

# NAME Day 2025 Guidelines

The purpose of NAME Day is to unite and involve all NAME members by doing the same project, on the day at different locations throughout the US and internationally. Participation in an event may occur locally, statewide, regionally, or on-line. Information will be in the NAME Miniature Gazette to encourage all NAME members participation.

**Dates:** As a way to kick off International Dollhouse and Miniatures Month, NAME Day will always be on the first Saturday of October. This year it will be on Saturday, October 4, 2025. Expanded events (or areas with conflicting dates) should occur as close to this date as is reasonably possible.

**Project:** Projects are meant to be offered only one time. The 2025 project is called: XXXX. Cutters are encouraged to develop coordinating kits.

**1. This event is for NAME members and NAME Clubs only.** Non-NAME members should be encouraged and invited to join NAME so that they can participate in this event. All efforts should be made to include ALL NAME members in an area. Events could be held locally, statewide, regionally, or online. Clubs might get together with other clubs, small groups of individuals in remote areas could meet in someone's home. Whatever the size of the event, the goal should be to welcome and invite all members. Event sponsors are encouraged to work with their State Representative and Regional Coordinators to connect with members in their area and support/assist in planning their event.

2. Local event committees will determine their theme, accessories, length of the events (one day, mini weekend, etc.) and costs.

3. Insurance is available through the NAME office for events sponsored by a NAME Club and held in **public locations** in both the US and Canada. The form is

available online. **Insurance requests must be filed with the NAME Office by August 1, 2025.** 4. We encourage participation for NAME shop owners and members. If a shop/shop owner is a NAME member, he/she may sponsor a NAME Day event BUT participation is limited to NAME members.

5. Fees are to be set locally with all efforts made to keep costs low and reasonable. Because NAME is a non-profit organization, any profit from your event must be used for educational or charitable purposes. Please also remember that this event is part of a national organization and it would be nice if you could find a way to make a financial donation to NAME and specify the NAME Day fund. This fund is what supports this event. You could always add a few dollars onto your registration fee, plan some type of fundraiser for NAME such as selling tickets for donated "helper" prizes, or donate a portion of your event profit to NAME. This is not a requirement, but any donation is always appreciated and helps ensure NAME Day for the future.

6. NAME Day kits are available for early purchase to event planner. Event planners can order up to three kits early. **This will be available to event planners who register for NAME Day. These kits will not be mailed until June 1st from the cutter of your choice.**

7. An Event Application form will be available in the March/April Gazette and online. **To register your event or to get a form, please contact:**

**Beth Grabau**  
[greta@alumni.iastate.edu](mailto:greta@alumni.iastate.edu)

8. In order to have your event listed in the July/August NAME Gazette, you event must be registered with Beth by March 15, 2025. Once your information is received, it will be listed on the NAME website in a timely manner.

**9. Kit Cutters Needed: If you are interested in being on the NAME list of cutters please contact: Barbara Thornton-Hill, bathca@gmail.com, 650-380-2028.** She will send you an

application form that will include needed information for listing.

10. Kit Cutters, Regional Teams, and Event Planners may not sell the NAME Day kits as fundraisers after the event. Since this is a special event, we ask that the kits not be manufactured after October 31, 2025. Kits that are left over may be sold to NAME members only. (Kits donated at a later time to regions or NAME such as in an estate donation or downsizing donations are exempt from this rule.)

11. Event sponsors are asked to place their orders with the kit cutter of their choice as soon as possible to allow sufficient time for the production of kits. To ensure delivery in time for your event, the cutoff date for ordering kits is August 15, 2025. Shipping dates for the continental U.S. will begin September 2, 2024. Shipping to Alaska, Hawaii, and internationally will be mutually determined between to event sponsor and kit cutter.

12. Following your event, please send photos and event highlights to:

Cynthia Erickson  
Gazette Editor  
[gazette@miniatures.org](mailto:gazette@miniatures.org)  
so that they may be shared online and in the NAME Miniature Gazette.