

Local Newsletter Advertising


Build Your Business within Your Local Community, in Print and Online

Also take the home environment into consideration. If you don't have outdoor living space or easy access to a park, a cat could be a better choice. Some families also find birds make good companions.

Career Opportunities  Fort Recovery Industries, Inc. 419.375.4121 2440 State Rte. 49 P.O. Box 638 Fort Recovery, OH 45846 www.fortrecoveryindustries.com	FORTKAMP FOAM Cellulose & Foam Insulation Services for New & Existing Homes & Buildings 3226 Wabash Rd., Ft. Recovery 419.852.1390 fortkampfoam@hotmail.com www.EnergySavingSprayFoam.com	New Hope Senior Village 1150 Indiana Avenue St. Mary's Carefree Living in the N (419) 300.4
THE GARDENS AT WAPAKONETA <i>A Holland Managed Home</i> Assisted Living • Skilled Nursing • Rehabilitation • Long Te (419) 738-0725 505 WALNUT ST., WAPAKONETA, OH 45895	THE GARDENS AT CELINA <i>A Holland Managed Home</i> Assisted Living • Skilled Nursing • Rehabilitation • Long Te (419) 584-0100 1301 MYERS RD., CELINA, OH 45822 www.hgohio.com	THE GARDENS AT ... <i>A Holland Managed Home</i> Assisted Living • Skilled Nursing • Rehabilitation • Long Te (419) 6 522 WESTERN AVE.
 FREE AD DESIGN with purchase of this space CALL 800-477-4574	Generations of Families Rely On Us!  Assisted Living of New Bremen New Bremen, OH 419-977-2711 Assisted	

4-D-5-5 For ad info. call 1-800-477-4574 • www.lpicommunities.com

NEW
From Maple Grove Community



Our Latest Newsletter
[Read Now](#)

Your New Dream Home Awaits!
[Call Cheryl First](#)

Historical Heroes
Jane Goodall, born April 3, 1934, was first recognized for her groundbreaking work that

Why Advertise in Your Local Community?



You have a captive audience — your local community.



A good source of referrals or word of mouth advertising.



Potential customers will see your business name every week, building awareness.



Affordable, local, targeted community advertising.



Shows your support for your community; in turn they will support you.



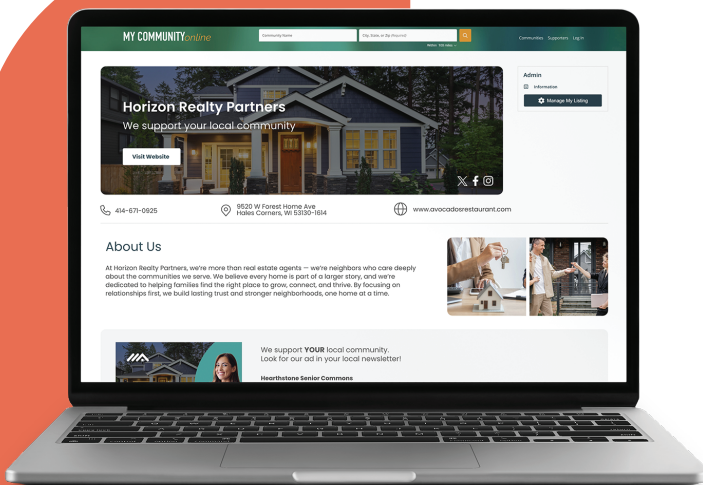
Your business will be seen as a trusted source by members in the community.



For the same price as a one-week insertion in the newspaper, you receive a full year of advertising support both in print and online.

Did You Know?

Local newsletter advertising is the most cost-effective way to advertise and to build awareness and credibility in your local community.



You Get More Than Just a Printed Ad

Your business is featured on MyCommunityOnline.com

When the newsletter is published, it is posted on the nation's largest online directory of nonprofits and community centers along with the local advertisers that support them. Your ad is listed as a supporter and linked to your business website. Your ad listing can be customized with coupons, links, videos, and more!

Stand Out with a Premium Digital Display Ad

It's all about location. A premium digital display ad on **MyCommunityOnline.com** means that your business will be front and center to anyone who visits an organization's profile page! This is your opportunity to take advantage of a prominent advertising sponsorship! Choose a premium digital display ad position that will appear all year long.

Available on the Organization Listing Page

The screenshot displays the profile page for the Maple Grove Community on MyCommunityOnline.com. The page layout includes a header with the community name and a map, a main content area with a featured article and recent publications, and a sidebar with contact information and social media links. Three specific ad positions are highlighted with red callouts:

- Premium XL Ad**: Located in the top right corner of the main content area. Ad Size: 300 x 600, Mobile Size: 300 x 50.
- Large Ad**: Located in the bottom right corner of the main content area. Ad Size: 300 x 250, Mobile Size: 300 x 50.
- Small Ad**: Located in the bottom left corner of the main content area. Ad Size: 300 x 100, Mobile Size: 300 x 50.

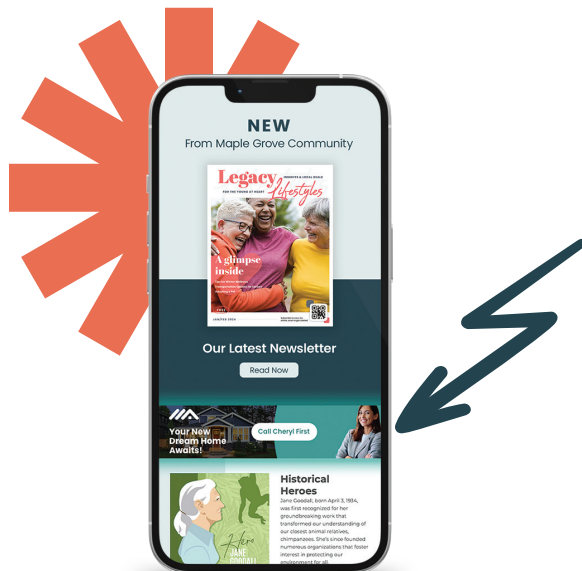
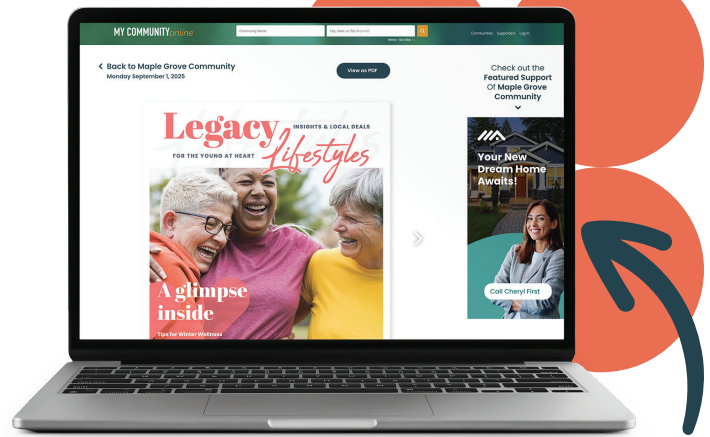
Below the main content area, there is a section for the **Featured Banner Ad**, which is a large horizontal banner at the bottom of the page. Ad Size: 970 x 250, Mobile Size: 300 x 100.

Available on the Newsletter Page

Publication Sponsor XL

Ad Size: 300 x 600

Visitors spend a lot of time on this page, reading their local newsletter for community news and updates. This large, eye-catching ad appeals to your local audience. Animations are available for even more appeal!



Available on the Newsletter Emails

Email Banner Ad

Ad Size 1: 970 x 250

Ad Size 2: 970 x 250

Double Banner Ad Size: 970 x 500

Families in the community subscribe to receive each new issue of the newsletter via email. Reach folks at home with an email banner ad. Only three email banner ad spaces are available.



Bundle Print + Digital and Save

In today's fast-paced world, messages fare better when repeated several times and in different places. Bundle print and digital advertising for a powerful, hyperlocal campaign that builds awareness and increases your customer base.