



# COMMUNITY NEWSLETTER

OCTOBER EDITION



**COMMUNITY HIGHLIGHT**  
Join us for a community event  
celebrating our milestone anniversary!  
Read more on page 2!

# YOUR COMMUNITY NEWSLETTER

Unite and connect every member of  
your community.

## DAY

your vacuum for a walk around the house, scrub the bathtub, start a load of laundry (in many homes this includes a trip up and down a set of stairs!), make the bed, cook a dinner — whatever you do, put on a little spring in your step, put on some music and make the most of moving your body.

## POWER UP WITH A 10-MINUTE WORKOUT.

Studies now show that a workout of any length not only "counts" as exercise, but that shorter workouts are just as beneficial as longer

ones. So, stop worrying about fitting another 45 minutes into your already overpacked day!



**ART IN THE PARK**  
Info on page 7!



BUILDING COMMUNITY  
*together*

# PARTNER WITH LPI TO EASILY CREATE AN ENGAGING PRINTED NEWSLETTER THAT GETS READ.

A newsletter is a powerful tool to reach people, and if it's effective, will become sought after. The result will be more informed members of your community, more event attendance, and widespread engagement. What makes an effective newsletter?



## A GREAT DESIGN

Is your newsletter easy to read and does the content flow, or is it packed like a puzzle of text? A redesign can help streamline your information and present it with your reader in mind.



## AWESOME CONTENT

Does your newsletter use graphics and content to inspire your reader? Let endlessly searching the internet for free clip art be a thing of the past! LPI's WeCreate puts free, quality, seasonal graphics and photos at your fingertips.



## COMMUNITY SUPPORT

Allow every member of your community to engage with a newsletter that is ad supported by local businesses. Plus, you can use your cost savings towards additional programs and services for your members.

NEED HELP IN ANY OF THESE AREAS? WE'VE GOT YOU COVERED!  
WE'RE MORE THAN A PRINTER — WE'RE YOUR NEW COMMUNICATIONS TEAM!





# THREE BIG WINS FOR YOUR NEWSLETTER

AT LPI, WE'VE HELPED THOUSANDS OF COMMUNITY AND SENIOR CENTERS CREATE OUTSTANDING NEWSLETTERS, FOR OVER 50 YEARS. IN FACT, EVERY LPI CUSTOMER RECEIVES:

01

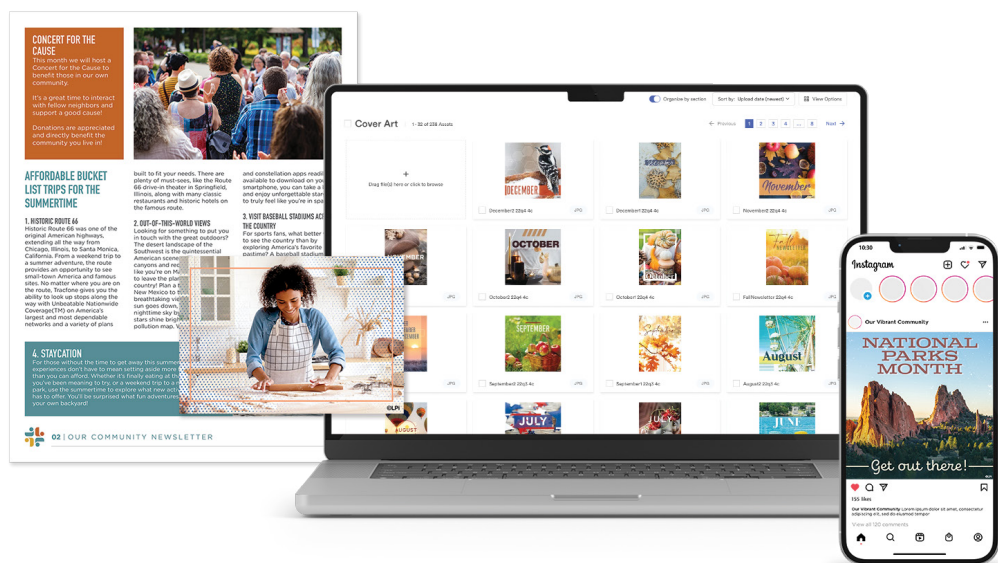
A free newsletter template created by a professional designer.

02

Free access to WeCreate — learn more below!

03

LPI works with local businesses in your community to sponsor the publication through professionally designed ads that help offset printing costs.



Meet **WeCreate**, your new design, content, and graphic collection with:

- Seasonal Cover Art
- Articles
- Relevant Clip Art
- Graphics you can edit
- Stock Photos
- Social Media Images
- Much more, updated every month!

## IN ADDITION — LPI OFFERS:



**ALWAYS-READY  
PHONE SUPPORT**

World class, year-round, phone based support.



**FAST AND RELIABLE  
DELIVERY**

With six national print locations, your newsletter will always be on time, every month.



**PEACE OF MIND**

Peace of mind knowing 50 years of technology and service are behind your publication.



for more information, go to:  
**[www.lpicommunities.com/newsletter-services](http://www.lpicommunities.com/newsletter-services)**