



Halloween Jam Spectator Information

This is the 26th annual Halloween Jam and one of our favorite times of the year. THANK YOU for choosing us to host your athlete and program. We can't wait to see all these talented athletes showing off their hard work!

Location: Marietta High School: 1171 Whitlock Ave Marietta, GA 30064

Admission cost is **\$15 CASH ONLY**, children 5 and under admitted free. There is no spectator limit, bring the whole family to cheer on your athlete! Please note: The general admission doors will open at 8:30am.

Full Competition Schedule is posted on the Jams website under the Halloween Jam header. We will offer priority viewing for the performing teams up top along the railing. Please only utilize priority viewing when your team is performing. For safety reasons, parents and spectators are not allowed on the gym floor.

Parking: Cheerleader check in will be to the left of the school entrance. Please drop off your athlete in the designated area and circle back to the entrance. General admission and parking will be available at the front of the school. Parking is free! We will have signs to guide you day of.

Athletic Trainer: We will have an athletic trainer on site for the duration of the event, stationed in the main gym. If your athlete needs to be taped before they perform, please have them bring their own supplies down to the main gym floor before their meet/warm up time.

Apparel:

Stop by the Full Out Sports vendor booth to purchase the official Halloween Jam shirt for \$25 (limited supply) and other NEW Stingray apparel, bows, keychains, etc. If you pre-ordered a shirt, it will be available at cheerleader check in once the entire team checks in.

Concessions:

There will be a full concession stand hosted by the Marietta Booster Club throughout the day.

Vendors:

Stingrays Pro Shop: Be on the lookout for the official Halloween Jam shirt for \$25 (limited supply) and other NEW Stingray apparel, bows, keychains, etc. They will also have a haul of SQUISHIES!

Playa Bowl: Fresh, High quality Acai bowls, smoothies, juices, and more served with a slice of summer!

Athletix Sports Injury Center: At Athletix Sports Injury Center, we specialize in injury specific care designed for athletes who demand the most from their bodies. We are proud to support the dedicated cheerleaders of Stingrays, treating a plethora of Stingray athletes as our patients, providing advanced recovery and performance solutions that go beyond traditional care. Our approach is rooted in precision and performance. Every treatment is tailored to the unique needs of athletes—whether it's rehabbing overuse injuries, addressing acute strains, or building resilience to prevent setbacks. Using advanced therapies trusted by professional athletes, we help cheerleaders move better, recover faster, and return to practice with confidence. Beyond athletics, our mission extends to whole-family wellness. From youth athletes to parents and siblings, we provide the expertise and individualized care that keeps every family member strong, active, and living well.

Inside Cheerleading Magazine is excited to be joining the 2026 Halloween Jam competition! As a leading publication in the cheerleading industry, Inside Cheerleading celebrates the athletes, teams, and stories that make our sport so special. From exclusive interviews and athlete spotlights, to competition coverage and the latest cheer trends, Inside Cheerleading brings the excitement of cheerleading to fans nationwide!

And we have something extra special for Stingray fans! Stingray Electrics' very own Seneka Erickson is featured in Inside Cheerleading as our latest iC Cover Star! Be sure to stop by our booth to grab your copy of Seneka's issue, check out our latest iC issues, and see what Inside Cheerleading has to offer! We cannot wait to see everyone!