus tax & fees

Adult Single Day - Saturday June 27th - \$35 plus tax & fees

Child ticket good for Friday or Saturday - \$15 plus tax & fees



\$5.00 discount coupons available at all Metro PCS locations - redeemable only at www.ticketmaster.com

VIP Experience:

\$120 VIP Experience tickets available only through www.ticketmaster.com or Plaza Box Office.

GATE Pricing:

Adult Single Day - Friday June 26th - \$40 (plus tax)

Adult Single Day - Saturday June 27th - \$40 (plus tax)

Child 2-12 years of age:

Child Single Day - Friday June 26th - \$15 (plus tax)

Child Single Day - Saturday June 27th - \$15 (plus tax)

Event Gates open: 6:00 p.m.

Event gates close: 1:00 a.m.

Entrances: Santa Fe at Franklin /// San Francisco at El Paso St by Camino Real/// Underground from Convention Center garage up through Abraham Chavez Theater.

ATM's - This is a cash only festival - there are plenty of ATM's on site.

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Presented by:



MAIN STAGE

Friday, June 26, 2015 // Stage Start time 8:30PM

HALESTORM



ROB ZOMBIE



Saturday, June 27, 2015 - Stage Start time 7:30PM

STARSET



YOUNG RISING SONS



weezer



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STAGE

Convention Center Upper Plaza

Friday, June 26, 2015

Saturday June 27, 2015

7:15 to 8:30PM
8:45 to 10:00 PM
10:30 to 12:30 AM

Wildflower
Tejas Band
Azucar

7:15 to 7:30PM
8:45 to 10:00 PM
10:30 to 12:30 AM

The Starliners
Lerman
Sabrosoora



STAGE

Durango Pass-through by Baseball Stadium

Friday, June 26, 2015

Saturday June 27, 2015

7:15 to 8:30PM
8:45 to 10:00 PM
10:30 to 12:30 AM

Workhorse
Ghetto Blasters
Chuco Soul

7:15 to 7:30PM
8:45 to 10:00 PM
10:30 to 12:30AM

Ribloflavin
Chris Baker
Dusty Low

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ABRAHAM CHAVEZ STAGE

Cool Off and enjoy great music inside the Abraham Chavez theatre

FRIDAY June 26th

ROG NORTH & MARVELLOUS
PERFECT ON PAPER
FRAGILE BALANCE

SATURDAY June 27th

JULIO ORTIZ
GERTCH'S FOLLY
REIGN

INDIE ROCK STAGE

Arts Festival Plaza by El Paso Museum of Art

FRIDAY JUNE 26

THE OTHER HALF
KILO AND THE DEW
BISQUIT ROLLER
DJ TOM J. LAIKE

SATURDAY JUNE 27

DECADE OF THE DEAD ARCADE
FORMAL INTENT
GREAT SHAPES
DJ FREDDY TOWERS

Local Bands and DJ's subject to change without notice

DOWNTOWN EL PASO

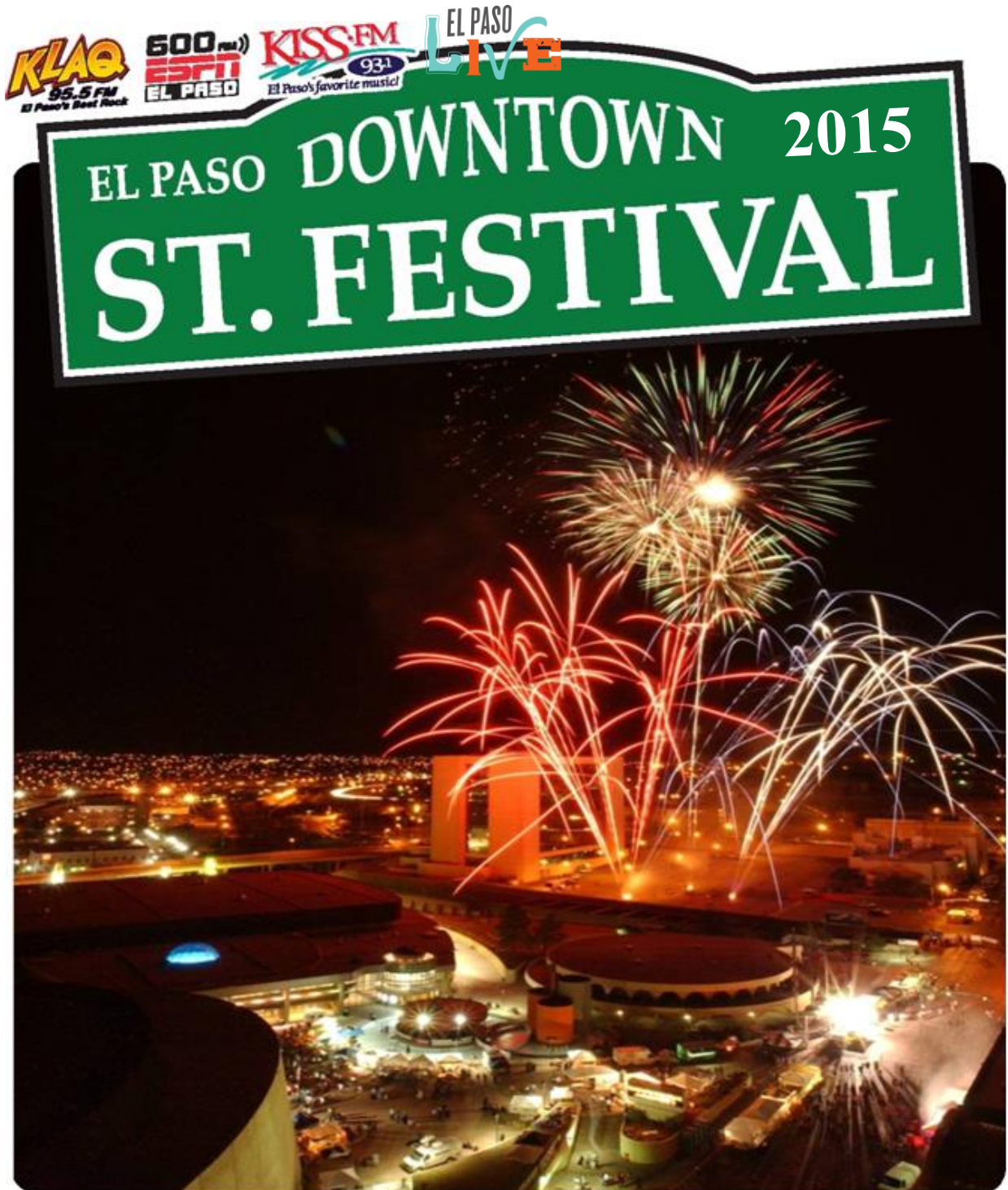


MUSIC & FIREWORKS



Presents

FIREWORKS BOTH NIGHTS!

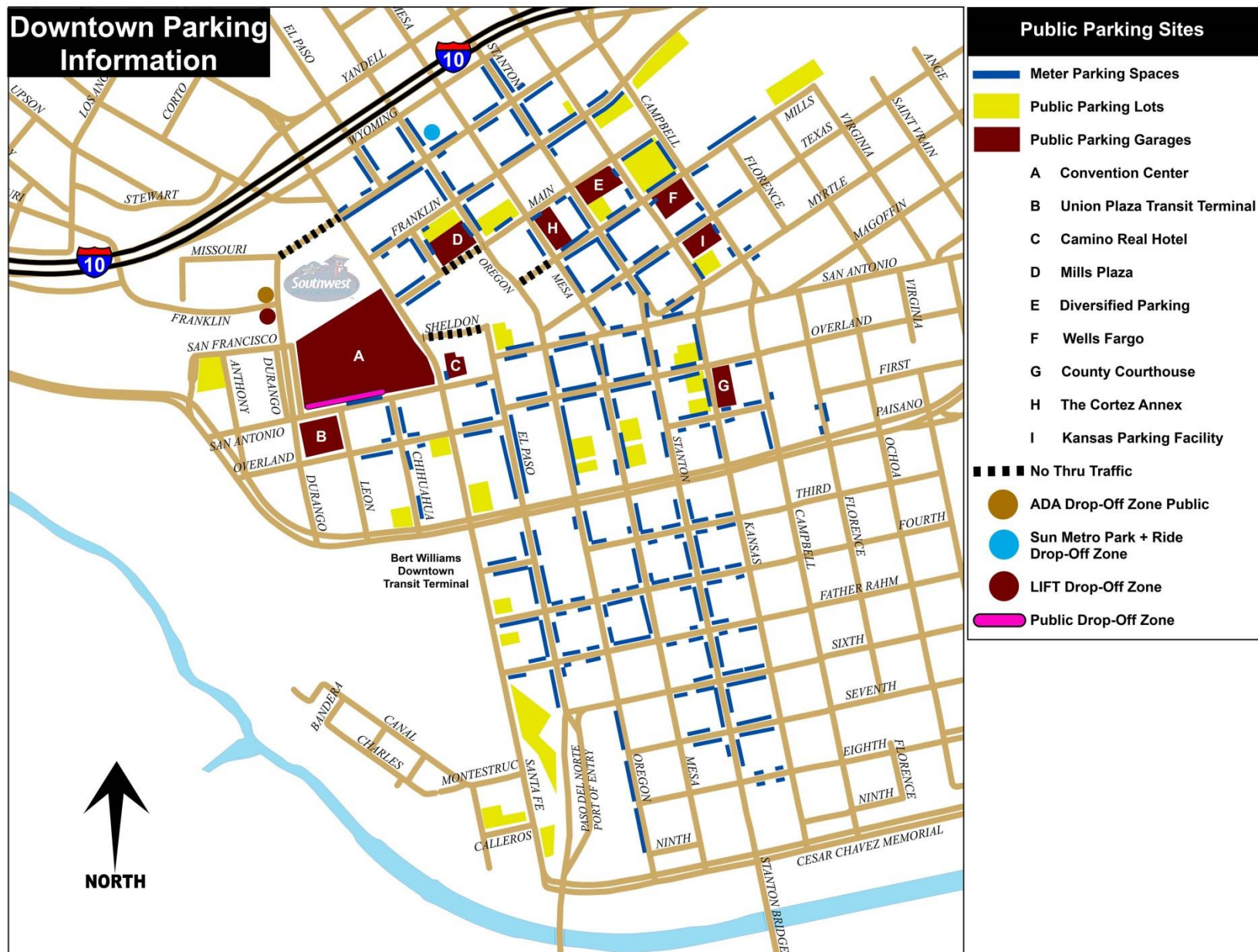


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PLENTY OF PARKING



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Getting to the StreetFest



If you are coming from the East or Northeast to Downtown El Paso

Get on I-10 West - Take the El Paso Convention Center Exit - Exit 19B.

Paid parking is available at the Mills Plaza Parking Garage, as well as other parking garages downtown.

If you park at Mills Parking Garage the best entrance to the Festival is in front of the Camino Real

Or

Take Paisano and exit right onto San Antonio Street - you have the Sun Metro Parking Garage and the El Paso Convention Center Parking Garage. Both will allow you to come through the Convention Center underground entrance through Abraham Chavez Theater to the StreetFest.

If you are coming from the Westside to Downtown El Paso

I-10 EAST - Exit at the Porfirio Diaz Exit 18B

Stay right on fork toward W. Franklin Ave

Turn right on Durango Street Overpass towards San Antonio

On San Antonio you can park at the Sun Metro Parking Garage and the El Paso Convention Center Parking Garage. Both will allow you to come through the Convention Center underground entrance to the StreetFest.

Or

I-10 East - Take Executive Exit, turn Right on Executive towards Paisano. Turn Left onto Paisano towards Downtown El Paso - Turn left at San Antonio Street. On San Antonio Street you will be able to park at the Sun Metro Parking Garage and the El Paso Convention Center Parking Garage. Both will allow you to come through the Convention Center entrance to the StreetFest.

Or

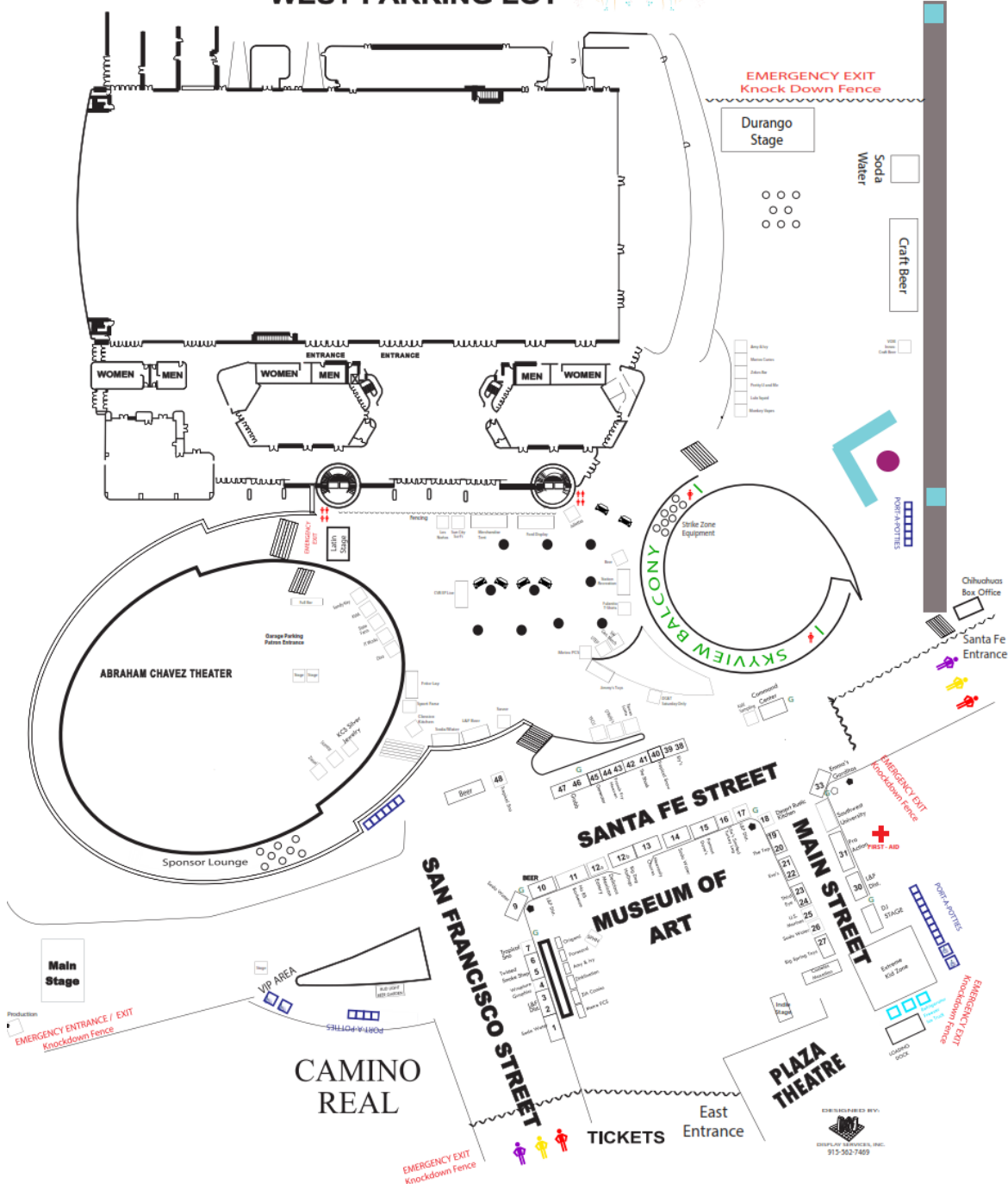
I-10 East towards Downtown - Take Exit 19 - turn right on Santa Fe and turn left on Franklin and right on Oregon. The Mills Parking Garage located at the corner of Oregon and Main Street.

Get there early to avoid delays

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Revised June 19, 2015

VENDORS LIST

<u>Booth #</u>	<u>Vendor</u>	<u>Item (s)</u>
<u>MUSEUM AREA:</u>		
Booth #1	Kalil Bottling	Soft Drinks/Water
Booth #2 & #3	L&F Distributing	Official Beer Sponsor
Booth #4	Wrapture Graphics	Rock Memorabilia
Booth #5 & #6	Twisted Smoke Shop	Vapor pens/Tobacco Accessories/Apparel
Booth #7	Tropical Sno	Shaved Ice
Booth #8	generator	
Booth #9	Kalil Bottling	Soft Drinks/Water
<u>SANTA FE STREET:</u>		
Booth #10	L&F Distributing	Official Beer Sponsor
Booth #11	No BS BBQ	BBQ, Pulled Pork sliders
Booth #12A	Delicious Mexican Eatery	Gorditas, Tacos, Nachos, Funnel Cakes Corn and Papas Locas
Booth #12B	Big Dog Hot Dogs	Hot Dogs, nachos, burgers & quesadillas
Booth #13	Heavenly Churros	Churros
Booth #14	Kalil Bottling	Soft Drinks/Water
Booth #15	Famous Daves	BBQ and Ribs
open space for fire hydrant		
Booth #16	Desert Rustic Kitchen #2	Turkey legs/Philly Steak Sand/Bratwurst
Booth #17	L&F Distributing	Official Beer Sponsor
Booth	Command Center/St. Fest Work Area	
Booth #37	L&F Distributing	Official Beer Sponsor
Booth #38 & #39	Ely's	Burgers,turkey legs, hot dogs, brats, corn&nachos
Booth #40	Tropical Sno	Shaved Ice
Booth #41& #42	The Shack	Wings, burgers, fries, cheesesticks, calamari
Booth #43 & #44	French Fry Heaven	French Fries—different flavors and toppings
Booth #45	Generator	



VENDORS LIST

<u>Booth #</u>	<u>Vendor</u>	<u>Item (s)</u>
<u>SANTA FE STREET:</u>		
Booth #46 & #47	Grubb Kitchen	Burgers/Tacos/Nachos
Booth #48	Tropical Sno	Shaved Ice
<u>MAIN STREET:</u>		
Booth #18	Desert Rustic Kitchen	Nachos/corn/potatoes on stick/funnel cakes
Booth #19 & #20	The Tap On Wheels	Nachos, Hot wings burritos and tortas
Booth #21 & #22	Eve's Delicious Sandwiches	Sandwiches
Booth #23	The Third Eye	E-cigarette shoppe
Booth #24	US Marines	Pull Up Bar Challenge
Booth #25	Kalil Bottling	Soft Drinks/Water
Space for generator		
Booth #26	Big Spring Toys	Carnival type games
Booth #27	Cocteles Mazatlan	Fish tacos, shrimp cocktails & quesadillas
Booth #28 & #29	L&F Distributing	Official Beer Sponsor
Booth #30	DJ on Main Street	
Booth #31	Pro Action	Medical Services / Emergency Personnel
Booth #32	Southwest University	Major Sponsor/broadcast stage
Booth #33	Emma's Gorditas & Enchiladas	Gorditas and Enchiladas
End of Main Street	Inner Extreme	Rock walls, inflatables, fun game zone
<u>ABRAHAM CHAVEZ LOBBY:</u>		
ENTERTAINMENT STAGE		
Booth	KCS Silver Jewelry	Silver Jewelry
Booth	Veronica Lespron	Scentsy Candles
Booth	KVIA TV	Pictures with Flash Gordon
Booth	Diva Total Access	Jewelry, purses and Accessories
Booth	It Works	Contesting/Prize Give aways
Booth	State Farm Insurance	Information booth—giveaways
Booth	Sandy Kay Candy	Candy and Sweet treats




VENDORS LIST**PLAZA:**

Booth	Jimmy's Toys	Toys and Novelties
Booth	Texas Lotto	Lotto games
Booth	O'Reilly's	Auto Parts/Major Sponsor booth
Booth	Teachers Fed Credit Union	Register to win VIP tickets
Booth	Drive Clean Across Texas	Display Public Service
Booth	Sports Fanz	Sports Memorabilia
Booth	Frito Lay	Sponsor display booth/Free Samples
Booth	Kalil Bottling	Soft drink / water
Booth	L&F Distributing	Official Beer Sponsor
Booth	Classico Kitchen	Beverage enhancers, micheladas & mojitos
Booth	Fulanito T-shirts	t-shirt designs
Booth	Station Recreation	Electronic Smoking Devices/hookah lounge
Booth	Event Merchandise	Performing Bands/Event Merchandise
Booth	Ford Display	Vehicle Display
Booth	Los Nonos	Lights, toys, balloons, stuffed animals
Booth	Sun City Sci Fi	Event promotion
Booth	CVB—El Paso Live	Partner Display
Booth	Metro PCS	Recharge station / sponsor
Booth	UTEP	Miner Information
Booth	Southwest General Merchandise	Leather, clothings and décor
Booth	L&F Distributing	Beer Booth
Booth	Juliettas Brandon Games	Games and novelties

ARTS FESTIVAL PLAZA

Booth	Metro PCS	Sponsor / recharge station
Booth	Zia Comics	Comic con promotional
Booth	Inkination	Tattoo and Henna
Booth	Ivy and Amy	novelties, toys and games
Booth	Paracord Bracelets	Military style custom bracelets
Booth	Origami Owl	Jewelry
Booth	Sierra Providence Health Network	Air Guitar Challenge
Booth	Fusion Magazine	Magazine giveaway



VENDORS LIST

ARTS FESTIVAL PLAZA / MUSEUM:

Booth	Metro PCS	Sponsor / recharge station
Booth	Zia Comics	Comic shoppe
Booth	Inklineation	Tattoo and Henna
Booth	Ivy and Amy	novelties, toys and games
Booth	Paracord Bracelets	Military style custom bracelets
Booth	Origami Owl	Jewelry
Booth	Sierra Providence Health Network	Air Guitar Challenge
Booth	Fusion Magazine	Magazine giveaway

DURANGO CRAFT BEER AREA, INDY STAGE AND ART PARK:

VOIE Craft Beer Display	Craft beer items and novelties
Craft Beer Station	L&F Distributing
Kalil Bottling	Soft Drinks and Water
Monkey Vapes	Hookah Lounge and E Cigarettes
Lulu Squid	Crafter
Pretty You and Me	Crafter
Zekes Bar and Grill	new restaurant/bar promotional
Marios Curious	novelties and misc. items
Ivy and Amy	novelties, toys and games

SKYVIEW BALCONY—SPONSORED BY REPUBLIC DISTRIBUTORS

For more information:

Log onto www.klaq.com

Event Press Contacts:

Gina Roe- Davis - gina@ravemarketing.com - 915-726-2465

Veronica Hernandez - Veronica.hernandez@townsquaremedia.com -915-613-6960

Bryan Crowe- Bcrowe@destinationelpaso.com - 915-534-0600

Connie Hernandez - connie.hernandez@townsquaremedia.com -915-269-2918

Lauren Zimmerman - lauren.zimmerman@townsquaremedia.com

Media procedure:

No photographers will not be allowed anywhere ON, or BEHIND the stage as well as on site during Sound Check. Sound Check must be secured and void of any coverage by media or hired photographers. All interviews during Sound Check with event staff will need to be done outside of the Footprint away from the Stage while band is sound checking.

For any on site interviews - please request from the following:

Veronica Martinez - TSM

Gina Roe-Davis - Rave Marketing

Bryan Crowe - Destination El Paso

Connie Hernandez - TSM

Day of Show - Artists will allow photographs ONLY during the first 3 songs- No Flash allowed- and pics should be taken from behind the barricade only. NO photographers or Videographers on stage at any time no matter what. Security will be briefed and they will not allow anyone on stage unless they are cleared ahead of time by Tour Manager. Videotaping of show is absolutely prohibited.

There will not be any interviews granted with Artist during event. Rules for all media and press subject to change at and during event.

Thank you for your cooperation.