

BLUE MOUNTAIN CHRISTIAN UNIVERSITY
BUSINESS ADMINISTRATION, BACHELOR OF ARTS

120-123 total hours required

- ☐ 25% of degree hours must be earned at BMCU.
- ☐ Students may transfer a maximum of 70 semester hours of credit from a community or junior college.
- ☐ A minimum of 40 semester hours of credit in 300- and 400- level courses are required for a degree at the University. Twenty-four of these semester hours must be earned at the University.
- ☐ A minimum of 12 semester hours of 300- and 400-level major course work is required for a degree of which six must be earned at the University.
- ☐ Proficiencies must be met in Mathematics, English, and the Core Curriculum.

COLLEGE CORE REQUIREMENTS

ENGLISH: 12-14 hours

- ☐ ENG 100 English Composition I **or**
ENG 110 English Composition I-Honors
- ☐ ENG 101 English Composition II **or**
ENG 111 English Composition II-Honors
- ☐ Select one 200-level literature course
- ☐ Select an additional 200-level or above 3-hour ENG course

HISTORY: 6 hours

- ☐ Select 2 courses from the following
HIS 110 Western Civilization I; HIS 111 Western Civilization II;
HIS 210 Early U.S. History; HIS 211 Modern U.S. History

LANGUAGE: 12 hours

- ☐ Select 12 hours in one language

SOCIAL/BEHAVIORAL SCIENCE: 9 hours

- ☐ ECO 320 Economics (Macro)
- ☐ ECO 321 Economics (Micro)
- ☐ PSY 100 Intro to Psychology

BIBLICAL STUDIES: 6 hours

- ☐ Select 2 courses from the following
BIB 100 Old Testament I; BIB 101 Old Testament II;
BIB 200 New Testament I; BIB 201 New Testament II

NATURAL SCIENCE: 3-4 hours

- ☐ Choose any course with BIO, CHE, or PHY prefix.

MATHEMATICS: 6 hours

- ☐ MAT 110 College Algebra
- ☐ MAT 140 Elementary Statistics

FINE ARTS: 3 hours

- ☐ Choose one course from the following
ART 142 Art Appreciation; MUS 142 Music Appreciation;
STH 142 Theatre Appreciation; STH 210 Oral Communication;
or STH 225 Oral Interpretation

PHYSICAL FITNESS: 2 hours*

**All first-time freshmen must take PED 127 or PED 128.*

Athletes and band earn the 2-hour physical fitness requirement in their sport/activity.

- ☐ PED 127 Fitness for Life—Cardio **or**
PED 128 Fitness for Life—Resistance
- ☐ Choose one additional activity course with PED prefix
- ☐ **ELECTIVE: 3 hours**

FIRST YEAR SEMINAR: 1 hour

Required only for First-time Freshmen

- ☐ FYS 100 First Year Seminar

REQUIREMENTS IN THE MAJOR: 57 hours required

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|--|---|
| <input type="checkbox"/> ACC 210 Principles of Accounting I | <input type="checkbox"/> BUS 362 Management Information Systems |
| <input type="checkbox"/> ACC 211 Principles of Accounting II | <input type="checkbox"/> BUS 410 Principles of Management |
| <input type="checkbox"/> BUS 110 Introduction to Business | <input type="checkbox"/> BUS 430 Global Business or |
| <input type="checkbox"/> BUS 306 Business Communications | BUS 435 International Travel Experience |
| <input type="checkbox"/> BUS 330 Business Law | <input type="checkbox"/> BUS 415 Human Resource Management |
| <input type="checkbox"/> BUS 340 Principles of Finance | <input type="checkbox"/> BUS 460 Strategic Management |
| <input type="checkbox"/> BUS 345 Fundamentals of Marketing | <input type="checkbox"/> BUS 480 Internship in Business |

CONCENTRATION AREAS (18 HOURS)

Select one concentration area (or select No Concentration) from those listed: Healthcare Administration, Management, Marketing, or Supply Chain Management.

(Concentrations listed on following page)

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HEALTH CARE ADMINISTRATION (18 HOURS)

(LCM-RIZE Courses—fully online)

- ☐ HAM 200 Inside US Healthcare Policy
- ☐ HAM 205 Healthcare Justice, Law, & Ethics
- ☐ HAM 300 Data-Driven Healthcare
- ☐ HAM 305 Healthcare Finance
- ☐ HAM 400 Healthcare Operations
- ☐ HAM 405 Healthcare Capstone

MANAGEMENT CONCENTRATION (18 HOURS)

- ☐ BUS 322 Servant Leadership
- ☐ BUS 370 Business Leadership Principles
- ☐ BUS 372 Business Ethics/Social Responsibility

☐ Select 3 courses from following

ACC 280 Small Business Accounting; BUS 341 Personal Finance;
BUS 420 Introduction to Entrepreneurship;
BUS 443 Great Texts in Business;
BUS 475 Research Studies in Business

MARKETING CONCENTRATION (18 HOURS)

☐ Select 4 courses from the following

BUS 348 E-Commerce Marketing;
BUS 355 Advertising & Promotion; BUS 357 Principles of Sales;
BUS 360 Service Marketing; BUS 455 Marketing Strategy

☐ Select 2 courses from the following

ACC 280 Small Business Accounting; BUS 341 Personal Finance;
BUS 372 Business Ethics/Social Responsibility;
BUS 420 Introduction to Entrepreneurship;
BUS 443 Great Texts in Business;
BUS 475 Research Studies in Business

SUPPLY CHAIN MANAGEMENT CONCENTRATION (18 HOURS)

(LCM-RIZE Courses—fully online)

- ☐ SCM 200 Forecasting & Logistics
- ☐ SCM 205 Sourcing & Operations
- ☐ SCM 300 Supply Chain Management Technology
- ☐ SCM 314 Supply Chain in Action
- ☐ SCM 400 Supply Chain Management Capstone
- ☐ Select one additional 3-hour Business elective

NO CONCENTRATION (18 HOURS)

☐ Select 6 courses from the following

ACC 280 Applied Small Business Accounting;
ACC 310 Accounting Information Systems;
ACC 312 Cost/Managerial Accounting;
BUS 322 Servant Leadership; BUS 341 Personal Finance;
BUS 348 E-Commerce Marketing;
BUS 355 Advertising/Promotion; BUS 357 Principles of Sales;
BUS 367 Money & Banking;
BUS 370 Business Leadership Principles;
BUS 372 Business Ethics/Social Responsibility;
BUS 420 Introduction to Entrepreneurship;
BUS 443 Great Texts in Business; BUS 455 Marketing Strategy;
BUS 475 Research Studies in Business;
SCM 200 Forecasting/Logistics (LCM-RIZE Course);
SCM 205 Sourcing & Operations (LCM-RIZE Course);
SCM 400 Supply Chain Management- Capstone (LCM-RIZE Course)

☐ **ELECTIVES: 0-1 hour**

MINOR NOT REQUIRED