PURE
HOME IMPROVEMENT

SAUNA DIVISION

PURE HOME IMPROVEMENT LLC. · COEUR D'ALENE, IDAHO

Crafted Sauna Installations

Built on-site. Built to last. Built for you.

SERVING
Northern Idaho & Eastern Washington

INSTALLATIONS
· Indoor
· Outdoor
· Barrel

LICENSE
ID: 801000
WA: CCPUREHHI745C5

OUR APPROACH

Not a Kit. A Craft.

Every sauna we build is framed, insulated, finished, and tested on your property by our team — no flat-pack panels, no assembly, no subcontracted corners cut.

We source premium Western red cedar, install manufacturer-certified heaters, and stand behind our work with a one-year craftsmanship warranty.

Because a sauna should last decades, not seasons.

PURE SAUNAS IS A DIVISION OF PURE HOME IMPROVEMENT LLC.

WHY PURE

Professional
Licensed General Contractor. Full liability coverage. Clean job sites, uniformed crews, on-time delivery.

Unwavering
We don't cut corners on vapor barriers, insulation, or heater clearances — the details that make a sauna safe and long-lasting.

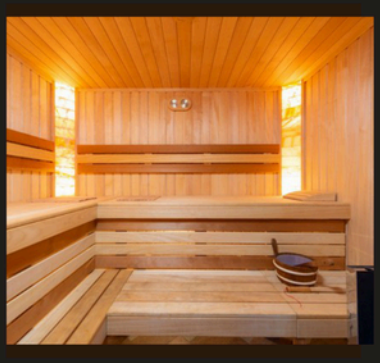
Reliable
One crew, one point of contact, one warranty. We show up and we finish.

Excellence
Clear cedar, hand-sanded benches, and precision-fit joinery — because you'll use this every day.



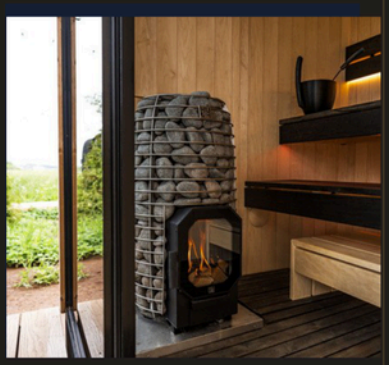
THREE WAYS TO BUILD

Choose Your Installation



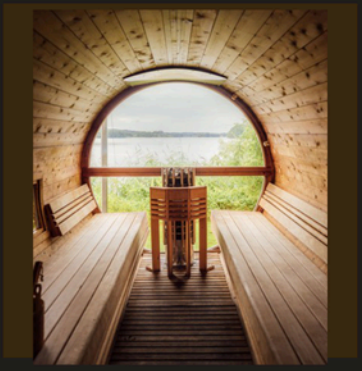
Indoor

Basement, spare room, or dedicated wellness space. We frame and finish entirely within your existing structure.



Outdoor Standalone

A fully weatherproofed cedar structure on your property. Built to handle Eastern Washington & Idaho winters season after season.



Barrel Sauna

Classic curved-stave construction. Efficient heat retention, striking appearance, and a smaller portable footprint.

OUR PACKAGES



THE CRAFTSMAN · 4×6 · PHOTO SHOWN IS FOR DISPLAY ONLY, FINAL BUILD WILL VARY

TIER 01

The Craftsman

4×6ft · Up to 4 persons · Indoor or small outdoor

> The essential sauna experience. Everything you need, nothing you don't. Ideal for a spare room, basement, or compact backyard footprint.

INCLUDED

- Western red cedar T&G walls
- 2-tier cedar bench
- 6kW Harvia heater + rocks
- Vapor barrier & R-13 insulation
- Pre-hung sauna door
- Vent kit (floor + upper)
- Ladle, bucket & thermometer
- Recessed lighting

STARTING AT **$8,000**

Electrical quoted separately

TIER 02

The Barrel

5–8ft diameter · 2–6 persons · Outdoor only

Traditional barrel-sauna design meets modern performance. Naturally efficient heat circulation creates a comfortable, immersive sauna experience. Built to last and designed to stand out.

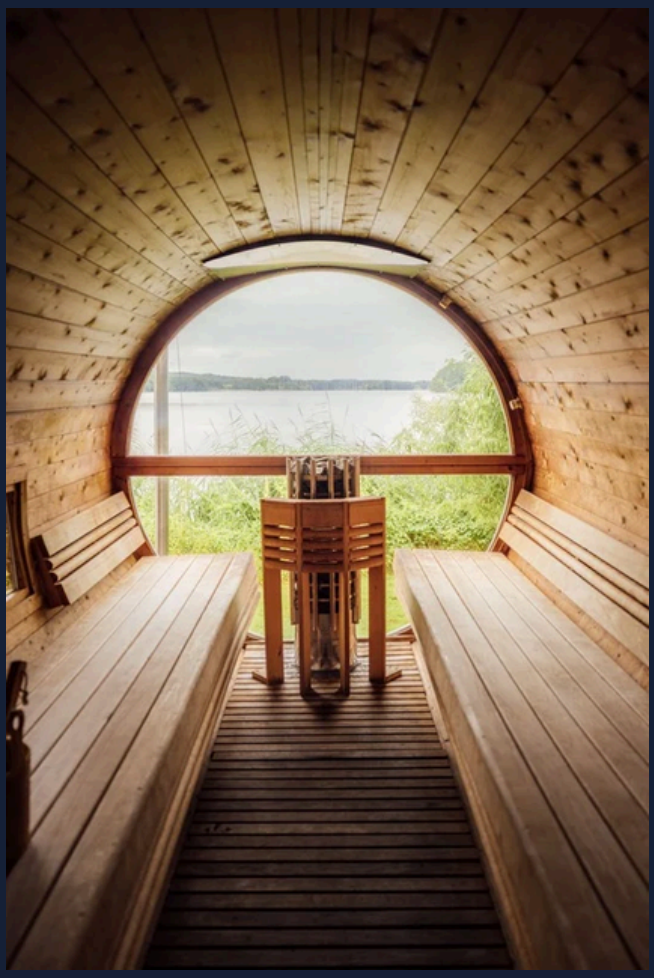
INCLUDED

- Curved stave cedar construction
- 2-tier cedar bench + backrest
- Steel band & cradle rails
- Vapor barrier & insulation
- 6kW Harvia wood or electric heater
- Pre-hung sauna door with glass insert
- Vent kit & accessories
- One-year craftsmanship warranty
- Ladle, bucket & thermometer

STARTING AT

$14,000

Electrical quoted separately. Add-ons available.



THE BARREL SAUNA · OUTDOOR · PHOTO SHOWN IS FOR DISPLAY ONLY, FINAL BUILD WILL VARY



TIER 03

The Estate

8×10ft and up · Unlimited · Custom or Commercial

> Fully custom. Every detail specified to your brief — wood species, bench configuration, glass wall, smart controls integration. Quoted per project.

INCLUDED

- — Premium thermally modified wood
- — Custom bench layout
- — Smart controls + Chromotherapy
- — 12-20kW commercial heater
- — Full glass front panel door
- — Bluetooth audio
- — Licensed electrical
- — Full commercial warranty & documentation

STARTING AT **$30,000**

Fully custom — quoted per project

THE ESTATE · CUSTOM · PHOTO SHOWN IS FOR DISPLAY ONLY, FINAL BUILD WILL VARY

Enhance Your Build

Chromotherapy Lighting
Color-changing LED system, app or remote controlled. Included in Tier 3.
From $350

Electrical Rough-In
240V dedicated circuit by our licensed electrician or trusted sub. Panel upgrade if needed.
From $800

Bluetooth Audio
Heat-rated moisture-proof speakers. Built right into the cedar ceiling.
From $400

Outdoor Deck & Platform
Cedar or composite deck with railing. Pairs with any outdoor or barrel build.
From $1,200

Annual Maintenance Plan
Inspection, cleaning, heater check, rock replacement, and priority service calls.
$299–$499/yr

Barrel Sauna Upgrade
Roofing protection, 2 exterior benches, viewing dome window.
From $2,000

HOW IT WORKS

On-Site. On Time. No Surprises.

From your first call to your first sauna session, we manage every detail. Our crew frames, insulates, and finishes on your property — no shipping delays, no assembly headaches, no strangers handing you a box of parts. Most builds are complete in 4–6 days. We leave your property clean and your sauna ready to heat.

YOUR BUILD JOURNEY

1. **Free Consultation**
   We visit your property, assess the space, discuss your vision, and provide a detailed written quote within 48 hours.
2. **Design & Permit**
   We finalize dimensions, wood grade, heater spec, and any add-ons. We handle permit coordination where required.
3. **On-Site Build**
   Our crew arrives with materials and tools. We frame, insulate, install the vapor barrier, run cedar, hang the door, and set the heater.
4. **Heat-Up & Walkthrough**
   We run a full heat cycle, walk you through operation, and hand over your sauna — ready to use that evening.
5. **Warranty & Support**
   One-year craftsmanship warranty, plus optional annual maintenance plans to keep your investment performing for decades.

PURE SAUNAS

A Division of the PURE Home Improvement LLC.

Ready to build something worth coming home to?

We're taking on new sauna projects across Northern Idaho and Eastern Washington.
Consultations are free, quotes are detailed, and our work speaks for itself.

GET IN TOUCH

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Email:	sauna@puretradesgroup.com
Web:	puretradesgroup.com/sauna
Idaho Lic:	801000
WA Lic:	CCPUREHHI745C5

PURE Service. PURE Quality.

PROFESSIONAL UNWAVERING RELIABLE EXCELLENCE